



# CITY OF MORRO BAY RECREATION AND PARKS COMMISSION A G E N D A

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*The City of Morro Bay is dedicated to the preservation and enhancement of the quality of life.  
The City shall be committed to this purpose and will provide a level of municipal service and safety  
consistent with and responsive to the needs of the public.*

**Regular Meeting - Thursday, July 16, 2015  
Veteran's Memorial Building - 5:30 P.M.  
209 Surf Street, Morro Bay, CA**

Chairperson Drew Sidaris

Vice-Chairperson Tom Coxwell  
Jeffrey Cox  
Al Romero

Kevin Carroll  
Karen Croley  
Bob Swain

ESTABLISH QUORUM AND CALL TO ORDER

MOMENT OF SILENCE

ANNOUNCEMENTS/PRESENTATIONS

PUBLIC COMMENT PERIOD

Members of the audience wishing to address the Commission on City business matters other than scheduled items may do so at this time. To increase the effectiveness of the Public Comment Period, the following rules shall be followed:

- When recognized by the Chair, please come forward to the podium and state your name and address for the record. Commission meetings are audio and video recorded and this information is voluntary and desired for the preparation of minutes.
- Comments are to be limited to three minutes.
- All remarks shall be addressed to the Commission, as a whole, and not to any individual member thereof.
- The Commission respectfully requests that you refrain from making slanderous, profane or personal remarks against any elected official, commission and/or staff.
- Please refrain from public displays or outbursts such as unsolicited applause, comments or cheering.
- Any disruptive activities that substantially interfere with the ability of the Commission to carry out its meeting will not be permitted and offenders will be requested to leave the meeting.
- Your participation in Commission meetings is welcome and your courtesy will be appreciated.

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the Recreation Administrative Technician at (805) 772-6280. Notification 24 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting.

A. CONSENT CALENDAR

A-1 Approval of Minutes from Recreation and Parks Commission meeting held on June 3, 2015.

**Staff Recommendation: Approve minutes.**

A-2 Correspondence/Citizen's Reports  
**Staff Recommendation: Receive and file.**

A-3 Participation Reports  
Youth and Senior Services May & June 2015  
Recreation Classes and Affiliated Clubs May & June 2015  
Youth and Adult Sports May & June 2015  
Facilities and Parks May & June 2015  
**Staff Recommendation: Receive and file.**

A-4 Department Program/Project Status Report  
**Staff Recommendation: Receive and file.**

B. PUBLIC HEARINGS  
None

C. UNFINISHED BUSINESS  
None

D. NEW BUSINESS  
D-1 Commission Calendar  
**Staff Recommendation: Discuss and make recommendations.**  
  
D-2 Program Fees and Cost Recovery  
**Staff Recommendation: Discuss and make recommendations**  
  
D-3 Annual Tour of City Parks

E. FUTURE AGENDA ITEMS

F. ADJOURNMENT

Adjourn to a regular meeting scheduled at the Veteran's Memorial Building, 209 Surf Street, on September 17, 2015 at 5:30 P.M.

This agenda is subject to amendment up to 72 hours prior to the date and time set for the meeting. Please refer to the agenda posted at the Morro Bay Community Center, 1001 Kennedy Way, for any revisions or call the department at 772-6280 for further information.

Materials related to an item on this Agenda are available for public inspection during normal business hours at the Recreation Department and at Mill's/ASAP, 495 Morro Bay Boulevard, or online at [www.morro-bay.ca.us/rpc](http://www.morro-bay.ca.us/rpc). Materials related to an item on this Agenda submitted to the Commission after publication of the Agenda packet are available for inspection at the Recreation Department during normal business hours or at the scheduled meeting.

## **MINUTES – MORRO BAY RECREATION AND PARKS COMMISSION**

REGULAR MEETING – June 3, 2015

VETERANS MEMORIAL BUILDING – 5:30 P.M.

**CALL TO ORDER:** Chair Sidaris called the meeting to order at 5:30 p.m.

**ROLL CALL:** PRESENT: Chair Sidaris, Commissioner Cox, Commissioner Coxwell, Commissioner Romero, Commissioner Swain, City Manager Buckingham, Deputy City Manager Taylor, Recreation Supervisor Salyer-Frith, and Recreation Supervisor Sweeny. ABSENT: Commissioner Croley.

### **MOMENT OF SILENCE**

### **ANNOUNCEMENTS**

Commissioner Coxwell announced that Bands on the Run was a huge success and thanked the Recreation staff for their help and support for the event. They were able to raise just under \$10,000 for the Morro Bay High School music program.

Chair Sidaris suggested the public visit the City's website to find out what is happening in town this summer:  
[www.morro-bay.ca.us](http://www.morro-bay.ca.us)

### **PUBLIC COMMENT**

Chair Sidaris opened Public Comment.

Ron Reisner, Morro Bay resident and Morro Bay Community Foundation (MBCF) Board member, asked that as the Commission considers fee schedules for the Recreation and Parks activities and facilities, that they remember who owns the facilities operated by the City – the citizens. The RPC should also consider who should benefit from the use of community facilities and services – the citizens. Mr. Reisner stated that to begin the dialogue around use of community facilities and services with the embedded concept of subsidy is to not address the larger imperative of community benefit. Mr. Reisner stated that the MBCF, which serves economically disadvantaged children, encourages the Commission to begin its deliberation concerning the use of community facilities and services by clearly recognizing the most vulnerable users of those facilities and services and the program benefits which have been and can be accorded to them. Mr. Reisner closed with stating that only after such consideration can the issue of fees logically follow.

Jeff Eckles, Morro Bay resident, business owner, has children in Recreation programs and President of the MBCF. Mr. Eckles stated that he appreciates the good efforts of the City Manager and City Council. Mr. Eckles made the following points:

- A robust recreation program contributes to a healthy sense of community and potentially lower crimes rates
- Many non-revenue benefits such as building engaged, better citizens of tomorrow by involving our youth in esteem building activities today.
- Families are connected when their children participate in recreation programs, fostering a deeper sense of community, belonging and connectedness to the City.

Mr. Eckles stated that such benefits are not measures in dollars and cents yet truly enhance quality of life in our city. Mr. Eckles reminded the Commission of the City's mission statement: "The city of Morro Bay is dedicated to the preservation and enhancement of the quality of life."

Chair Sidaris closed Public Comment.

**A. CONSENT CALENDAR**

Unless an item is pulled for separate action by the Commission, the following items are approved without discussion.

A-1 APPROVAL OF MINUTES FROM THE March 19, 2015 MEETING

**RECOMMENDATION: Approve as submitted.**

A-2 CITIZEN'S REPORTS AND CORRESPONDENCE

**RECOMMENDATION: Approve as submitted.**

A-3 YOUTH AND SENIOR SERVICES SUMMARY FOR MARCH AND APRIL 2015  
RECREATION CLASSES AND AFFILIATED CLUBS SUMMARY FOR MARCH AND APRIL 2015  
YOUTH AND ADULT SPORTS SUMMARY MARCH AND APRIL 2015  
FACILITIES AND PARKS USE SUMMARY FOR MARCH AND APRIL 2015

**RECOMMENDATION: Approve as submitted.**

A-4 RECREATION AND PARKS DEPARTMENT STATUS REPORT

**RECOMMENDATION: Approve as submitted.**

<https://goo.gl/pxPAFU>

MOTION: Commissioner Coxwell moved to accept Consent Calendar items A-1, through A-4 for file. The motion was seconded by Commissioner Romero and carried. (5-0)

**B. PUBLIC HEARINGS**

B-1 NONE

**C. UNFINISHED BUSINESS**

C-1 NONE

**D. NEW BUSINESS**

D-1 PROGRAM EVALUATIONS: YOUTH SOCCER 2014/15, LOMS BOYS VOLLEYBALL, LOMS TRACK & FIELD  
Recreation Supervisor Karen Sweeny presented program evaluations for Youth Soccer 2014/15, Los Osos Middle School Boys Volleyball and Los Osos Middle School Track & Field.

Commissioner Coxwell noted that the high school has seen an increase in skill level over the past couple of years due to the success of the middle school sports programs offered through Morro Bay Recreation.

<https://goo.gl/QpJ5ro>

MOTION: Commissioner Coxwell moved receive D-1 for file. The motion was seconded by Commissioner Cox and carried. (5-0)

D-2 DISCUSSION OF PICKLEBALL IN MORRO BAY

City Manager Buckingham presented the Pickleball staff report noting that there is a vibrant growing group of Pickleball players in our community and that Pickleball not only provides a service to our community but also potential for Morro Bay to be a regional and national Pickleball destination for tournaments.

USPA Ambassador Kathy Thomas and Robert Thomas gave a summary of recent Pickleball participation and announced upcoming events and their work to bring Pickleball to Del Mar Elementary. Mr. Thomas announced that he is working with the Tourism Bureau to promote Morro Bay as a local Pickleball destination, using the phrase: “Came to play Pickleball, stayed for lunch.” Mr. Thomas also stated that the group would like to be able to make the Pickleball program available on the weekends. Mr. Thomas also stated that the RPC needs to decide if the youth program as Del Mar should be a school program or a Recreation program. He also said RPC needs to decide if the City can make dedicated courts.

Chair Sidaris noted that the RPC has previously asked staff to look into options for building a Pickleball facility.

Commissioner Coxwell stated that the Cambria group has raised money to build courts and if the Morro Bay group is asking the City to build the courts.

Ms. Thomas replied that their group is asking the City to build the courts. She stated that if the correct type of courts is built they can host tournaments that would pay for the cost. Ms. Thomas stated that the Pickleball group is not willing to do the necessary fundraising. Mr. Thomas invited the Commissioners to come out and play Pickleball.

City Manager Buckingham stated there are a number of potential Pickleball locations identified in the LEAP proposal. One location with some merit is Morro Bay Elementary. Staff will work with the School District to determine this is a viable location. City Manager Buckingham noted there is always friction between various sports needing to share facilities. Right now the Pickleball group has access to the courts at Del Mar Park at no cost because of their association with Morro Bay Senior Citizens Incorporated (MBCSI), including the newly striped basketball court. He further noted that it is important to manage the use of courts for multiple sports.

Commissioner Coxwell stated that the roller hockey rink at Del Mar Park is heavily used on the weekends by people playing soccer and roller derby.

Commissioner Swain said free usage for Pickleball doesn't sit well when he has to pay a fee for his basketball group to use the courts.

#### D-3 LOCATION FOR A MORRO BAY HISTORICAL SOCIETY TIME CAPSULE

City Manager Buckingham introduced Glenn Siloway from the Historical Society of Morro Bay. Mr. Siloway stated that the Historical Society was seeking approval and assistance in burying a time capsule. The time capsule is one of the last events for celebrating Morro Bay's 50<sup>th</sup> anniversary and will be buried for 50 years. The capsule will be filled with digitized memories and artifacts and the Historical Society plans to hold a ceremony on Founder's Day, July 17<sup>th</sup> at City Park to bury the capsule. Mr. Siloway is requesting approval to hold the event, burying the capsule, help creating the hole east of the flagpole and help sealing the hole with a concrete pad that will hold a plaque.

City Manager Buckingham stated that no action was necessary, just RPC's concurrence that City Park is an appropriate location to bury the capsule.

The Commission unanimously agreed that City Park is an appropriate time capsule location.

<https://goo.gl/2f7RJ6>

#### D-4 RECREATION SERVICES WITH THE CITY ORGANIZATION

City Manager Buckingham reviewed the staff report and discussed what to call the Recreation group and where it should be organized within the City. City Manager Buckingham noted recent organizational changes: moving

Consolidated Maintenance to Public Works, former Recreation and Parks Director no longer employed by the City. He also discussed the results of the recently submitted Management Partners Organizational study. City manager Buckingham requested the RPC consider the scope of Recreation and what that organization should be called; Recreation Services Division, Recreation Division, or something else. He also asked the RPC to consider our organizational structure and comparing us to peer cities, Recreation could be under Community Development, Police or the new Deputy City Manager.

Commissioner Coxwell stated his preference for Recreation to be under the Deputy City Manager.

Commissioner Cox stated his preference for Recreation to be under the Deputy City Manager.

Commissioner Swain asked for Deputy City Manager Taylor's credentials. Mr. Taylor stated his 4 years experience in City Administration including overseeing the rental of park facilities and the partnering with private groups to provide recreational services.

Commissioner Romero stated his preference for Recreation to be under the Deputy City Manager

Commissioners Coxwell and Cox both voiced concerns that parks would no longer have an advocate and that the public could be confused about where to go with park concerns.

Commissioner Swain voiced concern that Public Works might not fully understand the unique maintenance needs of recreational facilities in parks.

City Manager Buckingham stated that park issues will be shared between RPC and the Public Works Advisory Board. City Manager Buckingham stated that he was interested in the RPC discussion on this issue and did not require formal action, that he will use the discussion to help develop decisions for Recreation.

The Commission unanimously agreed that the best placement for Recreation would be under the new Deputy City Manager.

<https://goo.gl/wNF3Hr>

#### D-5 RECRATION AND PARKS COMMISSION PURPOSE AND OPERATIONS

City Manager Buckingham presented the staff report stating he agrees keeping "Parks" in the Commission's name is important. He stated he was looking for input on frequency of meeting and how the RPC see's itself operating and what level of input they desire. He wants to know if they see themselves remaining a Commission or becoming an Advisory Board and if meeting every other month was the right amount of meetings.

Commissioner Coxwell stated that the name doesn't matter and would want to meet more often, noting that the RPC would be more effective meeting more often.

Commissioner Cox agreed that meeting more often would be appropriate.

Commissioner Swain stated that due to recent changes, the RPC should meet more often until all changes are worked out.

City Manager Buckingham suggested 10 meetings per year with no meeting in December or July along with the ability to cancel meetings if necessary.

The Commission unanimously agrees to the proposed schedule.

<https://goo.gl/2LhUw5>

**D-6 RECREATION FEE SUBSIDIES AND COST RECOVERY**

City Manager Buckingham presented the staff report noting that no decision was needed, and that the RPC would be visiting this topic at their July meeting. He further stated that Council started the fee subsidy discussion in April and that the City needs to get full cost recovery in many areas. Recreation programming has a large community benefit and the City needs to determine an appropriate level of fee subsidy.

The RPC discussed the need for partnerships, prioritizing community needs, full knowledge of the City's financial situation, and accurate program costs.

Staff Sweeny offered clarification that the support received from the MBCF benefits the child and family and is not a program subsidy for the City.

Commissioner Swain who serves as liaison to the MBCF stated they are concerned about proposed increases to fees that may price out lower income families. He noted that the MBCF cannot increase the amount they give to families.

Recreation Supervisor Heather Salyer-Frith stated that Recreation already has a tool in place to determine cost recovery. That over the years the RPC has adjusted the tool by moving programs within the tool and that RPC would not be starting from scratch in their effort to determine appropriate subsidies.

**D-7 REVIEW OF PROPOSED AMENDMENTS TO THE 2015/16 MASTER FEE SCHEDULE**

City Manager Buckingham presents the staff report stating staff is currently working on a draft of the 2015/16 Master Fee Schedule which does not include any program fees which are frequently included by several other local and peer cities. He noted that program fees would not be included this year but may in the future. City Manager Buckingham stated staff is looking to simplify the schedule and will bring it back to the RPC in July for further review.

City Manager Buckingham further stated that parks are free and open to the public everyday 7 a.m. to dusk and are only subject to usage fees when someone is requested exclusive use of an area.

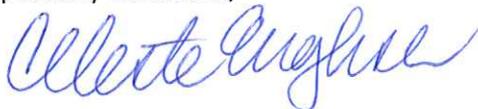
**E. FUTURE AGENDA ITEMS**

None

**F. ADJOURNMENT**

Meeting adjourned at 7:35 p.m.

Respectfully submitted,



Celeste English  
Administrative Technician



AGENDA NO: A-2

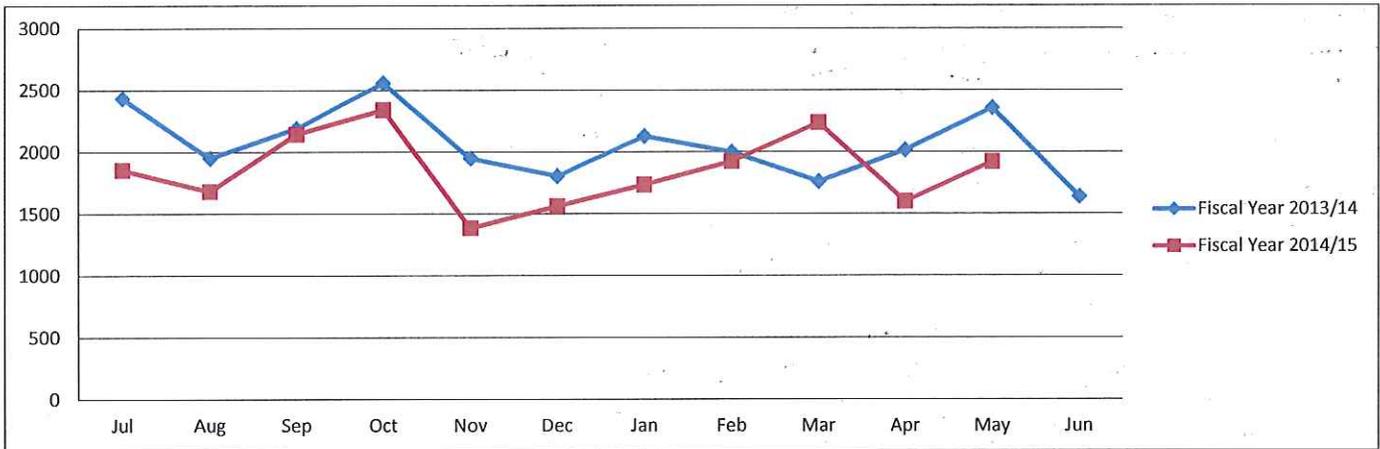
Meeting Date: July 16, 2015

# CORRESPONDENCE

NONE

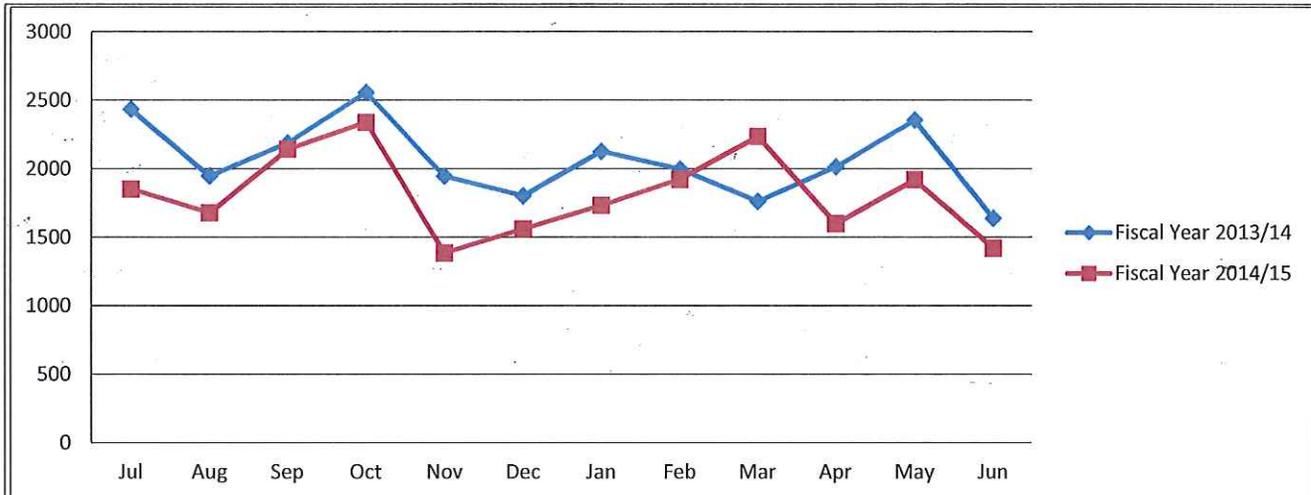
City of Morro Bay  
 Recreation and Parks Department  
 Youth Services  
 PARTICIPATION REPORT  
 May 2015

<u>Participations</u>	<u>May '15</u>	<u>June '15</u>	<u>Month '14</u>	<u>FY 14/15 Total to Date</u>	<u>FY 13/14 Total to Date</u>
Kids' Camp	0	0	0	1839	2231
Kids' Club Before-School	340	0	340	3124	3212
Kids' Club Kinder Kids	100	0	140	824	1259
Kids' Club After-School	860	0	840	7431	7568
Kids' Club Drop-in	115	0	220	1416	1732
Teen Center	506	0	816	5753	8781
<b>TOTALS:</b>	<b>1921</b>	<b>0</b>	<b>2356</b>	<b>20387</b>	<b>24783</b>



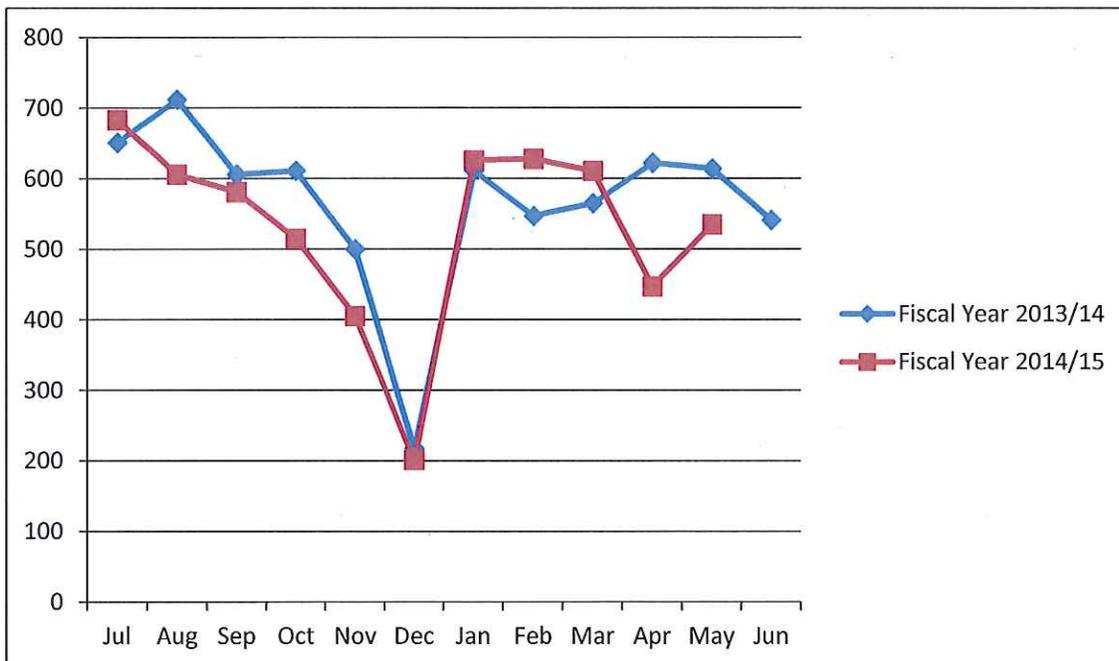
City of Morro Bay  
 Recreation and Parks Department  
 Youth Services  
 PARTICIPATION REPORT  
 June 2015

<u>Participations</u>	<u>June '15</u>	<u>Month '14</u>	<u>FY 14/15 Total to Date</u>	<u>FY 13/14 Total to Date</u>
Kids' Camp	269	524	2108	2231
Kids' Club Before-School	144	68	3268	3212
Kids' Club Kinder Kids	45	28	869	1259
Kids' Club After-School	378	168	7809	7568
Kids' Club Drop-in	97	38	1513	1732
Teen Center	490	813	6243	8781
<b>TOTALS:</b>	<b>1423</b>	<b>1639</b>	<b>21810</b>	<b>24783</b>



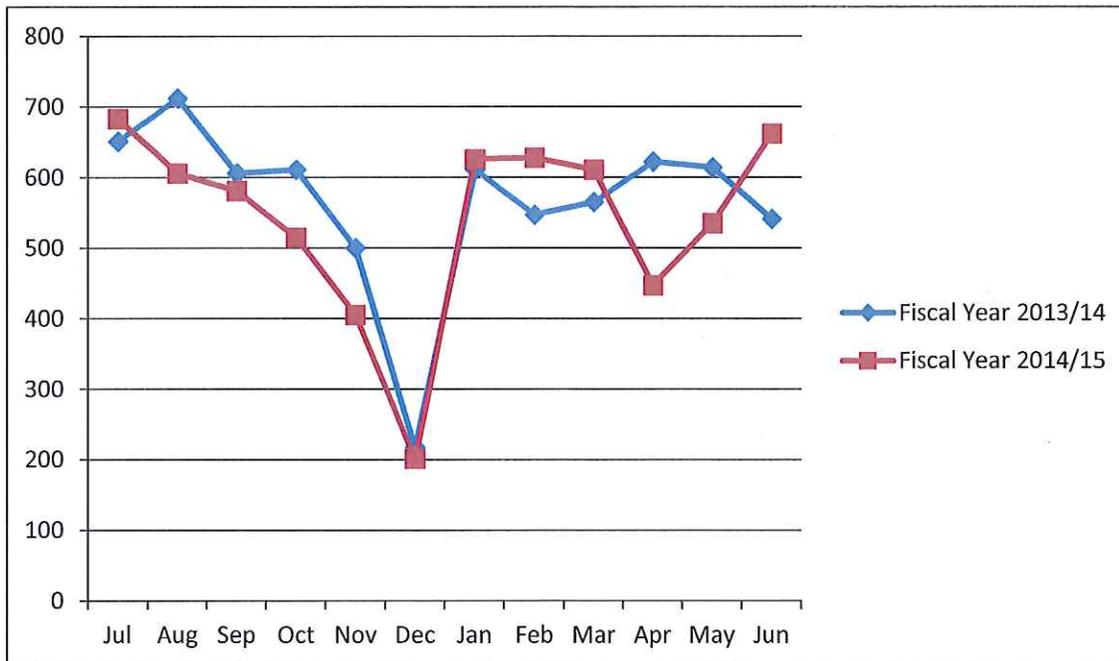
City of Morro Bay  
Recreation and Parks Department  
*Senior Services*  
PARTICIPATION REPORT  
May 2015

<u>Participations</u>	<u>May '15</u>	<u>May '14</u>	<u>FY 14/15</u> <u>Total to Date</u>	<u>FY 13/14</u> <u>Total to Date</u>
ACES - senior exercise	53	97	970	1127
Billards	115	147	1267	1274
BINGO	41	40	446	494
Bridge Club	24	38	162	295
Crafters	2	4	57	137
Hand & Foot	32	41	353	315
P.A.C.E. - senior exercise	195	136	1453	1488
Senior Tai Chi	73	111	813	1126
Great Courses			80	
Matter of Balance	48		241	
Movie Mondays	14		69	
MB Strollers	9		36	
Volunteers	53		265	
	<b>659</b>	<b>614</b>	<b>5521</b>	<b>6256</b>



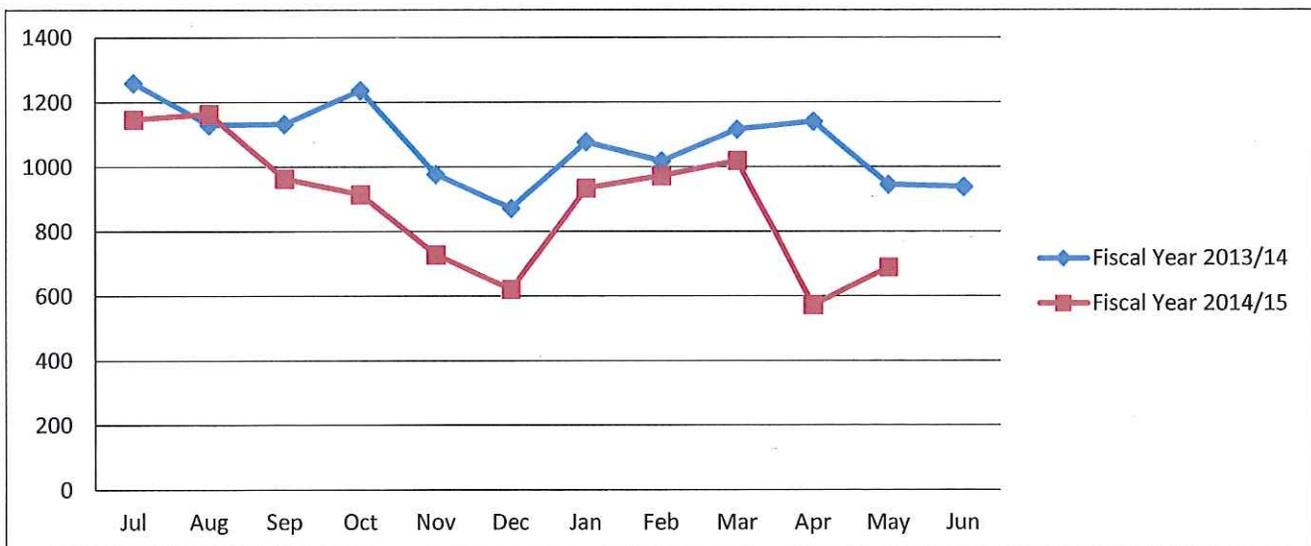
City of Morro Bay  
 Recreation and Parks Department  
 Senior Services  
 PARTICIPATION REPORT  
 June 2015

<u>Participations</u>	<u>June '15</u>	<u>June '14</u>	<u>FY 14/15</u> <u>Total to Date</u>	<u>FY 13/14</u> <u>Total to Date</u>
ACES - senior exercise	65	63	1035	1190
Billards	115	139	1382	1413
BINGO	40	41	486	535
Bridge Club	32	16	194	311
Crafters	1	2	58	139
Hand & Foot	34	36	387	351
P.A.C.E. - senior exercise	183	136	1636	1624
Senior Tai Chi	80	108	893	1234
Great Courses			80	
Matter of Balance	48		289	
Movie Mondays	14		83	
MB Strollers	8		44	
Volunteers	42		307	
	<b>662</b>	<b>541</b>	<b>6071</b>	<b>6797</b>



City of Morro Bay  
 Recreation and Parks Department  
 Recreation Classes & Affiliated Clubs  
 PARTICIPATION REPORT  
 May 2015

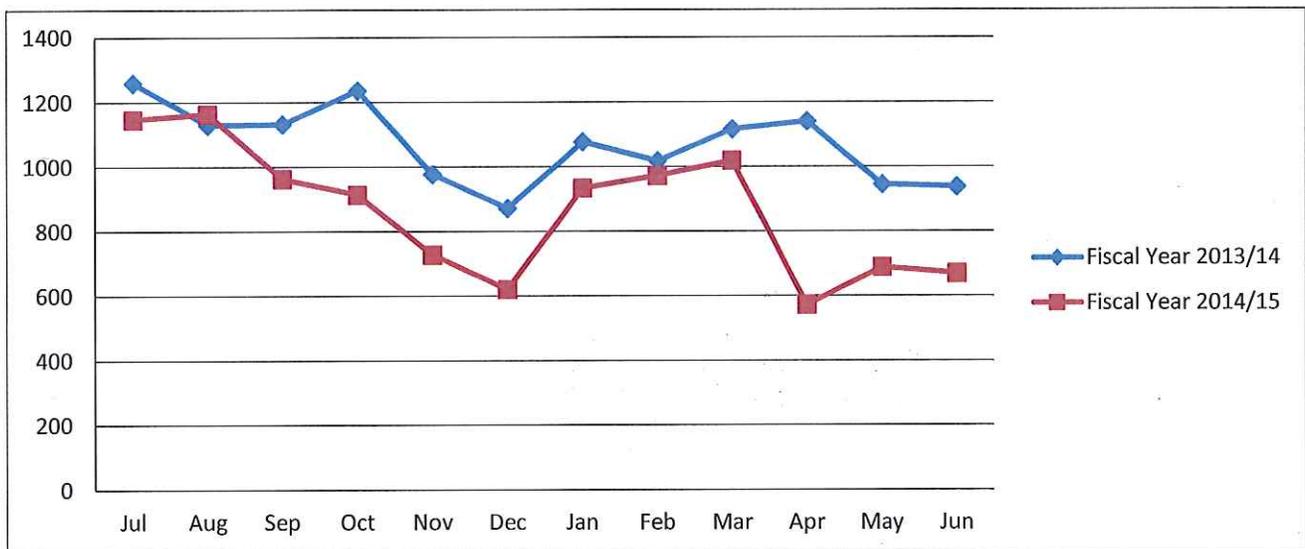
<u>Participations</u>	<u>May '15</u>	<u>May '14</u>	<u>FY 14/15 Total to Date</u>	<u>FY 13/14 Total to Date</u>
Acrylics/Watercolor Painting	25	31	422	347
Aikido	8	15	88	158
Bellydance Class	28	34	255	304
Bellyfit (new class)	70		70	
Country & Western Line Dancing	0	0	182	97
FIT CLUB (instructor injured)	0	356	3006	4832
Flip City Gymnastics	51	39	406	366
Life Drawing	27	40	340	439
Music Appreciation	0	0	96	92
Okinawan Karate for Children	53	44	566	632
Okinawan Karate	32	32	317	373
Open Gym	67		143	
Playday Tennis	71	71	979	1204
Quilting & Sewing	4	0	120	37
Quilt Guild	56	68	528	606
Tennis Lessons	0	6	135	123
Zumba (new class)	17		17	
39+ Dance	170	209	2052	2291
	<b>679</b>	<b>945</b>	<b>9722</b>	<b>11901</b>



\* Instructor injured

City of Morro Bay  
 Recreation and Parks Department  
*Recreation Classes & Affiliated Clubs*  
 PARTICIPATION REPORT  
 June 2015

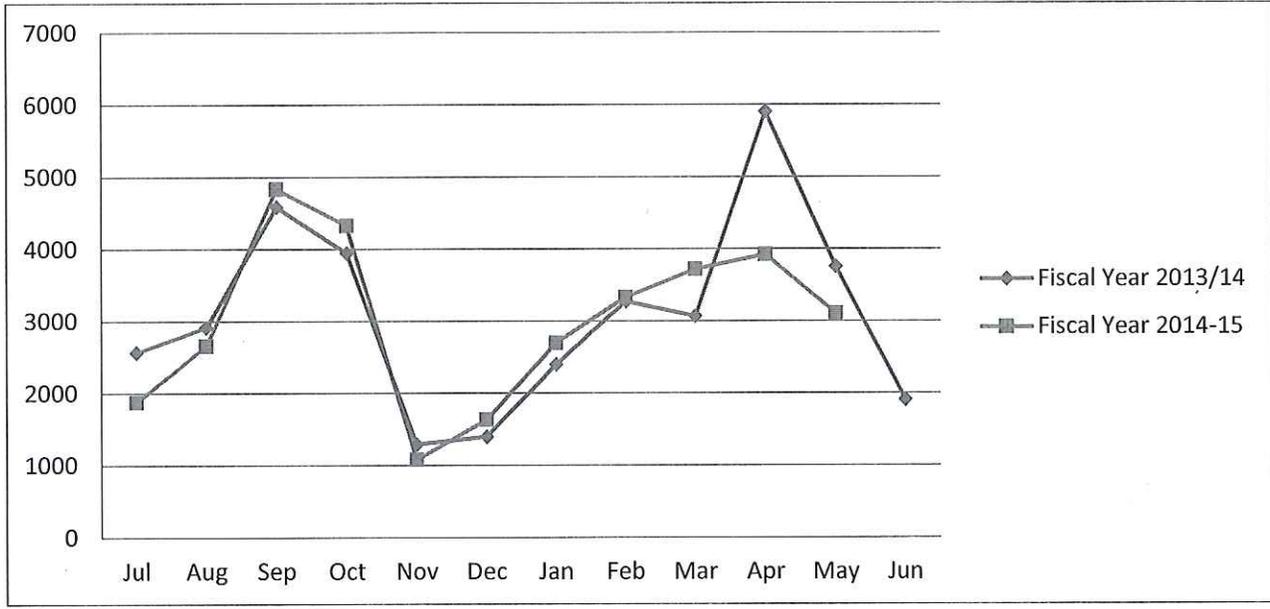
<u>Participations</u>	<u>June '15</u>	<u>June '14</u>	<u>FY 14/15 Total to Date</u>	<u>FY 13/14 Total to Date</u>
Acrylics/Watercolor Painting	20	39	442	386
Aikido	9	16	97	174
Bellydance Class	30	25	285	329
Bellyfit (new class)	49	0	119	
Country & Western Line Dancing	0	0	182	97
FIT CLUB (instructor injured)	0	366	3006	5198
Flip City Gymnastics	64	32	470	398
Life Drawing	25	31	365	470
Music Appreciation	0	0	96	92
Okinawan Karate for Children	66	63	632	695
Okinawan Karate	39	33	356	406
Open Gym	0	0	143	
Playday Tennis	68	101	1047	1305
Quilting & Sewing	30	4	150	41
Quilt Guild	51	63	579	669
Tennis Lessons	12	14	147	137
Zumba (new class)	11	0	28	
39+ Dance	196	151	2248	2442
	<b>670</b>	<b>938</b>	<b>10392</b>	<b>12839</b>



\* Instructor injured

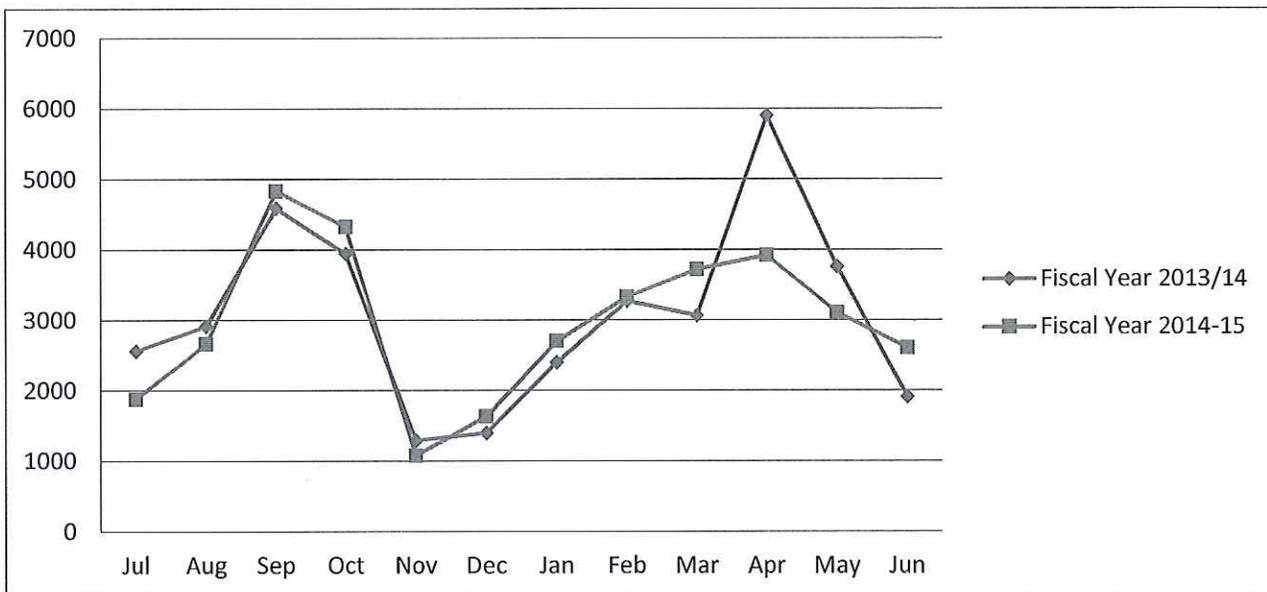
City of Morro Bay  
 Recreation and Parks Department  
 Youth & Adult Sports Division  
 PARTICIPATION REPORT  
 May 2015

<u>Participations</u>	<u>15-May</u>	<u>14-May</u>	<u>FY14/15</u> <u>Total to Date</u>	<u>FY13/14</u> <u>Total to Date</u>
Adult Softball EOS (Spring/Fall)	0	0	450	360
Adult Softball League (Spring/Fall)	990	1260	6750	5610
Beach Camp	0	0	200	195
Futsal (Spring)	864	777	1656	819
Junior Lifeguard (Summer)	0	0	1310	1777
Middle School Cross Country	0	0	432	254
Middle School Tennis	30	119	110	302
Middle School Track and Field	228	150	548	405
Middle School Volleyball	0	0	1747	1807
Youth Basketball (Winter)	0	0	7373	6407
Youth Basketball EOS (Winter)	0	0	676	540
Youth Soccer (Fall)	0	0	6727	6347
Youth Soccer EOS (Fall)	0	0	388	900
Youth Softball (Spring)	153	783	4049	4564
Youth Softball EOS (Spring)	560	432	392	432
Youth T-ball/Coach Pitch (Spring)	280	238	590	588
	<b>3105</b>	<b>3759</b>	<b>33398</b>	<b>31307</b>



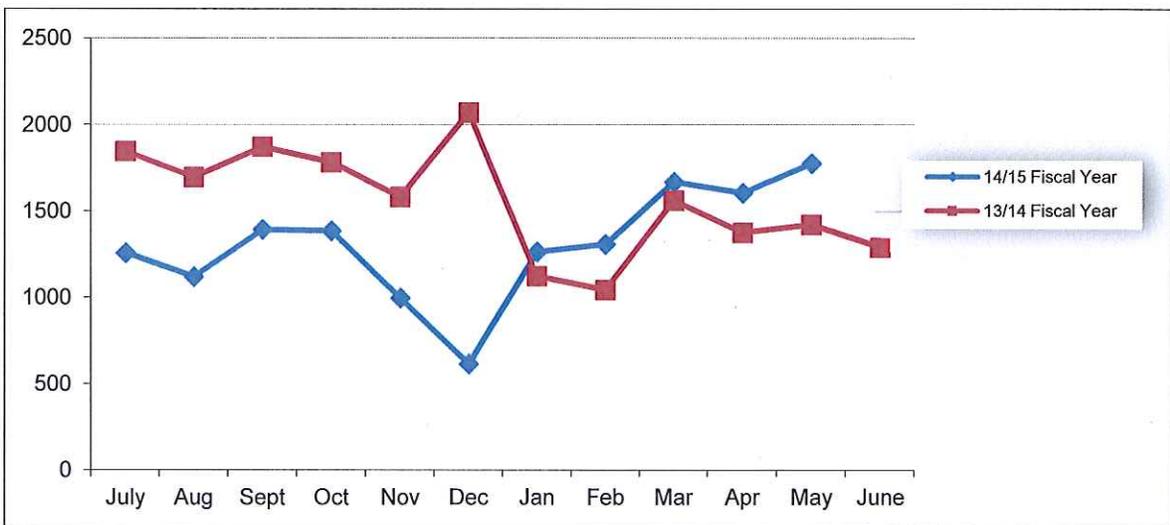
City of Morro Bay  
 Recreation and Parks Department  
 Youth & Adult Sports Division  
 PARTICIPATION REPORT  
 June 2015

<u>Participations</u>			<u>FY14/15</u>	<u>FY13/14</u>
	<u>15-Jun</u>	<u>14-Jun</u>	<u>Total to Date</u>	<u>Total to Date</u>
Adult Softball EOS (Spring/Fall)	360	270	810	630
Adult Softball League (Spring/Fall)	630	590	7380	6200
Beach Camp	100	105	300	300
Futsal (Spring)	0	0	1656	819
Junior Lifeguard (Summer)	692	509	2002	2286
Middle School Cross Country	0	0	432	254
Middle School Tennis	0	0	110	302
Middle School Track and Field	0	0	548	405
Middle School Volleyball	0	0	1747	1807
Youth Basketball (Winter)	0	0	7373	6407
Youth Basketball EOS (Winter)	0	0	676	540
Youth Soccer (Fall)	0	0	6727	6347
Youth Soccer EOS (Fall)	0	0	388	900
Youth Softball (Spring)	0	0	4049	4564
Youth Softball EOS (Spring)	757	432	1149	864
Youth T-ball/Coach Pitch (Spring)	70	0	660	588
	<b>2609</b>	<b>1906</b>	<b>36007</b>	<b>33213</b>



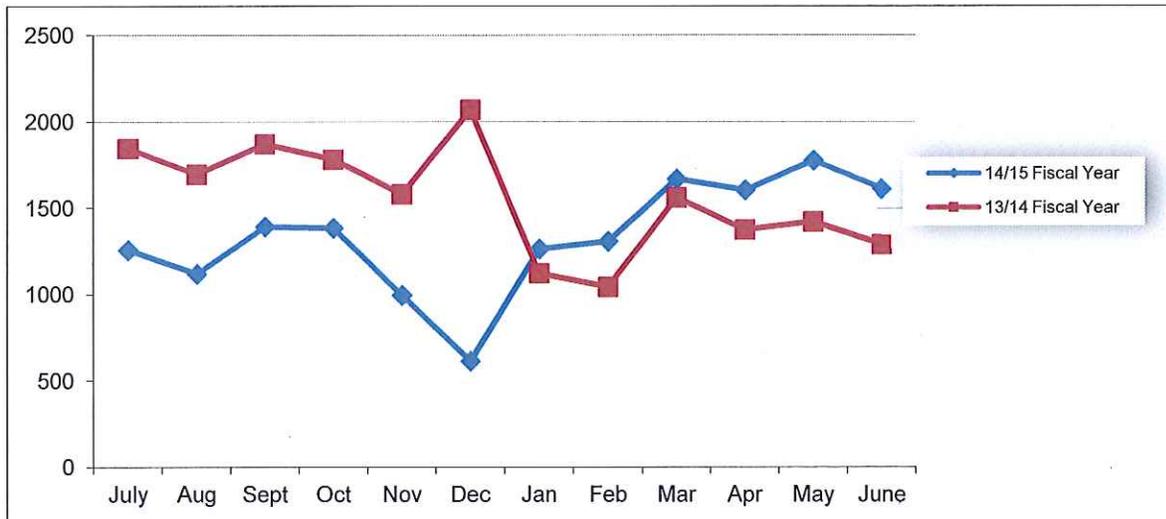
City of Morro Bay  
 Recreation and Parks Department  
*Facilities and Parks*  
 PARTICIPATION REPORT  
 May 2015

<u>Facilities</u>	<u>May '15 Hours</u>	<u>May '14 Hours</u>	<u>Hours to Date FY 14/15</u>	<u>Hours to Date FY 13/14</u>
MBCC	791	727	7458	10,555
VMB	147	186	2164	2,451
<b>Facilities Subtotal</b>	<b>938</b>	<b>913</b>	<b>9,622</b>	<b>13,006</b>
<b>Parks</b>				
Lila Keiser	437	385	3017	2,027
Monte Young	0		0	43
Del Mar	88	54	561	373
City Park	42	43	164	283
Centennial Parkway	25	27	288	221
Anchor Park	120		432	
Open Space	126		298	
<b>Parks Subtotal</b>	<b>838</b>	<b>509</b>	<b>4,030</b>	<b>2,947</b>
<b>Grand Total</b>	<b>1,776</b>	<b>1,422</b>	<b>13,652</b>	<b>15,953</b>



City of Morro Bay  
 Recreation and Parks Department  
*Facilities and Parks*  
 PARTICIPATION REPORT  
 June 2015

<u>Facilities</u>	<u>June '15 Hours</u>	<u>June '14 Hours</u>	<u>Hours to Date FY 14/15</u>	<u>Hours to Date FY 13/14</u>
MBCC	680	572	8138	10,555
VMB	137	265	2301	2,451
<b>Facilities Subtotal</b>	<b>817</b>	<b>837</b>	<b>10,439</b>	<b>13,006</b>
<b>Parks</b>				
Lila Keiser	460	387	3477	2,027
Monte Young	0	0	0	43
Del Mar	173	29	734	373
City Park	0	7	164	283
Centennial Parkway	25	30	313	221
Anchor Park	96		528	
Open Space	42		340	
<b>Parks Subtotal</b>	<b>796</b>	<b>453</b>	<b>4,688</b>	<b>2,947</b>
<b>Grand Total</b>	<b>1,613</b>	<b>1,290</b>	<b>15,127</b>	<b>15,953</b>





AGENDA NO: A-4

MEETING DATE: 7/16/2015

## STAFF REPORT

**TO: Recreation and Parks Commission**  
**FROM: Recreation Services Division Staff**  
**SUBJECT: Recreation Department Status Report**

**DATE: 7/10/2015**

### **RECOMMENDATION:**

Staff recommends Commission review the current Status Report and accept for file.

### **SUMMARY:**

The following is a brief review of the status of current projects/programs.

#### **City Website/Recreation and Parks Pages/Facebook**

Staff continues to add content and update the webpages as needed including calendar items such as program sign-up dates. The department is using the City's Facebook page to announce program registration, upcoming events, and other important as well as interesting information as it arises.

#### **Estero Bay Community Radio – The Rock 97.3**

Department staff can now be heard on The Rock 97.3 every Monday morning at 8:10 a.m. Staff is using this time to promote our programs, activities, facility rentals and special events.

#### **Recreational Classes**

The Department offers recreational classes that focus on various physical fitness and enrichment opportunities to enhance the quality life of each participant. The Department is proud to be offering three new classes to the community.

#### **Morro Bay Senior Citizens, Inc. (MBSCI)**

The Morro Bay Senior Citizens, Inc. is in the process of long-term financial planning, as well as, marketing their 501(c3) Non-Profit organization. The MBSCI continues to offer BINGO on the 1<sup>st</sup> Friday of each month, along with their exercise and enrichment programs.

#### **4<sup>th</sup> of July Family Fun Day**

Recreation Services assisted in the planning and implementation of this community event. The day featured a skateboard race, bike parade, and a flag ceremony. Local bands performed and state and local dignitaries made an appearance. The event, hosted at Tideland Park, included a kiddie carnival, crafts, and face painting, along with old-fashioned lawn games.

#### **Adult Softball Spring League**

The Spring Adult Softball League has concluded and the Summer/Fall Season will begin on July 13.

#### **Coast Girls Softball**

The Coast Summer Slam was held on June 13 and 14. There were 29 teams participating in 4 age

groups. The Coast Riptide 12 & Under team attended the Central Cal ASA Association Championships and earned a berth to the California State Games July 17-19.

### **Morro Bay Junior Lifeguards**

Session 1 of the Morro Bay Junior Lifeguard Program has concluded and Session 2 will begin on July 20. We will have 80 boys and girls ages 9-16 participating in Session 2.

### **Morro Rock Beach Camp**

Session 2 of Morro Rock Beach Camp is concluding this Friday. There are 20 boys and girls participating in this session. There is still space available for the 3<sup>rd</sup> Session of Morro Rock Beach Camp (Aug 10-14). This program will introduce body boarding, surfing, paddling and beach games to children new to the ocean.

### **Estero Bay Youth Soccer**

Estero Bay Youth Soccer league registration closes on July 24. Practices will begin August 17. Referee clinic will be held on August 8 at the Morro Bay Community Center. Those interested should contact Bob Marquardt at the Morro Bay Recreation Office—772-6281.

### **Brian Waterbury Memorial Rock to Pier Run and Rock'n Around the Pier Half Marathon**

This year's event will be held on July 18, 2015 at 7:30 a.m. at Morro Rock. This event is sponsored by the City of Morro Bay, Kitzman's Culligan Water, Morro Bay Tourism Bureau, Live Eyewear, Central Coast Optometrics, Sunology, and Road ID. This event is a part of the Trail Runner Magazine Trophy Series and the California Half and Full Marathon Series.

### **Labor Day Classic**

Registration is underway for the 2015 Labor Day Classic Men's Open Slowpitch Softball Tournament. The event will be held September 5-7, 2015.

### **Kids' Club Children's Center**

Kids' Club currently has a full enrollment for the 2014/15 school year. Kids' Club is a before and after school program for Del Mar Elementary students in Transitional Kindergarten through 5<sup>th</sup> Grades. Kids' Club is located on the Del Mar Elementary School campus and is open every day school is in session for before and after school enrichment. Enrollment for the 2015/16 school year is full.

### **Kids' Camp, Summer of Fun and Adventure 2015**

Kids' Camp is a summer day camp program for children entering Kindergarten through the 6<sup>th</sup> grades. Sign-ups for Kids' Camp opened May 4<sup>th</sup> and will continue to be open throughout the summer. Kids' Camp provides school-age children the opportunity to experience a wide-variety of activities that develop social skills and self-esteem alongside their peers while making long lasting memories.

### **Rockies – The Morro Bay Teen Center and Skate Park**

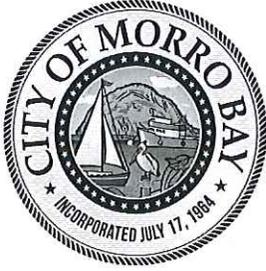
Rockies is a safe and healthy alternative for local youth. The Teen Center is currently open to all youth in 7<sup>th</sup> through 12<sup>th</sup> grades. The Skate Park is open to all ages and helmets are required. Rockies is open M-F/3-7 p.m. & Sat. /1-7 p.m. This summer during the SLCUSD summer break, Rockies will be open 7 days a week from 1 to 7 p.m. Staff has planned many special days which include tournaments, activity days, and small excursions.

### **Morro Bay Teen Action Club (TAC)**

The TAC continues to participate in the Adopt-A-Park program at Lila Keiser Park. TAC continues to actively seek community service opportunities within the city because it is part of their mission to “give back to the city” for providing teenagers a place to go after school. The TAC recently assisted during the 4<sup>th</sup> of July Family Fun Day and will be out at the upcoming Merchant’s Street Faire.

### **Playground Audits**

Staff is working with the California Joint Powers Insurance Authority (CJPIA) to conduct independent Certified Playground Safety Inspector audits of all of our playground facilities. Staff expects that the outcome of these audits will provide a baseline for budgeting playground repairs and/or playground replacement. Additionally, Staff expects to gain insight into performing well documented self audits of City playgrounds going forward. The audits are currently scheduled for 7/16/15-7/17/15.



**AGENDA NO: B-1**

**Meeting Date: July 16, 2015**

# **PUBLIC HEARINGS**

**NONE**



**AGENDA NO: C-1**

**Meeting Date: July 16, 2015**

**UNFINISHED BUSINESS:**

**NONE**



AGENDA NO: D-1

MEETING DATE: July 16, 2015

## Staff Report

**TO:** Recreation & Parks Commission Members      **DATE:** July 9, 2015  
**FROM:** Celeste English, Recreation Services Administrative Technician  
**SUBJECT:** Recreation & Parks Commission Meeting Schedule

**RECOMMENDATION:** Staff recommends the Recreation and Parks Commission (RPC) review their meeting time, day and frequency and forward any recommended changes to the City Council for approval.

**ALTERNATIVES:** RPC could decide not to make any changes to their meeting schedule and can continue to meet on the third Thursday of odd numbered months. RPC could pick a different day and/or time to hold their regular meetings. RPC could choose to add additional meeting dates to their schedule.

**FISCAL IMPACT:** Adding additional meetings would result in additional costs for staff and AGP Video. The amount of that cost would depend on the total number of meetings added to the regular schedule.

**BACKGROUND:** At their regular meeting on January 20, 2011 the RPC reviewed their meeting time, day and frequency, recommending to Council that the RPC change from meeting monthly on the fourth Tuesday, to meeting on the third Thursday of odd months only, opposite the Public Works Advisory Board (PWAB) meeting on even months. This change accommodated City Council's new meeting time of second and fourth Tuesdays, allowed for the relief of multiple set-ups by Maintenance Staff, enabled staff to provide a quality agenda, and also helped ensure the presence of a quorum at RPC meetings. City Council approved the change at their regular meeting on January 25, 2011.

Members of the current RPC have requested the review of the meeting schedule due to the need to accommodate changing personal and work schedules and the potential need to review and discuss an increased amount of Recreation policies, practices and procedures in the coming months.

**DISCUSSION:** The current meeting schedule at the Veterans Memorial Building (VMB) does not allow for much movement of meetings. The RPC has a very limited choice for permanently changing their regular meeting time. Exhibit A shows a table detailing the meetings held at the VMB and what

Prepared By: CE

Dept Review: ST

moved to would be Wednesday night. Monday nights are used for the Community Dinner and it has not been the City's practice to schedule business meetings on Friday nights. All other week nights are committed to other regular City meetings or the Lions Club.

Exhibit A also shows a list of months that contain fifth Tuesdays, Wednesdays and Thursdays for the remainder of 2015 and all of 2016 (excluding City holidays). These days could potentially be used for Workshops or Special Meetings.

**CONCLUSION:** Staff recommends the RPC discuss the frequency of meeting for the remainder of 2015 and determine if a date and/or time change is warranted. Staff also recommends that RPC look ahead to 2016 and decide if any changes to the 2015 calendar should be permanent and applied to future years. Any recommended changes will be brought to City Council for final approval.

## EXHIBIT A

Current schedule of regular evening meetings/events held at the Veterans Memorial Building:

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
<b>First</b>	Community Dinner	Planning Commission		Harbor Advisory	BINGO
<b>Second</b>	Community Dinner	City Council		Lions Club	
<b>Third</b>	Community Dinner	Planning Commission		RPC (odd months) PWAB (even months)	
<b>Fourth</b>	Community Dinner	City Council		Lions Club	

The following is a list of months for the remainder of 2015 and all of 2016 that have a fifth Tuesday, Wednesday or Thursday. These extra days could be used for Workshops or planned Special Meetings.

2015:

- September – Tuesday, Wednesday
- October – Thursday
- December – Tuesday, Wednesday

2016:

- March – Tuesday, Wednesday, Thursday
- May – Tuesday
- June – Wednesday, Thursday
- August – Tuesday, Wednesday
- September – Thursday
- November – Tuesday, Wednesday
- December – Thursday



AGENDA NO: D-2

MEETING DATE: July 16, 2015

## Staff Report

**TO:** Recreation & Parks Commission Members      **DATE:** July 9, 2015  
**FROM:** Sam Taylor, Deputy City Manager  
**SUBJECT:** Program Fees & Cost Recovery

**RECOMMENDATION:** No action is necessary at this time; the RPC will hold a special meeting in August 2015 to discuss a cost recovery policy related to Recreation Services program fees.

**ALTERNATIVES:** RPC members could decide not to hold a special meeting and not make a recommendation to the City Council on fee subsidies, but staff recommends against that action as your advisory board input is greatly needed and appreciated on this issue.

**FISCAL IMPACT:** None at this time.

**BACKGROUND:** In May 2015, the City of Morro Bay received an organization and financial study from Management Partners, Inc., related to suggested ways to improvement the overall efficiency and effectiveness of City operations.

One of the major suggestions from our consultants at Management Partners was that the City needed to work on ensuring appropriate cost recovery for services provided. They noted that there are cases in which the City is not capturing 100 percent of the cost of a service through the fees it charges to provide the work.

However, in the 2015 study, Management Partners did note that the Recreation Services Division had implemented a cost recovery model to establish targets for recovery levels based on program type. They lauded this best management practice by the Recreation Services Division.

The question that will come before the RPC in August is whether the existing fee subsidy policy is appropriate. Please see the attached recovery targets as Exhibit A.

City staff will bring to the RPC both the current cost recovery targets as well as information related to how we are doing in achieving those targets.

Prepared By: ST

Dept Review: ST

This information should assist with the RPC having a thoughtful discussion about the next steps related to this cost recovery policy.

**DISCUSSION:** It is crucial that the City of Morro bay understand each of its programs and services, what they cost, and what funding sources are available to provide those programs and services. In the case of recreational programming, much of the costs are recovered through fees paid by users of those programs. However, as noted by the cost recovery chart, there are cases in which some programs are also supported by the City's General Fund. In other words, other taxpayer funds are used to supplement funding for these programs.

This is not a statement for or against such supplementation. Many cities spend community funds – as opposed to user fees – to pay for recreational programming. However, such a decision is a policy decision and should be borne out of thoughtful community conversation by our residents, the RPC, and the City Council.

The question, then, becomes, how much of each type of program should be paid by user fees and how much should be paid by the rest of the community.

There is no denying that recreational programming provides numerous benefits to the community. Recreational opportunities provide personal benefit to users, build family unity, increase health and fitness, work to provide children with activity opportunities that can help reduce incidents of crime, drug use and more.

Having said that, Management Partners has focused its recommendations to the City on working to reduce recreational program costs. A way to do that is by seeking additional public-private partnerships for services and modifying the existing program cost recovery model.

The community, the RPC and the Council must have a healthy community conversation about the costs versus those community benefits.

The City of Morro Bay's goal will be to continue to ensure our community has amazing recreational opportunities at their disposal. The model for how to deliver those services will be one of innovation and creativity, and ever mindful of the expenditures we make on behalf of taxpayers.

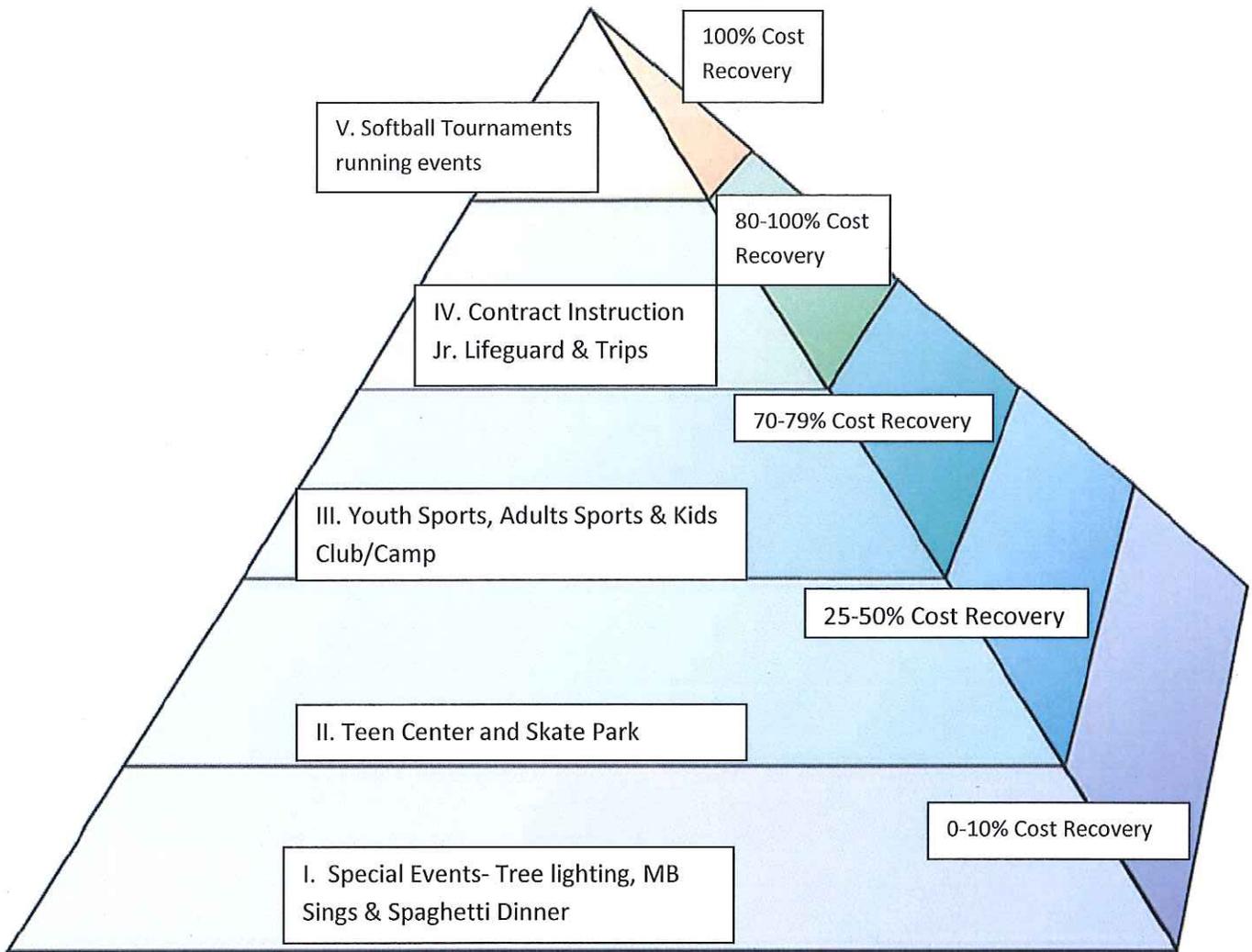
Recreation Services Division staff have already begun to consider ways to provide services to the community in creative ways, and we will continue to do so.

**CONCLUSION:** Additional detail about recreational programming costs and how we are going to achieve current cost recovery targets will be provided to the RPC in August. We will ask for your recommendation at that time to send to City Council. The council will likely adopt a full, citywide cost recovery model in September, and that policy will then be used by staff to recommend program fees for the future sometime in February for future implementation.

# EXHIBIT A

## Morro Bay Recreation and Parks: Cost Recovery and Subsidy Allocation

This Pyramid shows the Community Benefit and Individual benefit of the programs and services that Morro Bay Recreation and Parks offers. As well as the cost recovery level these programs and services have been set at.



Pyramid Level
V- Mostly Individual (Enterprise Service)
IV- Considerable Individual Benefit (Private Service)
III. Individual/Community Benefit (Merit Service)
II. Considerable Community Benefit (Enhanced Service)
I. Mostly Community Benefit (Basic Service)



AGENDA NO: D-3

MEETING DATE: July 16, 2015

## Staff Report

**TO:** Recreation & Parks Commission Members      **DATE:** July 9, 2015  
**FROM:** Celeste English, Recreation Services Administrative Technician  
**SUBJECT:** Annual Tour of City Parks

**RECOMMENDATION:**

Informational item only, no recommendation

**BACKGROUND:**

Recreation and Parks Commission procedures outline that the RPC schedule a field visit to the parks in the City's park system. The purpose of this tour is to give the Commissioners firsthand knowledge of the parks and the improvements planned or needed at each of the parks.

**DISCUSSION:**

Mike Wilcox, Maintenance Superintendent for the City's Public Works Department, will be reviewing the current status of each park visited and its respective amenities, as well as future planned improvements and/or developments. Attendees are encouraged to ask questions and make suggestions regarding park operations, improvement and development.

Prepared By: CE

Dept Review: \_\_\_\_\_

## **ANNUAL RECREATION AND PARKS COMMISSION**

### **PARKS TOUR**

**Location: Veterans Memorial Building  
209 Surf Street**

**DATE: July 16, 2015**

Recreation and Parks Commission meeting will start at 5:30pm and the Parks Tour will start after the business portion of the meeting. The Tour will leave from the Veterans Memorial Building with the following proposed route:

### **WATERFRONT PARKS**

- ❖ Please wear comfortable walking shoes, as we may be getting out of the vehicle and walking within some of the parks.