

MINUTES - MORRO BAY CITY COUNCIL
SPECIAL MEETING – JANUARY 10, 2017
VETERANS MEMORIAL HALL
209 SURF STREET – 3:30 P.M.

AGENDA NO: A-1
MEETING DATE: January 24, 2017

PRESENT:	Jamie Irons	Mayor
	Robert Davis	Councilmember
	John Headding	Councilmember
	Matt Makowetski	Councilmember
	Marlys McPherson	Councilmember
STAFF:	Dave Buckingham	City Manager
	Joe Pannone	City Attorney
	Dana Swanson	City Clerk
	Ikani Taumoepeau	Deputy City Manager
	Craig Schmollinger	Finance Director
	Rob Livick	Public Works Director
	Scot Graham	Community Development Director
	Larry Todd	Interim Police Chief
	Jody Cox	Police Commander
	Steve Knuckles	Fire Chief

ESTABLISH QUORUM AND CALL TO ORDER

Mayor Irons established a quorum and called the meeting to order at 3:32 p.m. with all members present.

PUBLIC COMMENT

<https://youtu.be/ANa8g0WWg1Q?t=1m25s>

Marvin Sosna, Morro Bay, asked the Council to improve streets in north Morro Bay, adding the streets are crumbling, there are no sidewalks, and it cannot be fixed with patches.

The public comment period was closed.

SPECIAL MEETING AGENDA ITEM:

- I. STUDY SESSION TO DISCUSS FISCAL YEAR 17/18 PROGRAM OBJECTIVES ASSOCIATED WITH THE ADOPTED CITY GOALS
<https://youtu.be/ANa8g0WWg1Q?t=5m>

City Manager Buckingham presented the staff report and responded to Council inquiries. (Click [here](#) for PowerPoint presentation).

Following the presentation, each Councilmember provided feedback. There was consensus on the following items:

- Reduce the number of goals and establish priorities
- Reduce the number of objectives
- Provide a short description underneath each goal to clarify intent
- Start with essential tasks then develop a method to prioritize items to be added to the list, rather than including all items and deciding which should be removed
- Conduct a Saturday or evening workshop for increased public participation
- Water Reclamation Facility and General Plan Update remain top priorities
- Revenue enhancement / fiscal sustainability is a goal

- Other areas of infrastructure remain a goal – water and public spaces (including streets)
- Once finalized, community input is needed to prioritize objectives to help drive the budget process.

The Public Comment period was reopened.
<https://youtu.be/ANa8g0WWg1Q?t=1h43m38s>

Carole Truesdale, Morro Bay, complimented Morro Bay Police and Fire Departments and stated public safety is important.

Marvin Sosna, Morro Bay, encouraged the Council to inform the public about the financial situation the City faces.

Cindy Betonte, Morro Bay, was disappointed by the amount of citizen input received so far and suggested residents might appreciate being anonymous. She liked the idea of a Saturday workshop and requested clarification of long-term versus short-term goals.

Tom Harrington, Morro Bay, appreciated reducing the number of goals to six. He suggested public outreach to explain the need for revenue enhancement and cutting wish lists. He also encouraged marketing the goals process a more interesting way.

Erica Crawford, Morro Bay Chamber of Commerce, noted one of the current objectives was to identify commercial spaces available to bring in sales tax revenue generating businesses.

Ric Deschler, Morro Bay, agreed with reducing the number of goals from previous years and supports a ½-cent sales tax ballot measure.

Ed Boyce, Morro Bay, asked what progress has been made on the 10 City goals.

Lynda Merrill, Morro Bay, appreciated the Council review of proposed goals and objectives to determine what is and isn't feasible.

The Public Comment period was closed.

The Council and staff responded to issues raised during the public comment period.

Council closing comments affirmed the desire to have a Goals workshop, possibly on a Saturday, to allow the community to prioritize goals and objectives, and begin educating the community about the fiscal challenges ahead.

ADJOURNMENT

The meeting adjourned at 5:35 p.m.

Recorded by:



Dana Swanson
City Clerk