



**CITY OF MORRO BAY
RECREATION AND PARKS COMMISSION
AGENDA**

The City of Morro Bay provides essential public services and infrastructure to maintain a safe, clean and healthy place for residents and visitors to live, work and play.

**Regular Meeting - Thursday, November 16, 2017
Veterans Memorial Building - 6 p.m.
209 Surf Street, Morro Bay, CA**

Chairperson Bob Swain

Vice-chairperson Drew Sidaris
Kevin Carroll
Michelle Morosin

Skip Sorich
Jeffrey Cox

ESTABLISH QUORUM AND CALL TO ORDER

MOMENT OF SILENCE

PLEDGE OF ALLEGIANCE

ANNOUNCEMENTS / PRESENTATIONS

PUBLIC COMMENT PERIOD

Members of the audience wishing to address the Commission on City business matters other than scheduled items may do so at this time. To increase the effectiveness of the Public Comment Period, the following rules shall be followed:

- When recognized by the Chair, please come forward to the podium and state your name and address for the record. Commission meetings are audio and video recorded, and this information is voluntary and desired for the preparation of minutes.
- Comments are to be limited to three minutes.
- All remarks shall be addressed to the Commission, as a whole, and not to any individual member thereof.
- The Commission respectfully requests that you refrain from making slanderous, profane or personal remarks against any elected official, commission and/or staff.
- Please refrain from public displays or outbursts such as unsolicited applause, comments or cheering.
- Any disruptive activities that substantially interfere with the ability of the Commission to carry out its meeting will not be permitted, and offenders will be requested to leave the meeting.
- Your participation in Commission meetings is welcome, and your courtesy will be appreciated.

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the Recreation Services Division at (805) 772-6278. Notification 24 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting.

A. CONSENT CALENDAR

- A-1 Approval of Minutes from Recreation and Parks Commission meeting held on August 17, 2017
Staff Recommendation: Approve minutes.
- A-2 Recreation Services Division Status Report
Staff Recommendation: Receive and file.
- A-3 Recreation & Parks Commission 2017 Meeting Dates
Staff Recommendation: Receive and file
- A-4 Recreation Service Division Participation Reports
Staff Recommendation: Receive and file

B. PUBLIC HEARINGS – None

C. BUSINESS ITEMS

- C-1 Program Evaluation – 2017 Morro Bay Halloween Trick-or-Treat
Staff Recommendation: Receive and file
- C-2 Program Evaluation – 2017 Labor Day Classic
Staff Recommendation: Receive and file
- C-3 Program Evaluation – 2017 Summer Adult Softball League
Staff Recommendation: Receive and file
- C-4 Program Evaluation – Kid’s Camp 2017
Staff Recommendation: Receive and file
- C-5 Presentation of Fitness/Exercise Station Project Proposal by MB Beautiful
Staff Recommendation: Discuss and direct staff to move forward with support.

D. FUTURE AGENDA ITEMS

E. ADJOURNMENT

Adjourn to the next regular Parks and Recreation Commission meeting at 6 p.m. **Thursday, January 18, 2018**, at the Veterans Memorial Building, 209 Surf Street, Morro Bay, California.

This agenda is subject to amendment up to 72 hours prior to the date and time set for the meeting. Please refer to the agenda posted at the Morro Bay Community Center, 1001 Kennedy Way, for any revisions, or call Recreation Services at 772-6278 for further information.

Materials related to an item on this agenda are available for public inspection during normal business hours at City of Morro Bay Recreation Services, 1001 Kennedy Way, and at Mills/ASAP, 495 Morro Bay Boulevard, or online at www.morrobayca.gov. Materials related to an item on this agenda submitted to the Commission after publication of the agenda packet are available for inspection at Recreation Services during normal business hours or at the scheduled meeting.

This agenda is available for copying at Mills/ASAP and at the Morro Bay Public Library.

MINUTES – MORRO BAY RECREATION AND PARKS COMMISSION

REGULAR MEETING – **August 17, 2017**

VETERANS MEMORIAL BUILDING – 6 p.m.

PRESENT: Chair Robert Swain, Commissioner Jeffrey Cox, Commissioner Kevin Carroll, Commissioner Skip Sorich, Commissioner Michelle Morosin, Recreation Services Manager Kirk Carmichael, Sports Supervisor Karen Sweeny and Intern Zac Barkas.

ABSENT: Vice Chair Drew Sidaris

CALL TO ORDER: Chair Robert Swain called the meeting to order at 6 p.m.

MOMENT OF SILENCE

PLEDGE OF ALLIGIANCE

ANNOUNCEMENTS

<https://youtu.be/tDMMuWD4r4g?t=132>

Commissioner Skip Sorich announced the proposed bocce ball courts are continuing to be pursued. He met with Recreation Services Manager Kirk Carmichael regarding information about cost and materials and now is looking for bids to include with the proposal.

Chair Robert Swain announced that there is a City Council member in the audience and wanted to ask about where marijuana taxing will be going. Chair Swain suggested that parks be a recipient to some of those funds.

Commissioner Skip Sorich announced that there was a one-day pickleball tournament July 2nd with 48 players and got good responses that it was one of the best tournament they played in.

Sports Supervisor Karen Sweeny announced that the Labor Day softball tournament is coming up, registration is still being taken and the tournament is on Saturday and Sunday of Labor Day weekend with some teams coming from the valley. Karen also announced that NFL flag football is open for registration for boys and girls 2nd through 8th grades and that it is a non-contact sport, and are looking for referees for soccer and NFL flag football and that you must be 14+ years of age to apply. Commissioner Jeffrey Cox asked if there was a limit on the number of teams in the tournament and how long do they play. Sweeny replied saying the limit of teams is 24, it's a double elimination tournament, they play all day and said we have not seen a full tournament in the last few years because ASA and other softball associations have world champions or championship play, so our tournament numbers have dwindled a little bit, but we will have between 12 to 18 teams.

Recreation Services Manager Kirk Carmichael announced that Kid's Camp finished their successful 8-week summer program and one of their favorite trips was to the Morro Bay Rockies Teen Center and skate park. He then stated that the Rocky's teen center hours changed to back-to-school time hours. Carmichael also announced that Tom Hay is finishing up formatting the community activity guide but there are still a few more spots available for ads and if you have a business that is looking to advertise, then contact Tom Hay at Hay's Printing and the next guide should be out in October. Carmichael also announced that we are short staffed and are looking to hire part-time front office, sports coordinator and preparing to hire for lifeguards and an aquatics coordinator. He then announced that we did not have a quorum for the Special Joint Meeting with Public Works Advisory Board of the park tour but two Commissioners did attend and the tour which was about 1.5 hours long. Carmichael formerly introduced Cal Poly Intern Zac Barkas and said that Zac has been working with us this summer helping with development of the community activities guide as well as putting together a grant manual to which we can use in the future and that this internship is his final requirement for his degree. Zac commented that he has also assisted with research on the pool and putting together the pool survey.

Chair Robert Swain welcomed Cal Poly Intern Zac Barkas. Swain then announced that we are always open for anybody to sponsor any of the programs and that this it is a good way to get your name out in front of the community, plus it helps the community out at the same time. If interested contact the Morro Bay Recreation Department.

Sports Supervisor Karen Sweeny presented a video from the Junior Lifeguard Program.

Chair Robert Swain asked how many children participated in the program. Recreation Services Manager Kirk Carmichael responded that the limit is 80 per session and both sessions were full. Sports Supervisor Karen Sweeny stated that everything you saw on the video was supervised and please don't do these activities on your own.

PUBLIC COMMENT

<https://youtu.be/tDMMuWD4r4g?t=1286>

Joan Solu from the Historical Society of Morro Bay thanked Karen & Kirk for the Junior Lifeguard Program.

Joan is requesting the naming of an open space park to be recognizing Franklin Riley who is a historic figure of Morro Bay. Joan gave a presentation about Franklin Riley who is the founder of Morro Bay - died 1889, first developer in MB and planted the first urban forest. Joan asked for commissioner support on the naming the park above Tidelands after Franklin Riley with an informational sign and said that the Historical Society of Morro Bay would pay for it.

Chair Bob Swain asked staff if there were any updates regarding Joan's request. Recreation Services Manager Kirk Carmichael responded that the update is item C-1 in the agenda package.

Betty Winholtz announced she is concern in the North Point Park Dog Beach parking lot not being maintained and request to bring it back up life.

Chair Bob Swain responded that they will forward this information to Public Work.

Carmichael explained the split of Recreation and Parks Department and said we are Recreation Services Division and we no longer manage or maintain the parks, but we are happy to take your comments and forward them to Public Works.

A. CONSENT CALENDAR

<https://youtu.be/tDMMuWD4r4g?t=1768>

A-1 Approval of minutes for Recreation & Parks Commission meeting August 17, 2017

RECOMMENDATION: Approve minutes.

A-2 Recreation Services Division Status Report

RECOMMENDATION: Receive and file.

A-3 Program Evaluation Rock to Pier Run

RECOMMENDATION: Receive and file.

MOTION: Commissioner Jeffery Cox moved to receive and file items A-1 through A-2. The motion was seconded by Commissioner Skip Sorich and passed unanimously, 5-0. Chair Bob Swain pulled A-3 for consent.

B. PUBLIC HEARINGS

None

C. BUSINESS

<https://youtu.be/tDMMuWD4r4g?t=1822>

C-1 Public Property Naming Request

Recreation Services Manager Carmichael gave a presentation on the Public Property Naming Request with a copy of Resolution No. 32-12 and a copy of the Historical Society of Morro Bay formal request to name a public Park after Franklin Riley and asked for the Commission's input and then he will forward it to City Council. Commissioner Skip Sorich announce he is in support then Chair Bob Swain and Commissioner Michelle Morosin agreed with Sorich. Commissioner Kevin Carroll asked if there was plans of any changes to the park. Joan Solu replied saying they have no plans of any changes.

MOTION: Commissioner Kevin Carroll moved to send it forward to the City Council for approval. The motion was seconded by Commissioner Skip Sorich and passed unanimously, 5-0.

A-3 Program Evaluation Rock to Pier Run
<https://youtu.be/tDMMuWD4r4g?t=2150>

Sports Supervisor Karen Sweeny gave a presentation on the Program Evaluation Rock to Pier Run and asked for the Commission's input.

Commissioner Jeffrey Cox commented that he was at 24th Street in Cayucos on the beach watching the runners and said there were all levels of competition with one runner already running back from the pier plus said he enjoyed seeing everybody having a fantastic time. Chair Robert Swain said it was great that not only it was our event, but it also brought in a lot of revenue and great exposure to the city plus to say we recovered one hundred and twenty percent. Sports Supervisor Karen Sweeny announced that Red Davis was our official starter and next year's event will be on July 14th with the start time of 8:30 a.m.

MOTION: Commissioner Kevin Carroll moved to approve for receive and file. The motion was seconded by Commissioner Michelle Morosin and passed unanimously, 5-0.

C-2 Presentation of MBHS Pool Update
<https://youtu.be/tDMMuWD4r4g?t=2603>

Recreation Services Manager Kirk Carmichael gave a presentation on the MBHS Pool. Carmichael announced that he and Sports Supervisor Karen Sweeny had a meeting this morning with a master's swim coach who is interested in heading the master swim program for the city and is tentatively looking at Monday, Wednesday, and Fridays 5:45 a.m. plus possible offering lap swimming at the same time. Carmichael said he is hoping to meet with the school next week regarding the status of the project and rental rates but until we do, it is cumbersome for us to be able to come up with a fee schedule and we realize that we need to be competitive with other swim programs rates that are out there regardless of what the rental rate fees are. Carmichael also announced that we will be distributing the Morro Bay Recreation Services Pool Survey to the public and he asked for the commissioners help. Carmichael said we been told by the school that the opening of the pool is behind scheduled, but hopeful to open in October and we will be looking to hiring staff for the pool when we know exactly when the pool is going to be available for community use.

Sports Supervisor Karen Sweeny said that the survey will help with planning of the pool and until the pool is up and running we really can't budget of what our cost is going to be.

Commissioner Jeffrey Cox commented that it is premature to move any further until we know when the pool is being open but would like to see a coordination between the recreation department and the elementary school to partnership and incorporate programs for elementary kids.

Recreation Services Manager Kirk Carmichael responded that we are looking to incorporating the Kids Camp program with swim lessons, then reach out to other kids in the community and also looking to hire high school kids as lifeguards. Carmichael announced that he met with Cuesta College and the director of Workforce Economic Development and Community Programs and that they are excited to have their staff work with us to help transition several of their classes and programs over to Morro Bay High School Pool under the city operations at the time when Cuesta college pool shut down for maintenance.

Chair Bob Swain asked if there was a way that Cuesta could use the pool to run their programs under the City of Morro Bay and would the city be able to receive payment from Cuesta for use of the pool? Carmichael responded that it has not come up for discussion and explained that it is a high school pool and after high school use of the pool then the city of Morro Bay is next priority. Carmichael announced that there is not going to be a therapy pool which will limited some of the activities we could offer.

D. FUTURE AGENDA ITEMS

Chair Bob Swain requesting staff to look into open gym time for basketball.

E. ADJOURNMENT

Meeting adjourned at 7:08 p.m. to the next regularly scheduled Recreation and Parks Commission meeting at 6 p.m. on **Thursday, September 21, 2017**, at the Veterans Memorial Building, 209 Surf Street, Morro Bay, California.

Recorded by:

Sheri Charette
Office Assistant



AGENDA NO: A-2

MEETING DATE: November 16, 2017

STATUS REPORT

TO: Recreation and Parks Commission

DATE: November 16, 2017

FROM: Recreation Services Division Staff

SUBJECT: Recreation Services Division Status Report

RECOMMENDATION:

Staff recommends Commission review the current Status Report and accept for file.

SUMMARY:

The following is a brief review of the status of current Recreation Division projects and programs.

Estero Bay Community Radio – The Rock 97.3

Staff can be heard on The Rock 97.3 every Monday at 8:10 a.m. Staff is using this time to promote our programs, activities, facility rentals and special events. Staff invites various community groups that support recreational elements to join them on occasion.

City Website/Recreation and Parks Pages/Facebook

Staff continues to add content and update web pages as needed, including calendar items such as program sign-up dates. The department uses the City's Facebook page to announce program registration, upcoming events and other important and interesting information as it arises.

Community Activity Guide

Staff has updated information to existing pages and has forwarded to printer for layout. Ad sales continuing. Guide expected to hit the stands sometime in December.

Recreation Classes

Recreation Services continues to offer a variety of classes for youth and adults ranging from Karate and Tennis lessons to Quilting and Music Appreciation. Staff is looking at adding more classes particularly for young children. County Western Line Dancing started July 10 with an 8-week course through August 28 teaching several popular dances – this class ended strong with an average 15 people per session. We also introduced a new Zumba class – an exercise-dance class in which participants each work out at their own aerobic level.

Special Events

City Staff partnered with the MB Chamber of Commerce to provide the Morro Bay Trick-or-Treat event this year on Halloween. City PD, FD, trolley, and Recreation Services worked together to

provide an awesome event for over 500 people which included a haunted house courtesy of MBPD, a costume contest, trolley rides, and plenty of candy. Morro Bay's own White Caps Band was on hand playing haunting music while local businesses, including MB Senior Citizen's, Inc. handed out treats.

Recreation Services has been working with MB Tourism, and a contracted event coordinator, to program the City's holiday activities. Along with our longstanding Lighted Boat Parade and Christmas Tree Lighting ceremony, Morro Bay will have a Winterfest which includes 12 days of various activities.

Morro Bay Senior Citizens Inc. (MBSCI)

November marks the ending of the fall Cuesta Emeritus Classes. Enrollment is growing and the next session begins in January. We will be adding a new class in Restorative Yoga as well as bringing back a favorite, History Seminar with Gary Kuhn. The new classes will complement the returning Watercolor, Acrylic Painting and Art History classes in addition to the culinary-favorite cooking class.

Fall Adult Softball League

Fall Adult Softball league finished on November 8. There are 7 coed teams and 5 over 50 teams.

Estero Bay Youth Soccer

End of the season for youth soccer was November 4 for the U6 and U8 and November 11 for the U10-U14. Morro Bay hosted the U10 Boys on Friday night and U10 Girls and U14 Boys on Saturday. We are working to see if there is enough interest to host any all-star teams this year. All-Stars is not funded through the General Fund and teams will need to fundraise for continued play.

Brian Waterbury Memorial Rock-to-Pier Run and Half Marathon

The 2018 date will be July 14 with an 8:30 am start. Registration will begin April 30.

Estero Bay Youth Flag Football

Due to low enrollment, we postponed flag football until the Spring or Summer.

Morro Bay Labor Day Classic Men's Softball Tournament

We had 14 teams participate in the 2017 Labor Day Classic Men's Softball Tournament. Over 400 homeruns were hit.

Estero Bay Youth Basketball

Registration will end for youth basketball on November 18. Assessments will be on November 18 at Los Osos Middle School—please check our website for the times. Coaches and sponsors are needed. For 2018 we are partnering with the LA Clippers. They will be providing uniforms, shooting shirts, coaches clinic, youth clinic and more.

Kids Club Children's Center

Kids Club is a before- and after-school program for Del Mar Elementary students in Transitional Kindergarten through fifth grade. Kids Club is located on the Del Mar Elementary School campus and is open every day school is in session for before- and after-school enrichment.

Kids' Club enrollment is full, as of now, but we have a waitlist for parents if they are still interested. We have 22 children enrolled in the before school program, 17 TK and Kindergarteners enrolled in the

Kinder Kids program, 40 children enrolled in the after-school program, and 47 enrolled in the Drop-In Program.

This year Kids' Club has committed to supporting an organization or cause each month. In August/September we ran a Lemonade Stand for a week to raise money for Childhood Cancer Awareness, the kids raised \$150. In October, they made homemade toys for the animals at the animal shelter, and this November they are showing their appreciation for all community members by writing Thank You Notes and handing them out.

On October 26th Kids' Club participated in the annual Lights on Afterschool Day celebration with an ice cream social, they invited their parents and other family members into the classroom to show them a day in the life at Kids' Club and enjoy some ice cream.

The kids again had the opportunity to participate in the Morro Bay Trick or Treat event held on Halloween, this is always a fun event to be involved in and they all enjoyed themselves!

Rockies – The Morro Bay Teen Center and Skate Park

The Rockies Teen Center just held the annual Halloween Haunt on October 28th. The event took place at the Teen Center from 5pm to 10pm and the festivities included a mummy wrap, pumpkin decorating, and costume contest. Teens who attended were fed a pizza dinner and the Halloween candy was flowing. The Halloween Haunt was a success with an attendance of over 30 teens.

Rockies Teen Center is a safe and healthy alternative for local youth and is open to all teens in grades 7 through 12. The Skate Park is open to all ages, and helmets are required. Rockies is open from 3 to 7 p.m. weekdays and 1 to 5 p.m. Saturdays. On an average day, 25 teens use the center to do homework, hang out with their peers, and have fun in a safe environment.

Morro Bay Teen Action Club (TAC)

The TAC volunteered to help with the Recreation Services booth at the City's Halloween Trick-Or-Treat event. We had two teens serving popcorn and a third as our trusty mascot Rocky. Rocky was a hit, with people wanting to take pictures with him.



AGENDA NO: A-3

MEETING DATE: November 16, 2017

Recreation & Parks Commission

2018 Meeting Dates

Eight regular meetings of the City of Morro Bay Recreation and Parks Commission are scheduled for the 2018 Calendar Year.

The meeting dates are as follows:

- January 18
- March 15
- April 19
- May 17
- July 19
- August 16
- September 20
- November 15

All meetings are scheduled for 6 p.m. on the third Thursday of the month at the Veterans Memorial Building, 209 Surf Street, Morro Bay, California, unless otherwise notified.

Rev. 10/18/2017



AGENDA NO: A-4

MEETING DATE: November 16, 2017

STAFF REPORT

TO: Recreation and Parks Commission **DATE: November 9, 2017**
FROM: Recreation Services Division Staff
SUBJECT: Recreation Services Division Participation Reports

RECOMMENDATION:

Staff recommends that the Commission receive and file the attached reports.

SUMMARY:

Attached is the Participation Report, which illustrate performance of various Recreation Services programs. The report shows participation in classes and affiliated clubs offered by Recreation Services during the fiscal years of 2016/17, 2015/16 and 2014/15 participation.

Participation is defined as the number of interactions Recreation Services had with members of the community during the year. For example, if someone attended a class that met three times a week for four weeks, that individual would have interacted with Recreation Services 12 times. The numbers shown in all of the attached reports are based on this method.

A few notes about the Classes/Activities Participation report: The graph shows a big dip in participation during December. This occurs every year because many classes are not offered or have low attendance during the holiday season. The graph also shows a big drop in July and August of 2015/16 compared to the previous year. This was primarily due to the loss of the very popular Fit Club – Fusion Fitness class because of instructor's inability to continue.

ATTACHMENTS

Participation Report: Recreation Services Classes and Activities – 3-year History

Participation Report: Affiliated Clubs – 3-Year History

City of Morro Bay Recreation Services
Classes / Activities
PARTICIPATION REPORT
F/Y 2016/17

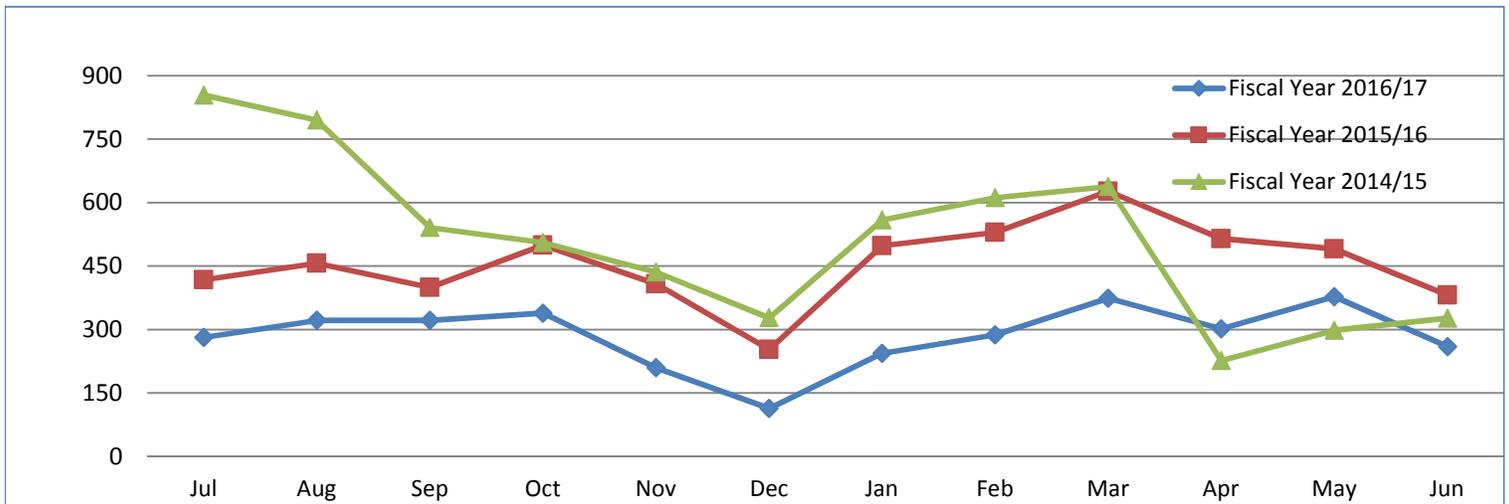
<u>Participations</u>	<u>Jul</u>	<u>Aug</u>	<u>Sep</u>	<u>Oct</u>	<u>Nov</u>	<u>Dec</u>	<u>Jan</u>	<u>Feb</u>	<u>Mar</u>	<u>Apr</u>	<u>May</u>	<u>Jun</u>
Aikido	8	9	0	24	7	5	6	24	33	40	40	16
Bellydance Class	20	16	30	21	8	6	8	18	25	12	16	26
Country & Western Line Dancing	38	44	0	0	0	0	15	0	0	0	0	0
Dog Obedience	13	23	28	18	24	0	0	16	25	20		
Freestyle Fitness/Zumba	30	48	94	96	50	39	81	78	102	83	95	68
Fusion Fitness - Sally	30	0	0	0	0	0	0	0	0	0	0	0
Flip City Gymnastic	0	0	32	40	30	22	30	18	40	36	56	32
Karate	64	53	56	56	56	14	15	64	64	80	56	64
Art	48	61	22	0	0	0	0	0	0	0	0	0
Music Appreciation	0	8	16	6	8	0	8	16	21	21	0	0
Quilt Fever		3	10	26	27	0	24	39	56	10	62	54
Tennis (Group Lessons = 15 - 1 Dec & 1 Feb)	0	34	0	52	0	28	57	15	8	0	53	0
Zumba	31	23	34	0	0	0	0	0	0	0	0	0
Fusion - Medical Leave	0	0	0	0	0	0	0	0	0	0	0	0
Belly Fit - Quit	0	0	0	0	0	0	0	0	0	0	0	0
	282	322	322	339	210	114	244	288	374	302	378	260

City of Morro Bay Recreation Services
Classes / Activities
PARTICIPATION REPORT
F/Y 2015/16

	<u>Jul</u>	<u>Aug</u>	<u>Sep</u>	<u>Oct</u>	<u>Nov</u>	<u>Dec</u>	<u>Jan</u>	<u>Feb</u>	<u>Mar</u>	<u>Apr</u>	<u>May</u>	<u>Jun</u>
Aikido	10	10	8	6	11	0	6	0	0	8	19	2
Bellydance Class	31	35	21	14	16	0	12	22	12	17	18	20
Country & Western Line Dancing	71	48	0	17	31	12	12	0	0	0	0	0
Dog Obedience	44	31	20	0	0	0	0	0	0	0	0	0
Freestyle Fitness	70	42	63	63	0	0	0	0	107	81	28	27
Fusion Fitness	25	29	38	30	39	18	32	64	45	40	41	29
Gymnastic	0	3	6	34	0	0	45	52	48	48	52	32
Karate	40	44	36	49	41	53	48	53	49	48	50	48
Art	44	49	30	33	40	24	30	41	55	47	44	43
Music Appreciation	0	6	22	20	20	0	16	29	31	9	0	0
Quilt Fever	0	0	0	18	32	0	102	32	57	0	40	12
Tennis	9	8	8	26	12	20	10	0	21	16	38	40
Zumba	26	24	22	30	26	7	37	44	38	42	55	38
Fusion	0	128	104	141	128	115	141	189	164	159	106	91
Belly Fit	48	0	22	19	12	4	7	4	0	0	0	0
	418	457	400	500	408	253	498	530	627	515	491	382

City of Morro Bay Recreation Services
Classes / Activities
PARTICIPATION REPORT
F/Y 2014/15

	<u>Jul</u>	<u>Aug</u>	<u>Sep</u>	<u>Oct</u>	<u>Nov</u>	<u>Dec</u>	<u>Jan</u>	<u>Feb</u>	<u>Mar</u>	<u>Apr</u>	<u>May</u>	<u>Jun</u>
Acrylics/ Painting	33	25	42	45	91	18	33	28	38	41	25	20
Aikido	13	14	6	5	6	4	4	4	9	15	8	9
Belly Dance	20	39	17	15	17	7	21	24	36	27	28	30
Bellyfit - New											70	30
CW Line Dancing 2 months long per year	57	58	0	0	0	0	29	17	19	2	0	0
Fit Club / Zumba - Sally	562	496	343	256	174	219	331	370	330	0	0	0
Flip City Gymnastic	48	0	40	40	64	18	30	39	64	60	51	64
Fusion - Sally NEW Class											27	0
Music Appreciation	0	4	0	0	0	0	16	33	38	9	0	
Okinawan Karate	91	135	81	96	61	41	75	73	82	69	85	105
Qi Gong - Cancelled												
Quilting & Sewing	6	0	12	43	18	3	6	16	8	4	4	30
Zumba/Freestyle - NEW/Jenny												27
Tennis - 1 count per 1/2 hour	24	24		6	5	18	14	8	14	0	0	12
	854	795	541	506	436	328	559	612	638	227	298	327



City of Morro Bay Recreation Services
Affiliated Clubs
PARTICIPATION REPORT
F/Y 2016/17

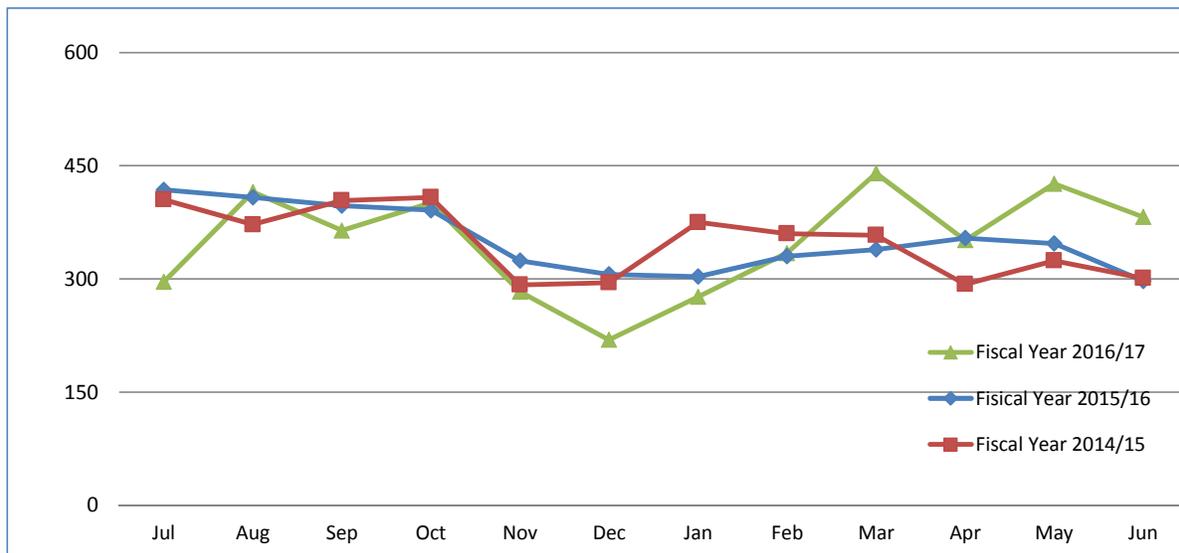
Participations	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
Life Drawing	41	40	40	36	20	34	27	69	102	77	32	45
Tennis Playday	41	116	107	75	84	60	83	47	87	72	103	106
39+ Dance	144	203	161	220	137	83	124	162	195	132	235	175
White Caps Band	70	56	56	70	42	42	42	56	56	70	56	56
Gold Coast Quilters	0	0	0	0	0	0	0	0	0	0	0	0
Totals	296	415	364	401	283	219	276	334	440	351	426	382

City of Morro Bay Recreation Services
Affiliated Clubs
PARTICIPATION REPORT
F/Y 2015/16

Participations	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
Life Drawing	30	28	17	36	19	14	21	23	34	38	24	30
Tennis Playday	92	49	88	96	81	69	86	115	84	97	117	27
39+ Dance	204	221	193	144	125	118	148	144	185	159	158	192
White Caps Band	36	60	48	60	48	48	48	48	36	60	48	48
Gold Coast Quilters	56	50	51	55	51	57	0	0	0	0	0	0
Totals	418	408	397	391	324	306	303	330	339	354	347	297

City of Morro Bay Recreation Services
Affiliated Clubs
PARTICIPATION REPORT
F/Y 2014/15

	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
Life Drawing	37	57	28	39	29	18	25	20	31	26	27	25
Tennis Playday	101	88	126	81	86	70	100	104	89	57	71	68
39+ Dance	224	181	205	244	158	157	192	175	182	164	170	196
White Caps Band												
Gold Coast Quilters	43	46	45	44	19	50	58	61	56	46	56	12
Totals	405	372	404	408	292	295	375	360	358	293	324	301





Staff Report

TO: RECREATION AND PARKS COMMISSION

DATE: 11/16/2017

FROM: KAREN SWEENEY, SPORTS SUPERVISOR
ANGELICA GALLARDO, YOUTH SERVICES

SUBJECT: Program Evaluation – 2017 Morro Bay Halloween Trick or Treat

RECOMMENDATION:

It is recommended that the Commission review and accept program evaluation for file.

SUMMARY:

The Morro Bay Halloween Trick or Treat event is now in its 4th year. Morro Bay Recreation Services and the Morro Bay Chamber of Commerce were the co-directors of this event.

DISCUSSION:

There were approximately 550 participants at this year's events. The Chamber organized the local business owners who participated by decorating their windows and handing out candy. A map with participating businesses was handed out to participants.

In addition to the trick or treat portion of the event, several groups had booths on the closed off section of Morro Bay Blvd. These included Mike's Barber Shop, Morro Bay Recreation Services, Morro Bay Lion's Club, Morro Bay Yoga Center, Shoreline Calvary Chapel, and Morro Bay Haunted Trolley. Morro Bay Whitecaps provided music for the event with Dead Air Dave from 97.3 the Rock being the official MC. Morro Bay In Bloom provided crossing guards for the event.

A costume contest was held at Grandma's Yogurt with MBHS Cheer Captains serving as judges. There were 67 participants in the contest and prizes were donated by local businesses. Trophies were presented to the winning costumes in 4 divisions.

New in 2017 was the addition of the Haunted Police Station.

MARKETING AND PROMOTIONS:

Fliers were included in the Morro Bay Water Bill in addition to those that were distributed through town by Chamber of Commerce and TAC members. The event was also promoted through the Bay News, 97.3 The Rock, and Facebook.

FISCAL IMPACT:

EXPENSES:

Program Costs:

Water Bill Mailer	\$920.00
Participant Glow in Dark Bracelets	\$149.00
Insurance	\$175.00
Trolley	\$68.00
Trophy Supplies	<u>\$20.00</u>
Total Program Costs:	\$1,332.00

This program is classified Basic Service with a target revenue goal of 0-10%. (program costs + support costs). This program meets its target revenue. Please note that staff costs for both planning and day of were not included in this report.

PROGRAM RECOMMENDATIONS:

1. PD Haunted House to have extended hours and different levels of scare - less scary during the Halloween Trick or Treat event and scarier for adults after dark.
2. Discuss moving the activity area from Morro Bay Blvd (between Main and Market) to City Park.
3. If event remains on Morro Bay Blvd, add additional street closure of Main Street between Morro Bay Blvd and Harbor to increase participant safety in crossing streets.
4. Parade was held near the end of the event and there were not as many participants this year. Look at eliminating the parade.
5. The event was held between 3:00 pm and 5:30 pm this year. Look at changing the hours to 3:30 pm to 6:00 pm as school does not release until 3:00 pm and more working parents will be able to attend later with their children.



Staff Report

TO: RECREATION AND PARKS COMMISSION

DATE: 11/16/17

FROM: SPORTS SUPERVISOR

SUBJECT: Program Evaluation – 2017 Labor Day Classic

RECOMMENDATION:

It is recommended that the Commission review and accept program evaluation for file.

SUMMARY:

The 2017 Labor Day Classic Men's Softball Tournament was held over Labor Day weekend (August 31, September 1-2, 2013). There were 14 teams in attendance, with four from the Central Coast area. Chosen Few were the tournament champions beating Aladeen Madafaka in the final. Over the weekend there were a total of 440 homeruns hit.

Morro Bay Lion's Club operated the snack bar. Fiscal impact and recommendations follow. Cost recovery for this event is 100% with a net profit of \$6.00.

FISCAL IMPACT:

EXPENSES:

Direct Costs:

Balls	\$410.00
Chalk	\$30.00
Lights 4 hrs. x \$14	\$56.00
ASA Fees 14 x \$35 +\$4	\$494.00
Sanction Fee	\$30.00
ASA Insurance	\$168.00
Laminating Brackets	<u>\$60.00</u>
Total Direct Costs	\$1,248.00

Awards:

Dicks Gift Card	\$250.00
T-shirts	\$806.00
Plaques	<u>\$49.00</u>
Total Award Costs	\$1,105.00

Staff Costs:

Field Preps	\$37.00
Umpires \$28.00/game	\$784.00
Scorekeepers	\$321.00
Field Set-up	\$100.00
Supervisor	<u>\$704.00</u>
Total Staff Costs	\$1,946.00

Support Costs:

14 x \$22.50	<u>\$315.00</u>
Total Support Costs	\$315.00

Indirect Costs:

Light Surcharge 14 x \$20	<u>\$280.00</u>
Total Indirect Costs:	\$280.00

TOTAL EXPENSES: \$4894.00

REVENUES:

Registration Fees 14 x \$350	\$4900.00
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TOTAL REVENUE: \$4900.00

Net Revenue \$6.00
Cost Recovery: 100%

This program is classified as an Enterprise Program with target revenue goal of 100% (program costs + support costs + indirect costs.) We met our target revenue recovery goal for this program.

PROGRAM RECOMMENDATIONS:

1. Registration continues to be a battle with most teams waiting until right before the event to register and pay. Offer an early bird incentive to teams that pay before a certain date. Other tournaments are being held this weekend with better prize packages.
2. Instead of t-shirts look at sublimated jerseys as an award.
3. Meet with Special Events Team prior to the event to make them aware of the event and garner suggestions for success.
4. Continue to have photo plaques for team awards.
5. Work with Tourism to provide package deals to participating teams.
6. Research incentives to entice teams to participate in our tournament. We added a Dick's Sporting Goods gift card.



Staff Report

TO: RECREATION AND PARKS COMMISSION

DATE: 11/16/2017

FROM: KAREN SWEENEY, SPORTS SUPERVISOR

SUBJECT: Program Evaluation – 2017 Summer Adult Softball League

RECOMMENDATION:

It is recommended that the Commission review and accept program evaluation for file.

SUMMARY:

The 2017 Summer Adult Softball League was held from July through October. There were 3 nights of play with 3 divisions-- Coed Division, Master's Over 50, and Men's D1. There was a total of 19 teams. During the Summer/Fall Adult Softball League we play 12 regular season games plus and end of the season tournament.

DISCUSSION:

This season, the Coed division had 8 teams, Masters 6 teams and Men's had 5 teams. The men's league played 10 games and the Coed and Masters division each played 8 games.

MARKETING AND PROMOTIONS:

Registration fliers were sent to all Spring Softball teams and those teams that participated the year before. Fliers were posted at the field. Social Media was used and emails/letters to the managers.

FISCAL IMPACT:

EXPENSES:

Program Costs:

Balls	\$815.00
Chalk	\$240.00
Field Paint	\$200.00
Lights 2 hrs x 36 nights x \$19	\$1,368.00
SCMAF PMBF	\$694.00
Website	\$9.00
Total Program Costs	\$3,326.00

Awards

T-shirts	\$1078.00
Plaques	\$85.00
Total Award Costs	\$1,163.00

Staff Costs

Field Preps	\$575.00
Umpires	\$2538.00
Game Setup	\$475.00
Score/Standings	\$700.00
Scorekeepers 94 games	<u>\$1,128.00</u>
Total Staff Costs	\$5,416.00

Support Costs:

Cost Allocation 19 x 60	<u>\$1,140.00</u>
Total Support Costs	\$1,140.00

Indirect Costs:

Light Surcharge 19 x \$20	<u>\$380.00</u>
Total Indirect Costs	\$380.00

TOTAL EXPENSES: \$11,425.00

REVENUES:

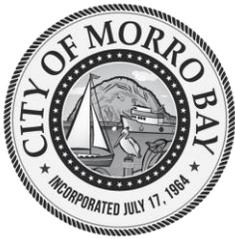
Registration Fees	\$9,288.00
TOTAL REVENUE	\$9,288.00

Net Loss: <\$2,137.00>
Cost Recovery: 81%

This program classified Private Service with a target revenue goal of 80-100%. (program costs + support costs). This program meets its target revenue.

PROGRAM RECOMMENDATIONS:

1. Continue using the SB12 and Green Dot for Coed Softball, and the AD Starr .40 cor ball for Men's and Master's as long as we able to purchase them. ASA has changed to a .52 cor ball for championship play.
2. Photo Plaques are well received as a League Champion Award as are the t-shirts. T-shirts for the Summer/Fall League were long sleeve.
3. There has been some interest in having a Over 60 leagues. Will consider adding a division.
4. Men's Division opted to have only a Summer Division—no Fall and played 10 games on the season instead of 8.
5. In 2018 offer 3- 8 game seasons. Keep all three divisions the same.



AGENDA NO: C-4

MEETING DATE: November 16, 2017

Staff Report

TO: Recreation and Parks Commission

DATE: 11/9/2017

FROM: Angelica Gallardo, Youth Services

SUBJECT: Program Evaluation – Kids’ Camp 2017

RECOMMENDATION:

It is recommended that the Commission review and accept this program evaluation for file.

FISCAL IMPACT: *This program is classified under the Merit Service category, which has a target revenue goal of 70-79% cost recovery of program and support costs.*

Program Expenses:

Staffing: (hourly with employer paid benefits)	\$99,691
Rent:	\$3,455
Field Trips:	\$8,622
Supplies:	\$2,167
Cell Phone/Telephone:	\$387
Uniforms	\$286
Support Costs:	<u>+\$5,300</u>
Total Cost	\$119,908

Total Costs:	\$119,908
Registration & Field Trip Revenue:	\$83,474
Net Revenue:	<\$36,434>
Cost Recovery:	70%

SUMMARY:

Kids’ Camp 2017 offered children entering grades TK-6th a quality day camp experience during 8 weeks of the San Luis Coastal Unified School District summer break.

Approximately 60 children participated each day in a wide-variety of activities and adventures that focused on education, fun and adventure in our community.

BACKGROUND:

Kids' Camp is located at Del Mar Elementary and utilizes two classrooms, dividing the children into each classroom according to grades. Among the many fun, exciting, and learning activities provided each day at camp, Kids' Camp also provided local and destination field trips. Kids' Camp employs approximately 45 staff members each summer, of which approximately 25 are titled Counselors-In-Training (C.I.T.). C.I.T. positions are reserved for high school students. The C.I.T. component is a specialized job training program implemented for those students. Kids' Camp is open 11 hours a day, Monday through Friday requiring various staff shifts. It is important to note that the State of California mandates a staff/child ratio of 1 qualified staff member for no more than 14 children and best practice recommends a staffing ratio of 1 qualified staff member for no more than 10 children. Because of flexible enrollment, Kids' Camp maintains a ratio no higher than State mandates and no lower than best practice recommendation. Kids' Camp offers flexible payment and sign-up options, along with online payments. The online payment option has been a success with 46% of all payments being made online. Online payments reduce the support costs of the program and will continue to be encouraged by offering a 10% discount for online payments.

DISCUSSION:

Kids' Camp is fortunate to have verbal partnerships with the SLO Food Bank. This verbal partnership has allowed Kids' Camp to offer a well-balanced morning and afternoon snack that would otherwise be cost prohibitive. SLO Food Bank provides a nutritious snack made up of at least two food groups for each camper and staff member under 18 (at no cost to the participant or program). This partnership provided uncalculated donated expenses (snacks) to Kids' Camp 2017.

The 2017 summer marked the 4th year of accepting students entering Transitional Kindergarten (must be 5 years old by the first day of attendance). The number of Transitional Kindergarten students increased by more than 50% from 2016, to a total of 12 Transitional Kindergarten students in attendance and staff believe this number will continue to increase with awareness. During the school, year staff surveyed the children in our programs and found out what they were interested in and with planning and research created a summer of what the kids wanted. This summer's theme focused on what the kids love – arts, crafts, make believe and lots of outside play.

CONCLUSION:

Kids' Camp provides recreational opportunities for children within the community. Kids' Camp meets the Morro Bay Recreation Services Mission Statement by providing a quality service that is essential and necessary to live a healthy, enriched life. Staff will continue to provide this service to our community families in a responsive and courteous manner, while evaluating the program for quality and effectiveness, adjusting the program as needed.



AGENDA NO: C-5

MEETING DATE: November 16, 2017

STAFF REPORT

TO: Recreation and Parks Commission **DATE:** 11/16/2017

FROM: Kirk Carmichael, Recreation Services Manager

SUBJECT: Morro Bay Beautiful Project Proposal

RECOMMENDATION:

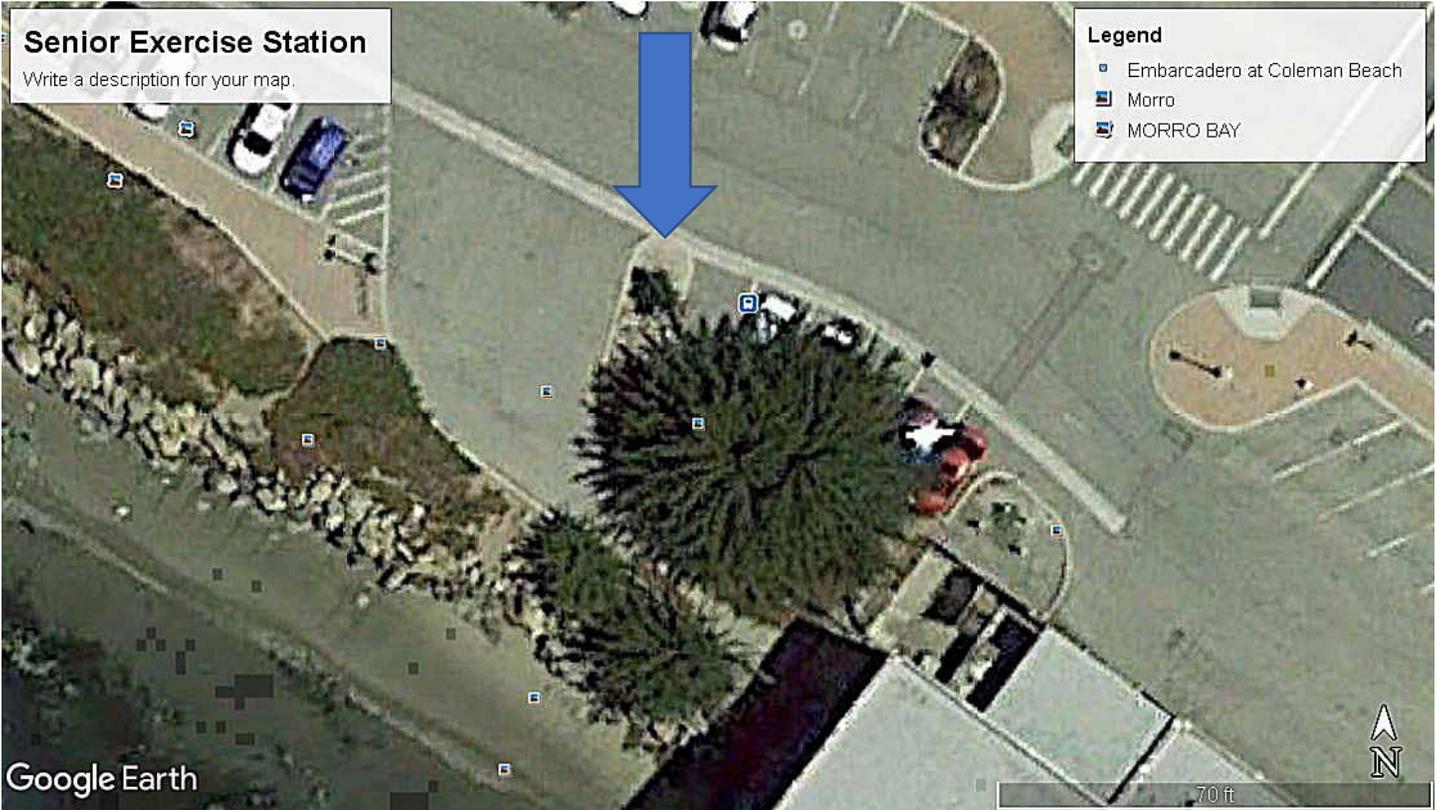
Staff recommends that the Commission discuss Morro Bay Beautiful's proposed project and direct staff to move forward with support.

BACKGROUND:

Morro Bay Beautiful has approached the City regarding a proposed fitness/exercise station to be located along the Harbor Walk near Coleman Park.

DISCUSSION:

Morro Bay Beautiful has approached the City with the concept of a fitness/exercise station along the Harbor Walk. The location of the proposed station is found within the parking lot directly north of the Dynergy water intake building just south of Coleman Park. This proposed location is home to a memorial plaque dedicated to Mr. Jack LaLanne which was accompanied by a Monterey Cypress tree that has since been removed. Morro Bay Beautiful, along with Elaine LaLanne, proposes to replace the tree with a fitness/exercise station.





Proposed Senior Exercise Station – Site Location - Page 2