



**CITY OF MORRO BAY  
RECREATION AND PARKS COMMISSION  
AGENDA**

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*The City of Morro Bay provides essential public services and infrastructure to maintain a safe, clean and healthy place for residents and visitors to live, work and play.*

**Regular Meeting - Thursday, March 15, 2018  
Veterans Memorial Building - 6 p.m.  
209 Surf Street, Morro Bay, CA**

Chairperson – Vacant

Vice-Chairperson Drew Sidaris  
Kevin Carroll

Skip Sorich  
Vacant

ESTABLISH QUORUM AND CALL TO ORDER

MOMENT OF SILENCE

PLEDGE OF ALLEGIANCE

ANNOUNCEMENTS / PRESENTATIONS

PUBLIC COMMENT PERIOD

Members of the audience wishing to address the Commission on City business matters other than scheduled items may do so at this time. To increase the effectiveness of the Public Comment Period, the following rules shall be followed:

- When recognized by the Chair, please come forward to the podium and state your name and address for the record. Commission meetings are audio and video recorded, and this information is voluntary and desired for the preparation of minutes.
- Comments are to be limited to three minutes.
- All remarks shall be addressed to the Commission, as a whole, and not to any individual member thereof.
- The Commission respectfully requests that you refrain from making slanderous, profane or personal remarks against any elected official, commission and/or staff.
- Please refrain from public displays or outbursts such as unsolicited applause, comments or cheering.
- Any disruptive activities that substantially interfere with the ability of the Commission to carry out its meeting will not be permitted, and offenders will be requested to leave the meeting.
- Your participation in Commission meetings is welcome, and your courtesy will be appreciated.

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the Recreation Services Division at (805) 772-6278. Notification 24 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting.

A. CONSENT CALENDAR

- A-1 Approval of Minutes from Recreation and Parks Commission meeting, January 18, 2018  
**Staff Recommendation: Approve minutes.**
- A-2 Recreation Services Division Status Report  
**Staff Recommendation: Receive and file.**
- A-3 Recreation Services Division Participation Reports  
**Staff Recommendation: Receive and file**

B. PUBLIC HEARINGS – None

C. BUSINESS ITEMS

- C-1 Election of Commission Chairperson and Vice Chairperson for 2018  
**Staff Recommendation: Nominate and vote to elect Chairperson and Vice Chairperson for 2018**
- C-2 Election of Morro Bay Senior Citizens, Inc. Representative for 2018  
**Staff Recommendation: Nominate and vote to elect the 2018 representative to be a liaison for Morro Bay Seniors, Inc.**
- C-3 Program Evaluation – 55+ Health and Wellness Faire  
**Staff Recommendation: Receive and file**
- C-4 Program Evaluation – 2017 Estero Bay Youth Soccer  
**Staff Recommendation: Receive and file**
- C-5 Program Evaluation – Parent’s Night Out  
**Staff Recommendation: Receive and file**

D. FUTURE AGENDA ITEMS

E. ADJOURNMENT

Adjourn to the next regular Parks and Recreation Commission meeting at 6 p.m. **Thursday, May 17, 2018**, at the Veterans Memorial Building, 209 Surf Street, Morro Bay, California.

This agenda is subject to amendment up to 72 hours prior to the date and time set for the meeting. Please refer to the agenda posted at the Morro Bay Community Center, 1001 Kennedy Way, for any revisions, or call Recreation Services at 772-6278 for further information.

Materials related to an item on this agenda are available for public inspection during normal business hours at City of Morro Bay Recreation Services, 1001 Kennedy Way, and at Mills/ASAP, 495 Morro Bay Boulevard, or online at [www.morrobayca.gov](http://www.morrobayca.gov). Materials related to an item on this agenda submitted to the Commission after publication of the agenda packet are available for inspection at Recreation Services during normal business hours or at the scheduled meeting.

This agenda is available for copying at Mills/ASAP and at the Morro Bay Public Library.

## **MINUTES – MORRO BAY RECREATION AND PARKS COMMISSION**

REGULAR MEETING – **January 18, 2018**

VETERANS MEMORIAL BUILDING – 6 p.m.

**PRESENT:** Chair Robert Swain, Vice Chair Drew Sidaris, Commissioner Kevin Carroll, Recreation Services Manager Kirk Carmichael and Teen Program Coordinator Sydney Bliss.

**ABSENT:** Commissioner Jeffery Cox and Commissioner Skip Sorich.

**CALL TO ORDER:** Chair Robert Swain called the meeting to order at 6 p.m.

### **MOMENT OF SILENCE**

### **PLEDGE OF ALLIGIANCE**

### **ANNOUNCEMENTS**

<https://youtu.be/Bp1sOr659jc?t=167>

Vice Chair Drew Sidaris announced that he attended the thanksgiving dinner and tried to volunteer but there were so many volunteers that everything was covered and said that everyone was having a great time. Sidaris also announced dropping by the Bird Festival over the weekend and said that there were a lot of people and it was a great event. He also commented that he had noticed that there are more benches down by the Rock and that people should go enjoy the beautiful area.

Chair Robert Swain announced that the twelve days winter fest and boat parade were a great success plus commented that the Advisory Board Recognition event was a great event and he wanted to thank the city council for putting it on. Swain also announced that he contacted Ann Reisner about the Jack La Lanne memorial and said that the Commission's idea was more of a circuit training than a monument and expressed that they would get back to her with more information in the future.

Recreation Services Manager Kirk Carmichael announced that the first annual Health and Wellness Faire is taking place this Saturday from 9 to 12pm at the Morro Bay Community Center and the event will include over 35 booths with Health and Wellness activities and business's. Carmichael also wanted to thank Brady Lock, the Senior Programs Coordinator responsible for the event, for all his hard work on the event and said he hopes to see everyone out there this Saturday.

Carmichael also announced that our annual Dixon's Spaghetti Feed is scheduled for March 9th and said there is another spaghetti dinner event following ours, so we are thinking about changing up the menu, but our event is long standing at nearly thirty years, so we will get back to you about the finalized menu.

Carmichael announced that Youth Basketball is in full swing with over 300 kids participating from up and down the coast and games are played on Saturdays at Los Osos Middle School and Del Mar Elementary School gyms. Also, with youth sports futsal registration is at the end of February with games starting early April. Sign your kids up. A couple other sports related items are Adult Softball with registration starting at the end of this month with games starting towards the end of March and youth girls' softball registration is open now with games starting mid-February.

### **PUBLIC COMMENT**

<https://youtu.be/Bp1sOr659jc?t=448>

Council Member Robert Davis thanked Kirk and his staff for getting the pool open. Mr. Davis commented that January 9th was the opening day at 5:30 a.m. in the rain with swimmers right from the very beginning and said It was not an easy task to coordinate all the moving parts necessary to get the pool open, such as lifeguards, the school schedule and making it available to the public and that Kirk and Karen Sweeny have done a magnificent job of making it happen plus the community really appreciates the pool being open.

### **A. CONSENT CALENDAR**

<https://youtu.be/Bp1sOr659jc?t=431>

**A-1 Approval of minutes for Recreation & Parks Commission meeting held on November 16, 2017**

RECOMMENDATION: Approve minutes.

**A-2 Recreation Services Division Status Report**

RECOMMENDATION: Receive and file.

**A-3 Review of City Council Changes to Recreation and Parks Commission By-Laws**

RECOMMENDATION: Receive and file.

**MOTION:** Vice Chair Drew Sidaris moved to approve the Consent Calendar Items A-1 through A-3. The motion was seconded by Commissioner Kevin Carroll and passed unanimously, 3-0.

### **B. PUBLIC HEARINGS**

None

### **C. BUSINESS**

<https://youtu.be/Bp1sOr659jc?t=523>

### **C-1 Program Evaluation-2017 Tree Lighting**

<https://youtu.be/Bp1sOr659jc?t=534>

Recreation Services Manager Carmichael gave a presentation on the 2017 Tree Lighting program evaluation report that was prepared by Youth Services Coordinator Angelica Gallardo.

Carmichael explained that there will not be staff reports on the entire Winterfest activities because they were not coordinated through the recreation division but were brought to the city through a tourism grant and coordinated by Terri Bayus. You may have seen the Recreation Services staff working these events, but we were there as support staff and that the Holiday Tree Lighting event was coordinated through Recreations Services. Carmichael said there were over one hundred participants, the event took place before the lighted boat parade, the event was for everyone, Kids Club children and the MBHS choir performed, Santa Claus with Mrs. Claus and an elf arrived on a firetruck, and it was nice to see that the community members out enjoying the event.

Chair Swain mentioned that people may have been confused about location of the event because last year the event was held at tidelands park.

**MOTION:** Vice Chair Drew Sidaris moved to receive and file the report. The motion was seconded by Commissioner Kevin Carroll and passed unanimously, 3-0.

### **C-2 MBHS Pool Update**

<https://youtu.be/Bp1sOr659jc?t=875>

Recreation Services Manager Carmichael gave a presentation on the MBHS Pool. Carmichael announced that we are moving forward with the school district and the high school for times of use and programming for the following year. We currently work on three-month program periods at a time and they are based around the school's programs. The pool opened on Jan 9th at 5:30 a.m. in the rain and we had two people that jumped in the water at 5:30 a.m. and since that first day we have seen an increase in participation. We currently have three programs running. The first is Aqua Zumba that is taught by Jenny, who is already one of our instructors that teaches a fitness class at MBCC. The first two weeks of Aqua Zumba we had 23 participants. Another program is Masters Swimming which started the second week of the pool opening with 11 participants with most them being MB high school staff. Finally, we have lap swim which is offered three times a week in the a.m. and five days a week in the afternoon. Since the pool opened on the 9<sup>th</sup>, we have had 188 participants in lap swim. Carmichael also said that we are trying to capitalize on the use of the pool and offer as many programs as we can at any given time to help reduce the costs of lifeguard coverage as well as the costs of pool rental. Carmichael also announced that we are still hiring aquatics staff and just today we hired an aquatics coordinator, Katie Tucker who has about 15 years of experience and we're excited to have her as she'll be developing emergency action plans, set up cash handling systems, manage lifeguards and more. He also announced that we will be offering lifeguarding classes as soon as Karen Sweeny in our office gets certified to train for new lifeguards. Keep in mind that Cuesta college will close their pool at the end of April and that we should see an impact in the water. We are

also planning a community grand opening aside from the school's grand opening that was done back in October. We are looking to do something in the springtime such as a water appreciation safety day and demonstrations of water polo, Aqua Zumba, diving, etc. We are also looking for someone to teach aqua aerobics.

Vice Chair Drew Sidaris asked Is the pool heated? Carmichael responded the pool is between 78 to 82 degrees.

Chair Robert Swain asked where do I get more information regarding the pool? Carmichael responded that information can be found on the city website, city Facebook or you can call the Recreation Services office. Swain then asked if we will be adding more classes during the summer? Carmichael responded yes and we will be launching a learn to swim program along with other programs over the summer.

Commission Kevin Carroll commented that everything looks great and that were doing the smart thing of starting slow and adding programs.

Chair Robert Swain asked if you must know how to swim to do the Aqua Zumba class? Carmichael responded that the class is held in the shallow end of the pool, so you don't need to know how to swim but you do need to keep yourself upright in four feet of water.

#### **D. FUTURE AGENDA ITEMS**

#### **E. ADJOURNMENT**

Meeting adjourned at 6:37 p.m. to the next regularly scheduled Recreation and Parks Commission meeting at 6 p.m. on **Thursday, March 15, 2018**, at the Veterans Memorial Building, 209 Surf Street, Morro Bay, California.

Recorded by:

Sheri Charette  
Office Assistant



AGENDA NO: A-2

MEETING DATE: March 15, 2018

## STATUS REPORT

**TO: Recreation and Parks Commission**

**DATE: March 8, 2018**

**FROM: Recreation Services Division Staff**

**SUBJECT: Recreation Services Division Status Report**

### **RECOMMENDATION:**

Staff recommends Commission review the Status Report and accept for file.

### **SUMMARY:**

The following is a brief review of the status of current Recreation Division projects and programs.

#### **Estero Bay Community Radio – The Rock 97.3**

Staff can be heard on The Rock 97.3 every Monday at 8:10 a.m. Staff is using this time to promote our programs, activities, facility rentals and special events. Staff invites various community groups that support recreational elements to join them on occasion.

#### **City Website/Recreation and Parks Pages/Facebook**

Staff continues to add content and update web pages as needed, including calendar items such as program sign-up dates. The department uses the City's Facebook page to announce program registration, upcoming events and other important and interesting information as it arises.

#### **Community Activity Guide**

Staff has updated information to existing pages and has forwarded to printer for layout. Ad sales continuing but causing delay in the production. Guide continues to be delayed and is now expected to hit the stands sometime in April. Staff will be reviewing the possibility of creating a brochure/guide in-house this spring.

#### **Park Development**

Staff continues to work with the MBSCI and Morro Bay in Bloom towards developing the pocket park at Shasta and Dunes. Bocce courts and a greenhouse are under consideration. Also, working with Morro Bay Beautiful and Elaine LaLanne to develop a workout/stretching circuit along the waterfront boardwalk.

#### **Recreation Classes**

Recreation Services continues to offer a variety of classes for youth and adults ranging from Karate and Tennis lessons to Quilting and Music Appreciation. Staff is looking at adding more classes particularly for young children. Two new classes are scheduled to begin in the coming months: Zumba Kids ages 7 – 11 and Zumba Kids Jr. ages 2 – 4.

### **Special Events**

Staff worked hard to provide the 29<sup>th</sup> annual Dixon's Spaghetti Dinner Fundraiser held March 9. In conjunction with the Community Foundation of Estero Bay and the MB Recreation and Parks Commission, this annual community event is designed to generate funds for youth scholarships that go towards participation in MB Recreation Services programs and activities.

### **Morro Bay Senior Citizens Inc. (MBSCI)**

Cuesta Emeritus winter classes are in full swing with the Senior Center hosting nine different classes. Well over 100 local seniors are enrolled in the classes which brings a lot of new life each week to the Center. We are excited that our trip program, called the SLO Rovers, has been revitalized with the help of Sue Whitten and Nan Clark. Already they have travelled to Cambria for the Scarecrow festival and Christmas lights, attended the Melodrama in Oceano, taken a trip to Chumash Casino and planning a trip to Solvang in March. All the trips have been sold out. MBAA membership is at its highest number in many years as the word seems to be getting out that this is the place to be!

### **Spring Adult Softball League**

A manager's meeting will be held on March 13 with the season to begin the week of March 19.

### **Brian Waterbury Memorial Rock-to-Pier Run and Half Marathon**

The 2018 date will be July 14 with an 8:30 am start. Registration will begin April 30.

### **Estero Bay Youth Basketball**

The Kiwanis End of the Season Basketball Tournament was held March 2 and 3. Thank you to the Bay Osos Kiwanis for their continued support of our youth basketball league. Also, a big thank you to the men and women who volunteered to coach our teams!

### **Aquatics Programs**

We are offering lap swim in the early morning 3 days a week (5:30-8:30 am Tues/Thurs/Fri) and midday 5 days a week (Mon-Fri 11:15-1:30). Aqua Zumba is on Tues and Thurs at 7:15 am, and Masters Coached swimming is Tuesday and Friday mornings from 5:45-6:45 am. Swim passes are available for purchase at the pool or the recreation office or you can pay for drop in. Starting in April we will be adding Saturday programming from 1-4 pm beginning on April 14.

A pool lifeguard training course will be held April 5-8 at the MBHS Pool. Please contact Recreation Services to register. May 12 will be our Splash into Summer Open House details coming soon.

### **Coast Girls Softball**

Opening day was March 10. We have 7 teams this year with 72 girls playing from Los Osos, Morro Bay, Cayucos and Cambria. The teams will be playing games with SLO, Atascadero, Paso Robles and Templeton.

### **Morro Bay Junior Lifeguards**

Registration starts April 2, 2018 at 8:30 am. New this year: JG Pool Prep Sessions will be coming Saturdays in April. Swim Assessments will be held on May 12 from 2-4 pm. Junior Guard 2.0 will be held June 11-June 22, Beach Session 1 June 26-July 13, Beach Session 2 July 23-Aug 10. Volunteer applications will be available March 26. Application for JG staff closed on March 13 with testing happening on March 18.

### **Kids Club Children's Center**

Kids' Club hosted Parent's Night Out on Friday February 16<sup>th</sup> from 5:30-9:30 pm and we had 17 children attend this fun evening. Parent's Night Out is an evening event for children ages 4-12 years old and registration for this event included a pizza dinner, crafts, games, and a movie.

Kids' Club will be hosting a three-day Spring Camp during Spring Break. We will be open Tuesday April 3<sup>rd</sup>- Thursday April 5<sup>th</sup> from 7:00am-6:00pm. Tuesday will be "A Trip Around the World" with crafts, games, and stories from all different countries; Wednesday, we will be having a "walking field trip scavenger hunt" that will lead us to some fun locations including the Morro Bay High School Aquatics Center and our very own Rockies Teen Center and Skatepark. We will be ending our Spring Camp with a Pajama, Pizza, and Popcorn Party.

Registration opens for Kids' Club 2018/2019 school year on April 9<sup>th</sup>, and registration for Kids' Camp 2018 opens May 7<sup>th</sup>.

### **Rockies – The Morro Bay Teen Center and Skate Park**

Rockies Teen Center is a safe and healthy alternative for local youth and is open to all teens in grades 7 through 12. The Skate Park is open to all ages, and helmets are required. Rockies is open from 3 to 7 p.m. weekdays and 1 to 5 p.m. Saturdays. On an average day, 25 teens use the center to do homework, hang out with their peers, and have fun in a safe environment.

### **Morro Bay Teen Action Club (TAC)**

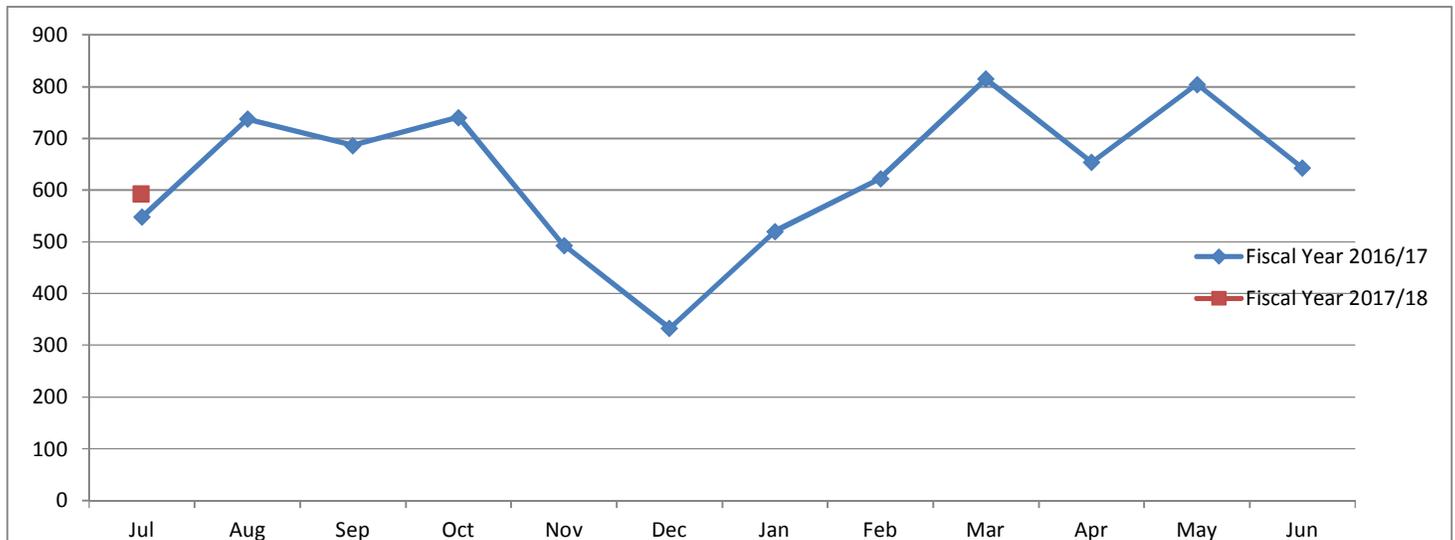
The TAC volunteered to help distribute flyers for the Annual Dixon's Spaghetti Dinner Fundraiser and are currently recruiting additional volunteers for the event.

City of Morro Bay  
 Recreation Services Division  
*Recreation Classes & Affiliated Clubs*  
**PARTICIPATION REPORT**  
**July 2016 & July 2017**

<b>Participations</b>	<b>17-Jul</b>	<b>16-Jul</b>	<b>FY 17/18 Total to Date</b>	<b>FY 16/17 Total to Date</b>
<b>CLASSES</b>				
Aikido	0	8	0	8
Bellydance Class	22	20	22	20
Country & Western Line Dancing	56	38	56	38
Dog Obedience	0	13	0	13
Freestyle Fitness	103	30	103	30
Flip City Gymnastic	0	0	0	0
Karate	63	64	63	64
Art Senior	0	48	0	48
Music Appreciation	0	0	0	0
Quilt Fever	8		8	0
Tennis	51	0	51	0
Zumba - New Class	0	31	0	31

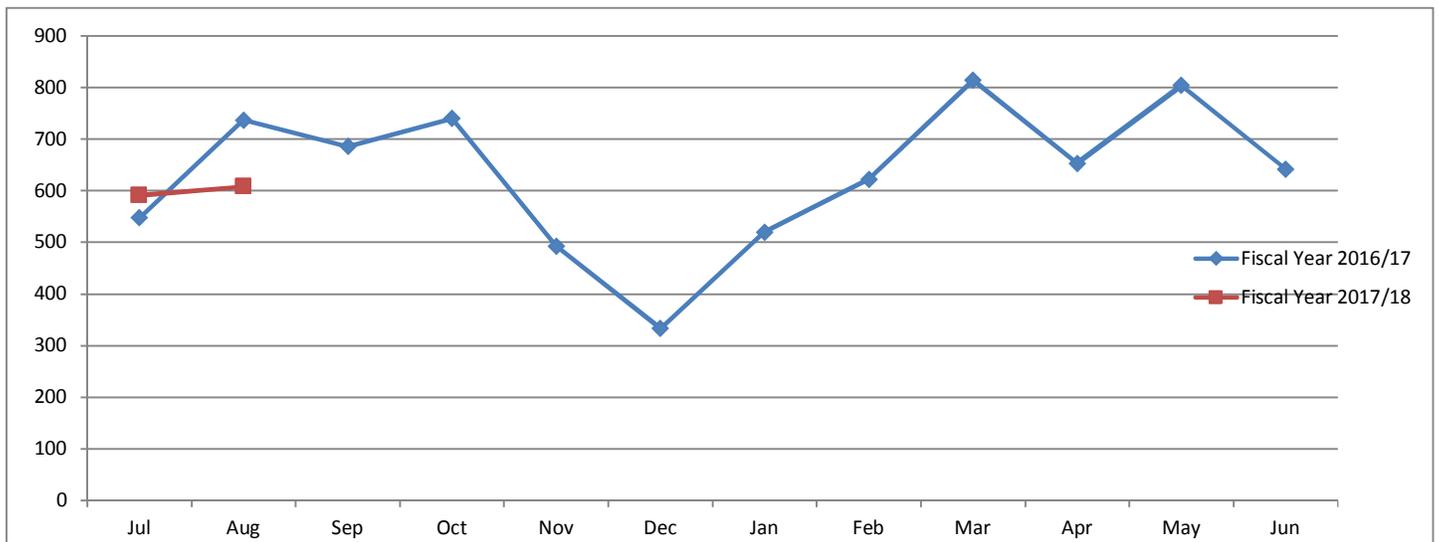
**AFFILIATED CLUBS**

Life Drawing	31	41	31	41
Tennis Playday	72	41	72	41
39+ Dance	129	144	129	144
White Caps Band	56	70	56	70
	<b>591</b>	<b>548</b>	<b>591</b>	<b>548</b>



City of Morro Bay  
 Recreation Services Division  
*Recreation Classes & Affiliated Clubs*  
 PARTICIPATION REPORT  
 August 2016 & August 2017

<u>Participations</u>	<u>Aug. 17</u>	<u>Aug. '16</u>	<u>FY 17/18 Total to Date</u>	<u>FY 16/17 Total to Date</u>
<b><u>CLASSES</u></b>				
Aikido	0	9	0	17
Bellydance Class	15	16	37	36
Country & Western Line Dancing	67	44	123	82
Dog Obedience	0	23	0	36
Freestyle Fitness	66	48	169	78
	0	0	0	0
Flip City Gymnastic	0	0	0	0
Karate	60	53	123	117
Art	0	61	0	109
Music Appreciation	10	8	10	8
Quilt Fever	0	3	8	3
Tennis	16	34	67	34
Zumba	0	23	0	54
<b><u>AFFILIATED CLUBS</u></b>				
		0	0	0
Life Drawing	37	40	68	81
Tennis Playday	83	116	155	157
39+ Dance	198	203	327	347
White Caps Band	56	56	112	126
				0
	<b>608</b>	<b>737</b>	<b>1199</b>	<b>1285</b>

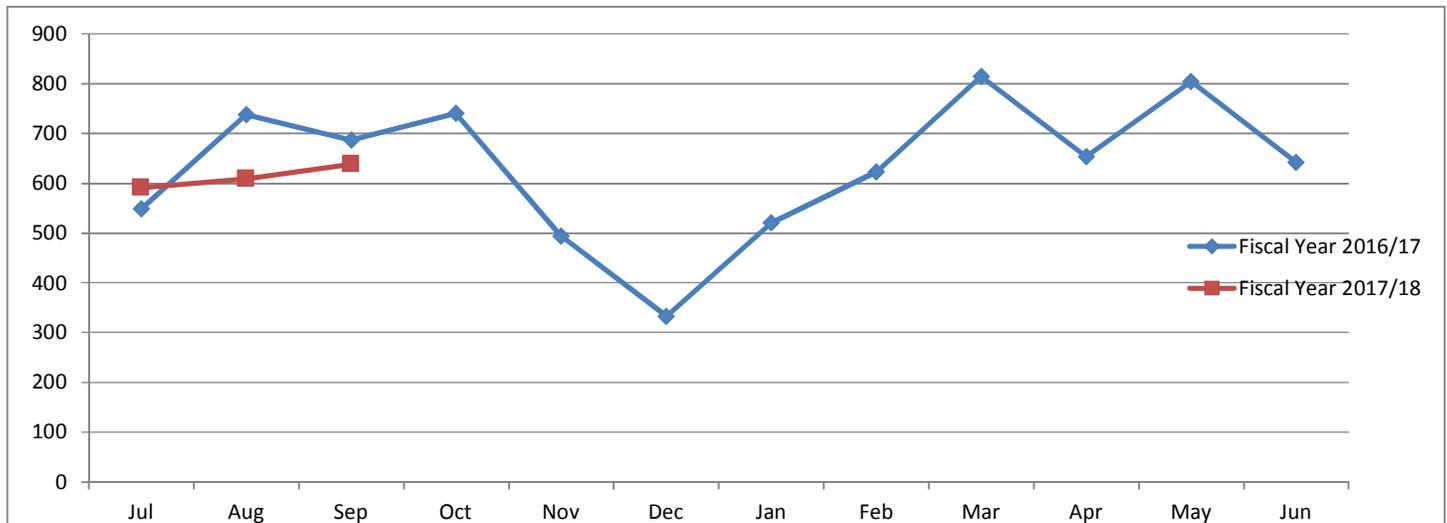


City of Morro Bay  
 Recreation Services Division  
*Recreation Classes & Affiliated Clubs*  
**PARTICIPATION REPORT**  
**September 2016 & September 2017**

<b>Participations</b>	<b>17-Sep</b>	<b>16-Sep</b>	<b>FY 17/18 Total to Date</b>	<b>FY 16/17 Total to Date</b>
<b>CLASSES</b>				
Aikido	0	0	0	17
Bellydance Class	24	30	61	66
Country & Western Line Dancing	0	0	123	82
Dog Obedience	0	28	0	64
Freestyle Fitness	69	94	238	172
	0	0	0	0
Flip City Gymnastic	40	32	40	32
Karate	72	56	195	173
Art	0	22	0	131
Music Appreciation	18	16	28	24
Quilt Fever	10	10	18	13
Tennis	50	0	117	34
Zumba - New Class	6	34	6	88

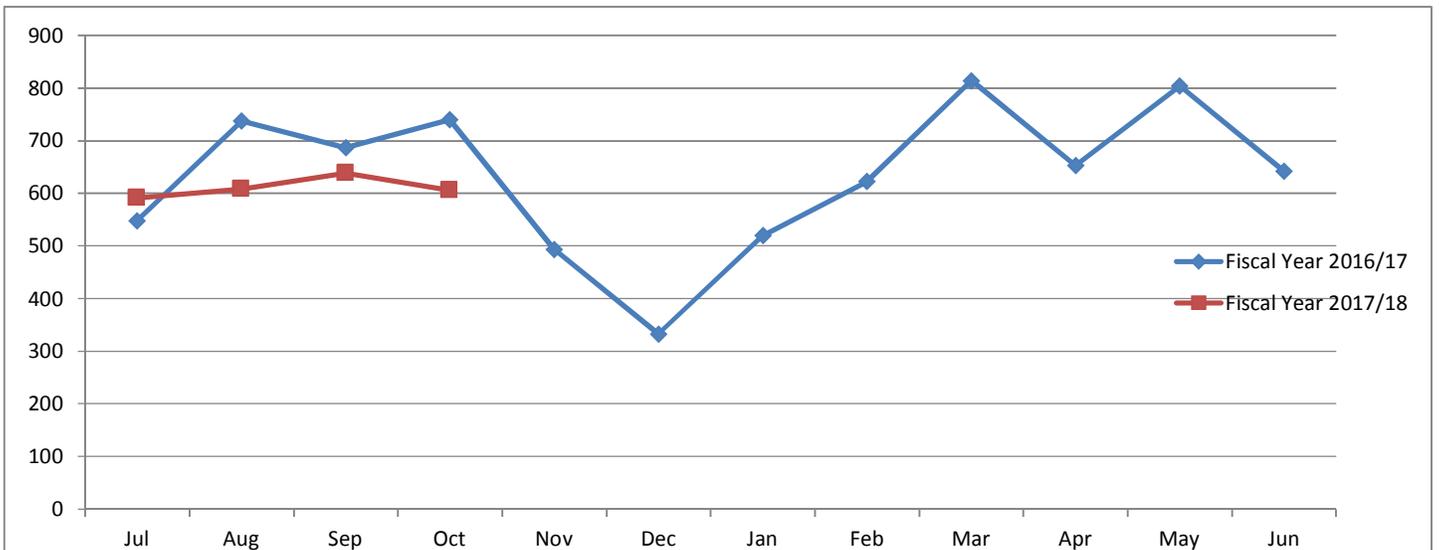
**AFFILIATED CLUBS**

Life Drawing	62	40	130	121
Tennis Playday	95	107	250	264
39+ Dance	122	161	449	508
White Caps Band	70	56	182	182
	<b>638</b>	<b>686</b>	<b>1837</b>	<b>1971</b>



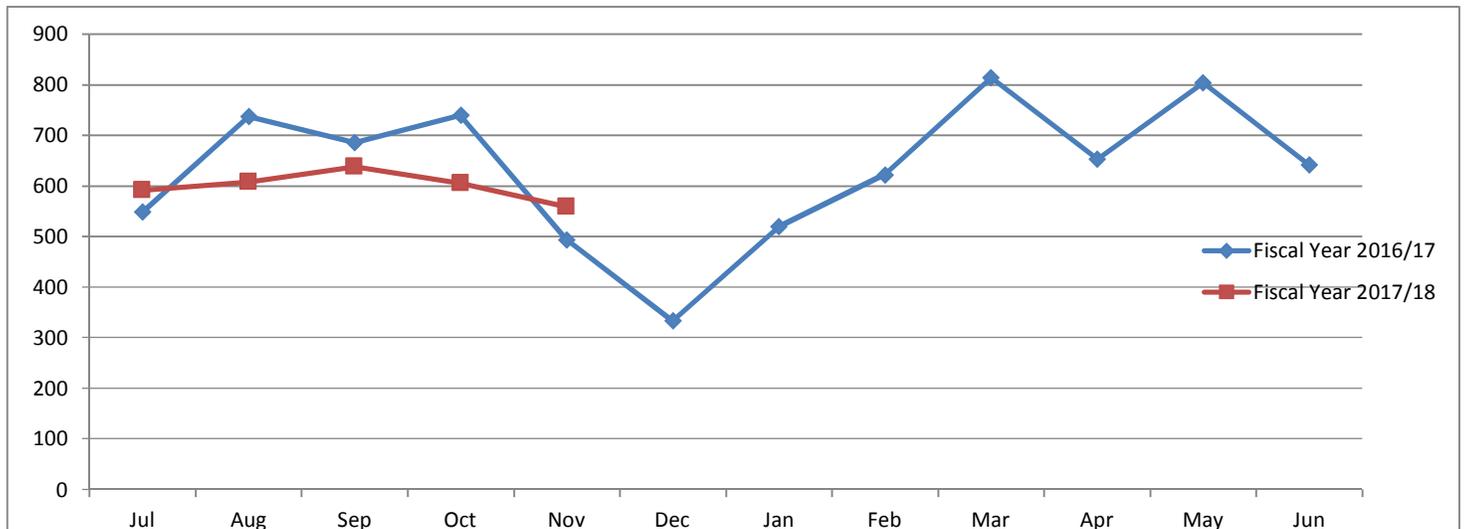
City of Morro Bay  
 Recreation Services Division  
*Recreation Classes & Affiliated Clubs*  
**PARTICIPATION REPORT**  
**October 2016 & October 2017**

<b>Participations</b>	<b>17-Oct</b>	<b>16-Oct</b>	<b>FY 17/18 Total to Date</b>	<b>FY 16/17 Total to Date</b>
<b>CLASSES</b>				
Aikido	0	24	0	41
Bellydance Class	47	21	108	87
Country & Western Line Dancing	0	0	123	82
Dog Obedience	0	18	0	82
Freestyle Fitness	71	96	309	268
	0	0	0	0
Flip City Gymnastic	32	40	72	72
Karate	63	56	258	229
Art	0	0	0	131
Music Appreciation	16	6	44	30
Quilt Fever	17	26	35	39
Tennis	14	52	131	86
Zumba	29	0	35	88
<b>AFFILIATED CLUBS</b>				
	0	0	0	0
Life Drawing	31	36	161	157
Tennis Playday	102	75	352	339
39+ Dance	141	220	590	728
White Caps Band	42	70	224	252
	<b>605</b>	<b>740</b>	<b>2442</b>	<b>2711</b>



City of Morro Bay  
 Recreation Services Division  
*Recreation Classes & Affiliated Clubs*  
**PARTICIPATION REPORT**  
**November 2016 & November 2017**

<u>Participations</u>	<u>17-Nov</u>	<u>16-Nov</u>	<u>FY 17/18</u> <u>Total to Date</u>	<u>FY 16/17</u> <u>Total to Date</u>
<b><u>CLASSES</u></b>				
Aikido	0	7	0	48
Bellydance Class	21	8	129	95
Country & Western Line Dancing	0	0	123	82
Dog Obedience	0	24	0	106
Freestyle Fitness	65	50	374	318
Flip City Gymnastic	32	30	104	102
Karate	48	56	306	285
Art	0	0	0	131
Music Appreciation		8	44	38
Quilt Fever	36	27	71	66
Tennis	0	0	131	86
Zumba	34	0	69	88
	<b>558</b>	<b>493</b>	<b>3000</b>	<b>3204</b>
<b><u>AFFILIATED CLUBS</u></b>				
Life Drawing	25	20	186	177
Tennis Playday	81	84	433	423
39+ Dance	160	137	750	865
White Caps Band	56	42	280	294

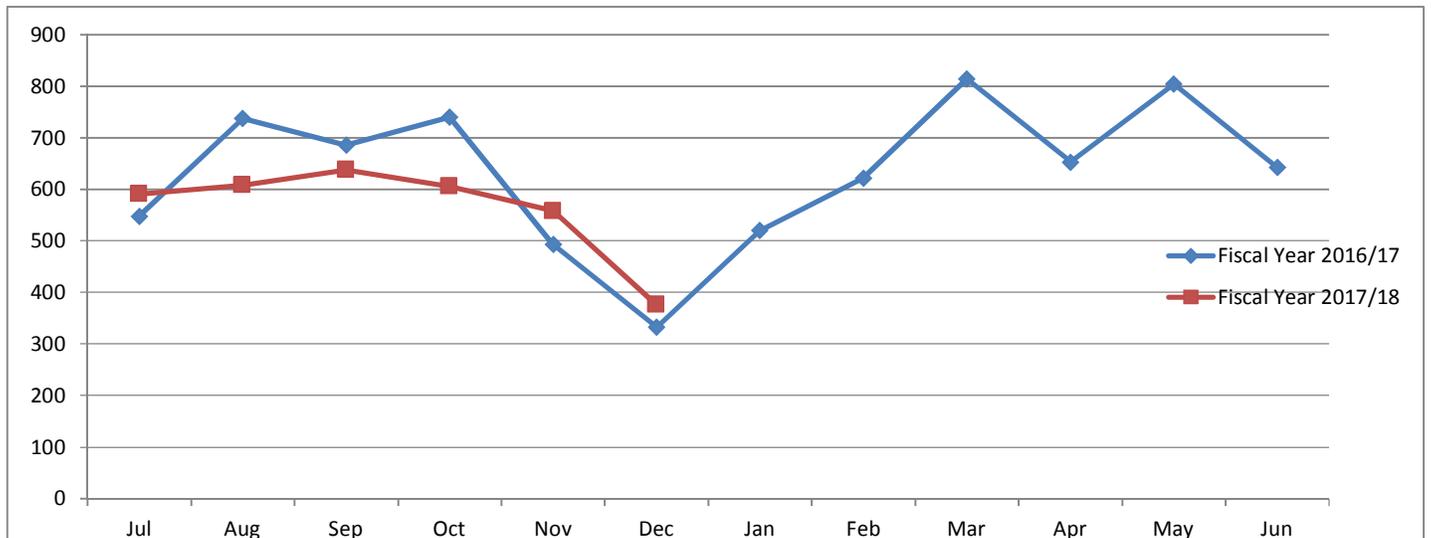


City of Morro Bay  
 Recreation Services Division  
*Recreation Classes & Affiliated Clubs*  
**PARTICIPATION REPORT**  
**December 2016 & December 2017**

<u>Participations</u>	<u>17-Dec</u>	<u>16-Dec</u>	<u>FY 17/18</u> <u>Total to Date</u>	<u>FY 16/17</u> <u>Total to Date</u>
<b>CLASSES</b>				
Aikido	0	5	0	53
Bellydance Class	16	6	145	101
Country & Western Line Dancing	0	0	123	82
Dog Obedience	0	0	0	106
Freestyle Fitness	56	39	430	357
		0	0	0
Flip City Gymnastic	15	22	119	124
Karate	30	14	336	299
Art	0	0	0	131
Music Appreciation	0	0	44	38
Quilt Fever	0	0	71	66
Tennis	0	28	131	114
Zumba	32	0	101	88

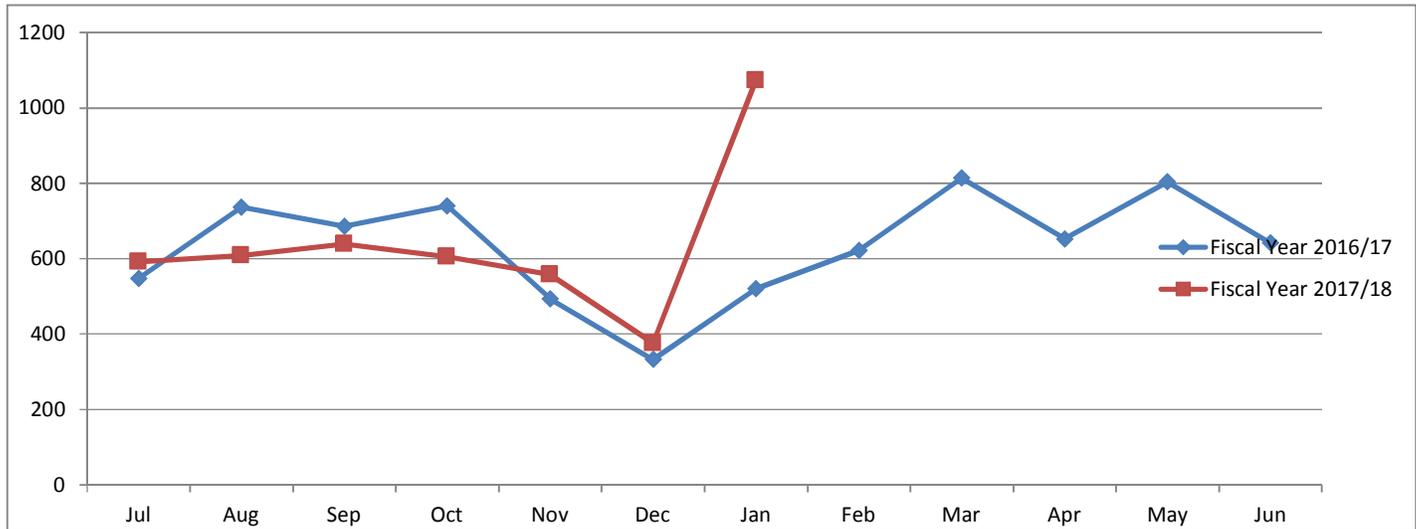
**AFFILIATED CLUBS**

Life Drawing	27	34	213	211
Tennis Playday	86	60	519	483
39+ Dance	72	83	822	948
White Caps Band	42	42	322	336
	0	0	0	0
	<b>376</b>	<b>333</b>	<b>3376</b>	<b>3537</b>



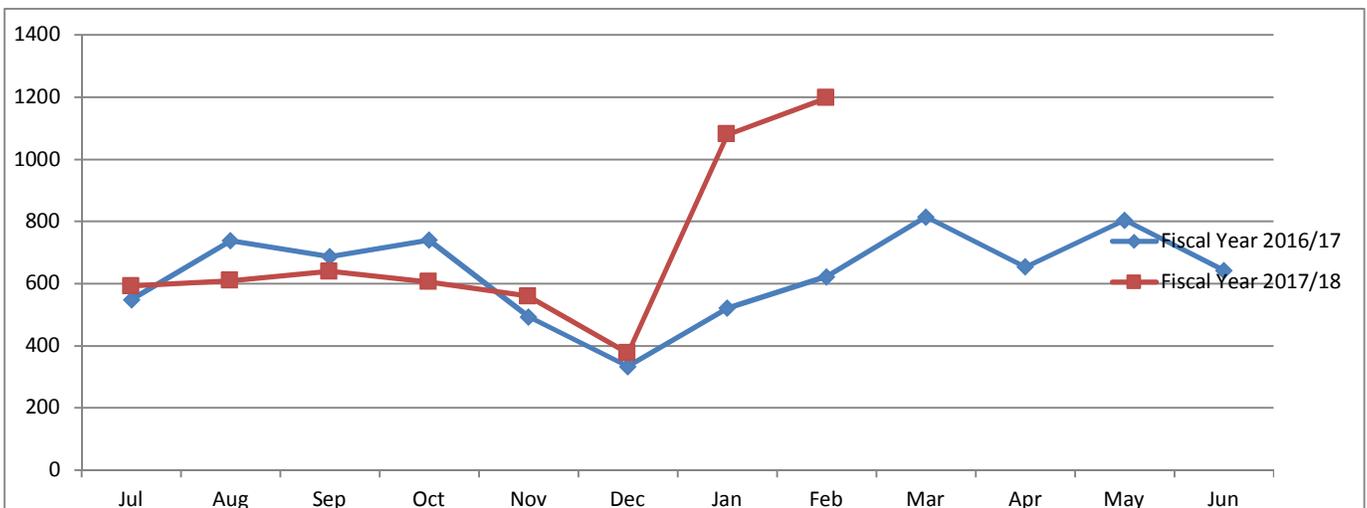
City of Morro Bay  
 Recreation Services Division  
*Recreation Classes & Affiliated Clubs*  
**PARTICIPATION REPORT**  
**January 2017 & January 2018**

<u>Participations</u>	<u>18-Jan</u>	<u>17-Jan</u>	<u>FY 17/18</u> <u>Total to Date</u>	<u>FY 16/17</u> <u>Total to Date</u>
<b><u>CLASSES</u></b>				
Aikido	0	6	0	59
Bellydance Class	13	8	158	109
Country & Western Line Dancing	0	15	123	97
Dog Obedience	0	0	0	106
Freestyle Fitness	52	81	482	438
	0	0	0	0
Flip City Gymnastic	0	30	119	154
Karate	35	15	371	314
Art	0	0	0	131
Music Appreciation	10	8	54	46
Quilt Fever	39	24	110	90
Tennis	33	57	164	171
Zumba	38	0	139	88
Lap Swim - New	470	0	470	0
Master Swim - New Class	32	0	32	0
Aqua Zumba by Jenny - New Class	37	0	37	0
	<b>1073</b>	<b>520</b>	<b>4449</b>	<b>4057</b>
<b><u>AFFILIATED CLUBS</u></b>				
Life Drawing	29	27	242	238
Tennis Playday	79	83	598	566
39+ Dance	164	124	986	1072
White Caps Band	42	42	364	378



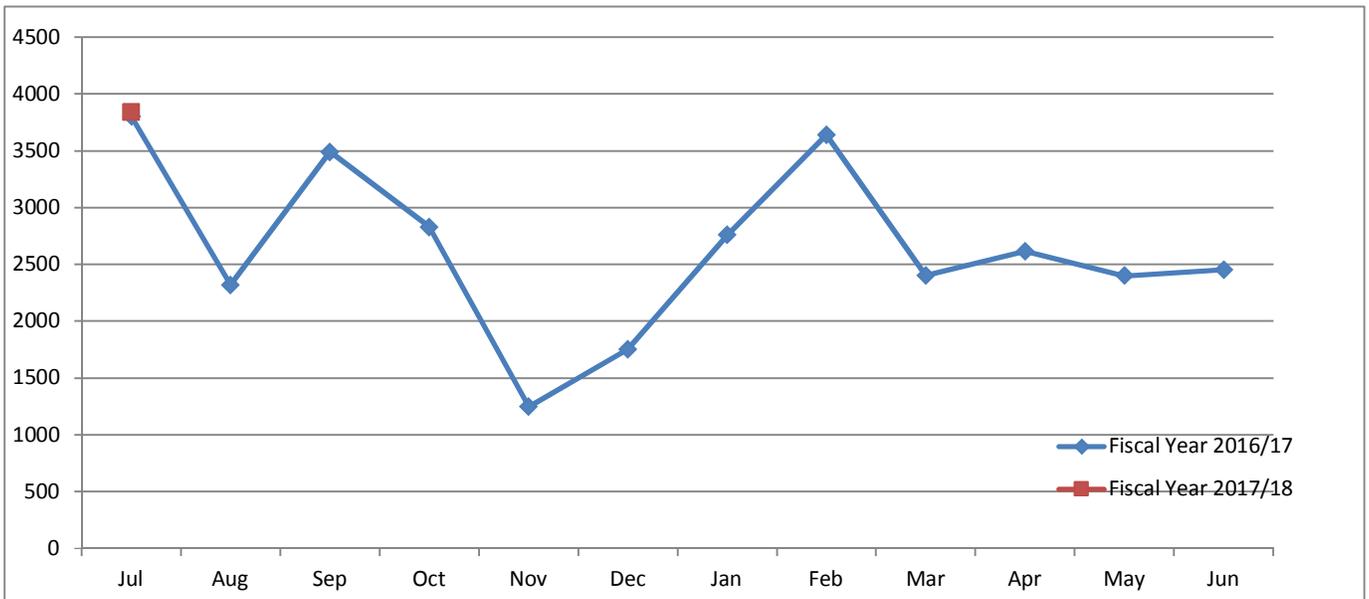
City of Morro Bay  
 Recreation Services Division  
*Recreation Classes & Affiliated Clubs*  
**PARTICIPATION REPORT**  
**February 2017 & February 2018**

<u>Participations</u>	<u>18-Feb</u>	<u>17-Feb</u>	<u>FY 17/18</u> <u>Total to Date</u>	<u>FY 16/17</u> <u>Total to Date</u>
<b><u>CLASSES</u></b>				
Aikido	0	24	0	59
Bellydance Class	20	18	158	109
Country & Western Line Dancing	0	0	123	97
Dog Obedience	0	16	0	106
Freestyle Fitness	54	78	482	438
	0	0	0	0
Flip City Gymnastic	0	18	119	154
Karate	40	64	371	314
Art	0	0	0	131
Music Appreciation	9	16	54	46
Quilt Fever	48	39	117	90
Tennis	0	15	164	171
Zumba	57	0	139	88
Lap Swim - New	501	0	470	0
Master Swim - New Class	71	0	32	0
Aqua Zumba by Jenny - New Class	45	0	37	0
	<b>1197</b>	<b>622</b>	<b>4456</b>	<b>4057</b>
<b><u>AFFILIATED CLUBS</u></b>				
Life Drawing	56	69	242	238
Tennis Playday	83	47	598	566
39+ Dance	185	162	986	1072
White Caps Band	28	56	364	378



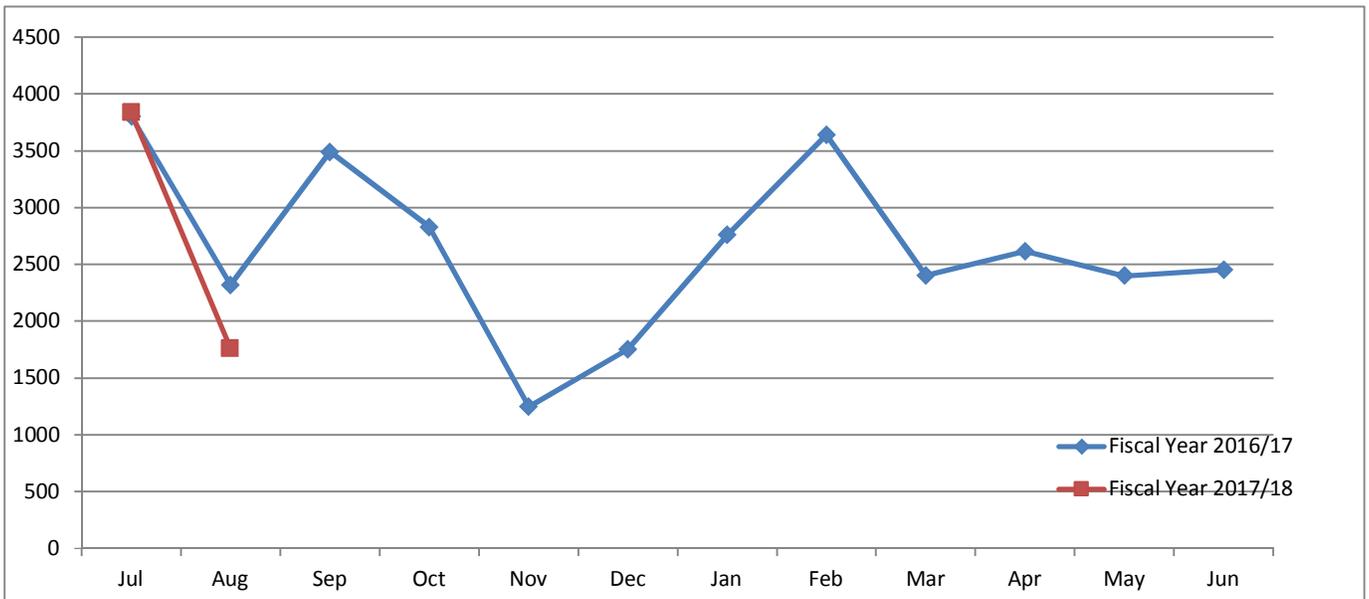
City of Morro Bay  
 Recreation Services Division  
 Youth & Adult Sports  
**PARTICIPATION REPORT**  
**July 2016 & July 2017**

<u>Participations</u>			<b>FY 17/18</b>	<b>FY 16/17</b>
	<u>17-Jul</u>	<u>16-Jul</u>	<u>Total to Date</u>	<u>Total to Date</u>
Adult Softball	1140	900	1140	900
Coast Girls Softball	140	0	140	0
Coast Summer Slam	0	0	0	0
Flag Football	0	0	0	0
Futsal	0	0	0	0
Youth Basketball	0	0	0	0
Youth Soccer	0	0	0	0
Labor Day Tournament	0	0	0	0
Rock to Pier Run	1067	1003	1067	1003
Jr. Lifeguard Beach 1	711	1120	711	1120
Jr. Life Guard Beach 2	780	780	780	780
Jr. Life Guard Fast Start	0	0	0	0
Pool Program	0	0	0	0
	<b>3838</b>	<b>3803</b>	<b>3838</b>	<b>3803</b>



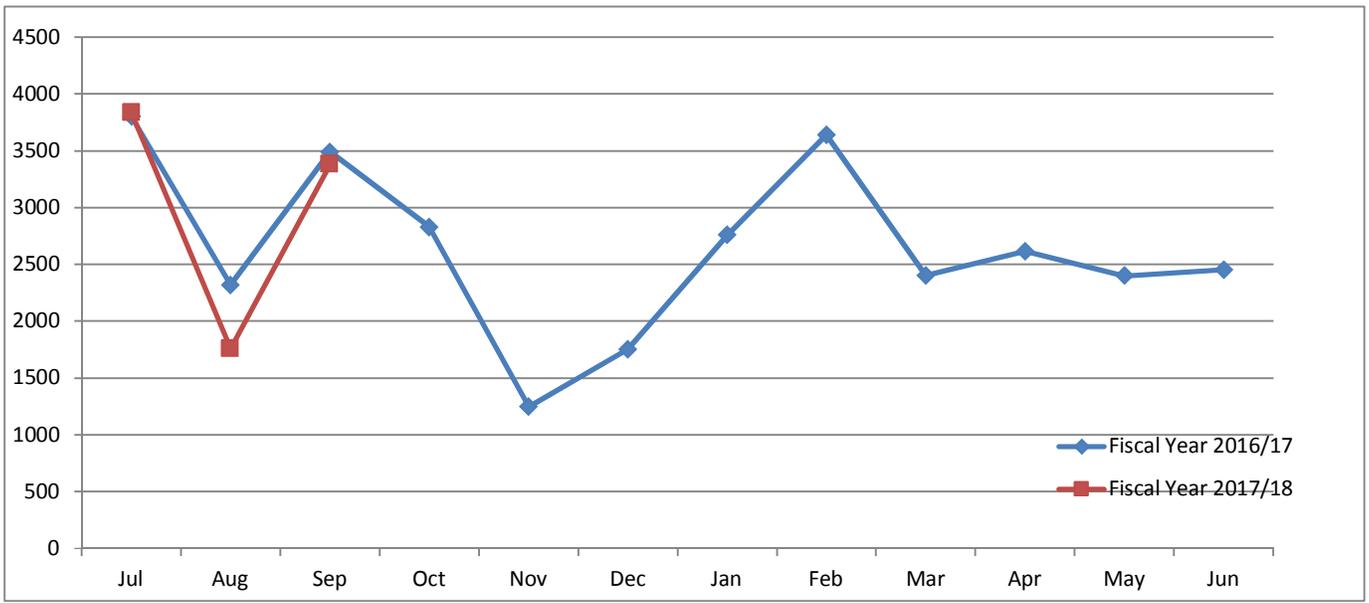
City of Morro Bay  
 Recreation Services Division  
 Youth & Adult Sports  
**PARTICIPATION REPORT**  
**August 2016 & August 2017**

<u>Participations</u>			<b>FY 17/18</b>	<b>FY 16/17</b>
	<u>17-Aug</u>	<u>16-Aug</u>	<u>Total to Date</u>	<u>Total to Date</u>
Adult Softball	660	1140	1800	2040
Coast Girls Softball	0	0	140	0
Coast Summer Slam	0	0	0	0
Flag Football	0	0	0	0
Futsal	0	0	0	0
Youth Basketball	0	0	0	0
Youth Soccer	709	792	709	792
Labor Day Tournament	0	0	0	0
Rock to Pier Run	0	0	1067	1003
Jr. Lifeguard Beach 1	0	0	711	1120
Jr. Life Guard Beach 2	390	390	1170	1170
Jr. Life Guard Fast Start	0	0	0	0
Pool Program	0	0	0	0
	<b>1759</b>	<b>2322</b>	<b>5597</b>	<b>6125</b>



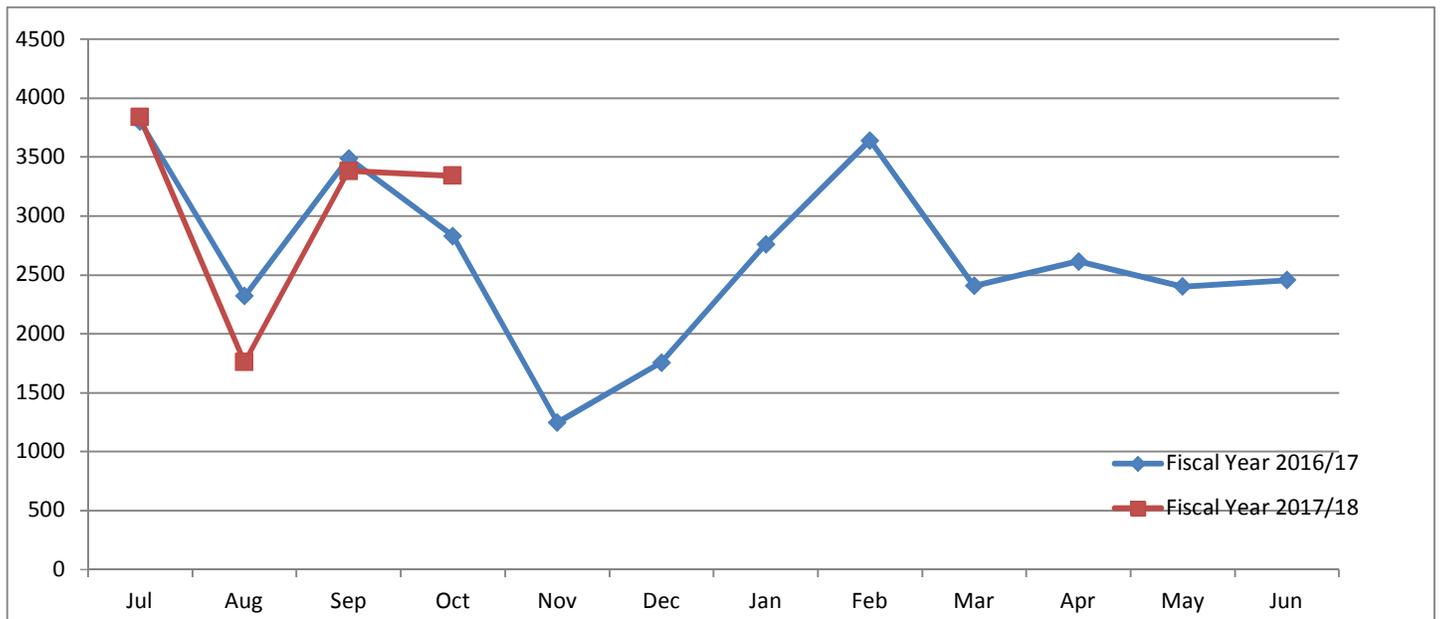
City of Morro Bay  
 Recreation Services Division  
 Youth & Adult Sports  
**PARTICIPATION REPORT**  
**September 2016 & September 2017**

<u>Participations</u>			<b>FY 17/18</b>	<b>FY 16/17</b>
	<u>17-Sep</u>	<u>16-Sep</u>	<u>Total to Date</u>	<u>Total to Date</u>
Adult Softball	960	660	2760	2700
Coast Girls Softball	0	0	140	0
Coast Summer Slam	0	0	0	0
Flag Football	0	126	0	126
Futsal	0	0	0	0
Youth Basketball	0	0	0	0
Youth Soccer	2212	2434	2921	3226
	0	0	0	0
Labor Day Tournament	210	270	210	270
Rock to Pier Run	0	0	1067	1003
Jr. Lifeguard Beach 1	0	0	711	1120
Jr. Life Guard Beach 2	0	0	1170	1170
Jr. Life Guard Fast Start	0	0	0	0
Pool Program	0	0	0	0
	<b>3382</b>	<b>3490</b>	<b>8979</b>	<b>9615</b>



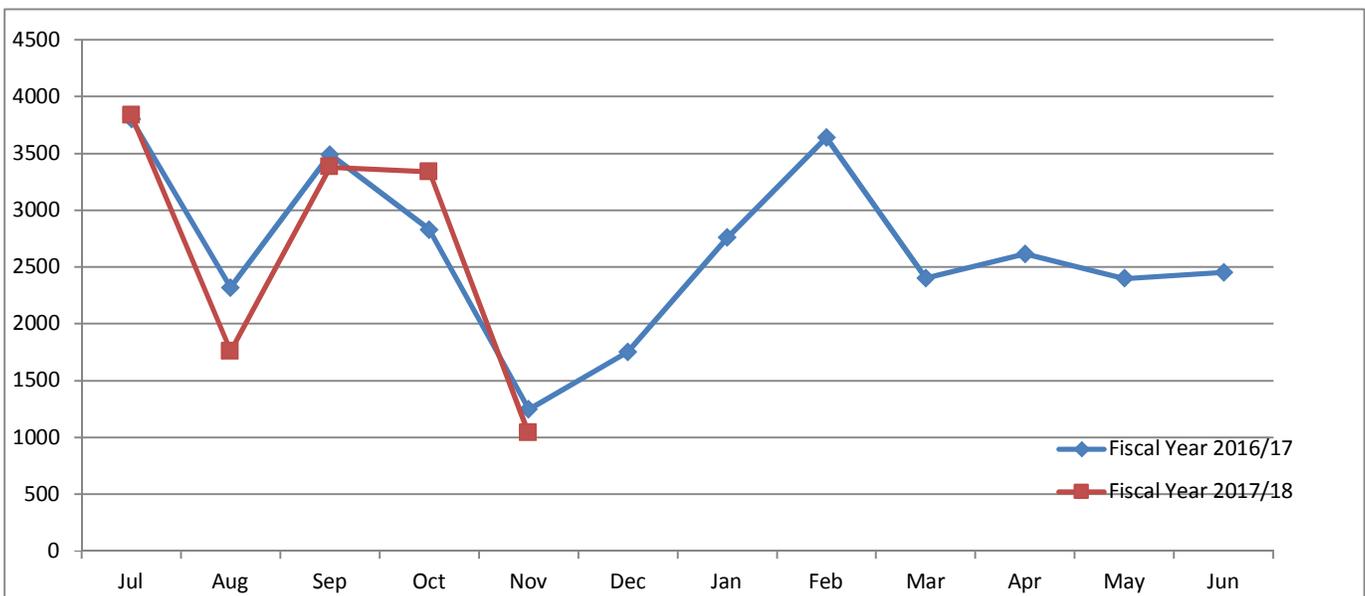
City of Morro Bay  
 Recreation Services Division  
 Youth & Adult Sports  
 PARTICIPATION REPORT  
 October 2016 & October 2017

<u>Participations</u>			FY 17/18	FY 16/17
	<u>17-Oct</u>	<u>16-Oct</u>	<u>Total to Date</u>	<u>Total to Date</u>
Adult Softball	930	0	3690	2700
Coast Girls Softball	0	0	140	0
Coast Summer Slam	0	0	0	0
Flag Football	0	147	0	273
Futsal	0	0	0	0
Youth Basketball	0	0	0	0
Youth Soccer	2412	2684	5333	5910
	0	0	0	0
Labor Day Tournament	0	0	210	270
Rock to Pier Run	0	0	1067	1003
Jr. Lifeguard Beach 1	0	0	711	1120
Jr. Life Guard Beach 2	0	0	1170	1170
Jr. Life Guard Fast Start	0	0	0	0
Pool Program	0	0	0	0
	<b>3342</b>	<b>2831</b>	<b>12321</b>	<b>12446</b>



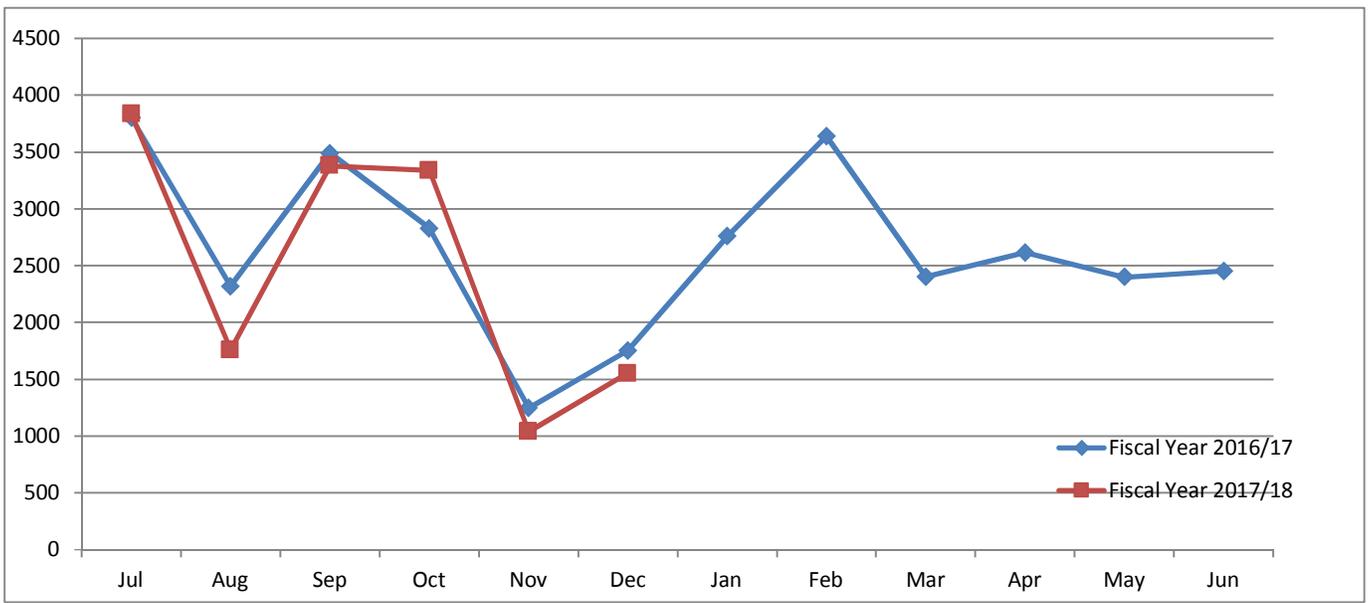
City of Morro Bay  
 Recreation Services Division  
 Youth & Adult Sports  
 PARTICIPATION REPORT  
 November 2016 & November 2017

<u>Participations</u>			<b>FY 17/18</b>	<b>FY 16/17</b>
	<u>17-Nov</u>	<u>16-Nov</u>	<u>Total to Date</u>	<u>Total to Date</u>
Adult Softball	0	0	3690	2700
Coast Girls Softball	0	0	140	0
Coast Summer Slam	0	0	0	0
Flag Football	0	0	0	273
Futsal	0	0	0	0
Youth Basketball	150	150	150	150
Youth Soccer	892	1098	6225	7008
	0	0	0	0
Labor Day Tournament	0	0	210	270
Rock to Pier Run	0	0	1067	1003
Jr. Lifeguard Beach 1	0	0	711	1120
Jr. Life Guard Beach 2	0	0	1170	1170
Jr. Life Guard Fast Start	0	0	0	0
Pool Program	0	0	0	0
	<b>1042</b>	<b>1248</b>	<b>13363</b>	<b>13694</b>



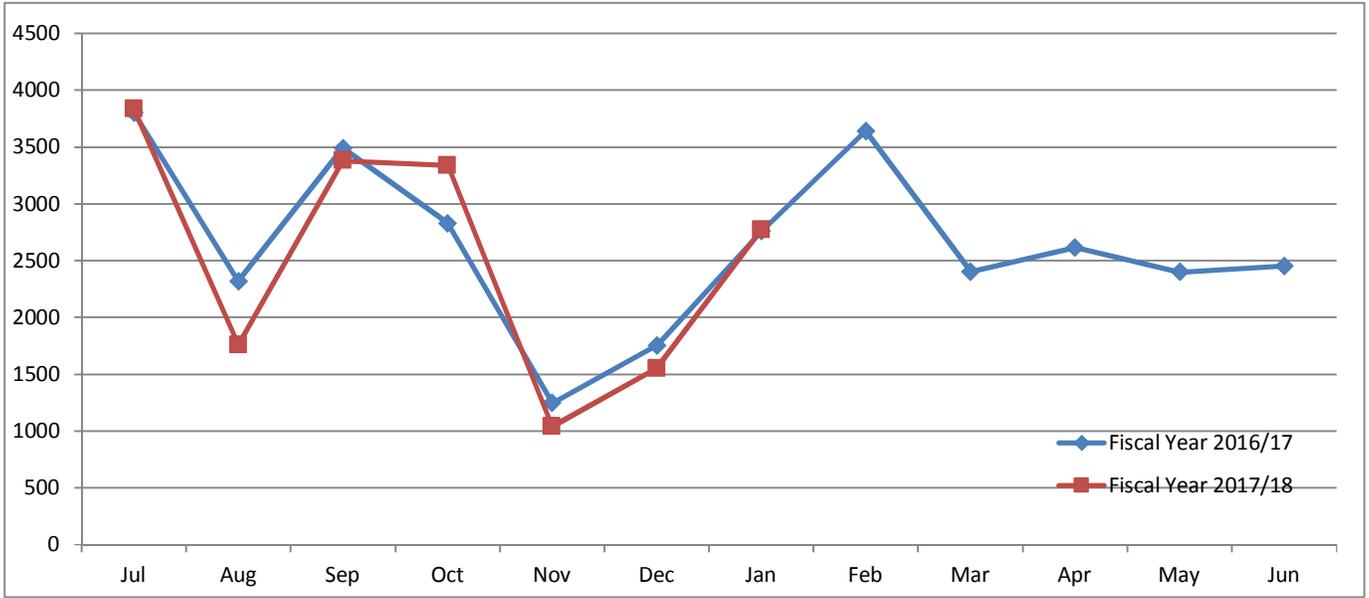
City of Morro Bay  
 Recreation Services Division  
 Youth & Adult Sports  
**PARTICIPATION REPORT**  
**December 2016 & December 2017**

<u>Participations</u>			<b>FY 17/18</b>	<b>FY 16/17</b>
	<u>17-Dec</u>	<u>16-Dec</u>	<u>Total to Date</u>	<u>Total to Date</u>
Adult Softball	0	0	3690	2700
Coast Girls Softball	0	0	140	0
Coast Summer Slam	0	0	0	0
Flag Football	0	0	0	273
Futsal	0	0	0	0
Youth Basketball	1464	1656	1614	1806
Youth Soccer	88	100	6313	7108
	0	0	0	0
Labor Day Tournament	0	0	210	270
Rock to Pier Run	0	0	1067	1003
Jr. Lifeguard Beach 1	0	0	711	1120
Jr. Life Guard Beach 2	0	0	1170	1170
Jr. Life Guard Fast Start	0	0	0	0
Pool Program	0	0	0	0
	<b>1552</b>	<b>1756</b>	<b>14915</b>	<b>15450</b>



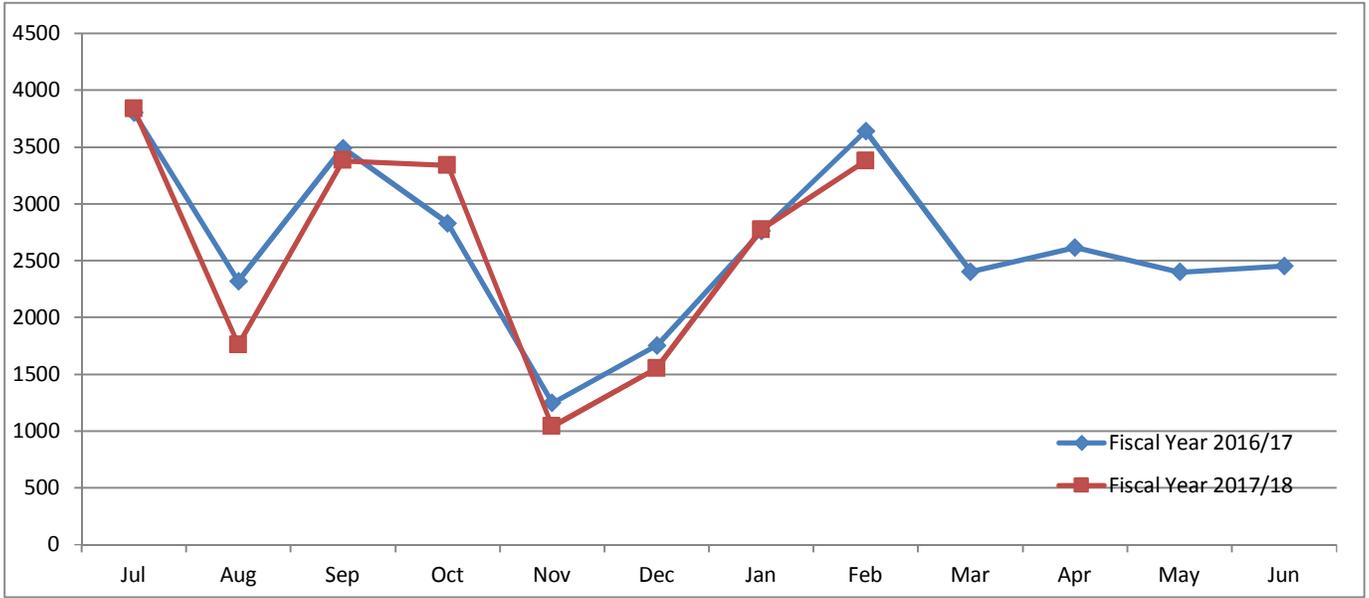
City of Morro Bay  
 Recreation Services Division  
 Youth & Adult Sports  
**PARTICIPATION REPORT**  
**January 2017 & January 2018**

<u>Participations</u>			<b>FY 17/18</b>	<b>FY 16/17</b>
	<u>18-Jan</u>	<u>17-Jan</u>	<u>Total to Date</u>	<u>Total to Date</u>
Adult Softball	0	0	3690	2700
Coast Girls Softball	0	0	140	0
Coast Summer Slam	0	0	0	0
Flag Football	0	0	0	273
Futsal	0	0	0	0
Youth Basketball	2776	2760	4390	4566
Youth Soccer	0	0	6313	7108
	0	0	0	0
Labor Day Tournament	0	0	210	270
Rock to Pier Run	0	0	1067	1003
Jr. Lifeguard Beach 1	0	0	711	1120
Jr. Life Guard Beach 2	0	0	1170	1170
Jr. Life Guard Fast Start Pool Program				
	<b>2776</b>	<b>2760</b>	<b>17691</b>	<b>18210</b>



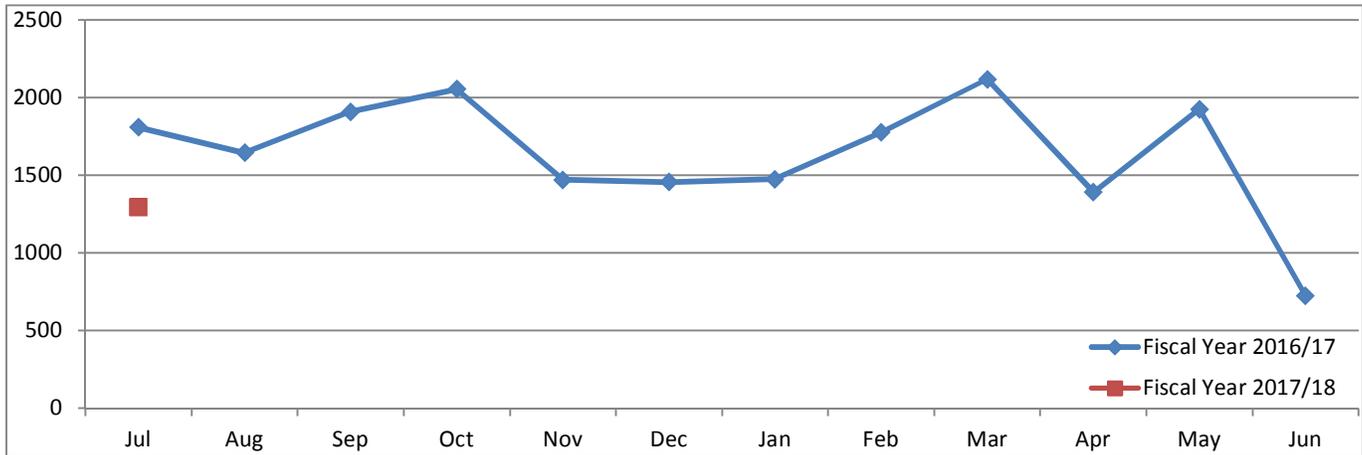
City of Morro Bay  
 Recreation Services Division  
 Youth & Adult Sports  
**PARTICIPATION REPORT**  
**February 2017 & February 2018**

<u>Participations</u>			<b>FY 17/18</b>	<b>FY 16/17</b>
	<u>18-Feb</u>	<u>17-Feb</u>	<u>Total to Date</u>	<u>Total to Date</u>
Adult Softball	0	0	3690	2700
Coast Girls Softball	360	330	500	330
Coast Summer Slam	0	0	0	0
Flag Football	0	0	0	273
Futsal	0	0	0	0
Youth Basketball	3020	3312	7410	7878
Youth Soccer	0	0	6313	7108
	0	0	0	0
Labor Day Tournament	0	0	210	270
Rock to Pier Run	0	0	1067	1003
Jr. Lifeguard Beach 1	0	0	711	1120
Jr. Life Guard Beach 2	0	0	1170	1170
	<b>3380</b>	<b>3642</b>	<b>21071</b>	<b>21852</b>



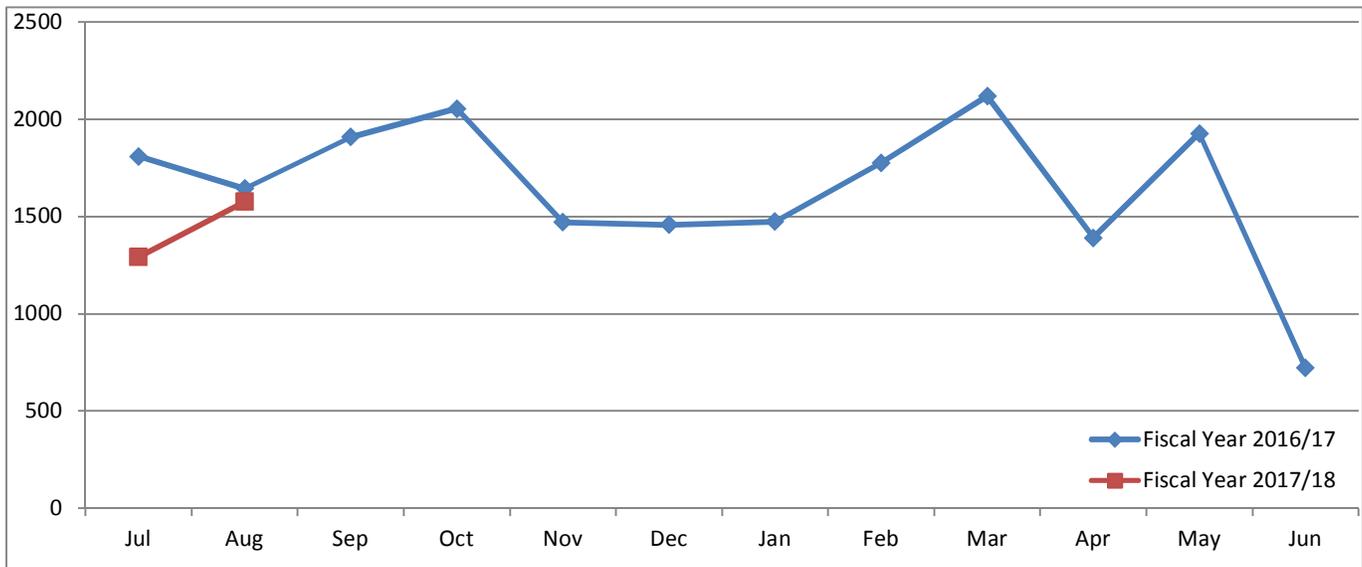
City of Morro Bay  
 Recreation Services Division  
 Youth Services  
**PARTICIPATION REPORT**  
**July 2016 & July 2017**

<b><u>Participations</u></b>	<b><u>17-Jul</u></b>	<b><u>16-Jul</u></b>	<b><u>FY 17/18</u></b> <b><u>Total to Date</u></b>	<b><u>FY 16/17</u></b> <b><u>Total to Date</u></b>
Kids' Camp	1082	1494	1082	1494
Kids' Club Before-School	1	0	1	0
Kids' Club Kinder Kids	0	0	0	0
Kids' Club After-School	0	0	0	0
Kids' Club Drop-in	0	0	0	0
Teen Center	210	315	210	315
	0			
	<b>1293</b>	<b>1809</b>	<b>1293</b>	<b>1809</b>



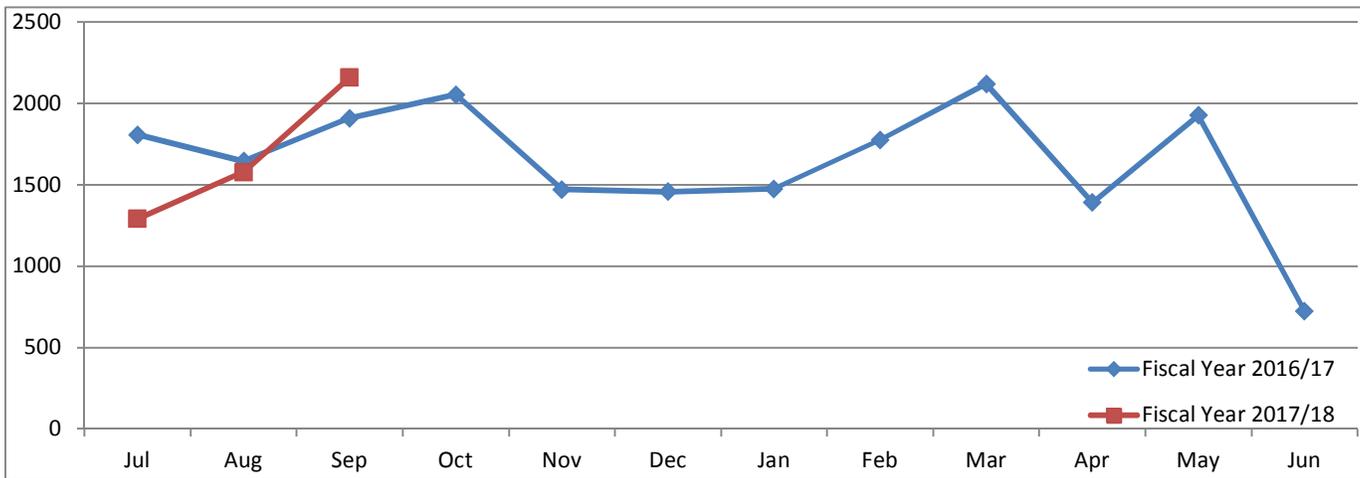
City of Morro Bay  
 Recreation Services Division  
 Youth Services  
**PARTICIPATION REPORT**  
**August 2016 & August 2017**

<b><u>Participations</u></b>	<b><u>Aug. 17</u></b>	<b><u>Aug. '16</u></b>	<b><u>FY 17/18 Total to Date</u></b>	<b><u>FY 16/17 Total to Date</u></b>
Kids' Camp	474	730	1556	2224
Kids' Club Before-School	198	144	198	144
Kids' Club Kinder Kids	126	96	126	96
Kids' Club After-School	351	264	351	264
Kids' Club Drop-in	50	58	50	58
Teen Center	378	353	588	668
	<b>1577</b>	<b>1645</b>	<b>2869</b>	<b>3454</b>



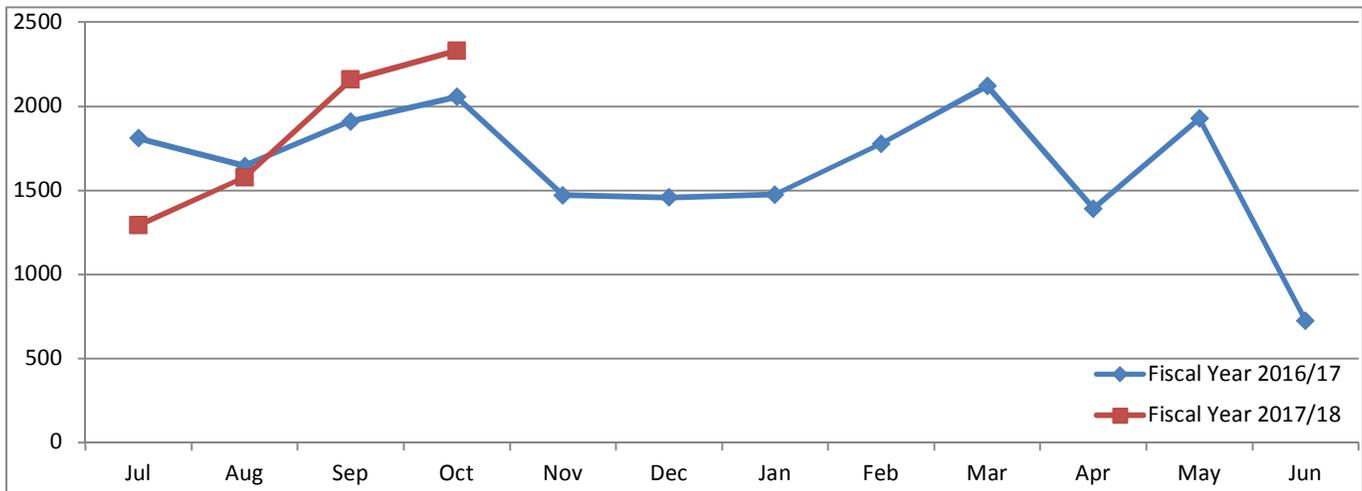
City of Morro Bay  
 Recreation Services Division  
 Youth Services  
**PARTICIPATION REPORT**  
**September 2016 & September 2017**

<u>Participations</u>	<u>Sept. 17</u>	<u>Sept. '16</u>	<u>FY 17/18 Total to Date</u>	<u>FY 16/17 Total to Date</u>
Kids' Camp	0	0	1556	2224
Kids' Club Before-School	440	378	638	522
Kids' Club Kinder Kids	280	252	406	348
Kids' Club After-School	780	693	1131	957
Kids' Club Drop-in	170	184	220	242
Teen Center	489	403	1077	1071
	<b>2159</b>	<b>1910</b>	<b>5028</b>	<b>5364</b>



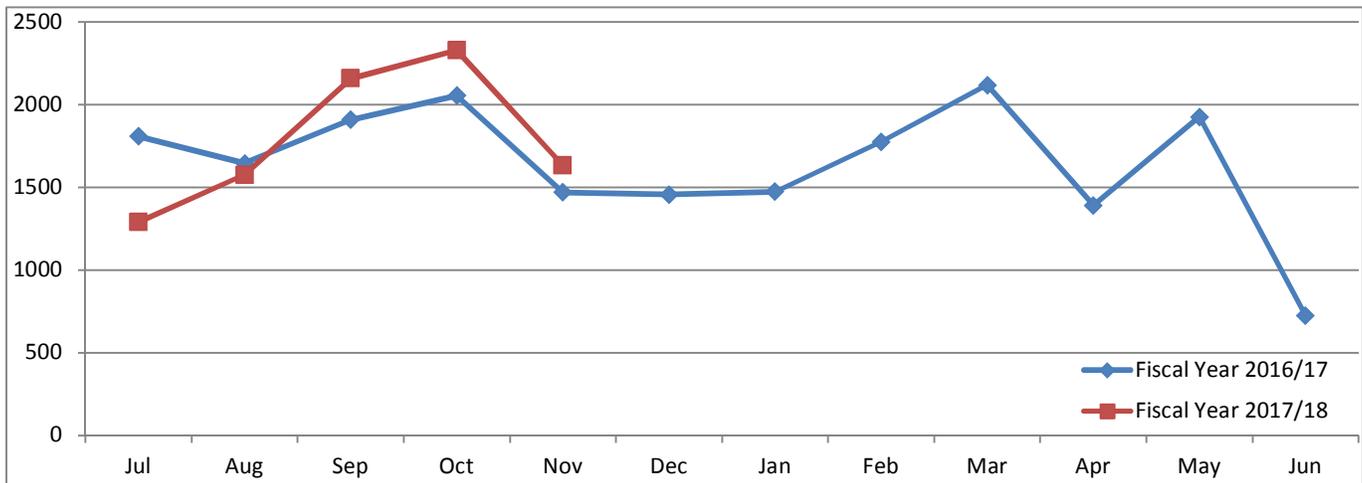
City of Morro Bay  
 Recreation Services Division  
 Youth Services  
**PARTICIPATION REPORT**  
**October 2016 & October 2017**

<b><u>Participations</u></b>	<b><u>Oct. 17</u></b>	<b><u>Oct. '16</u></b>	<b><u>FY 17/18 Total to Date</u></b>	<b><u>FY 16/17 Total to Date</u></b>
Kids' Camp	0	0	1556	2224
Kids' Club Before-School	484	378	1122	900
Kids' Club Kinder Kids	242	294	648	642
Kids' Club After-School	858	714	1989	1671
Kids' Club Drop-in	188	229	408	471
Teen Center	559	440	1636	1511
	<b>2331</b>	<b>2055</b>	<b>7359</b>	<b>7419</b>



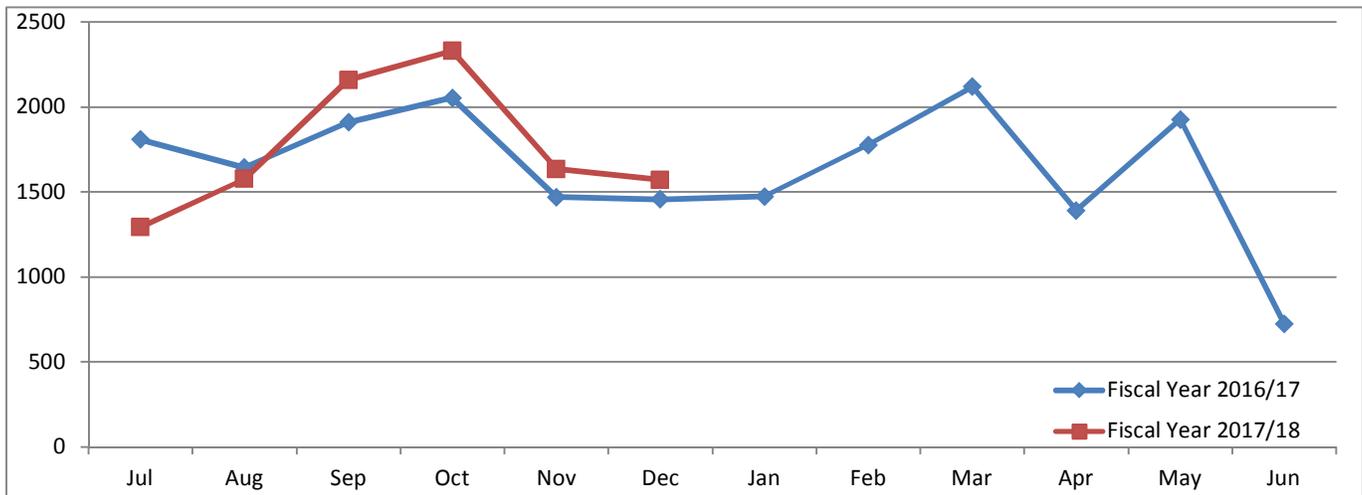
City of Morro Bay  
 Recreation Services Division  
 Youth Services  
**PARTICIPATION REPORT**  
**November 2016 & November 2017**

<b><u>Participations</u></b>	<b><u>Nov. 17</u></b>	<b><u>Nov. '16</u></b>	<b><u>FY 17/18 Total to Date</u></b>	<b><u>FY 16/17 Total to Date</u></b>
Kids' Camp	0	0	1556	2224
Kids' Club Before-School	330	255	1452	1155
Kids' Club Kinder Kids	165	210	813	852
Kids' Club After-School	570	465	2559	2136
Kids' Club Drop-in	157	204	565	675
Teen Center	413	337	2049	1848
	<b>1635</b>	<b>1471</b>	<b>8994</b>	<b>8890</b>



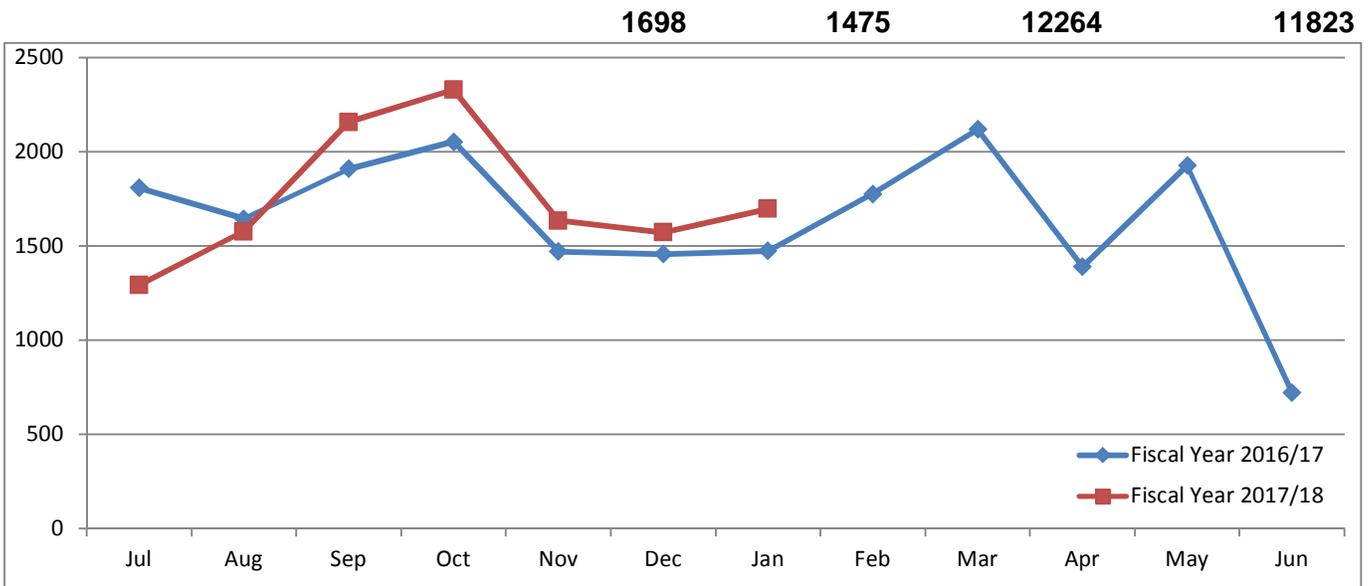
City of Morro Bay  
 Recreation Services Division  
 Youth Services  
**PARTICIPATION REPORT**  
**December 2016 & December 2017**

<b><u>Participations</u></b>	<b><u>Dec. 17</u></b>	<b><u>Dec. '16</u></b>	<b><u>FY 17/18 Total to Date</u></b>	<b><u>FY 16/17 Total to Date</u></b>
Kids' Camp	0	0	1556	2224
Kids' Club Before-School	330	272	1782	1427
Kids' Club Kinder Kids	165	224	978	1076
Kids' Club After-School	570	496	3129	2632
Kids' Club Drop-in	98	138	663	813
Teen Center	409	328	2458	2176
	<b>1572</b>	<b>1458</b>	<b>10566</b>	<b>10348</b>



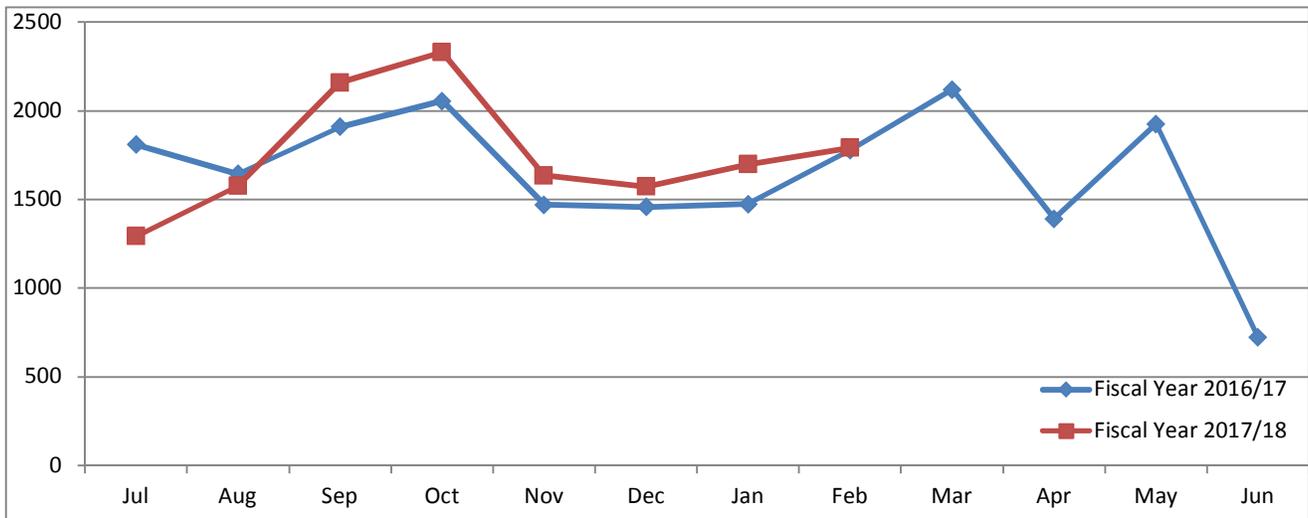
City of Morro Bay  
 Recreation Services Division  
 Youth Services  
**PARTICIPATION REPORT**  
**January 2017 & January 2018**

<b><u>Participations</u></b>	<b><u>Jan. 18</u></b>	<b><u>Jan. '17</u></b>	<b><u>FY 17/18 Total to Date</u></b>	<b><u>FY 16/17 Total to Date</u></b>
Kids' Camp	0	0	1556	2224
Kids' Club Before-School	352	255	2134	1682
Kids' Club Kinder Kids	170	240	1148	1316
Kids' Club After-School	608	480	3737	3112
Kids' Club Drop-in	114	130	777	943
Teen Center	454	370	2912	2546



City of Morro Bay  
 Recreation Services Division  
 Youth Services  
**PARTICIPATION REPORT**  
**February 2017 & February 2018**

<b><u>Participations</u></b>	<b><u>Feb. 18</u></b>	<b><u>Feb. '17</u></b>	<b><u>FY 17/18 Total to Date</u></b>	<b><u>FY 16/17 Total to Date</u></b>
Kids' Camp	0	0	1556	2224
Kids' Club Before-School	360	324	2494	2006
Kids' Club Kinder Kids	234	234	1382	1550
Kids' Club After-School	612	594	4349	3706
Kids' Club Drop-in	136	168	913	1111
Teen Center	450	457	3362	3003
	<b>1792</b>	<b>1777</b>	<b>14056</b>	<b>13600</b>





AGENDA NO: C-1

MEETING DATE: March 15, 2018

## STAFF REPORT

**TO:** Recreation and Parks Commission  
**FROM:** Recreation Services Division Staff  
**SUBJECT:** Election of Chair and Vice-Chair 2018

**DATE:** March 8, 2018

### **RECOMMENDATION:**

It is recommended that elections for the 2018 Chair and Vice-Chair be held.

### **SUMMARY:**

Each year the Commission elects a Chair and Vice-Chair at its first meeting following the appointment of new Commissioners.

### **PROCEDURE:**

1. Chair to open the floor to nominations at which time any Commissioner may make a nomination for the office of Chair.
2. After all nominations for Chair are completed a motion to close nominations is required.  
(*Motion to close nominations, second the motion, declare nominations closed.*)
3. The Chair shall call for a vote.
4. Upon election of the Chair for 2018 that individual shall preside over the remainder of the meeting including election of the Vice-Chair.
5. The elected Chair to open the floor to nominations at which time any Commissioner may make a nomination for the office of Vice-Chair.
6. After all nominations for Vice-Chair are completed a motion to close nominations is required.  
(*Motion to close nominations, second the motion, declare nominations closed.*)
7. The Chair shall call for a vote.

Note: If only one (1) person is nominated to an office and nominations are closed, that nominee is declared the new officer by acclamation.





AGENDA NO: C-3

MEETING DATE: March 15, 2018

## STAFF REPORT

**TO:** Recreation and Parks Commission **DATE:** February 26, 2018  
**FROM:** Brady Lock, Senior Program Coordinator  
**SUBJECT:** Program Evaluation - 55+ Health and Wellness Faire

### **RECOMMENDATION:**

It is recommended the Commission review and accept the program evaluation for file.

### **SUMMARY:**

This event was sponsored and staffed by the Morro Bay Senior Citizens, Inc. working in conjunction with MB Recreation Services. The goal of the event was to offer county residents, ages 55 and older, a day where all their health and wellness questions can be addressed under one setting. Valuable information, health screenings, demonstrations, giveaways, food, guest speakers, raffles and fun will be in store for all the participants. Since this is an important and vital event for our community, we expected the Health and Wellness Faire to attract a large crowd. Besides broadcasting to the 500+ members of Morro Bay Active Adults...55+, the Faire was advertised countywide through all the local outlets, newspapers, radio, etc.

### **DISCUSSION:**

There were more than 30 vendors and approximately 150 attendees at the inaugural Health Faire. Plans for next year are to attract over 300 attendees.

### **MARKETING AND PROMOTIONS:**

Flyers were distributed through town, a banner was hung at City Park, promoted on 97.3 The Rock and KTEA in Cambria, Morro Bay Nextdoor, City Facebook, and all local newspapers.

### **FISCAL IMPACT:**

#### **EXPENSES:**

Food	\$150.60
Banner	\$118.90
Promotion Bags	\$260.00
<u>Tablecloths/silverware</u>	<u>+\$76.50</u>
<b>TOTAL EXPENSES</b>	<b>\$610.40</b>

#### **INCOME:**

<u>Vendor Participation Fees</u>	<u>\$250.00</u>
<b>TOTAL INCOME</b>	<b>\$250.00</b>

**TOTAL PROGRAM COST:**

Total Expenses	\$610.40
<u>Total Income</u>	<u>-\$250.00</u>
<b>TOTAL PROGRAM COST</b>	<b>\$360.40</b>

**COST RECOVERY:**

Morro Bay Active Adults...55+ granted a budget of \$600 for the event. We came in under budget for the first year.

**PROGRAM RECOMMENDATIONS:**

1. Increase the budget to better advertise the event. Paid ads in the newspaper or radio will help spread the word and generate more attendees. Additional funding will also allow more decorations the day of the event creating a festive environment. Perhaps a theme each year.
2. Expand the number of vendors to better meet the needs of the attendees.
3. Move food into the auditorium.
4. Have local restaurants cater the event.
5. Keep the guest speaker concept as it was a nice addition
6. Clean up the sound system to make clearer announcements.
7. Charge all the vendors to have a booth
8. Add a silent auction or raffle
9. Incorporate tourism and the chamber - make it a "city-sponsored" event
10. Incorporate the hotels and even advertise in the Valley.



**AGENDA NO: C-4**

**MEETING DATE: March 15, 2018**

## **STAFF REPORT**

**TO: Recreation and Parks Commission** **DATE: March 8, 2018**  
**FROM: Karen Sweeny, Recreation Supervisor, Sports**  
**SUBJECT: 2017 Estero Bay Youth Soccer**

### **RECOMMENDATION:**

It is recommended the Commission review and accept the program evaluation for file.

### **SUMMARY:**

The 2017 Estero Bay Youth Soccer League was held from August 20, 2017 through November 11, 2018. There were 196 boys and girls ages 4-14 participating. Our U6 and U8 divisions played all their games in Morro Bay. The U10 Girls and Boys, U12 Girls and Boys played in Morro Bay, Los Osos, Cambria and Templeton. The U14 Boys played in Morro Bay, Los Osos, Templeton, and Paso Robles. The season wrapped up with an end of season tournament for the U10, U12 and U14 age groups.

This year we had two high school students volunteer to paint the fields (interior lines at Lila Keiser and all lines at Morro Elementary) so this was a savings of approximately \$350.

### **MARKETING:**

Marketing for this program was through fliers to the schools, press releases to local papers, and email to past participants of soccer. Facebook and the [www.leaguelineup.com/mbsports](http://www.leaguelineup.com/mbsports) website were also used. Registration began before school finished in the spring. We also utilized an email blast to all Recreation participants.

### **FISCAL IMPACT:**

#### **EXPENSES:**

Soccer Balls	\$1,823.00
Soccer Paint	\$600.00
Uniforms	\$4,740.00
Other equipment	\$108.00
Port-a-fields (portable lines)	\$35.00
Participation Awards	\$605.00
Referees	\$4,502.00
Coordinator	\$5,935.00
Field Prep	\$100.00

Porta Potties	\$681.00
Referee Clinics	\$200.00
Field Rental	\$40.00
CYSA League Registration	\$100.00
CYSA Registration	<u>\$2,400.00</u>
<b>Total Direct Costs</b>	<b>\$21,869.00</b>

**INDIRECT COST:**

Online registration 76 x \$12.00	\$912.00
In person registration 120 x \$16	<u>\$1,920.00</u>
<b>Total Indirect Costs</b>	<b>\$2,832.00</b>

**TOTAL EXPENSES \$24,701.00**

**REVENUES:**

Registration Fee	\$22,085.00
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**TOTAL REVENUES \$22,085.00**

Total Expenses	24,701.00
Total Revenue	<u>(\$22,085.00)</u>
<b>Net Loss Total:</b>	<b>2,616.00</b>

**Cost Recovery 89%**

**COST RECOVERY:**

This program is a Merit Service program. The target cost recovery is 70-79%. We exceeded our target cost for this program.

**PROGRAM RECOMMENDATIONS:**

1. Meet with all leagues to discuss rules and codes of conduct prior to the season.
2. Work with adjoining leagues to offer CYSA coaching clinic and Referee clinics for the 2018 season.
3. Concussion education was included this year for parents (coaches have been trained for the past 4-5 years) and will continue in the future.
4. In 2018, US Soccer is adding required coaches training which will add a cost to the program- \$20-40 per coach. Additionally, all coaches will be required to complete the Safe Sport Training required for all US sports programs.
5. Educate coaches, parents and players about soccer goal safety.
6. Port-a-lines worked well. Purchase additional wickets next season and anchors for the goals.



AGENDA NO: C-5

MEETING DATE: March 15, 2018

# STAFF REPORT

**TO:** Recreation and Parks Commission

**DATE:** March 8, 2018

**FROM:** Angelica Gallardo, Youth Services

**SUBJECT:** Program Evaluation – Parent’s Night Out

## **RECOMMENDATION:**

It is recommended the Commission review and accept the program evaluation for file.

## **SUMMARY:**

Parent’s Night Out is an extra activity that the staff at Kids’ Club Children’s Center put on for families. This event is open to children from 4-12 years old. This event was held on Friday February 16<sup>th</sup> from 5:30-9:30pm and included in the \$25 (\$15 extra sibling/\$30 Walk In) registration was a pizza dinner, crafts and games, and a movie as well as quality childcare by the staff at Kids’ Club Children Center.

## **DISCUSSION:**

There were 17 children who attended this event.

## **MARKETING AND PROMOTIONS:**

Flyers were distributed to all Kids’ Club families. The event was also promoted through 97.3 The Rock and our City Facebook page.

## **FISCAL IMPACT:**

### **EXPENSES:**

Staffing: (Hourly Rates w/ Benefits)

Staffing 1 @ \$12.41 X 3.5 Hours	\$43.44
Staffing 1 @ \$12.41 X 3.5 Hours	\$40.43
Food Supplies	<u>\$33.93</u>
<b>TOTAL EXPENSES</b>	<b>\$117.80</b>

### **REVENUES:**

Registration Total	\$360.00
<b>TOTAL REVENUES</b>	<b>\$360.00</b>
Total Revenue	\$360.00
Total Expenses	<u>-117.80</u>
<b>Net Revenue:</b>	<b>242.20</b>

**Cost Recovery 327%**

**COST RECOVERY:**

This program is classified under the Merit Service category, which has a target revenue goal of 70-79% cost recovery of program and support costs.

**PROGRAM RECOMMENDATIONS:**

1. Staff recommends that we continue to offer events like these possibly every couple of months. In 2016 we offered one in December which had a larger attendance. This year we will offer more Parent's Night Out events – one in May, one during the summer months, and one again in December.
2. Staff promoted only at Kids' Club Children's center and our Facebook Page. We will promote at all local elementary schools for the upcoming events.