



**CITY OF MORRO BAY
RECREATION AND PARKS COMMISSION
AGENDA**

The City of Morro Bay provides essential public services and infrastructure to maintain a safe, clean and healthy place for residents and visitors to live, work and play.

**Regular Meeting - Thursday, November 15, 2018
Veterans Memorial Building - 6 p.m.
209 Surf Street, Morro Bay, CA**

Chairperson – Robert Swain

Vice-Chairperson Drew Sidaris
Kevin Carroll

Skip Sorich
Mike Espino

ESTABLISH QUORUM AND CALL TO ORDER

MOMENT OF SILENCE

PLEDGE OF ALLEGIANCE

ANNOUNCEMENTS / PRESENTATIONS

PUBLIC COMMENT PERIOD

Members of the audience wishing to address the Commission on City business matters other than scheduled items may do so at this time. To increase the effectiveness of the Public Comment Period, the following rules shall be followed:

- When recognized by the Chair, please come forward to the podium and state your name and address for the record. Commission meetings are audio and video recorded, and this information is voluntary and desired for the preparation of minutes.
- Comments are to be limited to three minutes.
- All remarks shall be addressed to the Commission, as a whole, and not to any individual member thereof.
- The Commission respectfully requests that you refrain from making slanderous, profane or personal remarks against any elected official, commission and/or staff.
- Please refrain from public displays or outbursts such as unsolicited applause, comments or cheering.
- Any disruptive activities that substantially interfere with the ability of the Commission to carry out its meeting will not be permitted, and offenders will be requested to leave the meeting.
- Your participation in Commission meetings is welcome, and your courtesy will be appreciated.

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the Recreation Services Division at (805) 772-6278. Notification 24 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting.

A. CONSENT CALENDAR

A-1 Approval of Minutes from Recreation and Parks Commission meeting, September 20, 2018

Staff Recommendation: Approve minutes.

A-2 Recreation Services Division Status Report

Staff Recommendation: Receive and file.

A-3 Recreation Services Division Participation Reports

Staff Recommendation: Receive and file

Facilities, Parks and Open Space Hourly Use September & October 2018

Recreation Classes and Affiliates Clubs

Aquatic Programs

Sports

Seniors

Youth Services

A-4 Recreation & Parks Commission 2019 Meeting Dates

Staff Recommendation: Receive and file.

B. PUBLIC HEARINGS – None

C. BUSINESS ITEMS

C-1 Program Evaluation – MBAA... 55+ Open House

Staff Recommendation: Receive and file

C-2 Program Evaluation – 2018 Summer Aquatics Programs

Staff Recommendation: Receive and file

C-3 Program Evaluation – 2018 Summer Adult Softball League

Staff Recommendation: Receive and file

C-4 Program Evaluation – 2018 Morro Bay Halloween Trick-or-Treat

Staff Recommendation: Receive and file

C-5 Program Evaluation – 2018 Floating Pumpkin Patch

Staff Recommendation: Receive and file

D. FUTURE AGENDA ITEMS

E. ADJOURNMENT

Adjourn to the next regular Parks and Recreation Commission meeting at 6 p.m. **Thursday, January 17, 2019**, at the Veterans Memorial Building, 209 Surf Street, Morro Bay, California.

This agenda is subject to amendment up to 72 hours prior to the date and time set for the meeting. Please refer to the agenda posted at the Morro Bay Community Center, 1001 Kennedy Way, for any revisions, or call Recreation Services at 772-6278 for further information.

Materials related to an item on this agenda are available for public inspection during normal business hours at City of Morro Bay Recreation Services, 1001 Kennedy Way, and at Mills/ASAP, 495 Morro Bay Boulevard, or online at www.morrobayca.gov. Materials related to an item on this agenda submitted to the Commission after publication of the agenda packet are available for inspection at Recreation Services during normal business hours or at the scheduled meeting.

This agenda is available for copying at Mills/ASAP and at the Morro Bay Public Library.

MINUTES – MORRO BAY RECREATION AND PARKS COMMISSION

REGULAR MEETING – **September 20, 2018**

VETERANS MEMORIAL BUILDING – 6 p.m.

PRESENT: Chair Robert Swain, Vice Chair Drew Sidaris, Commissioner Kevin Carroll, Commissioner Skip Sorich, Commissioner Mike Espino, Recreation Service Manager Kirk Carmichael, Sports Supervisor Karen Sweeny, Youth Services Angelica Gallardo and Office Assistant Sheri Charette

ABSENT:

CALL TO ORDER: Chair Robert Swain called the meeting to order at 6 p.m.

MOMENT OF SILENCE

PLEDGE OF ALLIGIANCE

ANNOUNCEMENTS

<https://youtu.be/Wnr-JGIGUEA?t=98>

Commissioner Skip Sorich announced that the pickleball club is having a 3:30 p.m. meeting tomorrow about establishing a manager for the club and said that the free pickleball clinic last Friday had a big turnout.

Vice Chair Drew Sidaris suggested that the public visit the City's website (www.morrobayca.gov) which shows upcoming community recreation classes, events and activities. Sidaris announced on September 29th the grand opening of the Maritime Museum on the Embarcadero, October 6th is the Morro Bay Harbor Festival, October 31st is the fifth annual Trick-or-Treat, in November the Morro Bay Triathlon and December 1st the Lighted Boat Parade.

Commissioner Mike Espino suggested a reading of this month's Parks and Recreation magazine that discusses the popularity of Pickleball.

Chair Robert Swain announced that this Saturday is the Morro Bay Open Space Alliance Cerritos Peak event, then commented that the Annual Parks Tour with Public Works Advisory Board was interesting and that he appreciated Public Works Director Rob Livick explaining how a water reclamation facility works and showed the location of where the City may build it. Swain commented that he was glad to see that the Jack LaLanne Circuit Training Stations project is moving forward and said he had a few people approach him regarding the pool and that the temperature is too cold in the morning. He also let staff know that there is a big hole in a well located at Coleman Park that needs to be covered up before someone gets hurt.

Recreation Services Manager Kirk Carmichael clarified that there are six Morro Bay Recreation and Parks Commission meetings per year that are held every odd month on the third Thursday of the month. Responding to a question about the pool, Carmichael explained that the pool temperature is set for competitive swimming which is between 78 – 82 degrees and will not change. Carmichael also reminded Commissioner Skip Sorich that he was appointed to be the liaison to the Morro Bay Senior Citizens, Inc. and if he had anything regarding the MB Seniors to report that he could during the announcement period time. Carmichael announced that the Community Foundation of Estero Bay (CFEB) has awarded the City of Morro Bay Recreation Services for the fourth quarter of fiscal year 17/18 scholarship funds in the amount of \$7,279 which covered a portion of the fees for participants of Kids' Cub, Junior Lifeguards, swim lessons and our soccer program and that for the entire fiscal year of 17/18 the CFEB have given a total of \$24,759. Then Carmichael announced that he met with Ann Reisner regarding the Jack LaLanne project and Reisner suggested to Carmichael that he should meet with Chair Robert Swain to come up with a plan that can be presented to her. Carmichael also announced that the bocce ball and greenhouse project is on the city's capital improvement program as a project and has moved to a civil engineering company who is designing the grading plans.

Youth Services Coordinator Angelica Gallardo announced 2018/19 Kids' Club has begun, roster is full but always accepting new families. This year we have 13 staff with 8 of the 13 having attended Kids' Club as a child and stated that this is a true testament to a successful program and that the goal in Youth Services is to help develop these children into successful community members. She then announced that Kids' Club had offered child care to families during Del Mar Elementary School's Back to School Night. Also, the Teen Center has seen a large increase in participation since the school year has begun and we had 20 teens sign up to participate in our Teen Action Club (TAC). TAC has partnered with Morro Bay in Bloom to volunteer once a month and one of the projects will be to work together on the landscape at the Rockies Teen Center. Gallardo also announced that we are gearing up for the annual Morro Bay Trick-or-Treat Event in Downtown Morro Bay with Morro Bay Chamber of Commerce, Jon Elliot from Mikes Barbershop and several community members to provide a fun and safe Halloween Event which will include trick-or-treat at local businesses, a bounce-house, face painting and other fun activities. Plus, our TAC will be volunteering, and our Kids' Club is providing a field trip to this event.

Sports Supervisor Karen Sweeny announced the Fall schedule of the Morro Bay Aquatic Center. Fall schedule for lap swimming is Monday – Friday 5:30 – 8 a.m. and 11 – 1 p.m. as well as Sundays from 1- 4 p.m., aqua aerobics is Monday, Wednesday and Friday from 7 – 8 a.m., and masters swimming is Tuesday and Thursday from 5:45 – 6:45 a.m. and to check the City of Morro Bay website for updates and cancellations. Sweeny also announced that registration for Estero Bay Basketball begins Monday September 24th with an early registration discount if registered prior to October 12th plus we are partnering with the LA Clippers as they will be providing a free player's skill clinic in December. She then announced Saturday, October 6th is the 10th Annual Jesse King Memorial Paddle and explained that Jesse King was a Morro Bay Beach Lifeguard and former Coast Guard who passed away while free diving. The event benefits the Friends of the Morro Bay Harbor Department and the Morro Bay Junior Lifeguard Program and said that last year the Junior Lifeguard Program received \$1,600 which was used to purchase

equipment. The event is a 3K and 10K course with check-in time at 7:30 a.m. and the races start at 8:30 a.m. For more information contact www.thepaddleboardcompany.com/events or (805)225-5555.

PUBLIC COMMENT

<https://youtu.be/Wnr-JGIGUEA?t=858>

NONE

A. CONSENT CALENDAR

<https://youtu.be/Wnr-JGIGUEA?t=889>

A-1 Approval of minutes for Recreation & Parks Commission meeting held on May 17, 2018

RECOMMENDATION: Approve minutes.

A-2 Approval of Minutes from Public Works Advisory Board and Recreation and Parks Commission meeting Special Joint Meeting, July 18, 2018

RECOMMENDATION: Receive and file.

A-3 Recreation Services Division Status Report

RECOMMENDATION: Receive and file.

A-4 Recreation Services Division Participation Reports

Facilities, Parks and Open Space Hourly Use

Recreation Classes and Affiliates Clubs

Aquatic Programs

Sports

Seniors

Youth Services

RECOMMENDATION: Receive and file.

MOTION: Vice Chair Drew Sidaris moved to approve the Consent Calendar Items A-1 through A-4. The motion was seconded by Commissioner Skip Sorich and passed unanimously, 5-0.

B. PUBLIC HEARINGS

No public hearings.

C. BUSINESS

<https://youtu.be/Wnr-JGIGUEA?t=931>

C-1 Program Evaluation – 2018 Labor Day Classic

<https://youtu.be/Wnr-JGIGUEA?t=938>

Sports Supervisor Karen Sweeny presented the 2018 Labor Day Staff Report. Vice Chair Drew Sidaris commented that maintenance is doing a great job and he really appreciates all their hard work. Commissioner Skip Sorich asked if staff investigated what the cause of the attendance dropping? Sports Supervisor Karen Sweeny replied in the last few years that other softball organizations been offering tournaments on the same weekend and when we started there were no other tournaments being offered and the other issue is teams are having a tough time being able to find affordable lodging. Then Sorich suggested to look into some kind of sponsorship. He also mentioned having a home run derby. Sweeny responded that we've had them in the past, but we got to the point where people would be checking who was signed up and when they saw who signed up they would withdraw but we are possibly looking at adding a cornhole tournament or a co-ed division to the tournament. Chair Robert Swain suggested approaching the hotels to see if they would give a team discount and the hotels that participate should be advertised.

C-2 Program Evaluation – 2018 Brian Waterbury Memorial Rock to Pier Runs & Rock'n Around the Pier Half Marathon.

<https://youtu.be/Wnr-JGIGUEA?t=1346>

Sports Supervisor Karen Sweeny presented the 2018 Brian Waterbury Memorial Rock to Pier Run & Rock'n Around the Pier Half Marathon. Staff Report.

C-3 Program Evaluation – 2018 Youth Futsal

<https://youtu.be/Wnr-JGIGUEA?t=1634>

Sports Supervisor Karen Sweeny presented the 2018 Youth Futsal Staff Report.

C-4 Program Evaluation – 2018 Mermaid, Sea Creature, and Pirate Parade

<https://youtu.be/Wnr-JGIGUEA?t=1757>

Youth Services Coordinator Angelica Gallardo presented 2018 Mermaid, Sea Creature, and Pirate Parade staff report.

C-5 Program Evaluation – Rockies Teen Center and Teen Action Committee

<https://youtu.be/Wnr-JGIGUEA?t=1821>

Youth Services Coordinator Angelica Gallardo presented the Rockies Teen Center and TAC staff report. Commissioner Kevin Carroll commented that he was impressed with the staff report. Chair Robert Swain stated even though it costs the City about \$40,000 a year and if we keep just one kid off the streets, off drugs or going to jail, then that is a well spent \$40,000 and he is in favor of keeping this program. Gallardo responded saying that we are increasing the size of our TAC volunteer group. Part of the program is to help them work on their job skills as well as helping with their college resume writing. Walter Heath from Morro Bay in Bloom is assisting with the college resume writing.

- C-6 Program Evaluation – Monster Skate Series (Morro Bay Contest)
<https://youtu.be/Wnr-JGIGUEA?t=1994>

Youth Services Coordinator Angelica Gallardo presented the Monster Skate Series (Morro Bay Contest) staff report.

- C-7 Program Evaluation – Kids’ Camp 2018
<https://youtu.be/Wnr-JGIGUEA?t=2032>

Youth Services Coordinator Angelica Gallardo presented the Kids’ Camp 2018 staff report.

- C-8 Program Evaluation – Kids’ Club 2017/18
<https://youtu.be/Wnr-JGIGUEA?t=2101>

Youth Services Coordinator Angelica Gallardo presented the Kids’ Club 2017/18 staff report.

- C-9 Program Evaluation – Fourth of July Family Day 2018
<https://youtu.be/Wnr-JGIGUEA?t=2182>

Youth Services Coordinator Angelica Gallardo presented the Fourth of July Family Day 2018 staff report.

MOTION: Vice Chair Drew Sidaris moved to receive and file Business Items C-1 through C-9. The motion was seconded by Commissioner Kevin Carroll and passed unanimously, 5-0.

- C-10 Program Evaluation – New Event Proposal – Open Streets
<https://youtu.be/Wnr-JGIGUEA?t=2355>

Recreation Service Manager Kirk Carmichael presented the New Event Proposal – Open Streets staff report. Commissioner Mike Espino commented that it’s a great idea and an opportunity to bring the community together. Commissioner Kevin Carroll agreed with Espino. Vice Chair Drew Sidaris suggested to start with expanding the Saturday farmers market once a month during the summer and to add an entertainment stage and see if the community would participate. Commissioner Skip Sorich asked if we looked into how other cities are doing this type of event. Carmichael replied yes but nothing too in-depth and said at this time it is a conversation in general for the Commission to discuss and to determine if the event is viable. With that discussion, we would move forward to present to the City Manager. Chair Robert Swain commented that he would like to pursue this event. Carmichael responded that his concerns from staff perspective is that this would be a non-revenue generating event and it may be difficult for us during these rough financial times within the city to fund this type of event. Swain suggested that it needs to emphasize more than just bike riding like including walking with strollers or just walking and to end at a park with food trucks and entertainment.

MOTION: Commissioner Skip Sorich made a motion to further research Business Item C-10. The motion was seconded by Vice Chair Drew Sidaris and passed unanimously, 5-0.

FUTURE AGENDA ITEMS

<https://youtu.be/GpylxZBRW7M?t=1331>

NONE

E. ADJOURNMENT

Meeting adjourned at 6:52p.m. to the next regularly scheduled Recreation and Parks Commission meeting at 6 p.m. on **Thursday, November 15, 2018**, at the Veterans Memorial Building, 209 Surf Street, Morro Bay, California.

Recorded by:

Sheri Charette
Office Assistant



AGENDA NO: A-2

MEETING DATE: November 15, 2018

STATUS REPORT

TO: Recreation and Parks Commission

DATE: November 9, 2018

FROM: Recreation Services Division Staff

SUBJECT: Recreation Services Division Status Report

RECOMMENDATION:

Staff recommends Commission review the Status Report and accept for file.

SUMMARY:

The following is a brief review of the status of current Recreation Division projects and programs.

Estero Bay Community Radio – The Rock 97.3

Staff can be heard on The Rock 97.3 every Monday at 8:10 a.m. Staff is using this time to promote our programs, activities, facility rentals and special events. Staff invites various community groups that support recreational elements to join them on occasion.

City Website/Recreation and Parks Pages/Facebook

Staff continues to add content and update web pages as needed, including calendar items such as program sign-up dates. The department uses the City's Facebook page to announce program registration, upcoming events and other important and interesting information as it arises.

Community Activity Guide

Staff has updated information to existing pages and has forwarded to printer for layout back in December. Ad sales continuing but causing delay in the production. Guide continues to be delayed, was expected to be out in April, and then in June, was expected to hit the stands sometime this winter, but now will be available in 2019. Staff has been reviewing the possibility of creating a brochure/guide in-house and have gathered printing and mailing costs as well as put together a sample mock up. We will launch our Recreation Guide spring of 2019.

Park Development

Staff continues to work with the MBSCI and Morro Bay in Bloom towards developing the pocket park at Shasta and Dunes. Bocce courts and a greenhouse are the plan. Also, working with Morro Bay Beautiful and Elaine LaLanne to develop a workout/stretching circuit along the waterfront boardwalk. Both items have been included in the City's FY19 Capital Improvement Project list and have been seen by City Council.

Recreation Classes

Recreation Services continues to offer a variety of classes for youth and adults ranging from Karate and Tennis lessons to Quilting and Music Appreciation and are looking at adding more classes particularly for young children and seniors. Tang Soo Do, a Traditional Korean Martial Arts, started in June. Tang Soo Do is a Korean martial art incorporating fighting principles from subak, as well as northern Chinese martial arts, with techniques of shotokan karate, taekkyon, and kung fu. It teaches self-discipline, respect, self-defense, camaraderie, helps to build confidence, and physical conditioning while learning Korean karate in a family environment. Certified Martial Arts Instructor Dan Poorman is a 6th Degree Black Belt in Tang Soo Do Moo Duk Kwan and has over 35 years of experience. This class is going strong with 10 - 15 people enrolled.

Special Events

City Staff partnered with the MB Chamber of Commerce and Jon from Mike's Barbershop to provide the 5th annual Morro Bay Trick-or-Treat event on Halloween. This year we estimated over 500 children participated and a total of 1000 people attended the event. Our event included a haunted house courtesy of MBPD, a MBFD fire truck on display, the haunted MB trolley, a free bounce house provided by Shoreline Calvary Chapel, music by MB White Caps, Morro bay in Bloom provided crossing guards, and 85 local businesses and groups handing out candy.

Recreation Services is preparing for our winter activities this coming up month. We will host our annual Holiday Tree Lighting Friday November 30th and will also host a breakfast with Santa, open to all, Saturday, December 15 that he Morro Bay Community Center.

Morro Bay Senior Citizens Inc. (MBSCI)

The Senior Center in the Fall has been a popular place to be. Cuesta Emeritus classes are in full swing and along with our other activities we see more than 200 attendees moving through the Center every week.

The classes have become so popular that we are continuing to add to the line up which is already the largest in the County. This semester we added a Drawing Class as well as a Write your Life Story course.

The SLO Rovers program has been rejuvenated and had a successful, sold out trip to the Follies presentation at the Fremont theater. Later this month they will be visiting the Cambria Lights and that trip has already sold out with a long wading list! In December, the group will be travelling down to the Reagan Library for the day.

Fall Adult Softball League

Fall Adult Softball concluded this week. We had teams in the Coed and Master's division this season.

Estero Bay Youth Soccer

Regular season of Estero Bay Youth Soccer concluded on November 3. The U10, U12 and U14 divisions will participate in an end of the season tournament this weekend.

Estero Bay Youth Basketball

Registration is open for Estero Bay Youth Basketball through November 16. We will not hold assessments this year. Coaches will be meeting after Thanksgiving. On December 2, we will be hosting the LA Clippers for a free skills clinic for our players.

Aquatics Programs

Fall aquatics programs are in full swing. We have lap swimming M-F from 5:30 am to 8:00 am and M-F 11-1 as well as Sundays from 1 pm to 4 pm. In addition, we have water aerobics on MWF from 7 am to 8 am and Master's Swimming on TTH from 5:45 to 6:45 am. November closures will be November 22, 23, and 25, 2018.

Floating Pumpkin Patch

On October 21, we held our first Floating Pumpkin Patch. We had 109 children participate in this event along with ~100 adults on the deck. In addition to pumpkins we had face painting (with colored zinc sunscreen), games, and pumpkin decorating. We had a recreational swim in conjunction with the event. There were also about 28 lap swimmers.

Estero Bay Girls Softball

Registration for the 2019 Estero Bay Girls Softball will begin in January.

Kids Club Children's Center/Kids' Camp

Kids' Club will be closed for Thanksgiving Break and Winter Recess but will be open extended hours for Elementary Conference week. Thursday October 25th Kids' Club celebrated National Lights On After School day with an ice cream social for families. Lights On Afterschool is the only nationwide event celebrating afterschool programs and their important role in the lives of children, families and communities. Kids' Club has celebrated this event since 2004. The children at Kids' Club took a field trip to the Morro Bay Trick or Treat event on October 31st, they rode the trolley to the event and the staff took small groups trick or treating.

Rockies – The Morro Bay Teen Center and Skate Park

Rockies Teen Center is a safe and healthy alternative for local youth and is open to all teens in grades 7 through 12. The Skate Park is open to all ages, and helmets are required. Rockies is open from 3 to 7 p.m. weekdays and 1 to 5 p.m. Saturdays. Rockies has been averaging 40 teens a day. On October 12th, Rockies hosted a Homecoming Tailgate Party for the teens before the big game. The teens celebrated with hot dogs, lawn games in the parking lot, and lots of school spirit. Rockies also had their annual Halloween Haunt on Saturday October 27th, the teens played games, watched scary movies, and the staff held a costume contest.

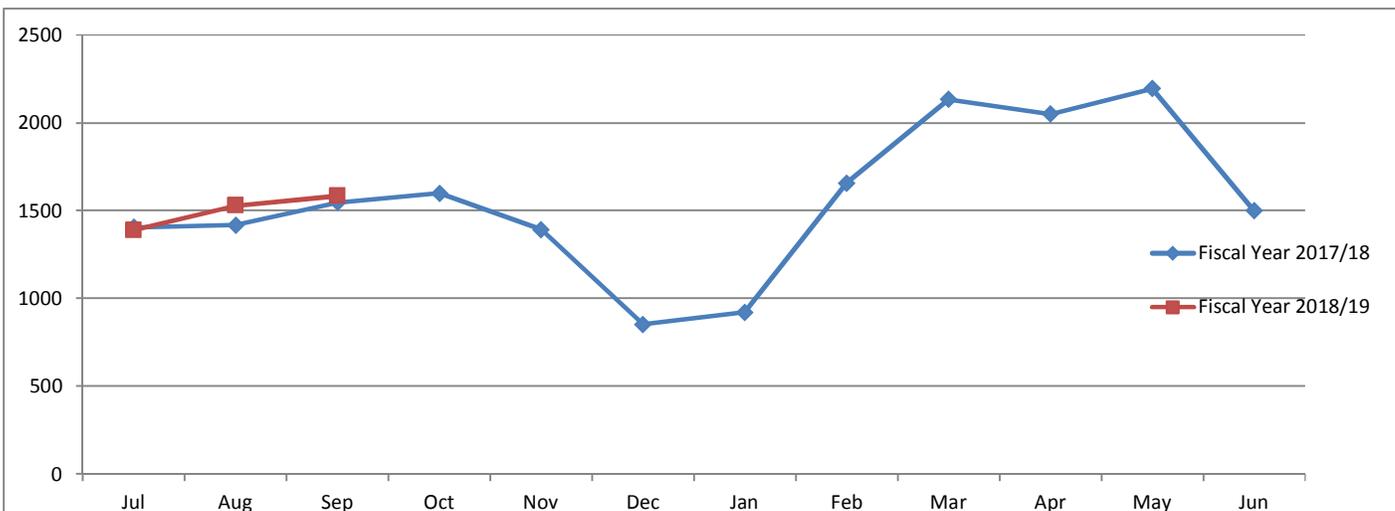
The Skate Park has seen some difficulties as of late – disrespect of the facility by way of trash and destruction are causing pause in how we operate this facility.

Morro Bay Teen Action Club (TAC)

The first TAC meeting of the school year was Friday September 14th, we had 15 teens sign up to be part of our 2018/19 Teen Action Club. Since then TAC has volunteered at a few events, twice with Morro Bay in Bloom and on October 5th 8 volunteers were out cleaning the Morro Bay Skate Park. TAC has committed to volunteering once a month with Morro Bay in Bloom and a once a month cleanup of Morro Bay Skate Park. Our next volunteer opportunities will be November 9th at the MB Skate Park and November 10th with MIB.

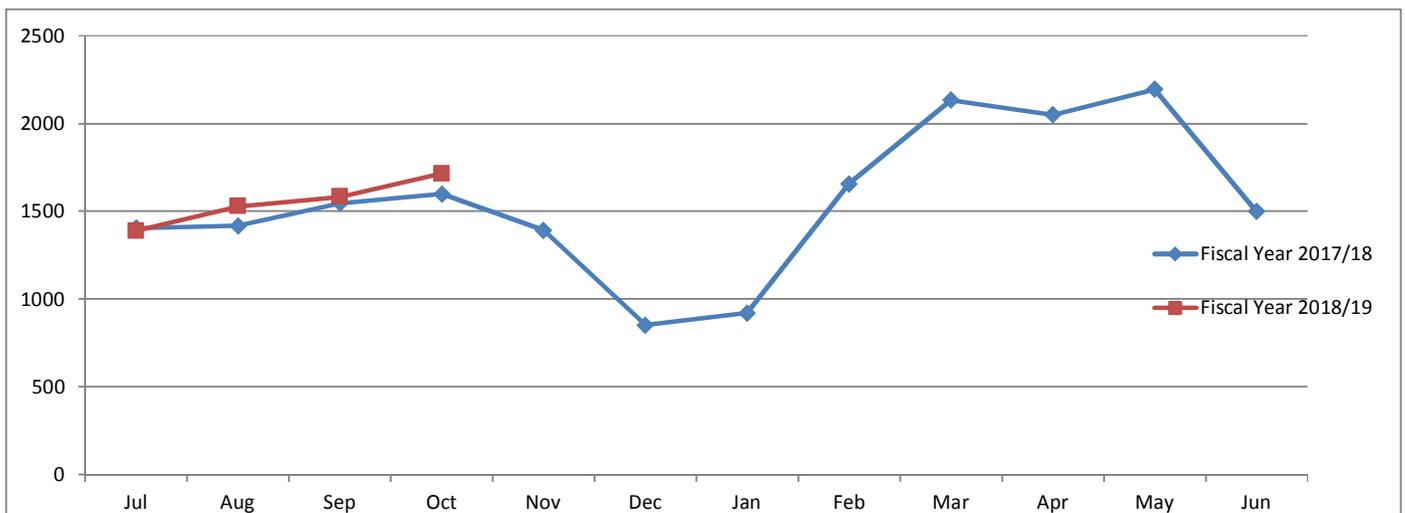
City of Morro Bay
 Recreation Services Division
Facilities and Parks
 PARTICIPATION REPORT
 September 2017 & September 2018

<u>Participations</u>	<u>18-Sep Hours</u>	<u>17-Sep Hours</u>	<u>FY 18/19 Total to Date Hours</u>	<u>FY 17/18 Total to Date Hours</u>
<u>MBCC Facilities</u>				
Auditorium	136.75	101.5	456.25	296.84
Multi-Purpose Room	91.75	100.5	224.75	292.5
Studio	91.5	76	197	176.5
Conference Room	49.25	34	202.5	117.75
Kitchen/BBQ Area	150	190	463	507
Game Room	140	140	448	441
Lounge	60.5	75	194	208.75
Other	0	0	0	6.5
<u>VMB Facilities</u>				
Assembly Room	85	82	286	254.25
Meeting Room	52	73.25	143	178.25
Kitchen / BBQ Area	26	58	66	115
Stage	8	46	8	46
<u>Parks / Open Spaces</u>				
Centennial Park	60	53.5	82	107.5
City Park	110.25	28	349.75	228
Cloister Park	12.25	12	52	55
Coleman Park	22	10	98.5	10
Del Mar Park	125.25	133.5	426.75	446.5
Lila Keiser	216.25	225.25	543.5	683.25
Monte Park	0	0	0	0
Morro Rock	34	29	106	60
Tidlands Park	25.5	5	52.5	30
<i>Open Space</i>	86.5	73	99.67	106
	1582.75	1545.5	4499.17	4366.59



City of Morro Bay
 Recreation Services Division
Facilities and Parks
 PARTICIPATION REPORT
 October 2017 & October 2018

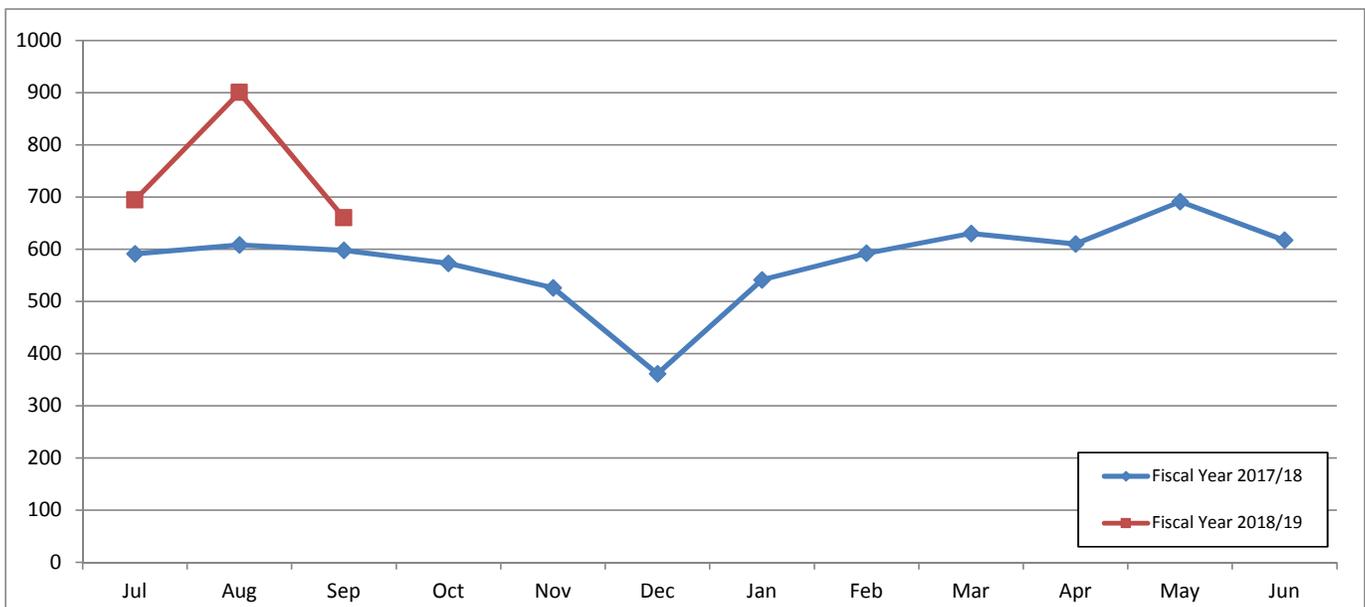
<u>Participations</u>	<u>18-Sep Hours</u>	<u>17-Sep Hours</u>	<u>FY 18/19 Total to Date Hours</u>	<u>FY 17/18 Total to Date Hours</u>
<u>MBCC Facilities</u>				
Auditorium	164.42	118.92	620.67	415.76
Multi-Purpose Room	101.5	109.25	326.25	401.75
Studio	91	73.5	288	250
Conference Room	36	33	238.5	150.75
Kitchen/BBQ Area	208.5	181.5	671.5	688.5
Game Room	161	154	609	595
Lounge	67.5	81	261.5	289.75
Other	0	0	0	6.5
<u>VMB Facilities</u>				
Assembly Room	91	96.75	377	351
Meeting Room	80	32	223	210.25
Kitchen / BBQ Area	63	8	129	123
Stage	36	0	44	46
<u>Parks / Open Spaces</u>				
Centennial Park	0	16	82	123.5
City Park	89.25	156	439	384
Cloister Park	9.25	0	61.25	55
Coleman Park	4	16	102.5	26
Del Mar Park	118.5	111.5	545.25	558
Lila Keiser	193.5	239.75	737	923
Monte Park	0	0	0	0
Morro Rock	38.5	50	144.5	110
Tidlands Park	15.5	34	68	64
<i>Open Space</i>	146	88	245.67	194
	1714.42	1599.17	6213.59	5965.76



City of Morro Bay
 Recreation Services Division
Recreation Classes & Affiliated Clubs
PARTICIPATION REPORT
September 2017 & September 2018

<u>Participations</u>	<u>18-Sep</u>	<u>17-Sep</u>	<u>FY 18/19</u> <u>Total to Date</u>	<u>FY 17/18</u> <u>Total to Date</u>
<u>CLASSES</u>				
Bellydance Class	8	24	31	61
Country & Western Line Dancing	0	0	69	123
Dog Obedience	14	0	39	0
Freestyle Fitness	43	69	141	238
Karate, Okinawan	64	72	217	195
Karate, Tang Soo Do	156	0	408	0
Kidz Love Soccer	0	0	60	0
Music Appreciation	19	18	22	28
Quilt Fever	16	10	21	18
Tennis	0	50	69	117
Zumba with Carmen	10	6	129	6
Zumba for Kids Ages 7 - 11	0	0	4	0
Zumba Kids Jr. Ages 4 - 10	5	0	30	0

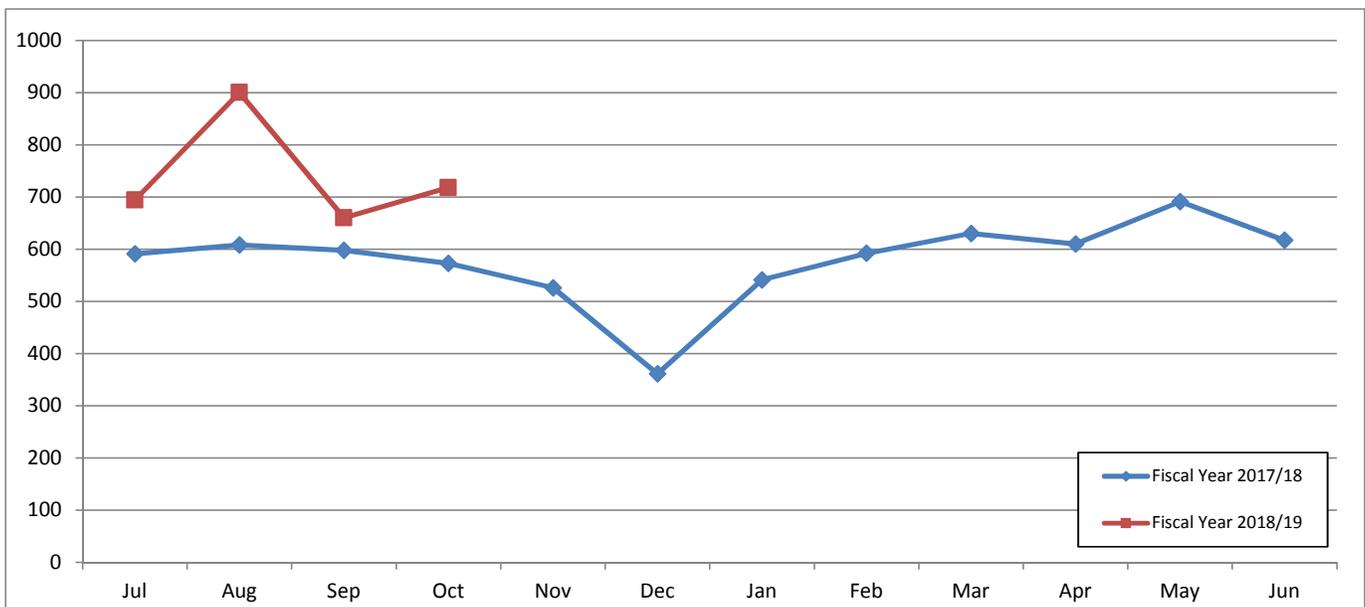
<u>AFFILIATED CLUBS</u>				
Life Drawing	45	62	158	130
Tennis Playday	49	95	145	250
39+ Dance	161	122	515	449
White Caps Band	70	70	196	182
	660	598	2254	1797



City of Morro Bay
 Recreation Services Division
Recreation Classes & Affiliated Clubs
PARTICIPATION REPORT
October 2017 & October 2018

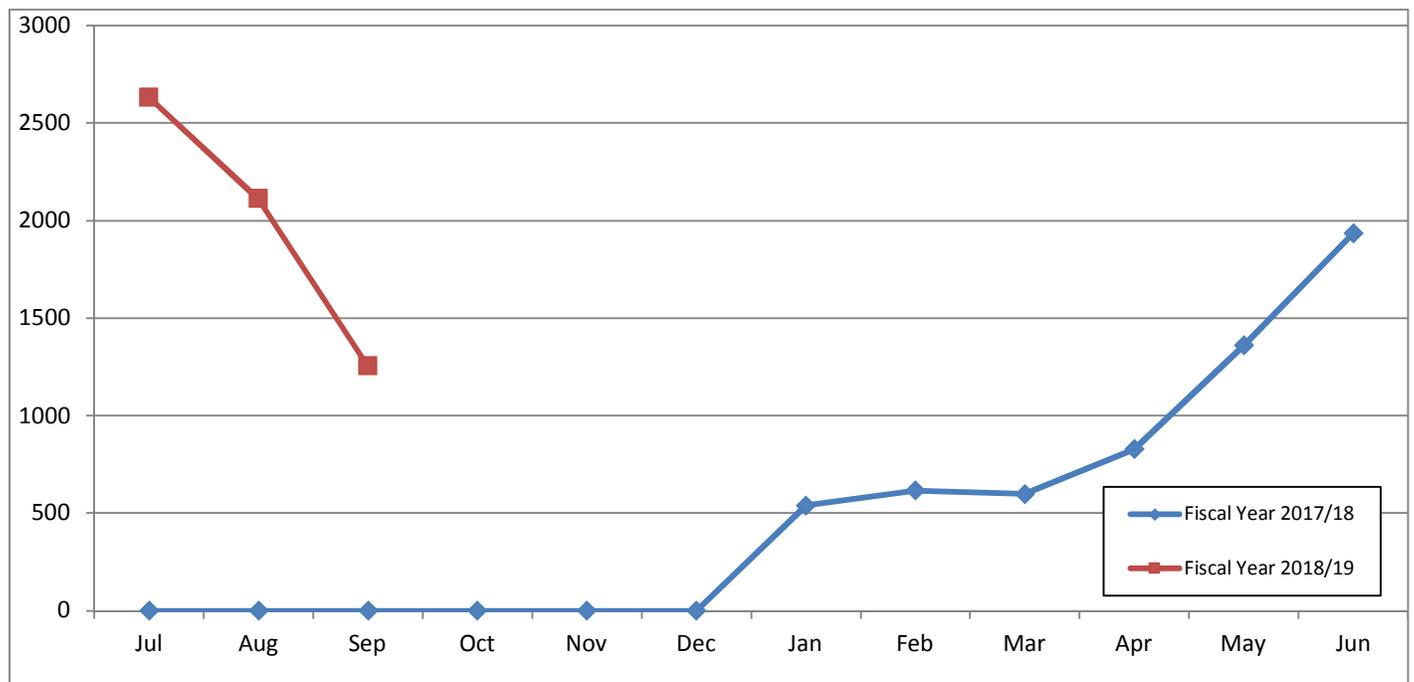
<u>Participations</u>	<u>18-Oct</u>	<u>17-Oct</u>	<u>FY 18/19</u> <u>Total to Date</u>	<u>FY 17/18</u> <u>Total to Date</u>
<u>CLASSES</u>				
Bellydance Class	8	47	39	108
Country & Western Line Dancing	0	0	69	123
Dog Obedience	0	0	39	0
Freestyle Fitness	44	71	185	309
Karate, Okinawan	56	63	273	258
Karate, Tang Soo Do	169	0	577	0
Kidz Love Soccer	0	0	60	0
Music Appreciation	8	16	30	44
Quilt Fever	22	17	43	35
Tennis	0	14	69	131
Zumba with Carmen	5	29	134	35
Zumba for Kids Ages 7 - 11	10	0	14	0
Zumba Kids Jr. Ages 4 - 10	0	0	30	0

<u>AFFILIATED CLUBS</u>				
Life Drawing	54	31	212	161
Tennis Playday	72	102	217	352
39+ Dance	214	141	729	590
White Caps Band	56	42	252	224
	718	573	2972	2370



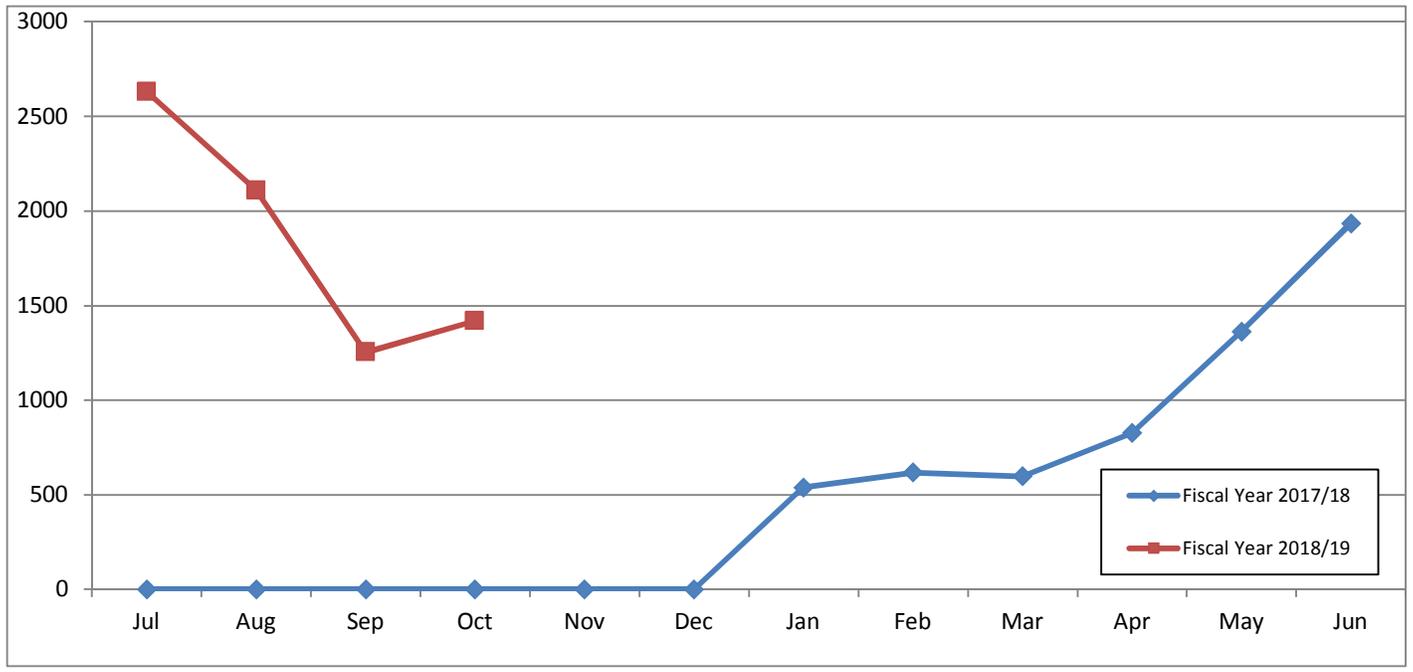
City of Morro Bay
 Recreation Services Division
Aquatic Programs
 PARTICIPATION REPORT
September 2017 & September 2018

<u>Participations</u>	<u>18-Sep</u>	<u>17-Sep</u>	<u>FY 18/19 Total to Date</u>	<u>FY 17/18 Total to Date</u>
Lap Swim A.M.	349	0	1410	0
Lap Swim P.M.	725	0	2017	0
Masters Swim	34	0	98	0
Aqua Zumba	0	0	12	0
Aqua Aerobics	71	0	355	0
Rec Swim	46	0	395	0
Parent & Me Swim Lessons	0	0	181	0
Level 1 Swim Lessons	0	0	439	0
Level 2 - 5 Swim Lessons	0	0	964	0
Private/Semi Private Lessons	28	0	122	0
	1253	0	5993	0



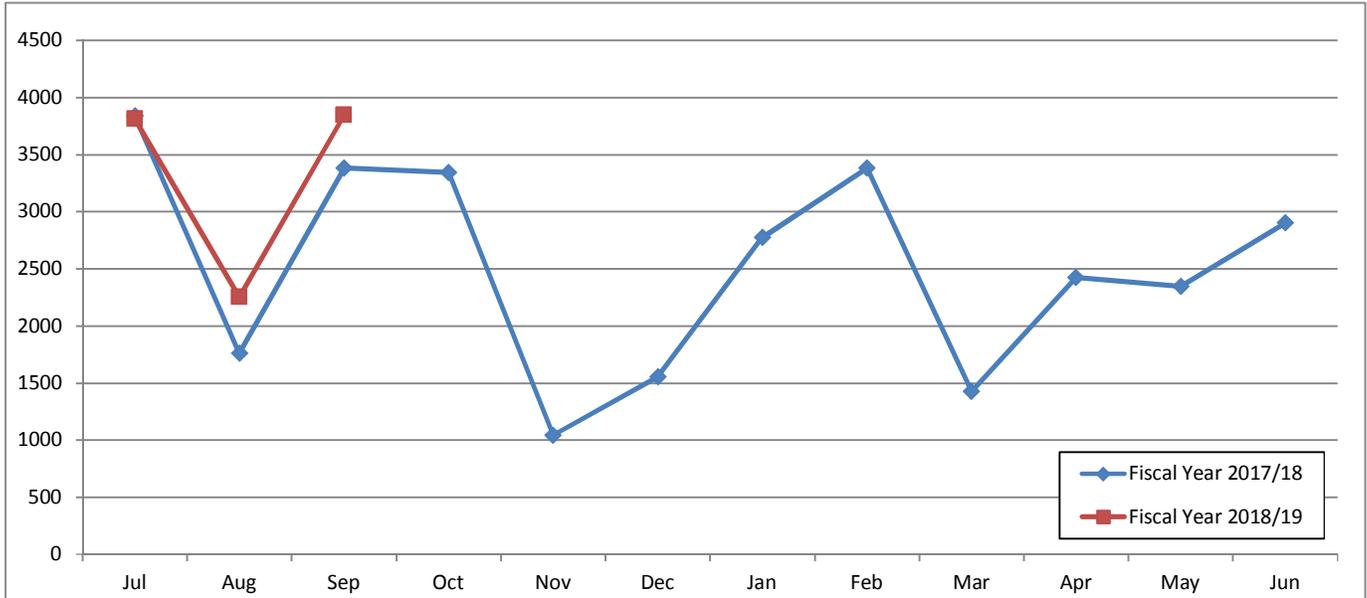
City of Morro Bay
 Recreation Services Division
Aquatic Programs
PARTICIPATION REPORT
October 2017 & October 2018

<u>Participations</u>	<u>18-Oct</u>	<u>17-Oct</u>	<u>FY 18/19</u> <u>Total to Date</u>	<u>FY 17/18</u> <u>Total to Date</u>
Lap Swim A.M.	520	0	1930	0
Lap Swim P.M.	590	0	2607	0
Masters Swim	29	0	127	0
Aqua Zumba	0	0	12	0
Aqua Aerobics	56	0	411	0
Rec Swim	0	0	395	0
Parent & Me Swim Lessons	0	0	181	0
Level 1 Swim Lessons	0	0	439	0
Level 2 - 5 Swim Lessons	0	0	964	0
Private/Semi Private Lessons	16	0	138	0
Floating Pumpkin Patch	0	0	209	0
	1211	0	7413	0



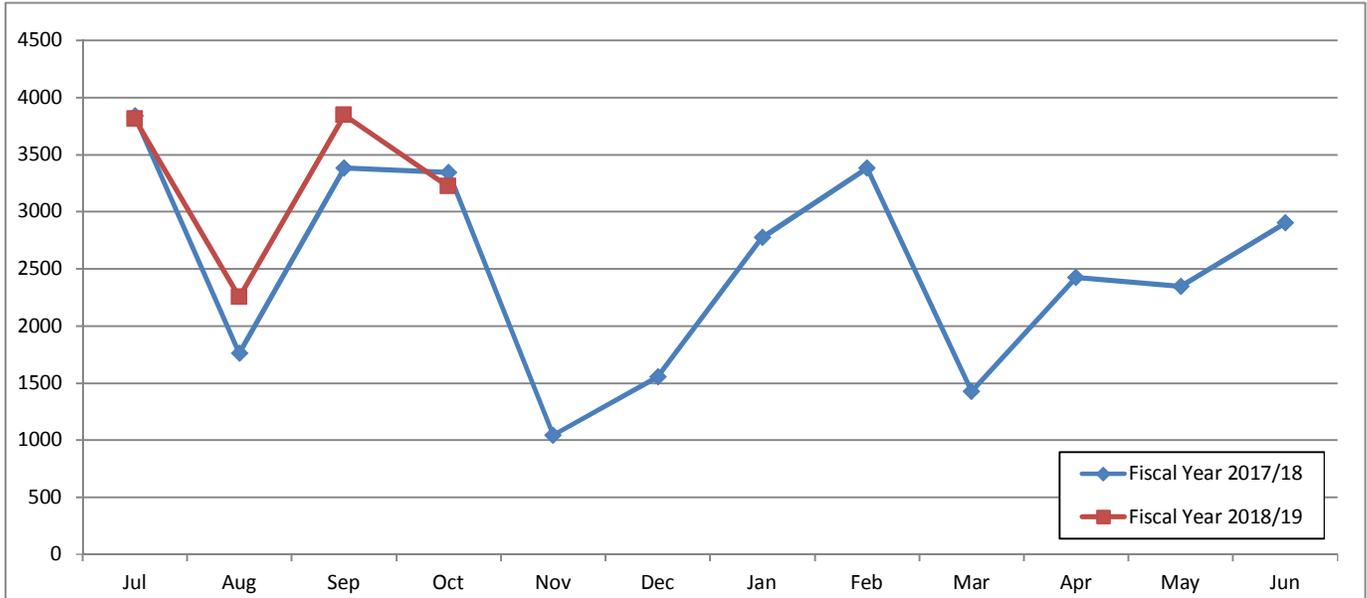
City of Morro Bay
 Recreation Services Division
 Youth & Adult Sports
PARTICIPATION REPORT
September 2017 & September 2018

<u>Participations</u>	<u>18-Sep</u>	<u>17-Sep</u>	<u>FY 18/19</u> <u>Total to Date</u>	<u>FY 17/18</u> <u>Total to Date</u>
Adult Softball	690	960	2490	2760
Coast Girls Softball	0	0	0	140
Coast Summer Slam - Girls Softball Tournament	0	0	0	0
Futsal	0	0	0	0
Youth Basketball	0	0	0	0
Youth Soccer	2316	2212	3018	2921
Labor Day Tournament	840	210	840	210
Rock to Pier Run	0	0	1160	1067
Jr. Lifeguard Beach 1	0	0	900	711
Jr. Lifeguard Beach 2	0	0	1500	1170
Jr. Lifeguard Fast Start	0	0	0	0
JG Pool Program	0	0	0	0
	3846	3382	9908	8979



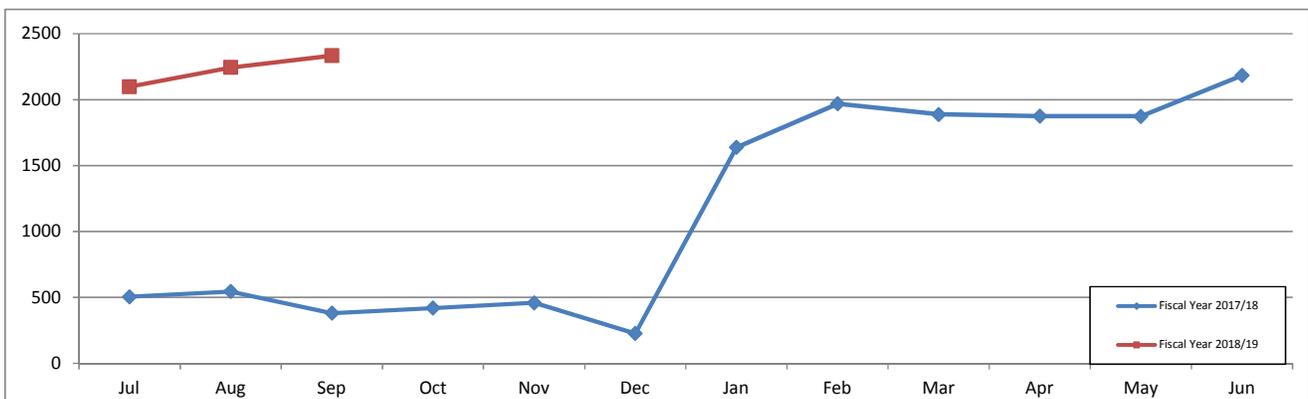
City of Morro Bay
 Recreation Services Division
 Youth & Adult Sports
PARTICIPATION REPORT
October 2017 & October 2018

<u>Participations</u>	<u>18-Oct</u>	<u>17-Oct</u>	<u>FY 18/19</u> <u>Total to Date</u>	<u>FY 17/18</u> <u>Total to Date</u>
Adult Softball	540	930	3030	3690
Coast Girls Softball	0	0	0	140
Coast Summer Slam - Girls Softball Tournament	0	0	0	0
Futsal	0	0	0	0
Youth Basketball	0	0	0	0
Youth Soccer	2679	2412	5697	5333
Labor Day Tournament	0	0	840	210
Rock to Pier Run	0	0	1160	1067
Jr. Lifeguard Beach 1	0	0	900	711
Jr. Lifeguard Beach 2	0	0	1500	1170
Jr. Lifeguard Fast Start	0	0	0	0
JG Pool Program	0	0	0	0
	3219	3342	13127	12321



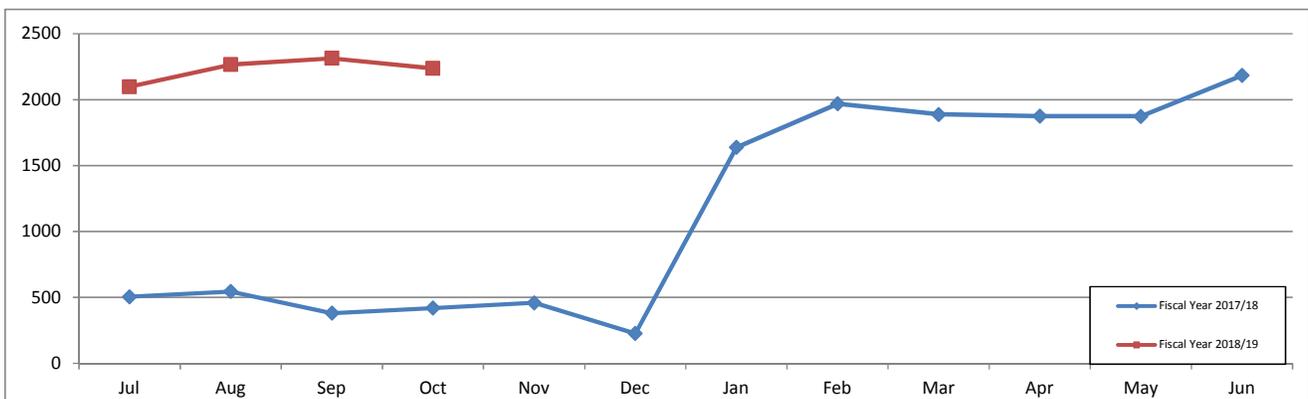
City of Morro Bay
Recreation Services Division
Seniors Services
PARTICIPATION REPORT
September 2017 & September 2018

<u>Participations</u>	<u>18-Sep</u>	<u>17-Sep</u>	<u>FY 18/19 Total to Date</u>	<u>FY 17/18 Total to Date</u>
<u>Activities</u>				
Billiards	38	0	120	0
Bingo	77	0	229	0
Bridge Club	14	0	54	0
Chess Club	34	0	126	0
Dinners, Potlucks	0	0	0	0
Hand & Foot Cards	41	0	135	0
Mahjong	7	0	23	0
Movie Matinees	0	0	0	0
Ping-Pong & Darts	8	0	21	0
Pinochle Club	0	0	0	0
Volunteers	39	0	112	0
Presentations	40	0	86	0
Member Meetings	45	0	136	0
iPad Lessons	0	0	4	0
Special Event	0	0	0	0
<u>Support Groups</u>				
Alzheimers	4	0	12	0
Grief	40	0	113	0
Legal Aid	5	0	13	0
CAPSLO	12	0	36	0
HICAP	9	0	27	0
<u>Fitness</u>				
ACES	166	31	440	220
P.A.C.E.	231	202	755	777
Thi-Chi	99	148	271	434
Walking Groups	6	0	17	0
Pickleball	851	0	2682	0
Bocce Ball	16	0	51	0
<u>Cuesta Classes</u>				
History	0	0	0	0
Watercolor	91	0	264	0
Mixed Media	69	0	204	0
Mythology	10	0	20	0
Art History	60	0	193	0
Brain Longevity	0	0	0	0
Culinary Arts	38	0	38	0
Senior Laws	0	0	0	0
Fall Preventions	0	0	0	0
Yoga	200	0	410	0
Writing Life Story	84	0	84	0
	2334	381	6676	1431



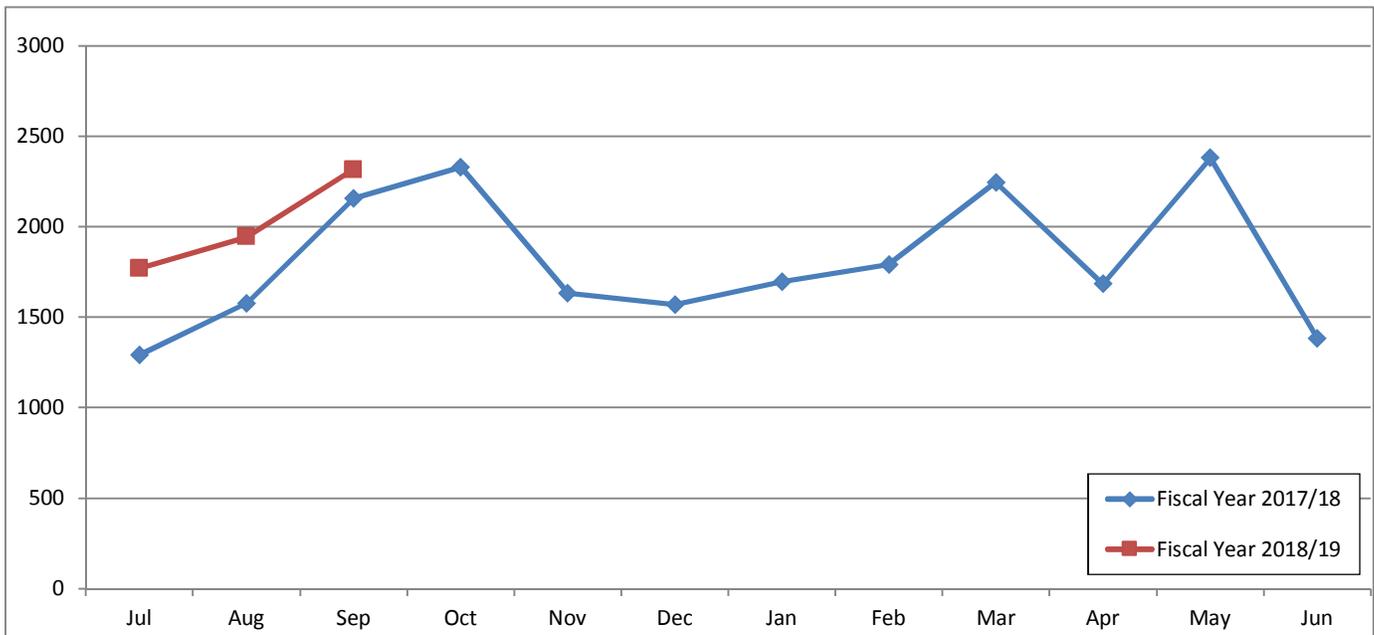
City of Morro Bay
Recreation Services Division
Seniors Services
PARTICIPATION REPORT
October 2017 & October 2018

<u>Participations</u>	<u>18-Oct</u>	<u>17-Oct</u>	<u>FY 18/19 Total to Date</u>	<u>FY 17/18 Total to Date</u>
<u>Activities</u>				
Billiards	32	0	152	0
Bingo	75	0	304	0
Bridge Club	10	0	64	0
Chess Club	42	0	168	0
Dinners, Potlucks	0	0	0	0
Hand & Foot Cards	58	0	193	0
Mahjong	4	0	27	0
Movie Matinees	16	0	16	0
Ping-Pong & Darts	8	0	29	0
Pinochle Club	0	0	0	0
Volunteers	36	0	148	0
Presentations	29	0	115	0
Member Meetings	45	0	181	0
iPad Lessons	4	0	8	0
Special Event	26	0	26	0
<u>Support Groups</u>				
Alzheimers	3	0	15	0
Grief	39	0	152	0
Legal Aid	4	0	17	0
CAPSLO	5	0	41	0
HICAP	8	0	35	0
<u>Fitness</u>				
ACES	151	84	591	304
P.A.C.E.	244	223	999	1000
Thi-Chi	118	112	389	546
Walking Groups	5	0	22	0
Pickleball	808	0	3490	0
Bocce Ball	17	0	68	0
<u>Cuesta Classes</u>				
History	0	0	0	0
Watercolor	97	0	361	0
Mixed Media	60	0	264	0
Mythology	37	0	57	0
Art History	48	0	241	0
Brain Longevity	44	0	44	0
Culinary Arts	0	0	38	0
Senior Laws	0	0	0	0
Fall Preventions	0	0	0	0
Yoga	163	0	573	0
Writing Life Story	0	0	84	0
	2236	419	8912	1850



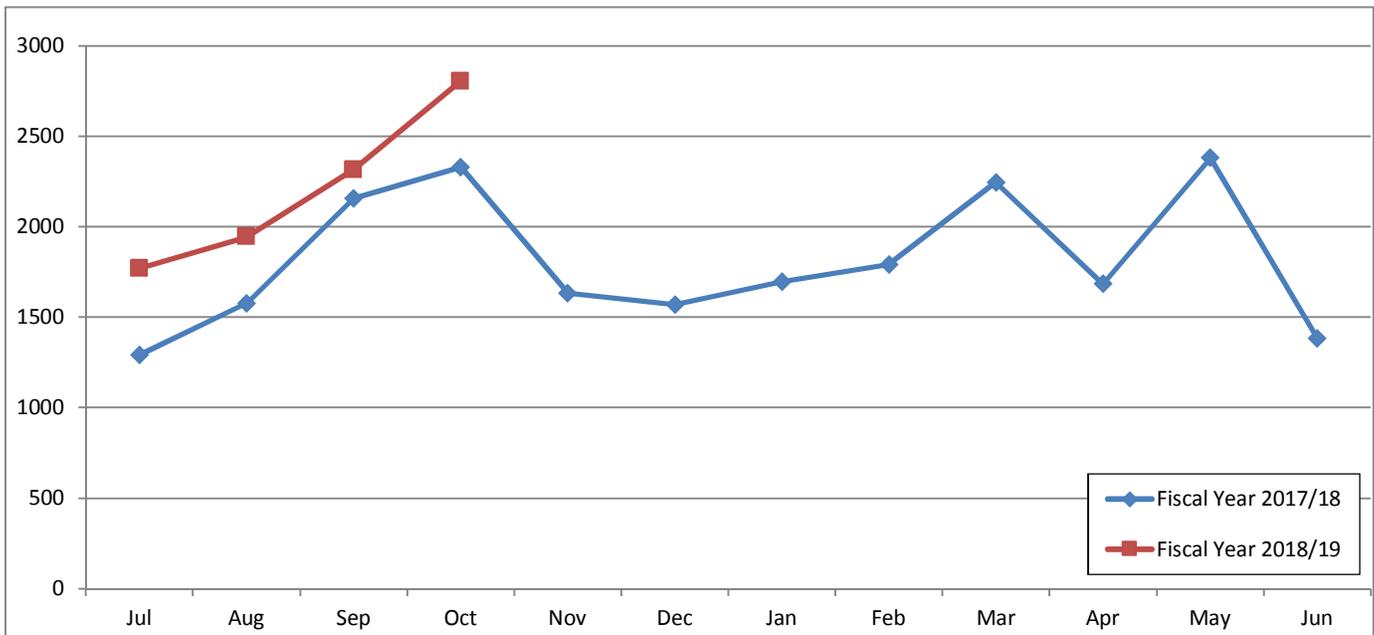
City of Morro Bay
 Recreation Services Division
 Youth Services
 PARTICIPATION REPORT
 September 2017 & September 2018

<u>Participations</u>	<u>18-Sep</u>	<u>17-Sep</u>	<u>FY 18/19 Total to Date</u>	<u>FY 17/18 Total to Date</u>
Kids' Camp	0	0	1790	1556
Kids' Club Before-School	418	440	638	638
Kids' Club Kinder Kids	228	280	348	406
Kids' Club After-School	646	780	986	1131
Kids' Club Drop-in	217	170	294	220
Teen Center	808	489	1978	1077
Spring Camp	0	0	0	0
	2317	2159	6034	5028



City of Morro Bay
 Recreation Services Division
 Youth Services
 PARTICIPATION REPORT
 October 2017 & October 2018

<u>Participations</u>	<u>18-Oct</u>	<u>17-Oct</u>	<u>FY 18/19 Total to Date</u>	<u>FY 17/18 Total to Date</u>
Kids' Camp	0	0	1790	1556
Kids' Club Before-School	460	484	1098	1122
Kids' Club Kinder Kids	276	242	624	648
Kids' Club After-School	828	858	1814	1989
Kids' Club Drop-in	207	188	501	408
Teen Center	1035	559	3013	1636
Spring Camp	0	0	0	0
	2806	2331	8840	7359





AGENDA NO: A-4

MEETING DATE: November 15, 2018

Recreation & Parks Commission

2019 Meeting Dates

Six regular meetings of the City of Morro Bay Recreation and Parks Commission are scheduled for the 2019 Calendar Year.

The meeting dates are as follows:

- January 17
- March 21
- May 16
- July 18
- September 19
- November 21

All meetings are scheduled for 6 p.m. on the third Thursday of the month at the Veterans Memorial Building, 209 Surf Street, Morro Bay, California, unless otherwise notified.



STAFF REPORT

TO: Recreation and Parks Commission **DATE:** November 9, 2018
FROM: Brady Lock, Senior Programs Coordinator
SUBJECT: Program Evaluation - MBAA...55+ Open House

RECOMMENDATION:

It is recommended the Commission review and accept the program evaluation for file.

SUMMARY:

The intention of the Open House was to expose Estero Bay residents to all of the activities that are offered by Morro Bay Active Adults...55+ and Recreation Services. All activities that we hold were showcased during the 3-hour event. Using a different format than last year, the atmosphere was made to be more festive and party-like. The Open House was held on a Friday night, a live band played oldies music, pizza, beer and wine were available and people danced to the songs. We still had all of our activities going on in the various rooms of the Community Center, but the goal was definitely to establish a “let’s have fun” atmosphere.

DISCUSSION:

There were more than 200 attendees at the Open House. Plan for next year is to keep the Friday night party theme.

MARKETING AND PROMOTIONS:

Flyers were distributed through town, a banner was hung at City Park, promoted on 97.3 The Rock and KTEA in Cambria, Morro Bay Nextdoor, City Facebook, and all local newspapers. Flyers distributed to local merchants.

EXPENSES:

Band	\$500.00
Pizza	\$257.30
Attendance Prize	\$200.00
Tablecloths/silverware	\$57.57
Beverages	\$167.87
Desert	<u>\$80.00</u>
Total Expenses	\$1,262.74

REVENUE:

Food and Drinks Sales	<u>\$206.00</u>
Total Revenue	\$206.00

<i>Total Revenue</i>	\$206.00
<i>Total Expenses</i>	<u>(\$1,262.74)</u>
TOTAL NET REVENUE	(\$1,056.74)

COST RECOVERY:

Morro Bay Active Adults...55+ granted a budget of \$1100 for the event. We came in a little under budget for the first year. Moving forward, we would like to increase the budget in order to fully advertise the event. Paid ads in the newspaper or radio will help spread the word and generate more attendees.

PROGRAM RECOMMENDATIONS:

1. More decorations
2. Confirm all advertising makes it in the newspaper, on the radio, etc.
3. Band play without breaks..... we lost a lot of our audience between sets.
4. Be prepared at opening. There is always an onslaught of people.
5. Try to get a local restaurant to cater the event or a taco stand/truck.
6. Have at least 2 lines for attendance raffle.
7. Pizza numbers were good, more wine less beer.
8. Tablecloth all tables.
9. Have a more efficient trash removal system. Hire a kid!
10. Delegate board members to oversee one area.
11. Move band inside to auditorium.
12. Bigger tickets for attendance raffle, make sure they know it is free.
13. Incorporate tourism and the chamber- make this a "city-sponsored" event.
14. Keep attendance prize as an incentive to participate.
15. Maybe get raffle items for silent auction to help offset costs.

REVENUES:

Registration Fees:

Group Swim Lessons	\$20,470.00
Private Swim Lessons	\$2,530.00
Semi Private Swim Lessons	\$1,200.00
Lifeguard Class	\$1,195.00
Drop-in/Passes	<u>\$12,283.00</u>
Total Revenue:	\$37,678.00

Total Revenue	\$37,678.00
Total Expenses	<u>(\$42,877.10)</u>
Profit	(\$5,199.10)

Net Loss:	(\$5,199.10)
Cost Recovery	88%

This program is a Merit Service program. The target cost recovery is 70-79%. We exceeded our target recovery for this program.

RECOMMENDATIONS:

1. Purchase additional underwater mirrors for swim lessons.
2. Apply for lifejacket grant through AOAP to have additional children's lifejackets available for recreational swim.
3. Offer Lifeguarding Class earlier in the year to attract more lifeguards earlier.
4. Purchase additional rescue tubes, fanny packs and umbrellas for the lifeguards.
5. Improve consistency with private swim lessons and improve the tracking systems as not all instructors are logging their lessons.



AGENDA NO: C-3

MEETING DATE: November 15, 2018

STAFF REPORT

TO: Recreation and Parks Commission **DATE:** November 9, 2018
FROM: Karen Sweeny, Recreation Supervisor - Sports
SUBJECT: Program Evaluation – 2018 Summer Adult Softball League

RECOMMENDATION:

It is recommended that the Commission review and accept program evaluation for file.

SUMMARY:

The 2018 Summer Adult Softball League was held from July through October. There were 3 nights of play with 3 divisions-- Coed Division, Master's Over 50, and Men's D1. There were a total of 16 teams. During the Summer/Fall Adult Softball League we play 10 regular season games plus and end of the season tournament.

DISCUSSION:

This season, the Coed division had 6 teams, Masters 6 teams and Men's had 4 teams. The men's league played 13 games and the Coed and Masters division each played 8 games.

MARKETING AND PROMOTIONS:

Registration fliers were sent to all Spring Softball teams and those teams that participated the year before. Fliers were posted at the field. Social Media was used and emails/letters to the managers.

FISCAL IMPACT:

EXPENSES:

Program Costs:

Balls	\$462.00
Chalk	\$142.00
Field Paint	\$200.00
Lights (61 X \$19)	\$1,159.00
SCMAF PMBF	\$556.00
Website	<u>\$9.00</u>
Total Program Costs	\$2,528.00

Awards Costs:

T-shirts	\$589.00
Plaques	<u>\$85.00</u>
Total Award Costs	\$674.00

Staff Costs:

Field Preps	\$576.00
Umpires	\$2,158.00
Game Setup	\$370.00
Score/Standings	\$600.00
Scorekeepers 94 games	<u>\$1,060.00</u>
Total Staff Costs	\$4,764.00

Support Costs:

Cost Allocation 16 x 60	<u>\$960.00</u>
Total Support Costs	\$960.00

Indirect Costs:

Light Surcharge 16 x \$20	<u>\$320.00</u>
Total Indirect Costs	\$320.00

Total Program Costs	\$2,528.00
Total Awards	\$674.00
Total Staff Costs	\$4,764.00
Total Support Costs	\$960.00
Indirect Costs	<u>\$320.00</u>
TOTAL EXPENSES:	\$9,246.00

REVENUES:

Registration Fees	<u>\$8,860.00</u>
TOTAL REVENUE	\$8,860.00

Total Revenue	\$8,860.00
Total Expenses	<u>(\$9,246.00)</u>
Profit	(\$386.00)

Net Loss:	(\$386.00)
Cost Recovery	96%

This program is classified as Private Service with a target revenue goal of 80-100%. (program costs + support costs). This program meets its target revenue.

PROGRAM RECOMMENDATIONS:

1. Continue using the SB12 and Green Dot for Coed Softball, and the AD Starr .40 cor ball for Men's and Master's as long as we able to purchase them. ASA has changed to a .52 cor ball for championship play.
2. Photo Plaques were well received as a League Champion Award as are the t-shirts. T-shirts for the Summer/Fall League were long sleeve.
3. Men's Division opted to have only a Summer Season – no Fall Season – and played 13 games on the season instead of 8.
4. In 2019 offer three 8-game seasons. Keep all three divisions the same time period.



STAFF REPORT

TO: Recreation and Parks Commission **DATE:** November 9, 2018
FROM: Angelica Gallardo, Youth Services
SUBJECT: Program Evaluation – 2018 Morro Bay Halloween Trick or Treat

RECOMMENDATION:

It is recommended that the Commission review and accept program evaluation for file.

SUMMARY:

The Morro Bay Halloween Trick or Treat event is now in its 5th year. Morro Bay Recreation Services and the Morro Bay Chamber of Commerce were the co-directors of this event.

DISCUSSION:

There were approximately 600 child participants and a total of approximately 1000 people in attendance. The Chamber organized the local business owners who participated by handing out candy. A map with 81 participating businesses was handed out to participants.

Morro Bay Recreation handed out the maps and a participation goody bag at Grandma's Yogurt Shop. In addition to the trick or treat portion of the event, several groups had booths on the closed off section of Morro Bay Blvd. which included: Mike's Barber Shop, Morro Bay Recreation Services, Morro Bay Lion's Club, North Morro Church, and Morro Bay Active Adults. Shoreline Calvary Chapel supplied a free bounce house, MBFD had a firetruck on display and the Morro Bay Haunted Trolley offered mini tours. Morro Bay Whitecaps provided music for the event and Morro Bay in Bloom provided crossing guards for the event. MBPD hosted their Haunted House at the police station again this year.

MARKETING AND PROMOTIONS:

Fliers were distributed through town by TAC members. The event was also promoted through the Bay News, 97.3 The Rock, and the City Facebook page. This year we purchased a banner to hang up at city park as well.

FISCAL IMPACT:

EXPENSES:

Program Costs:

Banner	\$84.79
Participant Bag Supplies	<u>\$128.67</u>
Total Program Costs:	\$213.46

This program is classified Basic Service with a target cost recovery goal of 0-10%. (program costs + support costs). This program meets it's the cost recovery. Please note that staff costs for both planning and day of were not included in this report.

PROGRAM RECOMMENDATIONS:

1. This year staff did all printing in house which included flyers, business participation letters, and maps. We also used our Teen Action Committee to distribute flyers. This cut costs for printing and distributing so staff will continue printing in house.
2. Suggest moving the activity area from Morro Bay Blvd (between Main and Market) to City Park.
3. Staff offered a few carnival games which were very popular with the children, so we recommend offering more interactive carnival games as entertainment for the kids.
4. If event remains on Morro Bay Blvd, add additional street closure of Main Street between Morro Bay Blvd and Harbor to increase participant safety. If this is not possible, we will enlist the help of PD, Police Volunteers, or another group more equipped to handle traffic control.



AGENDA NO: C-5

MEETING DATE: November 15, 2018

STAFF REPORT

TO: Recreation and Parks Commission **DATE:** November 9, 2018
FROM: Karen Sweeny, Recreation Supervisor - Sports
SUBJECT: Program Evaluation – 2018 Floating Pumpkin Patch

RECOMMENDATION:

It is recommended that the Commission review and accept program evaluation for file.

SUMMARY:

The Floating Pumpkin Patch was held on October 21 at the Morro Bay Aquatic Center. We had 109 children participating in the pumpkin patch plus ~100 spectators. The participants enjoyed recreational swim, face painting with zinc oxide sunscreen, pumpkin decorating with sticker faces, games, photo backdrop, and, of course, pumpkin picking in our floating pumpkin patch. We had 126 pumpkins in the pool to start with. We also had lap swim in the center of the pool. (not included in this staff report)

MARKETING:

Marketing for this program was through Facebook, at youth soccer games, through Kids' Club, and email blasts

FISCAL IMPACT:

EXPENSES:

Goodie Bags/Decorations	\$147.00
T-shirt/bags	\$136.00
Wristbands	35.76
Pumpkins	\$338.00
Backdrop/zinc	\$36.00
Lifeguards	<u>\$567.00</u>
Total Direct Costs	\$1,259.76

Indirect Costs:

Employee paid benefits	<u>\$56.70</u>
Total Indirect Cost	\$56.70

<i>Total Direct Costs</i>	\$1,259.76
<i>Total Indirect Cost</i>	<u>\$56.70</u>
Total Expenses	\$1,316.46

REVENUES:

Registration Fee	<u>\$1,041.00</u>
Total Revenues	\$1,041.00

<i>Total Revenue</i>	\$1,041.00
<i>Total Expenses</i>	<u>(\$1,316.46)</u>
Net Loss	(\$275.46)
Cost Recovery	79%

This program is an Enterprise program. The target cost recovery is 100%. We did not meet our target recovery for this program.

RECOMMENDATIONS:

1. Reconfigure check-in to ensure that all participants are captured.
2. Increase entry fee.
3. Look for donations of pumpkins for next year.
4. Look for sponsors.
5. Use non-lifeguard staff or volunteers to do face painting and monitor games. We had volunteers monitoring the games and the pumpkin decorating this year, but our lifeguards rotated through the face painting station.