

MINUTES - MORRO BAY CITY COUNCIL
SPECIAL MEETING – JUNE 25, 2019
VETERANS MEMORIAL HALL
209 SURF STREET – 4:00 P.M.

AGENDA NO: A-1
MEETING DATE: August 13, 2019

PRESENT:	John Headding Dawn Addis Robert Davis Marlys McPherson	Mayor Council Member Council Member Council Member
ABSENT:	Jeff Heller	Council Member
STAFF:	Scott Collins Dana Swanson Jennifer Callaway Rob Livick Scot Graham Steve Knuckles Tony Mosqueda	City Manager City Clerk Finance Director Public Works Director Community Development Director Fire Chief Police Sergeant

ESTABLISH QUORUM AND CALL TO ORDER

Mayor Headding established a quorum and called the meeting to order at 4:00 p.m. with all but Council Member Heller present.

PUBLIC COMMENT FOR ITEMS ON THE AGENDA

<https://youtu.be/ss8qygz5Lsk?t=42>

Homer Alexander, Morro Bay, encouraged the City to consider innovative policies that would incentivize individuals and businesses to invest in Morro Bay and complete projects more quickly. He expressed concern no mention was made of expense reductions or a critical look at staffing.

Rigmor, Morro Bay, was in favor of a 1% sales tax increase and \$100/year parcel tax but felt a \$10 per \$100,000 assessment tax would be unfair. She opposed paid parking and suggested using a CalPoly student to conduct polling.

Dana Stein, Morro Bay, urged the Council to reconsider waterfront RV parking as a potential revenue enhancement for the Harbor Fund. He believed up to \$100,000 per year is possible and suggested a pilot period managed by the Harbor Department staff.

Betty Winholtz, Morro Bay, read the letter submitted as agenda correspondence urging the Council to cut unnecessary costs rather than use one-time reserve funds to balance the budget. She also opposed a sales tax measure

The public comment period was closed.

STUDY SESSION:

I. REVENUE ENHANCEMENT OPTIONS

<https://youtu.be/ss8qygz5Lsk?t=42>

City Manager Collins presented the report and responded to Council inquiries.

The Council provided individual comments then established concurrence on the following items:

Paid parking – The Council was interested in review and further discussion of the Parking Management Plan but agreed paid parking would not positively impact revenues to the degree needed at this time.

Sales tax – The Council supported community polling to gain an understanding of what an increased sales tax would pay for and the cost to residents. Staff will obtain more information from consultants on cost, techniques and recommended timing.

Harbor Assessment District – The Council was not in favor of putting two measures on the ballot in 2020 but agreed through polling they would better understand the community's priorities and alternatives to pay for those services.

Sale of City Property – Mayor Headding and Council Member McPherson were not interested in pursuing the sale of City property at this time. Council Members Addis and Davis were interested in exploring consolidation of staff from a safety aspect. Staff will bring back recommended safety improvements at a future meeting.

The Council did not take any formal action on this item.

ADJOURNMENT

The meeting adjourned at 5:22 p.m.

Recorded by:

Dana Swanson
City Clerk