



# CITY OF MORRO BAY CITY COUNCIL AGENDA

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The City of Morro Bay provides essential public services and infrastructure to maintain a safe, clean and healthy place for residents and visitors to live, work and play.

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## NOTICE OF SPECIAL MEETING

**Tuesday, January 12, 2021 – 2:00 P.M.  
Held Via Teleconference**

### ESTABLISH QUORUM AND CALL TO ORDER

### PUBLIC COMMENT FOR ITEMS ON THE AGENDA

Pursuant to Section 3 of Executive Order N-29-20, issued by Governor Newsom on March 17, 2020, this Meeting will be conducted telephonically through Zoom and broadcast live on Cable Channel 20 and streamed on the City website (click [here](#) to view). Please be advised that pursuant to the Executive Order, and to ensure the health and safety of the public by limiting human contact that could spread the COVID-19 virus, the Veterans' Hall will not be open for the meeting.

#### Public Participation:

In order to prevent and mitigate the effects of the COVID-19 pandemic, and limit potential spread within the City of Morro Bay, in accordance with Executive Order N-29-20, the City will not make available a physical location from which members of the public may observe the meeting and offer public comment. Remote public participation is allowed in the following ways:

- Community members are encouraged to submit agenda correspondence in advance of the meeting via email to the City Clerk's office at [cityclerk@morrobayca.gov](mailto:cityclerk@morrobayca.gov) prior to the meeting and will be published on the City website with a final update one hour prior to the meeting start time. Agenda correspondence received less than an hour before the meeting start time may not be posted until after the meeting.
- Members of the public may watch the meeting either on cable Channel 20 or as streamed on the City [website](#).
- Alternatively, members of the public may watch the meeting and speak on a specific agenda item by logging in to the Zoom webinar at the **beginning** of the meeting using the information provided below. Please use the **"raise hand"** feature to indicate your desire to provide public comment. Each speaker will be allowed three minutes to provide input.

Please click the link below to join the webinar:

- <https://us02web.zoom.us/j/82722747698?pwd=aWZpTzcwTHlRTk9xaTlmWVNWRFWFUQT09>  
Password: 135692

- Or Telephone Attendee: 1 (408) 638-0968 or 1 (669) 900 6833 or 1 (346) 248 7799;  
Webinar ID: 827 2274 7698; Password: 135692; Press \*9 to **"Raise Hand"** for Public Comment

SPECIAL MEETING AGENDA ITEM:

I. ADVISORY BODY INTERVIEWS

Planning Commission

- Two (2) vacancies for a 4-year term ending January 31, 2025
- One (1) vacancy for the remainder of a term ending January 31, 2023

Harbor Advisory Board

- One (1) Marine-oriented Business representative for a 4-year term ending January 31, 2025
- One (1) Member-at-Large for a 4-year term ending January 31, 2025
- One (1) Morro Bay Commercial Fishing Organization (“MBCFO”) representative for a 4-year term ending January 31, 2025

Note: The Clerk’s office will continue to accept applications to fill the remaining vacancies for alternate MBCFO representatives.

Public Works Advisory Board (“PWAB”)

- Four (4) vacancies for a 4-year term ending January 31, 2025
- One (1) vacancy for a 1-year term ending January 31, 2024

Note: Two applications were received to fill five vacancies. The Clerk’s office will continue to accept applications to fill the remaining vacancies.

Recreation and Parks Commission

- Two (2) vacancies for a 4-year term ending January 31, 2025

Tourism Business Improvement District (“TBID”) Advisory Board

- One (1) Hotelier Member-at-Large for a 4-year term ending January 31, 2025

Note: The Clerk’s office will continue to accept applications for one (1) Hotelier Member at Large for a term ending January 31, 2024, and a Hotelier with 50 rooms or less for a 4-year term ending January 31, 2025.

Citizens Oversight / Finance Advisory Committee (“CFAC”)

- One (1) vacancy for the remainder of a term ending January 31, 2023.

SLOCOG Citizens Transportation Advisory Committee (“CTAC”)

- One (1) vacancy for a 4-year term ending January 31, 2025

ADJOURNMENT

DATED: January 6, 2021

  
\_\_\_\_\_  
John Headding, Mayor

**IN COMPLIANCE WITH THE AMERICANS WITH DISABILITIES ACT, IF YOU NEED SPECIAL ASSISTANCE TO PARTICIPATE IN A CITY MEETING, PLEASE CONTACT THE CITY CLERK’S OFFICE AT LEAST 24 HOURS PRIOR TO THE MEETING TO INSURE REASONABLE ARRANGEMENTS CAN BE MADE TO PROVIDE ACCESSIBILITY TO THE MEETING.**

# **PLANNING COMMISSION**

**(2 vacancies for a 4-year term ending January 31, 2025)**

**(1 vacancy for the remainder of a term ending January 31, 2023)**

## **Applicants:**

- 1. Bill Roschen**
- 2. Ian Gaffney**
- 3. Jennifer Ford**
- 4. Jesus Barron**
- 5. Krista Rooney**
- 6. Sean Hanlon**



# CITY OF MORRO BAY ADVISORY BODY APPLICATION

## Contact Information

<b>Full Name</b> William E. Roschen, FAIA	<b>Home Phone</b>
<b>Street Address</b> [REDACTED]	<b>Cell Phone</b> [REDACTED]
<b>Mailing Address (if different than above)</b>	<b>Work Phone</b>
<b>City, State, Zip Code</b> Morro Bay, CA 93442	<b>Email Address</b> [REDACTED]

Do you live within the Morro Bay City Limits?       Yes       No

Are you registered to vote in the City of Morro Bay?       Yes       No

## Advisory Body Information

I would like to be considered for appointment to the following Commission/Advisory Body:

- Citizens Oversight and Citizens Finance Advisory Committee\*
- Harbor Advisory Board
  - Marine-Oriented Business
  - Waterfront Leaseholder
  - Recreational Boating
  - Member-at-Large
  - South Bay/Los Osos Representative
  - Morro Bay Commercial Fisherman’s Association (MBCFO)
  - Alternate Member to MBCFO
- Planning Commission\*
- Public Works Advisory Board\*
- Recreation & Parks Commission
- Tourism Business Improvement District Advisory Board
  - Hotelier (Member-at-Large)
  - Hotelier (No. of rooms \_\_\_\_\_)
  - Vacation Rental Representative
  - Community Member-at-Large\*
- SLOCOG Citizens Transportation Advisory Committee (CTAC) - County and Regional Board

**\* Must be a resident and registered to vote in the City of Morro Bay during the term of appointment.**

### Employment Information

<b>Present or Last Employer</b> Roschen Van Cleve Architects	<b>Position or Occupation</b> co-founding principal
<b>Employer Address</b> 2012 Hyperion Ave	<b>How Many Years</b> 35
<b>City, State, Zip Code</b> Los Angeles, CA 90027	

### Education and Training

<b>Institution Name, City and State</b>	<b>Major, Degree or Area of Study</b>
Columbia University, NYC	MS in Architecture and Urban Design
Arizona State University, Tempe, AZ	B of Architecture
Penn State University, State College, PA	Structural Engineering

### Qualifications and Interests

Please use the space provided, or attach a separate document, responding to the questions below. If desired, you may attach a resume or other additional documentation for consideration.

1. Are you currently or have you previously served on a board, commission, committee, or other public body, if so, which one and when? What do you feel were the advisory body's major accomplishment(s) during your tenure?
  - Los Angeles City Planning Commission, 2005-2013
  - President of Los Angeles City Planning Commission, 2008-2013
  - California State Commissioner, Board of Professional Engineers and Land Surveyors, 2000-2003
2. What experience, technical training, and skill qualify you for an appointment, considering your experience and activities in business, labor, professional, social, or other organization?  
Architect, Business Owner, Community Volunteer, Historic Preservation. [see attached resume]
3. Why are you interested in serving on this advisory board, commission, or committee?  
If my experience and skills would benefit the city of Morro Bay, I would be proud and enjoy serving on the Planning Commission.

I have read the Advisory Bodies Handbook regarding the expectations and responsibilities of this Commission/Advisory Board/Committee and, should I be appointed, am able and willing to devote the necessary time to perform the required duties.



(Signature)

12/31/20

(Date)

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**Bill E. Roschen, FAIA, LEED AP BD+C**  
*Principal, Roschen Van Cleve Architects*  
*Past President, Los Angeles City Planning Commission*

*Bill Roschen's career manifests the new paradigm of "citizen architect" as civic leader who can engage communities in the thoughtful conversations required to advance infill and redevelopment projects that make neighborhoods sustainable, affordable, livable, and healthy. His appointment as President of the City of Los Angeles Planning Commission culminated three decades of practice from his firm's offices in Hollywood where he and his partner immersed themselves in the community, serving on the boards of local arts, civic, and youth leadership organizations, while establishing a "place-based" urban architectural practice working on affordable housing, historic preservation and mixed-use transit-oriented development projects that are providing density, gravity and vitality to revivify Hollywood's once magnetic downtown. It is work that has provided Bill with a critical skill set at a time when Los Angeles and the nation are turning away from suburbanization and privatization toward urbanism, collectivism and a renewed interest in and recognition of the value inherent in the public realm.*

*Appointed by Mayor Villaraigosa, Bill helped to conceive, implement, and was the Co-Chair of the Mayor's radically inventive Transit Corridors Cabinet (TCC). With the mission of orchestrating unprecedented collaboration of multiple city departments and community stake holders around the urban integration of 113 planned train stations, the TCC focused on maximizing this transformational moment in the urban form of Los Angeles. As President of the Los Angeles City Planning Commission, Bill took the lead on introducing for citywide consideration a Health Element as a component of the Los Angeles City General Plan Framework and initiated partnerships with the County Department of Public Health. He founded the Streets for People (S4P) Program, and built unprecedented working relationships between planning and health and other government departments.*

*Bill holds a Masters degree in Architecture from Columbia University, with an emphasis on city planning and urban architecture, historic preservation and philosophy of aesthetics, and a Bachelor of Architecture from Arizona State University, with an emphasis on sustainable design. He trained in civic engagement leadership at CORO in Los Angeles. He co-founded the UP Center and UP (Urban Policy) Collective and Policy Tanks, a unique approach to education in civic engagement and public policy leadership focused on crafting innovative policy related to land use. In 2013, Bill was honored for his eight years of city-changing leadership on the LA City Planning Commission with an AIA/LA Presidential Citation and with the American Planning Association Los Angeles and California Chapters' Distinguished Leadership Award for Citizen Planner of the Year.*



# CITY OF MORRO BAY ADVISORY BODY APPLICATION

## Contact Information

<b>Full Name</b> Ian Gaffney	<b>Home Phone</b>
<b>Street Address</b> [REDACTED]	<b>Cell Phone</b> [REDACTED]
<b>Mailing Address (if different than above)</b>	<b>Work Phone</b> [REDACTED]
<b>City, State, Zip Code</b> Morro Bay, CA 93442	<b>Email Address</b> [REDACTED]

Do you live within the Morro Bay City Limits?  Yes  No

Are you registered to vote in the City of Morro Bay?  Yes  No

## Advisory Body Information

I would like to be considered for appointment to the following Commission/Advisory Body:

- Citizens Oversight and Citizens Finance Advisory Committee\*
- Harbor Advisory Board
  - Marine-Oriented Business
  - Waterfront Leaseholder
  - Recreational Boating
  - Member-at-Large
  - South Bay/Los Osos Representative
  - Morro Bay Commercial Fisherman's Association (MBCFO)
  - Alternate Member to MBCFO
- Planning Commission\*
- Public Works Advisory Board\*
- Recreation & Parks Commission
- Tourism Business Improvement District Advisory Board
  - Hotelier (Member-at-Large)
  - Hotelier (No. of rooms \_\_\_\_\_)
  - Vacation Rental Representative
  - Community Member-at-Large\*
- SLOCOG Citizens Transportation Advisory Committee (CTAC) - County and Regional Board

**\* Must be a resident and registered to vote in the City of Morro Bay during the term of appointment.**

### Employment Information

<b>Present or Last Employer</b> Self-Employed	<b>Position or Occupation</b> Owner
<b>Employer Address</b> 525 Harbor Avenue	<b>How Many Years</b> 5 years
<b>City, State, Zip Code</b> Morro Bay, CA 93442	

### Education and Training

<b>Institution Name, City and State</b>	<b>Major, Degree or Area of Study</b>
Morro Bay High School	HS Diploma

### Qualifications and Interests

Please use the space provided, or attach a separate document, responding to the questions below. If desired, you may attach a resume or other additional documentation for consideration.

1. Are you currently or have you previously served on a board, commission, committee, or other public body, if so, which one and when? What do you feel were the advisory body's major accomplishment(s) during your tenure?

Yes, I currently serve as the Vice President for Coast Little League. This is my 3rd year serving on the CoastLL board. I have brought more attention to the kids and coaches. I've upgraded equipment, provided more training tools, provided expertise for field upgrades and helped to reduce costs since I can do the work myself.

2. What experience, technical training, and skill qualify you for an appointment, considering your experience and activities in business, labor, professional, social, or other organization?

I'm a licensed General Engineer and Landscape (C-27) Contractor. I was born in MB, reside here with my family and run my business out of this city. I have over 18 years of experience in my field. I hold a niche certification; I am one of the only Permeable certified installers in this County. I have experience running many projects at once.

3. Why are you interested in serving on this advisory board, commission, or committee?

I want to continue to beautify my City so it continues to grow in value and prosperity for my kids and the future. Furthermore, serving on this board will only allow me to grow and learn more; allowing me an opportunity to better myself. I would like to learn more about how I can help the City!

I have read the Advisory Bodies Handbook regarding the expectations and responsibilities of this Commission/Advisory Board/Committee and, should I be appointed, am able and willing to devote the necessary time to perform the required duties.



(Signature)

12/28/2020

(Date)

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City of Morro Bay

DEC 17 2020

Administration

## CITY OF MORRO BAY ADVISORY BODY APPLICATION

### Contact Information

<b>Full Name</b> Jennifer Ford	<b>Home Phone</b> [REDACTED]
<b>Street Address</b> [REDACTED]	<b>Cell Phone</b> [REDACTED]
<b>Mailing Address (if different than above)</b> [REDACTED]	<b>Work Phone</b> [REDACTED]
<b>City, State, Zip Code</b> Morro Bay, CA 93442	<b>Email Address</b> [REDACTED]

Do you live within the Morro Bay City Limits?       Yes       No

Are you registered to vote in the City of Morro Bay?       Yes       No

### Advisory Body Information

I would like to be considered for appointment to the following Commission/Advisory Body:

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- Harbor Advisory Board
  - Marine-Oriented Business
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  - Member-at-Large
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  - Morro Bay Commercial Fisherman's Association (MBCFO)
  - Alternate Member to MBCFO
- Planning Commission\*
- Public Works Advisory Board\*
- Recreation & Parks Commission
- Tourism Business Improvement District Advisory Board
  - Hotelier (Member-at-Large)
  - Hotelier (No. of rooms \_\_\_\_\_)
  - Vacation Rental Representative
  - Community Member-at-Large\*
- SLOCOG Citizens Transportation Advisory Committee (CTAC) - County and Regional Board

\* Must be a resident and registered to vote in the City of Morro Bay during the term of appointment.

**Employment Information**

<b>Present or Last Employer</b> Self-Rock Harbor Marketing	<b>Position or Occupation</b> Owner, Director
<b>Employer Address</b> 783 Market Ave	<b>How Many Years</b> 8
<b>City, State, Zip Code</b> Morro Bay, CA 93442	

**Education and Training**

<b>Institution Name, City and State</b>	<b>Major, Degree or Area of Study</b>
Bakersfield College	AA Psychology
Cerro Coso College	Early Childhood Education

**Qualifications and Interests**

Please use the space provided, or attach a separate document, responding to the questions below. If desired, you may attach a resume or other additional documentation for consideration.

1. Are you currently or have you previously served on a board, commission, committee, or other public body, if so, which one and when? What do you feel were the advisory body's major accomplishment(s) during your tenure?

Since moving to Morro Bay, I've been the PTA President of Del Mar Elementary, helped various committees such as Founder's Day, City Manager's Round Table, and Yes on E. In 2016, I co-founded Women's March SLO and co-organized the single most attended event in SLO history, working closely with city regulations.

2. What experience, technical training, and skill qualify you for an appointment, considering your experience and activities in business, labor, professional, social, or other organization?

My experience in event planning, leadership, creativity, marketing, running a business, decision making, conflict mediation training, and ability to take action in high-stress situations give me a unique and valuable skill set.

3. Why are you interested in serving on this advisory board, commission, or committee?

I care about the City of Morro Bay and want to do what I can to help our community develop as we face the challenges economically and physically from climate change and other factors. I'm a natural troubleshooter, and I know I can contribute to the success of our city.

I have read the Advisory Bodies Handbook regarding the expectations and responsibilities of this Commission/Advisory Board/Committee and, should I be appointed, am able and willing to devote the necessary time to perform the required duties.



(Signature)

12-17-2020

(Date)

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# CITY OF MORRO BAY ADVISORY BODY APPLICATION

RECEIVED  
City of Morro Bay

DEC 15 2020

Administration

## Contact Information

<b>Full Name</b> Jesus Barron	<b>Home Phone</b> [REDACTED]
<b>Street Address</b> [REDACTED]	<b>Cell Phone</b>
<b>Mailing Address (if different than above)</b>	<b>Work Phone</b> [REDACTED]
<b>City, State, Zip Code</b> Morro Bay, CA 93442	<b>Email Address</b> [REDACTED]

Do you live within the Morro Bay City Limits?  Yes  No

Are you registered to vote in the City of Morro Bay?  Yes  No

## Advisory Body Information

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  - Recreational Boating
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  - Alternate Member to MBCFO
- Planning Commission\*
- Public Works Advisory Board\*
- Recreation & Parks Commission
- Tourism Business Improvement District Advisory Board
  - Hotelier (Member-at-Large)
  - Hotelier (No. of rooms \_\_\_\_\_)
  - Vacation Rental Representative
  - Community Member-at-Large\*
- SLOCOG Citizens Transportation Advisory Committee (CTAC) - County and Regional Board

\* Must be a resident and registered to vote in the City of Morro Bay during the term of appointment.

**Employment Information**

<b>Present or Last Employer</b> County of San Luis Obispo	<b>Position or Occupation</b> Plans Examiner
<b>Employer Address</b> 976 Osos St	<b>How Many Years</b> 6+
<b>City, State, Zip Code</b> San Luis Obispo, CA, 93401	

**Education and Training**

<b>Institution Name, City and State</b>	<b>Major, Degree or Area of Study</b>
California State University, Bakersfield	Public Administration

**Qualifications and Interests**

Please use the space provided, or attach a separate document, responding to the questions below. If desired, you may attach a resume or other additional documentation for consideration.

1. Are you currently or have you previously served on a board, commission, committee, or other public body, if so, which one and when? What do you feel were the advisory body's major accomplishment(s) during your tenure?

I feel the last 3 years on the Morro Bay Planning Commission has seen a tremendous amount of good work accomplished and I would love to continue the process of updating the General Plan, Local Coastal Plan, and move on to the other ordinances due to be updated.

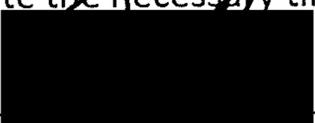
2. What experience, technical training, and skill qualify you for an appointment, considering your experience and activities in business, labor, professional, social, or other organization?

I feel my expertise and experience in the Building side of Planning, and being professionally associated with a neighboring jurisdiction brings a cohesiveness and understanding to the commission that is very helpful.

3. Why are you interested in serving on this advisory board, commission, or committee?

I enjoy serving the community, and being involved civically; as a Veteran, I supposed the dedication to service has been instilled in my being. I also enjoy the sense of community being involved espouses.

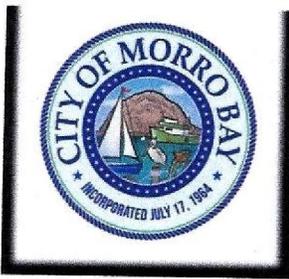
I have read the Advisory Bodies Handbook regarding the expectations and responsibilities of this Commission/Advisory Board/Committee and, should I be appointed, am able and willing to devote the necessary time to perform the required duties.

  
\_\_\_\_\_  
✓ (Signature)

**15 DEC 2020**  
\_\_\_\_\_  
(Date)

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# CITY OF MORRO BAY ADVISORY BODY APPLICATION

## Contact Information

Full Name <i>Krista Rooney</i>	Home Phone [REDACTED]
Street Address [REDACTED]	Cell Phone <i>same</i>
Mailing Address (if different than above) <i>same</i>	Work Phone <i>same</i>
City, State, Zip Code <i>Morro Bay, CA 93442</i>	Email Address [REDACTED]

Do you live within the Morro Bay City Limits?

Yes

No

Are you registered to vote in the City of Morro Bay?

Yes

No

## Advisory Body Information

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- Public Works Advisory Board\*
- Recreation & Parks Commission
- Tourism Business Improvement District Advisory Board
  - Hotelier (Member-at-Large)
  - Hotelier (No. of rooms \_\_\_\_\_)
  - Vacation Rental Representative
  - Community Member-at-Large\*
- SLOCOG Citizens Transportation Advisory Committee (CTAC) - County and Regional Board

\* Must be a resident and registered to vote in the City of Morro Bay during the term of appointment.

**Employment Information**

Present or Last Employer <i>From the Roots Up Fitness</i>	Position or Occupation <i>owner/Personal Trainer/Kickboxing Instructor</i>
Employer Address <i>291 Ironwood Ave</i>	How Many Years <i>3 years</i>
City, State, Zip Code <i>Morro Bay, CA 93442</i>	

**Education and Training**

Institution Name, City and State <i>University of Alaska, Fairbanks</i>	Major, Degree or Area of Study <i>B.S: Biology Minors: Biochemistry &amp; Environmental Studies</i>
<i>American Fitness Professionals &amp; Assoc.</i>	<i>Kickboxing Instructor</i>
<i>↓ ↓ ↓ ↓</i>	<i>Personal Trainer</i>

**Qualifications and Interests**

Please use the space provided, or attach a separate document, responding to the questions below. If desired, you may attach a resume or other additional documentation for consideration.

1. Are you currently or have you previously served on a board, commission, committee, or other public body, if so, which one and when? What do you feel were the advisory body's major accomplishment(s) during your tenure?

*• see attached •*

2. What experience, technical training, and skill qualify you for an appointment, considering your experience and activities in business, labor, professional, social, or other organization?

*• see attached •*

3. Why are you interested in serving on this advisory board, commission, or committee?

*• see attached •*

I have read the Advisory Bodies Handbook regarding the expectations and responsibilities of this Commission/Advisory Board/Committee and, should I be appointed, am able and willing to devote the necessary time to perform the required duties.



(Signature)

*12/30/20*

(Date)

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# City of Morro Bay

## Advisory Board Application

### Planning Commission Position

**1. Are you currently or have you previously served on a board, commission, committee, or other public body, if so, which one and when? What do you feel were the advisory body's major accomplishment(s) during your tenure?**

I have had the pleasure of serving on many different boards and committees over the years, starting way back in high school as the Senior Class President. Fast forward to my own children starting preschool here at Sequoia Head Start about 8 years ago. While they were attending there, I became the President of the parent committee. During this time, I helped develop a plan to streamline and clearly communicate how parents knew what options were available to complete their required volunteer hours. I was invited to present my idea at a state Head Start meeting and it was adopted by other Head Start programs within the state. It felt so great to see a need, come up with an idea/solution for that need, communicate the idea, get approval from the proper channels, then implement the plan and see it help so many others.

Next, my children moved up to Del Mar Elementary. From my first PTA meeting on my son's first day of kindergarten, I was very excited to help in any way that I could. Within a month of being involved, I became the Fundraising Chair for the next two years. During this time, I was also given the honor of being the Volunteer of the Year. I had so much fun and success during those years of learning the PTA, the school, the district, and the community. I had also become a member of the School Site Council at Del Mar which is responsible for the overall implementation of their special programs with their School Plan for Student Achievement. These positions taught me how to come up with a clear plan and how to implement effectively for much larger scale needs.

After my second year as the Fundraising Chair, I became the PTA president. During my time as the president, I focused on bringing together the school, parents, and community more. I did outreach with businesses in the community to see how they would be willing to support the school and I also worked with our ELAC (English Learner Advocates) to see how the PTA could better support them and the parents/students they support. During my first year as the Fundraising Chair, I was able to raise about \$20,000 for the school and by my last year as PTA President I had raised over \$94,000 that year. I greatly owe this to the diverse and creative board and chairs I had, coming up with a clear plan of action to get parents more involved, and to the work I did with our community businesses to give them opportunities to support the school and in turn for the parents to support those businesses. Being able to work with others to develop creative solutions and knowing how to communicate those solutions are so important in maintaining the success of any plan.

**2. What experience, technical training, and skill qualify you for an appointment, considering your experience and activities in business, labor, professional, social, or other organization?**

Along with my experience of working with a committee on creating, maintaining, and implementing a plan, I have also helped both myself and my husband start and maintain our own businesses here in Morro Bay. I have been helping my husband with building his general contracting business for 6 years now and I have had my health focused business for the last 3 years. My duties to run these businesses have been: obtaining proper certifications/insurance/permits, writing business plans, writing employee handbooks, keeping employment records, writing all our contracts, budgeting, accounting, tax audits, Worker's Comp audits, drawing up blueprints, communicating effectively to employees and clients, and even physically working hard next to my husband on the jobsite or while I am training my own clients.

**3. Why are you interested in serving on this advisory board, commission, or committee?**

I grew up in the backwoods of Alaska, and it is here that I learned the value of hard work and also the value of "it takes a village". I am a firm believer in helping others so our neighbors and our community can be better and stronger. I have lived in Morro Bay for almost 20 years now and have never felt more at home anywhere, and as an avid world traveler that is saying a lot. I want to see my children stay in this community and raise their families here one day. I want to retire here. I want to die here someday. In upholding the "it takes a village" moto one must "see a need then fill that need". I see this open position as a need our community has that I am willing and able to do. A strong community creates a strong future and I am ready to help Morro Bay leave 2020 in the dust and make things even better together!

**Thank you so much for your consideration and I look forward to hearing back from you!**



# CITY OF MORRO BAY ADVISORY BODY APPLICATION

## Contact Information

<b>Full Name</b> Sean Hanlon	<b>Home Phone</b> [REDACTED]
<b>Street Address</b> [REDACTED]	<b>Cell Phone</b> [REDACTED]
<b>Mailing Address (if different than above)</b>	<b>Work Phone</b>
<b>City, State, Zip Code</b> Morro Bay, CA 93442	<b>Email Address</b> [REDACTED]

Do you live within the Morro Bay City Limits?       Yes       No

Are you registered to vote in the City of Morro Bay?       Yes       No

## Advisory Body Information

I would like to be considered for appointment to the following Commission/Advisory Body:

- Citizens Oversight and Citizens Finance Advisory Committee\*
- Harbor Advisory Board
  - Marine-Oriented Business
  - Waterfront Leaseholder
  - Recreational Boating
  - Member-at-Large
  - South Bay/Los Osos Representative
  - Morro Bay Commercial Fisherman's Association (MBCFO)
  - Alternate Member to MBCFO
- Planning Commission\*
- Public Works Advisory Board\*
- Recreation & Parks Commission
- Tourism Business Improvement District Advisory Board
  - Hotelier (Member-at-Large)
  - Hotelier (No. of rooms \_\_\_\_\_)
  - Vacation Rental Representative
  - Community Member-at-Large\*
- SLOCOG Citizens Transportation Advisory Committee (CTAC) - County and Regional Board

**\* Must be a resident and registered to vote in the City of Morro Bay during the term of appointment.**

### Employment Information

<b>Present or Last Employer</b> Better Homes and Gardens, Haven Properties	<b>Position or Occupation</b> Sales Associate
<b>Employer Address</b> 805 Main Street	<b>How Many Years</b> 3
<b>City, State, Zip Code</b> Morro Bay, CA 93442	

### Education and Training

<b>Institution Name, City and State</b>	<b>Major, Degree or Area of Study</b>
Cal State Dominguez Hills	English, MA, Lit. / Rhetoric & Composition
Cal State Dominguez Hills	English, BA, Lit. and Communications
Cerritos College	English, AA, Lit and Theatre.

### Qualifications and Interests

Please use the space provided, or attach a separate document, responding to the questions below. If desired, you may attach a resume or other additional documentation for consideration.

1. Are you currently or have you previously served on a board, commission, committee, or other public body, if so, which one and when? What do you feel were the advisory body's major accomplishment(s) during your tenure?

As a former English professor, with 20 years of experience in the field, I served on many committees and boards over the years. Several of them experienced a great deal of success in community out reach and resource coordination, (i.e. faculty liaison to Board of Trustees, Composition Across the Curriculum, Head Start).

2. What experience, technical training, and skill qualify you for an appointment, considering your experience and activities in business, labor, professional, social, or other organization?

I have experience in housing and development as a real estate agent. I have technical expertise as a classic car mechanic and firefighter. As a former college English professor and skydiving instructor, I have extensive experience in working with people from many walks of life and under a wide range of circumstances.

3. Why are you interested in serving on this advisory board, commission, or committee?

My wide ranging professional and personal experience and expertise makes me uniquely qualified to address the many aspects of the Planning Commission's mission. I have the ability to recognize and see the merit in, and challenges with various points of view, and thus have a talent for finding the middle ground providing a middle path forward through contentious and challenging issues.

I have read the Advisory Bodies Handbook regarding the expectations and responsibilities of this Commission/Advisory Board/Committee and, should I be appointed, am able and willing to devote the necessary time to perform the required duties.

---

(Signature)

---

(Date)

This application is a public record that be disclosed to the public upon request. All appointees to a City Commission, Advisory Board, or Committee will be required, in accordance with State law to file a "Statement of Economic Interest Form 700" which remains available for public inspection.

Completed applications may be emailed to [cityclerk@morrobayca.gov](mailto:cityclerk@morrobayca.gov) or mailed to: Office of the City Clerk, City Hall, 595 Harbor Street, Morro Bay, CA 93442

# Sean Hanlon

Morro Bay, CA 93442

## Education

*Master of Arts* **California State University Dominguez Hills** May 1999  
Major: English GPA: 3.99  
Emphasis: Rhetoric and Composition

*Bachelor of Arts,* **California State University Dominguez Hills** May 1997  
Major: English Magna Cum Laude  
Minor: Communications

*Associate of Arts,* **Cerritos Community College** May 1995  
Major: English

## Related Professional Experience

Haven Properties, Morro Bay March 2018 – Present  
*Sales Associate*

CalFire Station 15 Los Osos, CA January 2019 – Present  
*Hourly, Reserve Firefighter*

North Shore Community College July 2007 – Present  
*Associate Professor of English*

Sakowski Motors January 2005 – July 2006  
*Classic Car and Hot Rod Tech*

Sapereon LLC August 2008 – Present  
*Instructional Design and Editing Consultant*

New England Skydivers, September 2007 – Fall 2008  
*Skydiving Tandem Instructor*

Finger Lakes Skydivers, September 2006-July 2007  
*Skydiving Tandem Instructor / Videographer*

JF Christopher Inc, October 2005 – 2007  
*Technical writing and business correspondence consulting*

Skydive Elsinore, October 2000 - 2006  
*Skydiving Tandem Instructor and Freefall Videographer / Photographer*

Skydive Oceanside, February 1995 – October 2000  
*Freefall Videographer / Photographer and Skydiving Instructor*

Downey Pool Supply May 1990 – August 1999  
*Swimming Pool Maintenance Technician*

## Licenses and Certifications

Licensed Realtor, State of California, Department of Real Estate  
National Association of Realtors Certification  
PADI Scuba Certification  
Red Cross CPR Certificate  
Red Cross Standard First Aid Training  
Advanced Divorce Mediation: Mosten Mediation Services  
Divorce and Family Law Mediation: Mosten Mediation Services  
Workplace Conflict Resolution and Mediation Certification, Union Leadership Institute, American Federation of Teachers, AFL-CIO. August 2003  
Certification In Rhetoric and Composition, California State University, Dominguez Hills, May 1999  
Tandem Skydiving Instructor License, Skydive Elsinore, January 2000  
Expert Skydiving License, Skydive Elsinore, June 1996

**Full – Time Teaching Experience**

North Shore Community College, Danvers, MA, 7/2007 – present, Tenured Assoc. Prof. English  
Corning Community College, Corning, NY, 8/2006 – 6/2007, One-Year Non-Tenure Track.  
Cerritos Community College, Norwalk, CA, 8/2002 – 8/2003, One-Year Substitute Contract

**Courses Taught**

Developmental Communications	Advanced Literature
Developmental Reading and Writing	Critical Thinking
Introduction to Composition	Advanced Business Communications
Freshman Composition	Advanced Communications for Engineers
Introduction to Literature	News Writing for the Media

**Honors and Awards**

Silver Sales Award 2019, Better Homes and Gardens Real Estate.  
Certificate of Appreciation: Community College Successful Teaching Conference: Binghamton, N.Y.  
Who's Who Among America's Teachers, Fall 2004, 05, 06.  
Teacher of Distinction, Latter-Day Saints Students Association Fullerton College, Spring 2000  
Teaching Mentoring Program, Cerritos Community College, 1998  
Departmental Honors, California State University Dominguez Hills English Department, 1997  
Outstanding Staff Writer, *The Rainbow Newspaper*, California State University Dominguez Hills, 1997  
Presidential Scholarship (Academic Excellence), California State University Dominguez Hills, 1995

# HARBOR ADVISORY BOARD

## Marine-Oriented Business Representative

(1 vacancy for a 4-year term ending Jan. 31, 2025)

Applicants:

1. Scott Mather
2. John Weiss

## Member-at-Large Representative

(1 vacancy for a 4-year term ending Jan. 31, 2025)

Applicants:

1. John Weiss
2. Christopher Vaile

## Morro Bay Commercial Fishing Organization Representative

(1 vacancy for a 4-year term ending Jan. 31, 2025)

Applicants:

1. Jeremiah O'Brien

**Note: The Clerk's office will continue to accept applications to fill the remaining vacancies for alternate MBCFO representatives.**



## CITY OF MORRO BAY ADVISORY BODY APPLICATION

### Contact Information

<b>Full Name</b> Scott Thomas Mather	<b>Home Phone</b> 
<b>Street Address</b> [REDACTED]	<b>Cell Phone</b> [REDACTED]
<b>Mailing Address (if different than above)</b> 	<b>Work Phone</b> 
<b>City, State, Zip Code</b> Morro Bay, CA 93442	<b>Email Address</b> smather@gmail.com

Do you live within the Morro Bay City Limits?       Yes       No

Are you registered to vote in the City of Morro Bay?       Yes       No

### Advisory Body Information

I would like to be considered for appointment to the following Commission/Advisory Body:

- Citizens Oversight and Citizens Finance Advisory Committee\*
- Harbor Advisory Board
  - Marine-Oriented Business
  - Waterfront Leaseholder
  - Recreational Boating
  - Member-at-Large
  - South Bay/Los Osos Representative
  - Morro Bay Commercial Fisherman's Association (MBCFO)
  - Alternate Member to MBCFO
- Planning Commission\*
- Public Works Advisory Board\*
- Recreation & Parks Commission
- Tourism Business Improvement District Advisory Board
  - Hotelier (Member-at-Large)
  - Hotelier (No. of rooms \_\_\_\_\_)
  - Vacation Rental Representative
  - Community Member-at-Large\*
- SLOCOG Citizens Transportation Advisory Committee (CTAC) - County and Regional Board

**\* Must be a resident and registered to vote in the City of Morro Bay during the term of appointment.**

**Employment Information**

<b>Present or Last Employer</b> City of Morro Bay	<b>Position or Occupation</b> Harbor Patrol Officer
<b>Employer Address</b> 1275 Embarcadero Rd	<b>How Many Years</b> 23
<b>City, State, Zip Code</b> Morro Bay, CA 93442	

**Education and Training**

<b>Institution Name, City and State</b>	<b>Major, Degree or Area of Study</b>
Through the Hawse Pipe	USCG 500 ton Masters License Any Ocean (retired)
Cape Fear Technical Insistute	Marine and Diesel Mechanics

**Qualifications and Interests**

Please use the space provided, or attach a separate document, responding to the questions below. If desired, you may attach a resume or other additional documentation for consideration.

1. Are you currently or have you previously served on a board, commission, committee, or other public body, if so, which one and when? What do you feel were the advisory body's major accomplishment(s) during your tenure?

I was on the board of the California Avocado Commission, 2002-2004. Currently, I am President of Morro Bay Maritime Museum's Board of Directors, November 2019-present. We are constantly striving to bring a first class free educational venue dedicated to Morro Bay's Maritime heritage

2. What experience, technical training, and skill qualify you for an appointment, considering your experience and activities in business, labor, professional, social, or other organization?  
I have a long working knowledge of Morro Bay's waterfront. I started running boats at the clam taxi in 1972, then Sylvesters Tug Service, Grahams Landing, Virge's Landing, and others up and down the coast. I finished my career after 23 years with the Morro Bay Harbor Patrol. I have a unique insight into our working waterfront.

3. Why are you interested in serving on this advisory board, commission, or committee?

My goal is to insure Morro Bay's waterfront remains unique. There are many facets and interests in/to our waterfront. We need to make sure there is a balance between the needs of locals and tourists alike, otherwise we risk losing the charm that makes Morro Bay what it is today.

I have read the Advisory Bodies Handbook regarding the expectations and responsibilities of this Commission/Advisory Board/Committee and, should I be appointed, am able and willing to devote the necessary time to perform the required duties.

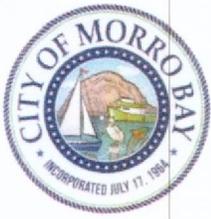
\_\_\_\_\_  
(Signature)

12/29/2020

\_\_\_\_\_  
(Date)

This application is a public record that be disclosed to the public upon request. All appointees to a City Commission, Advisory Board, or Committee will be required, in accordance with State law to file a "Statement of Economic Interest Form 700" which remains available for public inspection.

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## CITY OF MORRO BAY ADVISORY BODY APPLICATION

### Contact Information

Full Name John R. Weiss	Home Phone [REDACTED]
Street Address [REDACTED]	Cell Phone [REDACTED]
Mailing Address (if different than above)	Work Phone [REDACTED]
City, State, Zip Code Morro Bay, CA 93442	Email Address [REDACTED]

Do you live within the Morro Bay City Limits?  Yes  No

Are you registered to vote in the City of Morro Bay?  Yes  No

### Advisory Body Information

I would like to be considered for appointment to the following Commission/Advisory Body:

- Citizens Oversight and Citizens Finance Advisory Committee\*
- Harbor Advisory Board
  - Marine-Oriented Business
  - Waterfront Leaseholder
  - Recreational Boating
  - Member-at-Large
  - South Bay/Los Osos Representative
  - Morro Bay Commercial Fisherman's Association (MBCFO)
  - Alternate Member to MBCFO
- Planning Commission\*
- Public Works Advisory Board\*
- Recreation & Parks Commission
- Tourism Business Improvement District Advisory Board
  - Hotelier (Member-at-Large)
  - Hotelier (No. of rooms \_\_\_\_\_)
  - Vacation Rental Representative
  - Community Member-at-Large\*
- SLOCOG Citizens Transportation Advisory Committee (CTAC) - County and Regional Board

\* Must be a resident and registered to vote in the City of Morro Bay during the term of appointment.

**Employment Information**

<b>Present or Last Employer</b> Coast Electronics	<b>Position or Occupation</b> President
<b>Employer Address</b> 510 Quintana Rd	<b>How Many Years</b> 42 years
<b>City, State, Zip Code</b> Morro Bay, CA 93442	

**Education and Training**

<b>Institution Name, City and State</b>	<b>Major, Degree or Area of Study</b>
College of San Mateo	Electronics Technology Certificate
Cuesta College	Business - General Study AA

**Qualifications and Interests**

Please use the space provided, or attach a separate document, responding to the questions below. If desired, you may attach a resume or other additional documentation for consideration.

- Are you currently or have you previously served on a board, commission, committee, or other public body, if so, which one and when? What do you feel were the advisory body's major accomplishment(s) during your tenure?  
Chamber of Commerce for Morro Bay 2006, 2007, 2008, 2011 President, Chamber Board 2003-2008  
Rotary Club of Morro Bay, President 2009-2010, Eco-Rotary Morro Bay 2011  
MB Merchants, President 2 years  
Rotary District Governor 2017-2018 Chair of Board
- What experience, technical training, and skill qualify you for an appointment, considering your experience and activities in business, labor, professional, social, or other organization?  
42 years selling Marine Electronics. Have worked with almost every Embarcadero Business. Maintain in good standing C-7 Contractors License. Have a personality to work with others, explore new ideas, and look for solutions to challenges. Have maintained budgets of over \$1M, 3 locations, and 12 employees.
- Why are you interested in serving on this advisory board, commission, or committee?  
Having served on various boards and operated a business with Marine Communications equipment and parts related to pleasure and commercial vessels. I understand the Morro Bay Harbor is vital to the City, as well as to its citizens and visitors. I look forward to learning how best to participate in the Business of the Harbor Advisory Board relative to the physical & economic health of the Harbor.

I have read the Advisory Bodies Handbook regarding the expectations and responsibilities of this Commission/Advisory Board/Committee and, should I be appointed, am able and willing to perform the required duties.

[Redacted Signature]

(Signature)

December 30, 2020

(Date)

This application is a public record that be disclosed to the public upon request. All appointees to a City Commission, Advisory Board, or Committee will be required, in accordance with State law to file a "Statement of Economic Interest Form 700" which remains available for public inspection.

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## CITY OF MORRO BAY ADVISORY BODY APPLICATION

### Contact Information

<b>Full Name</b> Christopher Brian Vaile	<b>Home Phone</b> 
<b>Street Address</b> [REDACTED]	<b>Cell Phone</b> [REDACTED]
<b>Mailing Address (if different than above)</b> [REDACTED] Los Osos CA 93412	<b>Work Phone</b> 
<b>City, State, Zip Code</b> Los Osos, CA, 93402	<b>Email Address</b> [REDACTED]

Do you live within the Morro Bay City Limits?       Yes       No

Are you registered to vote in the City of Morro Bay?       Yes       No

### Advisory Body Information

I would like to be considered for appointment to the following Commission/Advisory Body:

- Citizens Oversight and Citizens Finance Advisory Committee\*
- Harbor Advisory Board
  - Marine-Oriented Business
  - Waterfront Leaseholder
  - Recreational Boating
  - Member-at-Large
  - South Bay/Los Osos Representative
  - Morro Bay Commercial Fisherman's Association (MBCFO)
  - Alternate Member to MBCFO
- Planning Commission\*
- Public Works Advisory Board\*
- Recreation & Parks Commission
- Tourism Business Improvement District Advisory Board
  - Hotelier (Member-at-Large)
  - Hotelier (No. of rooms \_\_\_\_\_)
  - Vacation Rental Representative
  - Community Member-at-Large\*
- SLOCOG Citizens Transportation Advisory Committee (CTAC) - County and Regional Board

\* Must be a resident and registered to vote in the City of Morro Bay during the term of appointment.

**Employment Information**

<b>Present or Last Employer</b> Vaile Associates Marine Surveyors	<b>Position or Occupation</b> Marine Surveyor/Investigator Owner Retired
<b>Employer Address</b> PO Box 6023	<b>How Many Years Since</b> 1986
<b>City, State, Zip Code</b> Los Osos, CA 93412	

**Education and Training**

<b>Institution Name, City and State</b>	<b>Major, Degree or Area of Study</b>
California State University at Long Beach	Radio and TeleFormervision Production

**Qualifications and Interests**

Please use the space provided, or attach a separate document, responding to the questions below. If desired, you may attach a resume or other additional documentation for consideration.

1. Are you currently or have you previously served on a board, commission, committee, or other public body, if so, which one and when? What do you feel were the advisory body's major accomplishment(s) during your tenure?

Morro Bay YC on/off 70's/90's. Pacific Singlehanded Sailing Association (LA), co-author Safety Regs. Point San Pablo Yacht Club, Pt. Richmond/SFBay, past Rear Commodore '98, Vice Com.'99, and Commodore 2000. The YC bought it's property during this period and improved its Membership and Financial positions.

2. What experience, technical training, and skill qualify you for an appointment, considering your experience and activities in business, labor, professional, social, or other organization?

75,000 + miles at sea under sail Nova Scotia to the Grenadines, Tomales Bay to mainland Mexico and Sea of Cortez. Owned Marine Insurance Agency, understudied w/South Coast Marine Surveyors ('87-'92) then formed Vaile & Associates ('92-'2019)

3. Why are you interested in serving on this advisory board, commission, or committee?  
I lived and worked in MB in the late 60's early 70's, runner-up for Harbor Patrol position in '70 or so, helped run the Morro Bay Marina/Morrings, drove the Clam Taxi. I've sailed extensively, and run succesful marine businesses (LA & Bay Area). My experience with vessels, harbors, marinas, moorings, and people is extensive. Now that I'm back (5yrs) I would like to give back to this great town and harbor.

I have read the Advisory Bodies Handbook regarding the expectations and responsibilities of this Commission/Advisory Board/Committee and, should I be appointed, am able and willing to devote the necessary time to perform the required duties.



(Signature)

12/29/20

(Date)

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Please add that I am a current member of the Morro Bay Maritime Museum, volunteering as a docent and as a member of the Board of Trustees.

Thank you for your consideration!



# CITY OF MORRO BAY ADVISORY BODY APPLICATION

RECEIVED  
City of Morro Bay

NOV 24 2020

Administration

## Contact Information

Full Name Jeremiah Joseph O'Brien	Home Phone
Street Address [REDACTED]	Cell Phone [REDACTED]
Mailing Address (if different than above)	Work Phone [REDACTED]
City, State, Zip Code Morro Bay, California 93442	Email Address [REDACTED]

Do you live within the Morro Bay City Limits?  Yes  No

Are you registered to vote in the City of Morro Bay?  Yes  No

## Advisory Body Information

I would like to be considered for appointment to the following Commission/Advisory Body:

- Citizens Oversight and Citizens Finance Advisory Committee\*
- Harbor Advisory Board
  - Marine-Oriented Business
  - Waterfront Leaseholder
  - Recreational Boating
  - Member-at-Large
  - South Bay/Los Osos Representative
  - Morro Bay Commercial Fisherman's Association (MBCFO)
  - Alternate Member to MBCFO
- Planning Commission\*
- Public Works Advisory Board\*
- Recreation & Parks Commission
- Tourism Business Improvement District Advisory Board
  - Hotelier (Member-at-Large)
  - Hotelier (No. of rooms \_\_\_\_\_)
  - Vacation Rental Representative
  - Community Member-at-Large\*
- SLOCOG Citizens Transportation Advisory Committee (CTAC) - County and Regional Board

\* Must be a resident and registered to vote in the City of Morro Bay during the term of appointment.

### Employment Information

<b>Present or Last Employer</b> Self	<b>Position or Occupation</b> Commercial fisherman
<b>Employer Address</b> 388 Orton Street	<b>How Many Years</b> 40
<b>City, State, Zip Code</b> Morro Bay, California 93442	

### Education and Training

<b>Institution Name, City and State</b>	<b>Major, Degree or Area of Study</b>
Boston Technical High School	

### Qualifications and Interests

Please use the space provided, or attach a separate document, responding to the questions below. If desired, you may attach a resume or other additional documentation for consideration.

1. Are you currently or have you previously served on a board, commission, committee, or other public body, if so, which one and when? What do you feel were the advisory body's major accomplishment(s) during your tenure?

I have served and do serve on the HAB, vice-president, president of the MBCFO, Government Advisory Committee, (GAC), Morro Bay Community Quota Fund director.

2. What experience, technical training, and skill qualify you for an appointment, considering your experience and activities in business, labor, professional, social, or other organization?

I have 40 years in the commercial fishing industry and have served on many boards dealing with harbor-related issues, fishing-related issues, both in state and federal jurisdictions.

3. Why are you interested in serving on this advisory board, commission, or committee?

I am interested in continuing service on the HAB for my deep love and appreciation of Morro Bay and our harbor. Maintaining commercial fishing interests and the well-being of the fishing community, both commercial and recreational on the Central Coast, has been my primary goal in the last 40 years here in Morro Bay.

I have read the Advisory Bodies Handbook regarding the expectations and responsibilities of this Commission/Advisory Board/Committee and, should I be appointed, am able and willing to devote the necessary time to perform the required duties.



(Signature)

November 24, 2020

(Date)

This application is a public record that be disclosed to the public upon request. All appointees to a City Commission, Advisory Board, or Committee will be required, in accordance with State law to file a "Statement of Economic Interest Form 700" which remains available for public inspection.

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# **PUBLIC WORKS ADVISORY BOARD (PWAB)**

**(4 vacancies for a 4-year term ending January 31, 2025)**

**(1 vacancy for a 1-year term ending January 31, 2024)**

## **Applicants:**

- 1. Ian Gaffney**
- 2. John Erwin**

**Note: Two applications were received to fill five vacancies. The Clerk's office will continue to accept applications to fill the remaining vacancies.**



# CITY OF MORRO BAY ADVISORY BODY APPLICATION

## Contact Information

<b>Full Name</b> Ian Gaffney	<b>Home Phone</b>
<b>Street Address</b> [REDACTED]	<b>Cell Phone</b> [REDACTED]
<b>Mailing Address (if different than above)</b>	<b>Work Phone</b> [REDACTED]
<b>City, State, Zip Code</b> Morro Bay, CA 93442	<b>Email Address</b> [REDACTED]

Do you live within the Morro Bay City Limits?       Yes       No

Are you registered to vote in the City of Morro Bay?       Yes       No

## Advisory Body Information

I would like to be considered for appointment to the following Commission/Advisory Body:

- Citizens Oversight and Citizens Finance Advisory Committee\*
- Harbor Advisory Board
  - Marine-Oriented Business
  - Waterfront Leaseholder
  - Recreational Boating
  - Member-at-Large
  - South Bay/Los Osos Representative
  - Morro Bay Commercial Fisherman's Association (MBCFO)
  - Alternate Member to MBCFO
- Planning Commission\*
- Public Works Advisory Board\*
- Recreation & Parks Commission
- Tourism Business Improvement District Advisory Board
  - Hotelier (Member-at-Large)
  - Hotelier (No. of rooms \_\_\_\_\_)
  - Vacation Rental Representative
  - Community Member-at-Large\*
- SLOCOG Citizens Transportation Advisory Committee (CTAC) - County and Regional Board

**\* Must be a resident and registered to vote in the City of Morro Bay during the term of appointment.**

**Employment Information**

<b>Present or Last Employer</b> Self-Employed	<b>Position or Occupation</b> Owner
<b>Employer Address</b> 525 Harbor Avenue	<b>How Many Years</b> 5 years
<b>City, State, Zip Code</b> Morro Bay, CA 93442	

**Education and Training**

<b>Institution Name, City and State</b>	<b>Major, Degree or Area of Study</b>
Morro Bay High School	HS Diploma

**Qualifications and Interests**

Please use the space provided, or attach a separate document, responding to the questions below. If desired, you may attach a resume or other additional documentation for consideration.

1. Are you currently or have you previously served on a board, commission, committee, or other public body, if so, which one and when? What do you feel were the advisory body's major accomplishment(s) during your tenure?

Yes, I currently serve as the Vice President for Coast Little League. This is my 3rd year serving on the CoastLL board. I have brought more attention to the kids and coaches. I've upgraded equipment, provided more training tools, provided expertise for field upgrades and helped to reduce costs since I can do the work myself.

2. What experience, technical training, and skill qualify you for an appointment, considering your experience and activities in business, labor, professional, social, or other organization?

I'm a licensed General Engineer and Landscape (C-27) Contractor. I was born in MB, reside here with my family and run my business out of this city. I have over 18 years of experience in my field. I hold a niche certification; I am one of the only Permeable certified installers in this County. I have experience running many projects at once.

3. Why are you interested in serving on this advisory board, commission, or committee?

I want to continue to beautify my City so it continues to grow in value and prosperity for my kids and the future. Furthermore, serving on this board will only allow me to grow and learn more; allowing me an opportunity to better myself. I would like to learn more about how I can help the City!

I have read the Advisory Bodies Handbook regarding the expectations and responsibilities of this Commission/Advisory Board/Committee and, should I be appointed, am able and willing to devote the necessary time to perform the required duties.



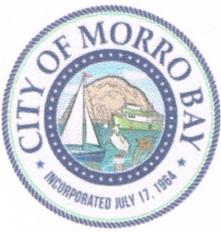
(Signature)

12/28/2020

(Date)

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# CITY OF MORRO BAY ADVISORY BODY APPLICATION

## Contact Information

<b>Full Name</b> John Calvert Erwin	<b>Home Phone</b> NA
<b>Street Address</b> [REDACTED]	<b>Cell Phone</b> [REDACTED]
<b>Mailing Address (if different than above)</b>	<b>Work Phone</b>
<b>City, State, Zip Code</b> Morro Bay, CA 93442	<b>Email Address</b> [REDACTED]

Do you live within the Morro Bay City Limits?

Yes

No

Are you registered to vote in the City of Morro Bay?

Yes

No

## Advisory Body Information

I would like to be considered for appointment to the following Commission/Advisory Body:

- Citizens Oversight and Citizens Finance Advisory Committee\*
- Harbor Advisory Board
  - Marine-Oriented Business
  - Waterfront Leaseholder
  - Recreational Boating
  - Member-at-Large
  - South Bay/Los Osos Representative
  - Morro Bay Commercial Fisherman's Association (MBCFO)
  - Alternate Member to MBCFO
- Planning Commission\*
- Public Works Advisory Board\*
- Recreation & Parks Commission
- Tourism Business Improvement District Advisory Board
  - Hotelier (Member-at-Large)
  - Hotelier (No. of rooms \_\_\_\_\_)
  - Vacation Rental Representative
  - Community Member-at-Large\*
- SLOCOG Citizens Transportation Advisory Committee (CTAC) - County and Regional Board

\* Must be a resident and registered to vote in the City of Morro Bay during the term of appointment.

**Employment Information**

<b>Present or Last Employer</b> Retired	<b>Position or Occupation</b>
<b>Employer Address</b>	<b>How Many Years</b>
<b>City, State, Zip Code</b>	

**Education and Training**

<b>Institution Name, City and State</b>	<b>Major, Degree or Area of Study</b>
San Jose State University	Civil Engineering-Environmental

**Qualifications and Interests**

Please use the space provided, or attach a separate document, responding to the questions below. If desired, you may attach a resume or other additional documentation for consideration.

- Are you currently or have you previously served on a board, commission, committee, or other public body, if so, which one and when? What do you feel were the advisory body's major accomplishment(s) during your tenure?  
 CFAC 2016-2018 Supported Director of Finance in establishing financial transparency and reviewed measure Q expenditures.  
 PWAB 2016-2020 Reviewed on going Public Works issues, supported restablishing road maintenance, WRF program.
- What experience, technical training, and skill qualify you for an appointment, considering your experience and activities in business, labor, professional, social, or other organization?  
 41 years experience in Civil Engineering including two years as City Vacaville Development Section Manager, 16 years as project manager for the US Army Corps of Engineers, CA Civil Engineer Registration C32986.
- Why are you interested in serving on this advisory board, commission, or committee?  
 I'm interested in continuing work on PWAB

I have read the Advisory Bodies Handbook regarding the expectations and responsibilities of this Commission/Advisory Board/Committee and, should I be appointed, am able and willing to devote the necessary time to perform the required duties.

[Redacted Signature]

(Signature)

*December 6, 2020*

(Date)

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# **RECREATION AND PARKS COMMISSION**

**(2 vacancies for 4-year term ending January 31, 2025)**

## **Applicants:**

- 1. Carol Ellis**
- 2. Drew Sidaris**
- 3. Melissa Davis**
- 4. Piper Fedrow**
- 5. Skip Sorich**



## CITY OF MORRO BAY ADVISORY BODY APPLICATION

RECEIVED  
City of Morro Bay

DEC 28 2020

Administration

### Contact Information

<b>Full Name</b> Carol Ellis	<b>Home Phone</b>
<b>Street Address</b> [REDACTED]	<b>Cell Phone</b> [REDACTED]
<b>Mailing Address (if different than above)</b>	<b>Work Phone</b>
<b>City, State, Zip Code</b> Morro Bay, Ca 93442	<b>Email Address</b> [REDACTED]

Do you live within the Morro Bay City Limits?

Yes

No

Are you registered to vote in the City of Morro Bay?

Yes

No

### Advisory Body Information

I would like to be considered for appointment to the following Commission/Advisory Body:

- Citizens Oversight and Citizens Finance Advisory Committee\*
- Harbor Advisory Board
  - Marine-Oriented Business
  - Waterfront Leaseholder
  - Recreational Boating
  - Member-at-Large
  - South Bay/Los Osos Representative
  - Morro Bay Commercial Fisherman's Association (MBCFO)
  - Alternate Member to MBCFO
- Planning Commission\*
- Public Works Advisory Board\*
- Recreation & Parks Commission
- Tourism Business Improvement District Advisory Board
  - Hotelier (Member-at-Large)
  - Hotelier (No. of rooms \_\_\_\_\_)
  - Vacation Rental Representative
  - Community Member-at-Large\*
- SLOCOG Citizens Transportation Advisory Committee (CTAC) - County and Regional Board

\* Must be a resident and registered to vote in the City of Morro Bay during the term of appointment.

**Employment Information**

<b>Present or Last Employer</b> FitnessWorks	<b>Position or Occupation</b> Yoga & Fitness Instructor
<b>Employer Address</b> 500 Quintana Rd	<b>How Many Years</b> 9 months
<b>City, State, Zip Code</b> Morro Bay, Ca 93442	

**Education and Training**

<b>Institution Name, City and State</b>	<b>Major, Degree or Area of Study</b>
QCC of CUNY NY	AA Health, PE, & Dance
QC of CUNY NY	BA Political Science & Health & PE
current CPR & First Aid, AFFA, ACE, ACSM,	i hold many certificates for a variety of modalities

**Qualifications and Interests**

Please use the space provided, or attach a separate document, responding to the questions below. If desired, you may attach a resume or other additional documentation for consideration.

- Are you currently or have you previously served on a board, commission, committee, or other public body, if so, which one and when? What do you feel were the advisory body's major accomplishment(s) during your tenure?  
During my college days, 1977-1981, there was much toil in the country regarding Nuclear Energy. I was Queens head of NYPIRG and worked directly under Ralph Nader. I helped organize several marches as well as help write the bottle bill. I have stayed politically active as a private citizen my entire life. I feel it is so important to fight for what we believe in.
- What experience, technical training, and skill qualify you for an appointment, considering your experience and activities in business, labor, professional, social, or other organization?  
I have been a life long teacher of health, PE and Dance. I hod numerous certifications in several disciplines and really understand not only what the current trends are, but which are fads- which are truly helathy, as well as an deep understanding of what is required to deliver these services.
- Why are you interested in serving on this advisory board, commission, or committee?  
I moved to Morro Bay by accident , July 2018. Its the best accident that has ever happened to me. I feel so blessed to live here and I want to give back to this community as well as be involved and help it grow!

I have read the Advisory Bodies Handbook regarding the expectations and responsibilities of this Commission/Advisory Board/Committee and, should I be appointed, am able and willing to devote the necessary time to perform the required duties.

  
\_\_\_\_\_  
(Signature)

12/27/2020  
\_\_\_\_\_  
(Date)

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Carol Ellis

[REDACTED]  
Morro Bay, CA 93442  
[REDACTED]  
[REDACTED]

## PROFILE

Leader in the health and fitness industry for over 30 years, multiple business owner, and mother of 3. My passion is total well-being, as reflected by my lifelong commitment to all-encompassing health, whether as instructor, trainer, or program director. The breadth of my work continues to evolve and grow, and includes a multitude of activities that range from traditional physical education to dance, yoga, and combined fitness and eco tours. My mission is to continue to learn and share the benefits of holistic fitness while being an active member of my community.

## EXPERIENCE

### **Owner — Fitness and Yoga at Marinatown; Fort Myers, FL — 2015-2018**

A studio space that offered a variety of exercise classes and community outreach programs to make our mission of offering spiritual and physical renewal through the combination of nature, exercise, and yoga, possible for anyone in the community.

### **Owner/operator — Fitness In Nature; Fort Myers, FL — 2011-2015**

Provided stand up paddle board lessons and guided nature tours through various waterways of SWFL, as well as fitness and yoga classes out in nature. Promoted all-encompassing health by connecting to and understanding our natural environments.

### **Program Director — Sanibel Harbor Resort; Sanibel, FL — 2009-2014**

Taught a variety of fitness classes at the state-of-the-line resort and spa while providing customers with a luxurious health experience. In charge of scheduling all fitness classes.

### **Owner/operator — Beach Bound Mobile Fitness; Fort Myers, FL — 2003-2006**

Taught Urban Rebounding fitness classes to a variety of studios and health clubs.

### **Real Estate Sales Associate — Starlink Realty; Fort Myers, FL — 2005-2015**

Sold real estate all over Southwest Florida while making the home-buying experience as enjoyable as possible.

### **Owner/operator — Tonetics Exercise Studio; Howard Beach, NY — 1984-199**

A studio that was an innovator in the fitness industry, offered a variety of fitness and health classes as well as a nursery and tanning salon.

## **EDUCATION**

B.S., Political Science and Health Education — Queens College, Flushing, NY, 6/81

A.A., Health, Physical Education & Dance — Queensborough Community College, Bayside, N.Y., 6/79

## **SKILLS AND CERTIFICATIONS**

**Florida Real Estate License** — Licensed Sales Associate through Florida Real Estate Commission since 2005

**Water Fitness** — AEA Licensed since 1993

**Paddle Fit** — Level 3 certified since 2011

**CPR** — By American Red Cross, current

**Personal Training** — ACE certified since 2000, East Coast Alliance Instructor Training Certified since 2000, TFC University in Personal Training certified since 2001.

**Group Fitness** — Aerobic and Fitness Association of America certified Group Fitness Instructor since 1989

## **VOLUNTEER EXPERIENCE**

Turtle Time Volunteer — Fort Myers Beach 2013- 2015

Interpretive Naturalist — Lee County Parks & Recreation 2011-2015

ESL Instructor — The Literacy Council of Bonita Springs 2011-2012

## **REFERENCES**

Jacqueline Cashen — 718 637 4371 — Friend and partner of several different businesses for over thirty years.

Shebani Abdulnor — 941 999 0914 Former business partner of yoga studio and friend of 6 years.

George Pellegrino Esq. — 516 241 0258 — Real Estate partner and friend of 5 years.



# CITY OF MORRO BAY ADVISORY BODY APPLICATION

RECEIVED  
City of Morro Bay

DEC 10 2020

Administration

### Contact Information

Full Name <i>Christian 'Drew' Sidaris</i>	Home Phone
Street Address [REDACTED] <i>MB, CA 93442</i>	Cell Phone [REDACTED]
Mailing Address (if different than above)	Work Phone
City, State, Zip Code <i>Morro Bay CA 93442</i>	Email Address [REDACTED]

Do you live within the Morro Bay City Limits?  Yes  No

Are you registered to vote in the City of Morro Bay?  Yes  No

### Advisory Body Information

I would like to be considered for appointment to the following Commission/Advisory Body:

- Citizens Oversight and Citizens Finance Advisory Committee\*
- Harbor Advisory Board
  - Marine-Oriented Business
  - Waterfront Leaseholder
  - Recreational Boating
  - Member-at-Large
  - South Bay/Los Osos Representative
  - Morro Bay Commercial Fisherman's Association (MBCFO)
  - Alternate Member to MBCFO
- Planning Commission\*
- Public Works Advisory Board\*
- Recreation & Parks Commission
- Tourism Business Improvement District Advisory Board
  - Hotelier (Member-at-Large)
  - Hotelier (No. of rooms \_\_\_\_\_)
  - Vacation Rental Representative
  - Community Member-at-Large\*
- SLOCOG Citizens Transportation Advisory Committee (CTAC) - County and Regional Board

\* Must be a resident and registered to vote in the City of Morro Bay during the term of appointment.

**Employment Information**

Present or Last Employer <i>California Conservation Corps</i>	Position or Occupation <i>Special Corpsmember</i>
Employer Address <i>1530 Madera #1530</i>	How Many Years <i>2 1/2</i>
City, State, Zip Code <i>San Luis Obispo CA 93401</i>	

**Education and Training**

Institution Name, City and State <i>Los Angeles Valley College U. C. L. A.</i>	Major, Degree or Area of Study <i>General Studies Motion picture / T.V. Production</i>
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**Qualifications and Interests**

Please use the space provided, or attach a separate document, responding to the questions below. If desired, you may attach a resume or other additional documentation for consideration.

1. Are you currently or have you previously served on a board, commission, committee, or other public body, if so, which one and when? What do you feel were the advisory body's major accomplishment(s) during your tenure? *I Am currently A recreation And parks Commissioner. The Swimming pool, Pickle ball And BMX track are three projects that I had input on during my tenure that I am proud of.*

2. What experience, technical training, and skill qualify you for an appointment, considering your experience and activities in business, labor, professional, social, or other organization? *GOOD COMMUNICATION SKILLS, TEAM WORK, Honesty And Integrity, INTERPERSONAL SKILLS. Ability to convey messages, instructions clearly And concisely.*

3. Why are you interested in serving on this advisory board, commission, or committee? *To be of service to my community, to help the development of programs and events that are All inclusive to make Morro Bay An excellent PLACE to live by building A strong sense of Community.*

I have read the Advisory Bodies Handbook regarding the expectations and responsibilities of this Commission/Advisory Board/Committee and, should I be appointed, am able and willing to devote the necessary time to perform the required duties.

  
(Signature)

*12/10/20*  
(Date)

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# CITY OF MORRO BAY ADVISORY BODY APPLICATION

## Contact Information

<b>Full Name</b> Melissa Dawn Davis	<b>Home Phone</b>
<b>Street Address</b> [REDACTED]	<b>Cell Phone</b> [REDACTED]
<b>Mailing Address (if different than above)</b>	<b>Work Phone</b>
<b>City, State, Zip Code</b> Morro Bay, CA 93442	<b>Email Address</b> [REDACTED]

Do you live within the Morro Bay City Limits?  Yes  No

Are you registered to vote in the City of Morro Bay?  Yes  No

## Advisory Body Information

I would like to be considered for appointment to the following Commission/Advisory Body:

- Citizens Oversight and Citizens Finance Advisory Committee\*
- Harbor Advisory Board
  - Marine-Oriented Business
  - Waterfront Leaseholder
  - Recreational Boating
  - Member-at-Large
  - South Bay/Los Osos Representative
  - Morro Bay Commercial Fisherman's Association (MBCFO)
  - Alternate Member to MBCFO
- Planning Commission\*
- Public Works Advisory Board\*
- Recreation & Parks Commission
- Tourism Business Improvement District Advisory Board
  - Hotelier (Member-at-Large)
  - Hotelier (No. of rooms \_\_\_\_\_)
  - Vacation Rental Representative
  - Community Member-at-Large\*
- SLOCOG Citizens Transportation Advisory Committee (CTAC) - County and Regional Board

**\* Must be a resident and registered to vote in the City of Morro Bay during the term of appointment.**

### Employment Information

<b>Present or Last Employer</b> Self Employed	<b>Position or Occupation</b> Certified Massage Therapist
<b>Employer Address</b> n/a	<b>How Many Years</b> 14
<b>City, State, Zip Code</b> Morro Bay, CA 93442	

### Education and Training

<b>Institution Name, City and State</b>	<b>Major, Degree or Area of Study</b>
Cuesta College, San Luis Obispo, CA	AA-International Studies
California Holistic Institute, San Luis Obispo, CA	250 Hour Practitioner Course
Arcata School of Massage, Arcata, CA	900 Hour Somatic Bodywork/ Massage Certification

### Qualifications and Interests

Please use the space provided, or attach a separate document, responding to the questions below. If desired, you may attach a resume or other additional documentation for consideration.

1. Are you currently or have you previously served on a board, commission, committee, or other public body, if so, which one and when? What do you feel were the advisory body's major accomplishment(s) during your tenure?

I have served on the Rotary Club of Morro Bay's Board for the last 6 years. Currently I serve as Chair for Youth Services, Interact Advisor, RYLA (A youth leadership camp) and am the immediate past president of the club. We have been able to grow membership for our MBHS club and raise over \$10,000 in the last 4 years for local and international service and aid projects.

2. What experience, technical training, and skill qualify you for an appointment, considering your experience and activities in business, labor, professional, social, or other organization?

As a native daughter of Morro Bay I am an avid outdoors woman, not only having local knowledge of our area and the history of our community but being a part of that as well by being involved. Owning a business for 6 years has given me skills to stay organized, motivated and work with others to grow together.

3. Why are you interested in serving on this advisory board, commission, or committee?

As a volunteer and a parent, I would love to help our city look for more ways of engaging with our youth through programs, ease of access, education, camps etc. Growing up here there was an abundance of things for us to do (fond memories of Flippos), now as a parent of a 9 year old I see through a different lens. My experiences would fit nicely in this area.

I have read the Advisory Bodies Handbook regarding the expectations and responsibilities of this Commission/Advisory Board/Committee and, should I be appointed, am able and willing to devote the necessary time to perform the required duties.

12/31/2020

\_\_\_\_\_  
(Signature)

\_\_\_\_\_  
(Date)

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Dear Council Members,

Some of you know me already. This cover letter is for those who may not know me as well. I have been active and involved in our community through Rotary and other organizations for close to a decade. My family has been active in Morro Bay for 4 generations in various roles from education to surfing. When I joined Rotary at 27, I had no idea the impact community service was about to make on my life. Since 2013 I have been Chair of Youth Services for the Rotary club of Morro Bay. We have been able to support youth from elementary all the way through high school with a variety of programs, scholarships, leadership camps and opportunities for young people to develop skills to become peaceful leaders and hopefully one day volunteer in their own communities. I personally volunteer for about 15 events per year in our city and sit on planning boards for at least 3 major fundraisers per year as well. I am the immediate Past President the Rotary Club of Morro Bay a service organization that enrolls many business owners and community leaders to further learn about, serve and find solutions for our community.

When I saw openings for this advisory committee it seemed like a great opportunity to continue to serve my community both young and old. We live in an area of un-matched beauty, ecology, and history. If given the opportunity I would like to help our city grow existing programs and possibly create new ones as well.

Thank you for your consideration,

Melissa Davis



# CITY OF MORRO BAY ADVISORY BODY APPLICATION

## Contact Information

<b>Full Name</b> Piper Fedrow	<b>Home Phone</b>
<b>Street Address</b> [REDACTED]	<b>Cell Phone</b> [REDACTED]
<b>Mailing Address (if different than above)</b>	<b>Work Phone</b> [REDACTED]
<b>City, State, Zip Code</b> Morro Bay, CA 93442	<b>Email Address</b> [REDACTED]

Do you live within the Morro Bay City Limits?       Yes       No

Are you registered to vote in the City of Morro Bay?       Yes       No

## Advisory Body Information

I would like to be considered for appointment to the following Commission/Advisory Body:

- Citizens Oversight and Citizens Finance Advisory Committee\*
- Harbor Advisory Board
  - Marine-Oriented Business
  - Waterfront Leaseholder
  - Recreational Boating
  - Member-at-Large
  - South Bay/Los Osos Representative
  - Morro Bay Commercial Fisherman’s Association (MBCFO)
  - Alternate Member to MBCFO
- Planning Commission\*
- Public Works Advisory Board\*
- Recreation & Parks Commission
- Tourism Business Improvement District Advisory Board
  - Hotelier (Member-at-Large)
  - Hotelier (No. of rooms \_\_\_\_\_)
  - Vacation Rental Representative
  - Community Member-at-Large\*
- SLOCOG Citizens Transportation Advisory Committee (CTAC) - County and Regional Board

**\* Must be a resident and registered to vote in the City of Morro Bay during the term of appointment.**

**Employment Information**

<b>Present or Last Employer</b> Cal Poly	<b>Position or Occupation</b> Donor Impact Specialist
<b>Employer Address</b> 1 Grand Avenue	<b>How Many Years</b> 4
<b>City, State, Zip Code</b> San Luis Obispo, CA 93407	

**Education and Training**

<b>Institution Name, City and State</b>	<b>Major, Degree or Area of Study</b>
California State University, Fullerton (Fullerton, CA)	B.S., Human Services
Cuesta College (San Luis Obispo, CA)	A.A., Transfer Studies
Morro Bay High School (Morro Bay, CA)	General Studies

**Qualifications and Interests**

Please use the space provided, or attach a separate document, responding to the questions below. If desired, you may attach a resume or other additional documentation for consideration.

- Are you currently or have you previously served on a board, commission, committee, or other public body, if so, which one and when? What do you feel were the advisory body's major accomplishment(s) during your tenure?  
The Land Conservancy of SLO County, Development Committee member: During my time on the committee, several major events and public projects were completed, including the Octagon Barn and Pismo Preserve.  
Association of Fundraising Professionals, San Diego Chapter member: I helped coordinate the new member reception event and young professional networking.
- What experience, technical training, and skill qualify you for an appointment, considering your experience and activities in business, labor, professional, social, or other organization?  
I've been a member of this community for more than 20 years and have extensive experience in the nonprofit fundraising field -- I am well-suited to converse with the general public, provide talking points and facilitate meetings. I am methodical in my methods, detail-oriented (while still seeing the bigger picture) and passionate.
- Why are you interested in serving on this advisory board, commission, or committee?  
I grew up in Morro Bay and now that I live here again as a parent of a young child, I am particularly invested in how our parks and recreation department serves the community. I have a fondness for my experiences here and am hopeful my volunteer efforts could help ensure a similar experience for families. I also hope to continue to serve this community in the future and see this as a first step toward doing so.

I have read the Advisory Bodies Handbook regarding the expectations and responsibilities of this Commission/Advisory Board/Committee and, should I be appointed, am able and willing to devote the necessary time to perform the required duties.



(Signature)

12/30/2020

(Date)

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**Work Experience**

California Polytechnic State University, San Luis Obispo, CA	01/17 – present
<i>Donor Impact Specialist</i>	03/20 – present
<i>Stewardship Coordinator</i>	04/18 – 03/20
<i>Student Affairs Development Assistant</i>	01/17 – 04/18

- Manages the comprehensive donor recognition program for broad-based segments of University donors. Responsible for central development stewardship activities including those that identify, retain and recognize donors. Includes development and implementation of donor recognition societies and appropriate messaging and engagement opportunities to include: marketing, event programs, etc.
- Develops and implements specialized reporting to donors, such as annual donor impact reports and personalized stewardship plans.
- Responsible for creating annual Stewardship Plan to achieve departmental goals and objectives.
- Creates scripts and talking points that convey donor impact, student success and the University Development and Alumni Engagement division’s vision for the university.
- Oversees weekly acknowledgment process for central development, ensuring mail is delivered in a timely manner and acknowledgments are accurate, donor-centric and highlight the impact of donor support.
- Uses digital communication as appropriate to achieve communication goals (maintains current web presence for donor recognition societies; seeks opportunities to create meaningful video/email communication methods with varying audiences, etc.).
- Collaborates with event staff to produce event programs that highlight donor impact, student success and the vision for the division. This includes scriptwriting for senior leaders; providing support/guidance to presenters upon request; identifying and supporting student speakers (reviewing and editing speeches and providing guidance as needed); and working alongside event specialists to produce the stage program.
- Serves as department's staff writer and senior editor, developing broad-based, donor-centric messaging templates in addition to highly-customized reports and acknowledgments to achieve division goals to retain, upgrade or reengage donors and prospects.

Spokes - Resources for Nonprofits, San Luis Obispo, CA	06/16 – 01/17
<i>Impact Generator</i>	

- Managed organization’s marketing and donor communications collateral, including: annual appeal, annual report, sponsorship opportunity packet for corporate donors, and press releases.
- Responsible for donor tracking, gift processing, and acknowledgement process. Track proposals and reports for all foundation and corporate fundraising.
- Planned special events including networking happy hours, member appreciation receptions, and annual fundraisers.
- Handled office operations and all activities related to in-office visitor/client experience.
- Supported Board of Directors and in particular, Development Committee, in creating a system to cultivate prospects and handle donor relations.

Planned Parenthood of the Pacific Southwest, San Diego, CA	09/11 – 04/16
<i>Manager of Donor Prospecting &amp; Engagement</i>	

- Planned and executed high-level donor experiences designed to enhance the relationship with Development Directors, resulting in major gifts supporting agency projects and programs.
- Developed and oversaw event logistics, budgets and vendor relationships for 30 events per year ranging from educational salons to anniversary dinners with 1,000+ guests.
- Facilitated volunteer leadership involvement in major gift activities, including strategizing about prospecting events as well as creating specialized reports as part of the solicitation and stewardship processes.

- Oversaw the recruitment, training, and management for all event volunteers. Created an in-depth volunteer handbook to increase efficiency and streamline training process.
- Responsible for agency newsletter as a strategic mode of donor communication, including scheduling, content management and distribution. Worked closely with program staff to create region-specific donor-centered communications.
- Responsible for a portfolio of corporate partners; solicited new donors, upgraded current donors, and established relationships that resulted in long-term partnerships.

**Volunteer/Consulting Experience**

- The Land Conservancy of San Luis Obispo County, *Development Committee* 2017-2020
- Spokes – Resources for Nonprofits, *Freelance Event Coordinator, Workshop Facilitator* 2016
- Association of Fundraising Professionals, San Diego Chapter, *Member Reception Planning Committee* 2015

**Education**

California State University, Fullerton

BS in Human Services, Concentration in Nonprofit Administration and Community Practice

**Additional Skills**

- Proficient in Microsoft Office Suite (Word, Excel, Outlook, PowerPoint, Publisher)
- Well-versed in donor management software including Raiser’s Edge, Ellucian Advance, Reeher, Club Express, NeonCRM
- Comfortable managing and creating communication through WordPress, Constant Contact, Drupal, Eventbrite, and Social Media (Facebook, Instagram)



# CITY OF MORRO BAY ADVISORY BODY APPLICATION

RECEIVED  
City of Morro Bay

OCT 26 2020

Administration

## Contact Information

<b>Full Name</b> Skip Sorich	<b>Home Phone</b>
<b>Street Address</b> [REDACTED]	<b>Cell Phone</b> [REDACTED]
<b>Mailing Address (if different than above)</b>	<b>Work Phone</b>
<b>City, State, Zip Code</b> Morro Bay, Ca. 93442	<b>Email Address</b> [REDACTED]

Do you live within the Morro Bay City Limits?

Yes

No

Are you registered to vote in the City of Morro Bay?

Yes

No

## Advisory Body Information

I would like to be considered for appointment to the following Commission/Advisory Body:

- Citizens Oversight and Citizens Finance Advisory Committee\*
- Harbor Advisory Board
  - Marine-Oriented Business
  - Waterfront Leaseholder
  - Recreational Boating
  - Member-at-Large
  - South Bay/Los Osos Representative
  - Morro Bay Commercial Fisherman's Association (MBCFO)
  - Alternate Member to MBCFO
- Planning Commission\*
- Public Works Advisory Board\*
- Recreation & Parks Commission
- Tourism Business Improvement District Advisory Board
  - Hotelier (Member-at-Large)
  - Hotelier (No. of rooms \_\_\_\_\_)
  - Vacation Rental Representative
  - Community Member-at-Large\*
- SLOCOG Citizens Transportation Advisory Committee (CTAC) - County and Regional Board

\* Must be a resident and registered to vote in the City of Morro Bay during the term of appointment.

**Employment Information**

<b>Present or Last Employer</b> Sierrs Pacific Windows	<b>Position or Occupation</b> Territorial manager
<b>Employer Address</b>	<b>How Many Years</b> 12 1/2
<b>City, State, Zip Code</b> Red Bluff, Ca.	

**Education and Training**

<b>Institution Name, City and State</b>	<b>Major, Degree or Area of Study</b>
Some College	Business Management

**Qualifications and Interests**

Please use the space provided, or attach a separate document, responding to the questions below. If desired, you may attach a resume or other additional documentation for consideration.

1. Are you currently or have you previously served on a board, commission, committee, or other public body, if so, which one and when? What do you feel were the advisory body's major accomplishment(s) during your tenure?

Recreation and Parks commissioner for the last 4years.

2. What experience, technical training, and skill qualify you for an appointment, considering your experience and activities in business, labor, professional, social, or other organization?

Besides business I was a planning commissioner for the city of Camarillo, Ca. Was involved in youth sports, coaching high school basketball and baseball. Originized Camarillo youth basketbaall association. Within in two years we had 300 players both boys and girls. Chaired a celebrity gold tournament do 12 years.

3. Why are you interested in serving on this advisory board, commission, or committee?

To keep and grow our parks and recreation a the top.

I have read the Advisory Bodies Handbook regarding the expectations and responsibilities of this Commission/Advisory Board/Committee and, should I be appointed, am able and willing to devote the necessary time to perform the required duties.

  
\_\_\_\_\_  
(Signature)

10/22/20  
\_\_\_\_\_  
(Date)

This application is a public record that be disclosed to the public upon request. All appointees to a City Commission, Advisory Board, or Committee will be required, in accordance with State law to file a "Statement of Economic Interest Form 700" which remains available for public inspection.

Completed applications may be emailed to [cityclerk@morrobayca.gov](mailto:cityclerk@morrobayca.gov) or mailed to: Office of the City Clerk, City Hall, 595 Harbor Street, Morro Bay, CA 93442

# **TOURISM BUSINESS IMPROVEMENT DISTRICT (“TBID”) ADVISORY BOARD**

**(1 Hotelier Member-at-Large for a 4-year term ending January 31, 2025)**

**Applicant:**

- 1. Steve Allen**

**Note: The Clerk’s office will continue to accept applications for one (1) Hotelier Member at Large for a term ending January 31, 2024, and a Hotelier with 50 rooms or less for a 4-year term ending January 31, 2025.**



# CITY OF MORRO BAY ADVISORY BODY APPLICATION

RECEIVED  
City of Morro Bay

NOV 30 2020

Administration

## Contact Information

Full Name Steven Allen	Home Phone
Street Address [REDACTED]	Cell Phone [REDACTED]
Mailing Address (if different than above)	Work Phone [REDACTED]
City, State, Zip Code Aptos, CA 95003	Email Address [REDACTED]

Do you live within the Morro Bay City Limits?

Yes

No

Are you registered to vote in the City of Morro Bay?

Yes

No

## Advisory Body Information

I would like to be considered for appointment to the following Commission/Advisory Body:

- Citizens Oversight and Citizens Finance Advisory Committee\*
- Harbor Advisory Board
  - Marine-Oriented Business
  - Waterfront Leaseholder
  - Recreational Boating
  - Member-at-Large
  - South Bay/Los Osos Representative
  - Morro Bay Commercial Fisherman's Association (MBCFO)
  - Alternate Member to MBCFO
- Planning Commission\*
- Public Works Advisory Board\*
- Recreation & Parks Commission
- Tourism Business Improvement District Advisory Board
  - Hotelier (Member-at-Large)
  - Hotelier (No. of rooms 200)
  - Vacation Rental Representative
  - Community Member-at-Large\*
- SLOCOG Citizens Transportation Advisory Committee (CTAC) - County and Regional Board

\* Must be a resident and registered to vote in the City of Morro Bay during the term of appointment.

### Employment Information

<b>Present or Last Employer</b> Allen Property Group	<b>Position or Occupation</b> CEO/President
<b>Employer Address</b> 347 Spreckels Drive	<b>How Many Years</b> 12 years
<b>City, State, Zip Code</b> Aptos, CA 95003	

### Education and Training

<b>Institution Name, City and State</b>	<b>Major, Degree or Area of Study</b>
Cal Poly, SLO	BS - Business Administration/Marketing

### Qualifications and Interests

Please use the space provided, or attach a separate document, responding to the questions below. If desired, you may attach a resume or other additional documentation for consideration.

1. Are you currently or have you previously served on a board, commission, committee, or other public body, if so, which one and when? What do you feel were the advisory body's major accomplishment(s) during your tenure?

Current Morro Bay TBID Chair. We have successfully brought vacation rentals into the BID. We are also in process of privatizing the organization and I would like to complete that process.

2. What experience, technical training, and skill qualify you for an appointment, considering your experience and activities in business, labor, professional, social, or other organization?  
We currently manage +/- 1,000 rental units which include 5 hotels; 3 of which are in Morro Bay.

3. Why are you interested in serving on this advisory board, commission, or committee?  
Service on the TBID Board allows me to be more in touch with Morro Bay. Hopefully this helps the City while also improving my level of service and communication to my guests and employees.

I have read the Advisory Bodies Handbook regarding the expectations and responsibilities of this Commission/Advisory Board/Committee and, should I be appointed, am able and willing to devote the necessary time to perform the required duties.

November 29, 2020

(Date)

This application is a public record that be disclosed to the public upon request. All appointees to a City Commission, Advisory Board, or Committee will be required, in accordance with State law to file a "Statement of Economic Interest Form 700" which remains available for public inspection.

Completed applications may be emailed to [cityclerk@morrobayca.gov](mailto:cityclerk@morrobayca.gov) or mailed to: Office of the City Clerk, City Hall, 595 Harbor Street, Morro Bay, CA 93442

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**CITIZENS OVERSIGHT /  
FINANCE ADVISORY COMMITTEE  
(CFAC)**

**(1 current vacancy for the remainder of a term ending January 31, 2023)**

**Applicants:**

- 1. Stephen Peck**
- 2. William Johnson**



# CITY OF MORRO BAY ADVISORY BODY APPLICATION

RECEIVED  
City of Morro Bay

DEC 21 2020

Administration

## Contact Information

Full Name Stephen Peck	Home Phone [REDACTED]
Street Address [REDACTED]	Cell Phone [REDACTED]
Mailing Address (if different than above)	Work Phone
City, State, Zip Code Morro Bay, CA 93442	Email Address [REDACTED]

Do you live within the Morro Bay City Limits?  Yes  No

Are you registered to vote in the City of Morro Bay?  Yes  No

## Advisory Body Information

I would like to be considered for appointment to the following Commission/Advisory Body:

- Citizens Oversight and Citizens Finance Advisory Committee\*
- Harbor Advisory Board
  - Marine-Oriented Business
  - Waterfront Leaseholder
  - Recreational Boating
  - Member-at-Large
  - South Bay/Los Osos Representative
  - Morro Bay Commercial Fisherman's Association (MBCFO)
  - Alternate Member to MBCFO
- Planning Commission\*
- Public Works Advisory Board\*
- Recreation & Parks Commission
- Tourism Business Improvement District Advisory Board
  - Hotelier (Member-at-Large)
  - Hotelier (No. of rooms \_\_\_\_\_)
  - Vacation Rental Representative
  - Community Member-at-Large\*
- SLOCOG Citizens Transportation Advisory Committee (CTAC) - County and Regional Board

\* Must be a resident and registered to vote in the City of Morro Bay during the term of appointment.

### Employment Information

<b>Present or Last Employer</b> Peck Planning and Development	<b>Position or Occupation</b> President
<b>Employer Address</b> 2455 Greenwood Avenue	<b>How Many Years</b> 15
<b>City, State, Zip Code</b> Morro Bay, CA 93442	

### Education and Training

<b>Institution Name, City and State</b>	<b>Major, Degree or Area of Study</b>
California State University, Fresno	BA, Economics
University of Colorado, Boulder	MA, Economics
California State University, Fresno	MCRP, City and Regional Planning

### Qualifications and Interests

Please use the space provided, or attach a separate document, responding to the questions below. If desired, you may attach a resume or other additional documentation for consideration.

1. Are you currently or have you previously served on a board, commission, committee, or other public body, if so, which one and when? What do you feel were the advisory body's major accomplishment(s) during your tenure?

I served on the City of Visalia's Housing (VIAH) and Energy Committees. My experience includes leadership positions with the SLO County EVC, regional economic development organizations, professional practice groups (APA), and Chambers for Commerce in Visalia, San Luis Obispo, and Morro Bay. See attache

2. What experience, technical training, and skill qualify you for an appointment, considering your experience and activities in business, labor, professional, social, or other organization?

As a department head for the City of Visalia for seven years, I was responsible for the Advance Planning, Specific Projects, Redevelopment, Housing and CDBG programs. Managed a staff of 15 and total enterprise budgets of \$5,000,000. I have experience as a Budget Analyst for the City of Fresno. Added quals on resume

3. Why are you interested in serving on this advisory board, commission, or committee?

here are many interesting challenges in Morro Bay, including planning and development, Harbor Department, Housing and Economic Development. However, short- and long-term fiscal sustainability and solvency, strategic infrastructure investments, and modernization of operations are the necessary pre-requisites to these efforts. The CFAC is and will continue to be a key player in achieving those.

I have read the Advisory Bodies Handbook regarding the expectations and responsibilities of this Commission/Advisory Board/Committee and, should I be appointed, am able and willing to devote the necessary time to perform the required duties.

[Redacted Signature]

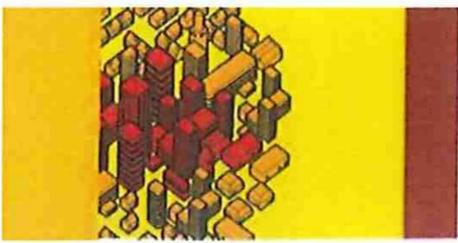
(Signature)

December, 20, 2020

(Date)

This application is a public record that be disclosed to the public upon request. All appointees to a City Commission, Advisory Board, or Committee will be required, in accordance with State law to file a "Statement of Economic Interest Form 700" which remains available for public inspection.

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**Peck Planning and Development, LLC**  
Planning Development Economics

December 21, 2020

Honorable Mayor Dr. John Headding &  
Morro Bay City Council  
695 Harbor  
Morro Bay, CA 93442

VIA: Office of the City Clerk, City Hall, 595 Harbor Street, Morro Bay, CA 93442  
cityclerk@morrobayca.gov

Re: Application for Vacancy on the Citizens Finance Advisory Committee

Thank you for the opportunity to apply for the vacant position on the Citizens Finance Advisory Committee (CFAC). As you may know, my experience in the community has been primarily as the Co-Chair of the Morro Bay Chamber's Governmental Affairs Committee (GAC) where I have become familiar with the city's fiscal issues, and worked with others to craft recommended strategies for City fiscal solvency, and local economic and business development. My related experience outside of the community includes over 45 years of work in the areas of economic development, housing and planning. I considered how I could best apply that experience and considered the Harbor Advisory Board, Public Works Advisory Board and Planning Commission as possibilities. However, figuring out a sustainable fiscal operating, capital improvement, and infrastructure maintenance model for the City is the cornerstone of success for those other areas and the CFAC is best positioned to help the City Council ensure success in those other areas.

The city is faced with the immediate task of ensuring short-term fiscal solvency for the General Fund and for key enterprise funds (such as the Harbor). The recent passage of Measure E will provide the City with the means to achieve this and to stabilize the fiscal revenue base of the community. Oversight of the use of Measure Q and Measure E funds is an essential function of the CFAC. However, there are longer-term structural fiscal issues that need to be addressed so that the City can diversify its economy while capitalizing on its unique tourism assets, and the CFAC will certainly be the principal citizens committee venue for developing solutions. I hope to bring my experience to the CFAC, and look forward to working with the current members to help solve important city fiscal issues.

Letters of reference can be provided, if desired.

Sincerely,



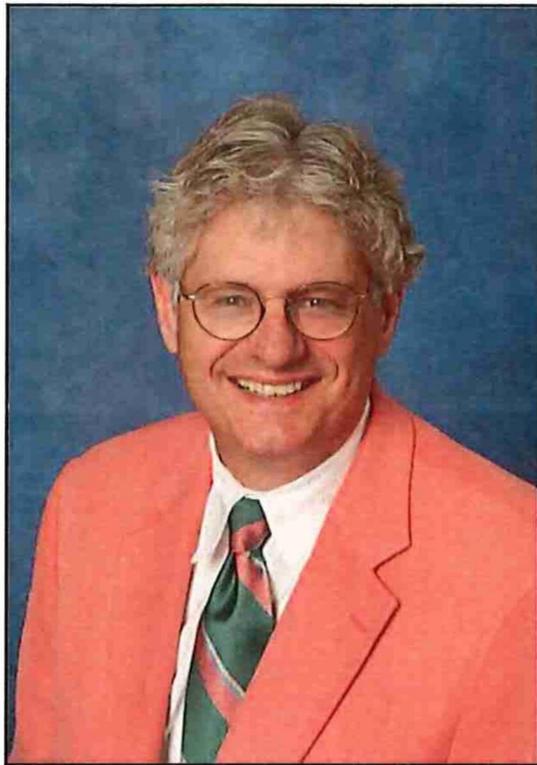
Stephen J. Peck, AICP

Attached: Application  
Resume

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# Peck Planning and Development, LLC

## Stephen J. Peck, AICP President



### CURRENT PROJECT EXPERIENCE

Mr. Peck serves public and private clients to fulfill their planning, economics and land development needs. He has experience in all aspects of feasibility assessment, design, entitlement, and construction project management. Current projects include a 140-acre residential master plan in San Luis Obispo, a downtown mixed use project in San Luis Obispo, and Plaza Business Park, a 35-acre mixed use development, Willow Creek Shopping Center, and the Main Street Promenade, a 61,000 SF mixed use project in downtown Visalia.

Mr. Peck is active in the community with ongoing memberships and leadership positions in the Visalia Chamber of Commerce, Tulare County Economic Development Corporation, Downtown Visalia PBID, and Visalia Economic Development Corporation.

Mr. Peck has experience in land use economics, fiscal impact analysis, demographics, and statistical and quantitative methods of analysis for community planning and development. As a Lecturer at the Fresno State, he taught course in quantitative analysis for transportation planning and community development.

Mr. Peck started with Quad Consultants in 1978 as an Associate Planner and progressed to the position of Senior Planner in 1986. Thereafter he served for seven years with the City of Visalia as its Advance Planning Manager and Redevelopment Director, where he was responsible for the Visalia's "2020 Plan", numerous master plans, housing projects, and redevelopment projects. Upon rejoining Quad Consultants (later to become Quad Knopf) in 1992, Mr. Peck was that firm's Director of Planning, Environmental and Biology practice from 1992 to 2006.

Mr. Peck formed Peck Planning and Development in 2006 to provide more direct development related services to public and private clients in the areas of economic and financial feasibility, strategic planning, entitlement, and project management.

### AREAS OF EXPERTISE

- ◆ CEQA/NEPA Compliance
- ◆ Economic Analysis and Feasibility Studies
- ◆ Statistical Research
- ◆ General Plans
- ◆ Specific Plans
- ◆ Housing Studies
- ◆ Redevelopment Plans
- ◆ Land Use Planning

### EDUCATION

- ◆ Master City and Regional Planning, 1980, California State University Fresno
- ◆ MA, Economics, 1976, University of Colorado
- ◆ BA, Economics, 1973, California State University Fresno

### EXPERIENCE

- Lecturer, Econ Statistics 1974-76
- Budget Analyst, City of Fresno, 1976-78
- Sr Planner, Quad Consultants, 1978-86

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# Peck Planning and Development, LLC

Asst Community Development Director, City of  
Visalia 1986-93  
Principal Planner, Quad Consultants, 1992-  
2002  
Chairman, Quad Consultants, 2002-2007  
Vice President, Mangano Co. 2007-Present  
President, Peck Planning and Development  
2006-Present

## REGISTRATIONS / CERTIFICATIONS

- ◆ Certified Planner, American Institute of Certified Planners (AICP)

## PROFESSIONAL ORGANIZATIONS

- ◆ American Planning Association (APA)
- ◆ American Institute of Certified Planners (AICP)
- ◆ California Redevelopment Association (CRA)
- ◆ National Community Development Association
- ◆ Urban Land Institute
- ◆ California Association for Local Economic Development
- ◆ Chairman, Tulare County Economic Development Corporation
- ◆ International Council of Shopping Centers
- ◆ Visalia Chamber of Commerce Board of Directors
- ◆ Vice Chair, Governmental Affairs, Visalia Chamber of Commerce
- ◆ Downtown Visalia PBID Board
- ◆ Visalia Economic Development Corporation

## PREVIOUS PROJECT EXPERIENCE

With previous employers, Mr. Peck has been responsible for a wide range of development projects including the Visalia Land Use Element (“2020 Plan”), redevelopment plans and projects for East Visalia, Central Visalia, and Mooney Blvd; administration of Visalia’s housing programs, and numerous specific and master plans.

With Quad Consultants from 1978 to 1986, and from 1993 to 2007, Mr. Peck was a Senior Planner, Executive Vice President, and Principal Planner in charge of the company’s Planning operations, and Chairman of the Board. Selected project experience while with Quad included the following:

### *Economics*

**Financial and Economic Analysis** — Mr. Peck provides economic and financial consulting services to municipal, redevelopment agency, school district and other public and private sector clientele. He also assists cities and counties in the evaluation of the fiscal and economic consequences of various general plan alternatives. He prepares labor market analyses, financial feasibility studies, economic development studies, redevelopment feasibility studies and tax projections, and development agreements. Mr. Peck has prepared studies, reviewed alternatives and recommended implementation for clients’ projects based on financial and economic analysis.

Mr. Peck provides economic and financial consulting services to municipal, redevelopment agency, school district and other public and private sector clientele. He also assists cities and counties in the evaluation of the fiscal and economic consequences of various general plan alternatives. He also prepares labor market analyses, financial feasibility studies, economic development studies, redevelopment feasibility studies and tax projections, and development agreements. Mr. Peck has prepared studies, reviewed alternatives and recommended implementation for clients’ projects based on financial and economic analysis.

During his tenure with the City of Visalia as Assistant Community Development Director, Mr. Peck was responsible for all aspects of the City of Visalia’s Redevelopment and Housing programs, including project area formation, plan development, program implementation,

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## Peck Planning and Development, LLC

and financial management for the City's four redevelopment project areas. These areas comprise approximately 2,500 acres and include a regional retail commercial area, housing conservation, downtown office and retail development, and mixed-use service commercial and retail area. He was also responsible for all of the City's housing programs including CDBG, Rental rehabilitation, HOME, BEGIN, and redevelopment housing set-aside programs. During his tenure there, programs were revitalized and productivity increased.

### ***Redevelopment***

**Redevelopment Plan — Kingsburg, CA.** *Principal-in-Charge.* This project involved the development of an amendment and update to the Kingsburg Redevelopment Plan, to enable significant expansion of the original Project Area.

**Redevelopment Financial Analysis and Plan Amendments — Selma, CA.** *Principal-in-Charge.* This project involved the preparation of a financial analysis to determine historical tax increment growth, status of assets and liabilities and potential growth in each of the Agency's two project areas.

**Merced Gateways Redevelopment Plan and Amendments and Environmental Impact Reports, City of Merced-** Mr. Peck served as Principal in Charge Quad Knopf for these projects that included the completion of the original plan and two amendments to the City's gateway redevelopment plan and EIR. The most recent amendment included city and unincorporated land that involved an agreement between jurisdictions and county designating City/Agency authorized to conduct redevelopment programs/projects in the adjacent county area.



# CITY OF MORRO BAY ADVISORY BODY APPLICATION

RECEIVED  
City of Morro Bay

DEC 16 2020

City Clerk

### Contact Information

Full Name <i>William Joseph Johnson</i>	Home Phone [REDACTED]
Street Address [REDACTED]	Cell Phone [REDACTED]
Mailing Address (if different than above) —	Work Phone —
City, State, Zip Code <i>Morro Bay, CA 93442</i>	Email Address [REDACTED]

Do you live within the Morro Bay City Limits?  Yes  No

Are you registered to vote in the City of Morro Bay?  Yes  No

### Advisory Body Information

I would like to be considered for appointment to the following Commission/Advisory Body:

- Citizens Oversight and Citizens Finance Advisory Committee\*
- Harbor Advisory Board
  - Marine-Oriented Business
  - Waterfront Leaseholder
  - Recreational Boating
  - Member-at-Large
  - South Bay/Los Osos Representative
  - Morro Bay Commercial Fisherman's Association (MBCFO)
  - Alternate Member to MBCFO
- Planning Commission\*
- Public Works Advisory Board\*
- Recreation & Parks Commission
- Tourism Business Improvement District Advisory Board
  - Hotelier (Member-at-Large)
  - Hotelier (No. of rooms \_\_\_\_\_)
  - Vacation Rental Representative
  - Community Member-at-Large\*
- SLOCOG Citizens Transportation Advisory Committee (CTAC) - County and Regional Board

\* Must be a resident and registered to vote in the City of Morro Bay during the term of appointment.

**Employment Information**

<b>Present or Last Employer</b> South Coast AQMD	<b>Position or Occupation</b> Asst. DEO/Admin. and HR
<b>Employer Address</b> 21865 Copley Drive	<b>How Many Years</b> 25
<b>City, State, Zip Code</b> Diamond Bar, CA 91765	

**Education and Training**

<b>Institution Name, City and State</b>	<b>Major, Degree or Area of Study</b>
Univ. of CA, Irvine	BS, Biological Sciences
Cal State Univ., San Bernardino	MPA
Insurance Institute, Newport Beach, CA	Assoc. in Risk Mgmt. for public entities (ARM-P)

**Qualifications and Interests**

Please use the space provided, or attach a separate document, responding to the questions below. If desired, you may attach a resume or other additional documentation for consideration.

1. Are you currently or have you previously served on a board, commission, committee, or other public body, if so, which one and when? What do you feel were the advisory body's major accomplishment(s) during your tenure?

SLO County Air Pollution Control ~~Agency~~ District (2016 - Present) currently Chairperson.

2. What experience, technical training, and skill qualify you for an appointment, considering your experience and activities in business, labor, professional, social, or other organization?

The Hearing Board has drafted a stipulated Order of Abatement involving the APCD and State Parks. I have 30 years of public sector management and executive experience with three large agencies, including the cities of Thousand Oaks and Pomona.

3. Why are you interested in serving on this advisory board, commission, or committee?

With my extensive experience in managing large workforces and complex capital improvement projects, I believe I can contribute to overall good outcomes.

I have read the Advisory Bodies Handbook regarding the expectations and responsibilities of this Commission/Advisory Board/Committee and, should I be appointed, am able and willing to devote the necessary time to perform the required duties.



(Signature)

12/14/2020  
(Date)

This application is a public record that be disclosed to the public upon request. All appointees to a City Commission, Advisory Board, or Committee will be required, in accordance with State law to file a "Statement of Economic Interest Form 700" which remains available for public inspection.

Completed applications may be emailed to [cityclerk@morrobayca.gov](mailto:cityclerk@morrobayca.gov) or mailed to: Office of the City Clerk, City Hall, 595 Harbor Street, Morro Bay, CA 93442

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# **SLOCOG CITIZENS TRANSPORTATION ADVISORY COMMITTEE (CTAC)**

**(1 current vacancy for a 4-year term ending January 31, 2025)**

## **Applicants:**

- 1. Jan Goldman**
- 2. William Johnson**



# CITY OF MORRO BAY ADVISORY BODY APPLICATION

RECEIVED  
City of Morro Bay

DEC 14 2020

Administration

## Contact Information

<b>Full Name</b> Jan Goldman	<b>Home Phone</b> [REDACTED]
<b>Street Address</b> [REDACTED]	<b>Cell Phone</b> [REDACTED]
<b>Mailing Address (if different than above)</b>	<b>Work Phone</b>
<b>City, State, Zip Code</b> Morro Bay CA 93442	<b>Email Address</b> [REDACTED]

Do you live within the Morro Bay City Limits?  Yes  No

Are you registered to vote in the City of Morro Bay?  Yes  No

## Advisory Body Information

I would like to be considered for appointment to the following Commission/Advisory Body:

- Citizens Oversight and Citizens Finance Advisory Committee\*
- Harbor Advisory Board
  - Marine-Oriented Business
  - Waterfront Leaseholder
  - Recreational Boating
  - Member-at-Large
  - South Bay/Los Osos Representative
  - Morro Bay Commercial Fisherman's Association (MBCFO)
  - Alternate Member to MBCFO
- Planning Commission\*
- Public Works Advisory Board\*
- Recreation & Parks Commission
- Tourism Business Improvement District Advisory Board
  - Hotelier (Member-at-Large)
  - Hotelier (No. of rooms \_\_\_\_\_)
  - Vacation Rental Representative
  - Community Member-at-Large\*
- SLOCOG Citizens Transportation Advisory Committee (CTAC) - County and Regional Board

\* Must be a resident and registered to vote in the City of Morro Bay during the term of appointment.

**Employment Information**

<b>Present or Last Employer</b> Morro Bay Visitor's Center	<b>Position or Occupation</b> Greeter
<b>Employer Address</b> 695 Harbor Street	<b>How Many Years</b> 11
<b>City, State, Zip Code</b> Morro Bay CA 93442	

**Education and Training**

<b>Institution Name, City and State</b>	<b>Major, Degree or Area of Study</b>
California State University San Jose	Social Science, psychology, Elementary Ed.
California State university Long Beach	Special Ed.- Learning Disabilities

**Qualifications and Interests**

Please use the space provided, or attach a separate document, responding to the questions below. If desired, you may attach a resume or other additional documentation for consideration.

1. Are you currently or have you previously served on a board, commission, committee, or other public body, if so, which one and when? What do you feel were the advisory body's major accomplishment(s) during your tenure?  
I just completed my second term with the Public Works Advisory Board. During my tenure, we updated the water rates, developed a road paving schedule, and became one of the advisory boards to oversee, question and give input on developments with WRF. I was also a member of GPAC which updated the general plan and local
2. What experience, technical training, and skill qualify you for an appointment, considering your experience and activities in business, labor, professional, social, or other organization?  
I have been included in many discussions concerning the "state" of Morro Bay, so I feel like I have a good understanding of the processes and laws that effect civic projects. I have no technical training, other than what I've gotten from the many technical staff report attachments that I've read in the past 8 years.
3. Why are you interested in serving on this advisory board, commission, or committee?  
I like finding out how and why decisions are made. I also think that I have a basic understanding of road and traffic issues from my 8 years on PWAB. I'd like to stay involved.

I have read the Advisory Bodies Handbook regarding the expectations and responsibilities of this Commission/Advisory Board/Committee and, should I be appointed, am able and willing to devote the necessary time to perform the required duties.

  
(Signature)

Dec. 13, 2020  
(Date)

This application is a public record that be disclosed to the public upon request. All appointees to a City Commission, Advisory Board, or Committee will be required, in accordance with State law to file a "Statement of Economic Interest Form 700" which remains available for public inspection.

Completed applications may be emailed to [cityclerk@morrobayca.gov](mailto:cityclerk@morrobayca.gov) or mailed to: Office of the City Clerk, City Hall, 595 Harbor Street, Morro Bay, CA 93442



# CITY OF MORRO BAY ADVISORY BODY APPLICATION

RECEIVED  
City of Morro Bay

DEC 16 2020

City Clerk

### Contact Information

Full Name <i>William Joseph Johnson</i>	Home Phone [REDACTED]
Street Address [REDACTED]	Cell Phone [REDACTED]
Mailing Address (if different than above) —	Work Phone —
City, State, Zip Code <i>Morro Bay, CA 93442</i>	Email Address [REDACTED]

Do you live within the Morro Bay City Limits?

Yes

No

Are you registered to vote in the City of Morro Bay?

Yes

No

### Advisory Body Information

I would like to be considered for appointment to the following Commission/Advisory Body:

- Citizens Oversight and Citizens Finance Advisory Committee\*
- Harbor Advisory Board
  - Marine-Oriented Business
  - Waterfront Leaseholder
  - Recreational Boating
  - Member-at-Large
  - South Bay/Los Osos Representative
  - Morro Bay Commercial Fisherman's Association (MBCFO)
  - Alternate Member to MBCFO
- Planning Commission\*
- Public Works Advisory Board\*
- Recreation & Parks Commission
- Tourism Business Improvement District Advisory Board
  - Hotelier (Member-at-Large)
  - Hotelier (No. of rooms \_\_\_\_\_)
  - Vacation Rental Representative
  - Community Member-at-Large\*
- SLOCOG Citizens Transportation Advisory Committee (CTAC) - County and Regional Board

\* Must be a resident and registered to vote in the City of Morro Bay during the term of appointment.

**Employment Information**

<b>Present or Last Employer</b> South Coast AQMD	<b>Position or Occupation</b> Asst. DEO/Admin. and HR
<b>Employer Address</b> 21865 Copley Drive	<b>How Many Years</b> 25
<b>City, State, Zip Code</b> Diamond Bar, CA 91765	

**Education and Training**

<b>Institution Name, City and State</b>	<b>Major, Degree or Area of Study</b>
Univ. of CA, Irvine	BS, Biological Sciences
Cal State Univ., San Bernardino	MPA
Insurance Institute, Newport Beach, CA	Assoc. in Risk Mgmt. for public entities (ARM-P)

**Qualifications and Interests**

Please use the space provided, or attach a separate document, responding to the questions below. If desired, you may attach a resume or other additional documentation for consideration.

1. Are you currently or have you previously served on a board, commission, committee, or other public body, if so, which one and when? What do you feel were the advisory body's major accomplishment(s) during your tenure?

SLO County Air Pollution Control ~~Agency~~ District (2016 - Present) currently Chairperson.

2. What experience, technical training, and skill qualify you for an appointment, considering your experience and activities in business, labor, professional, social, or other organization? *State Parks.*

I have 30 years of public sector management and executive experience with three large agencies, including the cities of Thousand Oaks and Pomona.

3. Why are you interested in serving on this advisory board, commission, or committee?

With my extensive experience in managing large workforces and complex capital improvement projects, I believe I can contribute to overall good outcomes.

I have read the Advisory Bodies Handbook regarding the expectations and responsibilities of this Commission/Advisory Board/Committee and, should I be appointed, am able and willing to devote the necessary time to perform the required duties.

[Redacted Signature]

(Signature)

12/19/2020  
(Date)

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