



# CITY OF MORRO BAY HARBOR ADVISORY BOARD A G E N D A

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*The City of Morro Bay provides essential public services and infrastructure to maintain a safe, clean and healthy place for residents and visitors to live, work and play.*

## **Regular Meeting Thursday, June 3, 2021 – 5:30 P.M. Held Via Teleconference**

Gene Doughty	South Bay/Los Osos
Cherise Hansson	Waterfront Leaseholders
Lynn Meissen	Member at Large
Jeremiah O'Brien	Morro Bay Commercial Fishermen's Organization
Christopher Vaile	Member at Large
Mary Witkowski	Marine Oriented Business
Vacant	Recreational Boating
Lori French	Alternate to Jeremiah O'Brien (MBCFO)
Pete Griffin	Alternate to Jeremiah O'Brien (MBCFO)

ESTABLISH QUORUM AND CALL TO ORDER

MOMENT OF SILENCE

PLEDGE OF ALLEGIANCE

CHAIR, ADVISORY BOARD MEMBER & LIAISON ANNOUNCEMENTS & PRESENTATIONS

### PUBLIC COMMENT

*Pursuant to Section 3 of Executive Order N-29-20, issued by Governor Newsom on March 17, 2020, this Meeting will be conducted telephonically through Zoom and broadcast live on Cable Channel 20 and streamed on the City website (click [here](#) to view). Please be advised that pursuant to the Executive Order, and to ensure the health and safety of the public by limiting human contact that could spread the COVID-19 virus, the Veterans' Hall will not be open for the meeting.*

### Public Participation:

*In order to prevent and mitigate the effects of the COVID-19 pandemic, and limit potential spread within the City of Morro Bay, in accordance with Executive Order N-29-20, the City will not make available a physical location from which members of the public may observe the meeting and offer public comment. Remote public participation is allowed in the following ways:*

- *Community members are encouraged to submit agenda correspondence in advance of the meeting via email to the Harbor office at [lstilts@morrobayca.gov](mailto:lstilts@morrobayca.gov) prior to the meeting and will be published on the City website with a final update one hour prior to the meeting start time. Agenda correspondence received less than an hour before the meeting start time may not be posted until after the meeting.*
- *Members of the public may watch the meeting either on cable Channel 20 or as streamed on the City [website](#).*
- *Alternatively, members of the public may watch the meeting and speak on a specific agenda item by logging in to the Zoom webinar at the **beginning** of the meeting using the information provided below. Please use the **"raise hand"** feature to indicate your desire to provide public comment. Each speaker will be allowed three minutes to provide input.*

Please click the link below to join the webinar:

➤ <https://us02web.zoom.us/j/82722747698?pwd=aWZpTzcwTHlRTk9xaTlmWVNWRWFUQT09>  
Password: 135692

Or Telephone Attendee: (408) 638-0968 or (669) 900 6833 or (346) 248 7799; Webinar ID: 827 2274 7698; Password: 135692; Press \* 9 to “Raise Hand” for Public Comment

#### A. CONSENT CALENDAR

Unless an item is pulled for separate action by the Board, the following actions are approved without discussion. The public will also be provided an opportunity to comment on consent agenda items.

- A-1 Harbor Department Status Report.  
**RECOMMENDATION: Receive and file report.**

#### B. BUSINESS ITEMS

- B-1 Update from the Boatyard/Marine Services Facility Ad-Hoc Committee on Committee’s Recent Activities  
**RECOMMENDATION: Receive and file committee update, if any.**
- B-2 Update from the Finance & Budget Ad-Hoc Committee on Committee’s Recent Activities,  
**RECOMMENDATION: Receive and file committee update, if any.**
- B-3 Discussion of Revenue Opportunities and Needs for the Harbor Fund  
**RECOMMENDATION: Staff recommend the HAB consider and discuss various revenue-generating and enhancing opportunities as outlined in this report.**
- B-4 City Council Goals and Objectives Update, and Receipt of Harbor Advisory Board Input into the Upcoming 2021/2022 Goals - and Objectives-Setting Process  
**RECOMMENDATION: Staff recommends the Harbor Advisory Board (HAB) receive the staff update on the City Goals progress and provide input regarding goals and actions items to share with City Council ahead of their review of the City Goals for 2021/2022.**
- B-5 Harbor Advisory Board Member Outreach Assignments for Public Engagement Outreach Assignments  
**RECOMMENDATION: Staff recommend the Harbor Advisory Board review member public engagement assignments to act as information conduits to various outside organizations and entities, and consider a consistent list of initial outreach “conversation starter” questions, as outlined in this staff report.**

#### C. DECLARATION OF FUTURE AGENDA ITEMS

Pending items previously declared:

- Goals and Objectives – Working Waterfront Designation
- Measure D
- Explore Benefits of Becoming a Harbor or Port District
- Wind Energy Generation off the Coast of Morro Bay
- Creation of an Embarcadero Business District to Fund Harbor Infrastructure
- Review of TBID Assessment funding
- Eelgrass Committee to propose an action plan to be included in the GPLCP update
- Discussion of the Castle Wind Community Benefit funds

- Review the RV Camping Program
- Consideration of a RV Camping Program AD-Hoc Committee
- 2021 City Council / Harbor Advisory Board Goals

#### D. ADJOURNMENT

This agenda is subject to amendment up to 72 hours prior to the date and time set for the meeting. Please refer to the agenda posted at the Morro Bay Harbor Department, 1275 Embarcadero, for any revisions or call the department at 772-6254 for further information.

Materials related to an item on this Agenda are available for public inspection during normal business hours at the Harbor Department, 1275 Embarcadero Road, or online at [www.morrobayca.gov](http://www.morrobayca.gov). Materials related to an item on this Agenda submitted to the Board after publication of the Agenda packet are available for inspection at the Harbor Department during normal business hours or at the scheduled meeting.



AGENDA NO: A-1

MEETING DATE: June 3, 2021

## Staff Report

**TO:** Harbor Advisory Board  
**FROM:** Eric Endersby, Harbor Director  
**SUBJECT:** Harbor Department Status Report

**DATE:** May 26, 2021

### RECOMMENDATION

Receive and file report.

### DISCUSSION

#### **Recent Department Activity:**

Harbor Patrol statistics for May 2021 were 8 emergency responses, 87 calls for service, 26 assists of other agencies, 20 enforcement contacts, 10 weather warnings, and no hazardous bar warning.

May 2, Harbor Patrol responded to the boat launch ramp to check on a report of a boat trailer stuck off of the edge of the ramp slab. With the assistance of Harbor Patrol staff and a patrol vessel the trailer was safely freed.

May 9, Harbor Patrol responded to a report of a sick passenger aboard a popular sportfishing vessel. Patrol staff escorted the vessel to their slip to provide medical aid.

Also on May 9, Harbor Patrol responded to an electric boat rental that lost power in the bay. Harbor staff towed the boat back to rental agency.

Again on May 9 Harbor Patrol responded to a report of female in North T-Pier restroom throwing up. The female was intoxicated and reunited with her party.

May 15, Harbor Patrol was dispatched and responded by boat to a possible fire at the House of JuJu restaurant. There was no sign of fire and the call was cancelled.

May 22, Harbor Patrol flagged down at the Rock parking lot by a concerned party regarding a report of a missing 14-year-old with autism. The teenager was located and reunited with her family.

May 22-28, Harbor Patrol recognized National Safe Boating Week, during which the U.S. Coast Guard Auxiliary conducted free vessel safety checks at local harbor launch ramps, and included a vessel examiner interviewing vessel operators and inspections for required safety equipment. This was the time to learn about fire extinguishers, distress signal flares, life jackers, and more. Social distancing and masks were required. Due to the covid-19 pandemic this year the annual Harbor Office open house was postponed to next year.

Prepared By: EE

Dept Review: EE

City Manager Review: \_\_\_\_\_

City Attorney Review: \_\_\_\_\_

## Coast Guard Change of Command

It is time for the current Chief of Coast Guard Station Morro Bay, Senior Chief Ryan S. Widdows, to move on to his next command. The Change of Command Ceremony will take place at the Station Morro Bay on June 4, 2021 at 10:00 am. Senior Chief Widdows is being relieved by Chief Benjamin D. Snider. We wish to thank Senior Chief Widdows for his excellent service in Morro Bay, wish him farewell, and welcome Chief Snider.



## Morro Rock Parking:

The Harbor Department, with the help of D. Garcia Jr. Excavating, placed the concrete pilings acquired from Associated Pacific Constructors to replace the long parking rows the Harbor Department has been chalking the past year, because continuing to chalk is not sustainable from a personnel and cost standpoint. These pilings should make a good, temporary nautical-themed fix to keep the Rock parking organized.



## **New Hires in the City**

City Manager Scott Collins announced on May 19, 2021 that Sarah Johnson-Rios will become the Assistant City Manager – Administrative Services Director for the City of Morro Bay, beginning her work for the City in June. Ms. Johnson-Rios was selected from a talented group of over 30 applicants following a comprehensive review process. The process included interviews with a community panel, a panel of City Managers, a written assignment, and interviews with City staff. The position will oversee finance, communications, and information technology; assist the City Manager in moving forward City Council strategic initiatives; and support other critical internal functions such as human resources and risk management.



Ms. Johnson-Rios joins the Morro Bay team with over 13 years of local government management experience, most recently serving as the Assistant City Manager for the City of Paso Robles for the past two years. Prior to that she served as a housing administrator for the City of Raleigh, North Carolina, and Public Works Administrative Services Officer for the City of Santa Monica. Sarah, a Fulbright Scholar, received a B.A. from Emory University and a Master of Public Administration from Princeton University.

On April 8, Morro Bay City Manager, Scott Collins announced that has appointed Greg Kwolek to be Morro Bay's Public Works Director. Mr. Collins selected Greg from a pool of 27 candidates following a comprehensive interview process that included interviews with community members, public works and other city staff, and local government leaders. Mr. Kwolek begins his work with the City team on Monday, May 10<sup>th</sup>.

Greg Kwolek comes to Morro Bay with over eight years in local government management and leadership experience. Currently, he serves as Division Manager for the City of Pasadena, where he is responsible for critical maintenance projects for the community while also building job skills for unemployed and under-skilled residents. Prior to that, he was the Public Works Management Analyst for the City of La Cañada Flintridge, where he oversaw the capital budget, trails maintenance, and community right-of-way concerns. Greg also served Los Angeles County as their Small Business Services Program Manager.



### **Lifeguards on the Beach**

Starting May 29, Beach Lifeguards began staffing for the Memorial Day weekend and will be on weekend-only duty until mid-June, after schools are out and summer really gets into swing. Seven-day a week coverage will continue through the Labor Day weekend, after which they will go back to weekends-only through the Harbor Festival weekend. Beachgoers are reminded to always swim near a Lifeguard, and don't hesitate to ask your local guards for the latest beach and other information.



### **Harbor Dredging**

The Army Corps of Engineers dredge ship YAQUINA has arrived for her annual harbor dredging. She will be here through June 1. Dredging will be concentrated in the harbor entrance to ensure our harbor is safely passable during winter months and high surf, although some interior dredging to about the Coleman area may take place. Mariners are reminded that most of the interior harbor channel markers from the entrance to the North T Pier are removed for the dredging, and therefore the navigation channel is not marked. The ship is tentatively scheduled to be tied up at the North T pier on May 18 and June 1 for crew changed and fueling at the fuel dock the days prior, May 17 & May 31.



## Marine Swap Meet - SAVE the DATE

The Morro Bay Marine Swap Meet is once again being held at the triangle lot behind the Maritime Museum. Hope to see you there on June 26, 2021 from 8am to 1pm. Register to sell at [www.friendsofthemhd.org](http://www.friendsofthemhd.org) or at the Harbor Office at 1275 Embarcadero.



**MORRO BAY**  
**Marine**  
**SWAP**  
**MEET**

**Saturday**  
**June 26**  
**2021**

8:00 a.m. – 1:00 p.m.  
at the  
Morro Bay Maritime Museum  
1210 Embarcadero, Morro Bay

**Free**  
Admission

**Boats**  
**Surf Boards**  
Marine Supplies  
Marine Hardware  
**Fishing Gear**  
Nautical Antiques  
**Maritime Art &**  
**Collectables**  
Dive and Scuba

**BUY**  
**&**  
**SELL**

Vendor spaces available!  
Purchase a Vendor's Space  
online at [friendsofthemhd.org](http://friendsofthemhd.org)  
or in person at the Morro Bay Harbor Dept.  
1275 Embarcadero Road, Morro Bay

EVENT PROCEEDS TO GO TO THESE NON-PROFIT ORGANIZATIONS

  

Questions? – (805) 772-6254

## Recent City Council Activity

May 11, Council adopted Resolution No. 22-21 approving Major Amendment #MAJ19-006 of Conditional Use Permit No. UP0-260, located at 571 Embarcadero, for the conversion of 839sf of existing 2nd floor office space to one vacation rental unit with 988sf of new deck, replacement of docks and gangway, and 207sf expansion of the Harborwalk public access, including request for master sign program approval and related building facade improvements.

**Status of Pending HAB Recommendations:**

	<b>HAB Recommendation</b>	<b>Date</b>	<b>Status</b>
1	Staff draft letter to Council encouraging the City to pursue negotiating with State Parks the City assume both marina and café concessions.	5/7/15	<p>Staff's last contact with Parks indicated no Parks interest in giving up the café concession. Since that time, all of Parks' key personnel on the SPM have either retired or positions turned over. Staff's current thinking is we're at a "start-over" point with Parks to begin talks anew and are acting accordingly before taking anything back to the Council.</p> <p>11/1/17. Staff have reached out to Parks to renew discussions.</p> <p>12/20/17. Spoke with office of Director for State Parks; tentative meeting set for week of January 8-12.</p> <p>2/13/18. Spoke with office of Director of Concessions office left message with assistant for our concession specialist to set up conference call. No response. 2/22/18 Called again left message.</p> <p>2/23/18. new Parks concession specialist contacted department.</p> <p>4/23/18. Harbor Director email sent to Parks.</p> <p>4/27/18. Contacted Parks staff, discussions underway.</p> <p>5/17/18. Harbor Director met with Dan Falat, District Superintendent, regarding reviving discussions, putting concessions out to bid and prospects for City taking over operation and management of the marina.</p> <p>Staff was recently informed by the district superintendent that State Parks in Sacramento is potentially bringing this item off the back burner.</p> <p>4/26/19 Meeting still pending.</p> <p>No new updates.</p>
2	Marine Services Facility/Boatyard	2/2/17	<p>2/14/17. Council approved the release of a Request for Qualifications (RFQ) document as-proposed. RFQ is out, and responses due July 14, 2017.</p> <p>7/27/17. No responses to RFQ.</p> <p>8/3/17. HAB meeting to consider next steps.</p> <p>11/3/17. Put together a RFP for a financial feasibility study to go to Council for approval.</p> <p>12/1/17. Draft proposal in process for HAB review 2/2018.</p> <p>12/18/17. Tentatively on Council agenda for 1/23/18. to lay out scope of work and get authorization for a financial feasibility study.</p> <p>1/18/18. Discussing at HAB meeting 2/1/18 during item C1.</p> <p>4/27/18. Working on draft RFP to go to Council. Tentatively on 6/26/18 City Council agenda for consideration of issuance.</p>

			<p>Tentatively on 8/28/18 City Council agenda for consideration of issuance.</p> <p>8/28/18. Council approved issuance of a financial feasibility RFP. RFP to be issues asap.</p> <p>Request for Proposals issued for financial feasibility study services for the proposed boatyard. RFP due February 1, 2020.</p> <p>No proposal submissions received. HAB to consider next steps 3/13/19.</p> <p>4/26/19 Staff not recommending any further expenses be undertaken on boatyard financial feasibility study at this time.</p> <p>5/31/19 Boatyard/Marine Services Facility remains on the City Council's goals.</p>
3	City to share tax revenues that are collected in the Harbor fund (and not currently going to the Harbor Fund) and used for Harbor Capitol maintenance and improvements.	6/1/17	<p>Pending until a new Finance Director and City Manager are in place.</p> <p>10/30/17. Per the SLC it is normal for these taxes to go into the City's General municipal funds.</p> <p>4/5/18. Chair Reisner requesting City Manager to provide a memorandum on this item.</p> <p>Chair Reisner met with the City Manager.</p> <p>No new updates.</p>
4	City Council to include proposed eelgrass language into General Plan/Local Coastal Plan updates, and to review the proposed outline for the eelgrass policy to decide if the elements are appropriate.	6/7/17	<p>7/28/17. Consultant Anchor QEA is developing a proposal to review existing information and documentation, research typical projects that have eelgrass issues, interview NEP personnel, and meet with Eelgrass Ad-Hoc committee members to discuss Newport Beach management plan.</p> <p>11/1/17. Staff engaged with Anchor on eelgrass proposal.</p> <p>12/1/17. Update to HAB on 12/7/17 on revised consultant contract scope of work.</p> <p>12/18/17. Draft eelgrass consultant agreement submitted to legal for review and approval.</p> <p>1/18/18. executed contract with Anchor QEA.</p> <p>4/27/18. Anchor QEA beginning project.</p> <p>4/25/18. Eelgrass Ad-Hoc committee met with Anchor QEA reps in Morro Bay</p> <p>Draft Anchor QEA eelgrass mitigation report on HAB agenda for consideration 8/2/18.</p> <p>8/18 final Morro Bay Conceptual Eelgrass Plan report issued by Anchor QEA for ad-hoc and HAB consideration.</p> <p>Next step of hiring Anchor QEA to approach pertinent regulators with Morro Bay eelgrass mitigation plan concept pending Council consideration on January 8, 2020.</p> <p>2/19/19. staff, eelgrass committee and MBNEP exploring new possible in-lieu mitigation path, as Morro Bay Eelgrass Plan as currently outlined by Anchor QEA is likely not viable.</p> <p>No new updates.</p>

5	<p>Incorporate Working Waterfront land area and uses into General Plan/Local Coastal Plan updates.</p> <p>In General Plan/Local Coastal Plan updates, consideration be given to a list of uses provided, and that the Measure D area and its uses be incorporated into Morro Bay's Working Waterfront.</p>	6/1/17	<p>Tentatively on the July 11, 2017 City Council agenda for consideration with Measure D recommendation above.</p> <p>7/27/17. City Council on 7/11/17 authorized PC subcommittee to jointly work with HAB ad-hoc committee on Measure D ambiguities and Working Waterfront policy language for consideration of incorporation into GP/LCP update process.</p> <p>9/1/17. First joint HAB/PC subcommittee meeting to consider Measure D and Working Waterfronts scheduled for September 8, 2017, at the Community Center Studio room from 3:00-5:00 pm.</p> <p>9/8/17. First joint subcommittee meeting held. General discussion and public input. Second meeting TBD, likely late October or early November.</p> <p>12/18/17.</p> <p>1/11/18. PC/HAB joint meeting, recommendations made to GPAC.</p> <p>4/27/18. Pending GPAC action. Currently at Coastal for comments.</p> <p>Document link on City's Website:  <a href="https://www.morrobayca.gov/943/PlanMB">https://www.morrobayca.gov/943/PlanMB</a></p> <p>No new updates.  See HAB 5/2/29 agenda item B-6  12/3/21 estimated going to Council late Winter early Spring then to Coastal end of Summer.</p>
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AGENDA NO: B-1

MEETING DATE: June 3, 2021

## Staff Report

**TO:** Harbor Advisory Board

**DATE:** May 27, 2021

**FROM:** Eric Endersby, Harbor Director

**SUBJECT:** Update from the Boatyard/Marine Services Facility Ad-Hoc Committee on Committee's Recent Activities

### **RECOMMENDATION**

Receive and file committee update, if any.

### **BACKGROUND, DISCUSSION & CONCLUSION**

The committee will be presenting an oral update on their activities, if any. This is a standing sub-committee report agenda item.

Prepared By: EE

Dept Review: EE

City Manager Review: \_\_\_\_\_

City Attorney Review: \_\_\_\_\_



AGENDA NO: B-2

MEETING DATE: June 3, 2021

## Staff Report

**TO:** Harbor Advisory Board

**DATE:** May 27, 2021

**FROM:** Eric Endersby, Harbor Director

**SUBJECT:** Update from the Finance & Budget Ad-Hoc Committee on Committee's Recent Activities

### **RECOMMENDATION**

Receive and file committee report, if any.

### **BACKGROUND, DISCUSSION & CONCLUSION**

The committee will be presenting an oral update on their activities, if any. This is a standing sub-committee report agenda item.

Prepared By: EE

Dept Review: EE

City Manager Review: \_\_\_\_\_

City Attorney Review: \_\_\_\_\_



AGENDA NO: B-3

MEETING DATE: June 3, 2021

# Staff Report

**TO:** Harbor Advisory Board **DATE:** May 26, 2021  
**FROM:** Eric Endersby, Harbor Director  
**SUBJECT:** Discussion of Revenue Opportunities and Needs for the Harbor Fund

## **RECOMMENDATION**

Staff recommend the HAB consider and discuss various revenue-generating and enhancing opportunities as outlined in this report.

## **BACKGROUND**

The proposed Fiscal Year (FY) 2021/22 Harbor Operating Fund budget is balanced with a slight surplus with \$2,150,000 in revenues and \$2,054,000 in expenses. This is due in large part to the master fee cost recovery measures recently enacted, as well as the City's commitment of \$150,000 in ongoing and \$50,000 in one-time funding from Measure Q/E funding. However, there still exists a structural deficit when it comes to adequate revenues to sufficiently fund the department's capital needs.

Addressing City Capital needs, for both the Harbor and General funds, has been a goal of the City Council for several years now. That goal was included in the Harbor Advisory Board (HAB) work plans over the past several years, in terms of the HAB reviewing various potential funding mechanisms.

Past revenue-generating opportunities that were considered in varying degrees by the HAB since 2017 (with their status in *italic parenthesis*) have been:

- New modern aquarium at the old aquarium lease site (*pursued by Central Coast Aquarium, but their initiative failed*)
- Paid parking on/near the Embarcadero (*HAB recommended implementation and provided a list of things for the City to consider if paid parking is implemented. City recently commissioned a parking demand study that will be brought to the Council and advisory boards sometime this year*)
- For-profit events and activities being a revenue source by way of the City receiving a percentage of the revenues (*was not deemed a revenue source with enough capacity to be worth pursuing*)
- Concessionaires for basic beach/park needs and/or food trucks at the Rock and other locations (*not pursued*)
- For-profit businesses operating on the waterfront/bay (such as boat bottom cleaners) but not in a brick-and-mortar lease site being charged a license fee and/or a percentage of their revenues (*HAB consensus that these types of operations just be required to have the necessary City business licenses*)

Prepared By: EE

Dept Review: EE

City Manager Review: \_\_\_\_\_

City Attorney Review: \_\_\_\_\_

- Increase slip and pier fees to fully recover the City's utility costs for same (*cost recovery study completed in 2019, and fee recovery measures have been implemented per Council policy*)
- Boat and/or RV storage in the Triangle Lot until a permanent use is allocated to that location (*implemented for boats storage only*)
- Concert venue in the Triangle Lot (*not pursued*)
- Leaseholder incentives for leaseholders to diversify their products (*considered by HAB, but consensus to let the market/demand rule*)
- Aggressively pursue grant opportunities (*City staff do currently pursue and have been successful with various grant opportunities*)
- City take over full operation of the State Park Marina (*considerable discussions with State Parks have occurred in the past, however, significant turnover in Parks' staff locally and in Sacramento between ~2015 and ~2018 brought further progress to a halt. Parks and City staff have recently brought this issue back into discussion, and Parks is undertaking a new cost-benefit analysis of the marina operation to inform future discussions*)
- Expand the current mooring field (*with assistance from a Cal Poly intern, the current mooring field was mapped into the City's GIS database. No further progress made*)
- Cannabis-related sales (*current Municipal Code and zoning preclude cannabis-related businesses in the waterfront district*)
- Harbor Fund receiving a share of the City's Possessory Interest Tax, Transient Occupancy Tax (TOT) and Sales Tax revenues generated off the waterfront (*new 1% sales tax measure passed in 2020 – Measure E – with revenues now slated for the Harbor Fund in the draft FY 2021/22 budget*)
- Periodic events at the Rock (*no significant progress made*)
- Create an Embarcadero Business Improvement District, Special Assessment District or Port District (*limited research conducted by some HAB members, however, nothing yet brought back to the HAB for consideration*)
- Waterfront RV camping (*implemented in September 2020 on a pilot basis through September, 2021, as-recommended by the HAB and approved by the City Council. Staff currently pursuing necessary Coastal Commission permitting*)

## **DISCUSSION & CONCLUSION**

Although 2021 marks the start of a new two-year City Council goal-setting cycle to be undertaken later this year, it is anticipated that a goal addressing measures to ensure the long-term fiscal health of the City will continue to be on the list. Thus, revenue-generating/enhancement will likely be a key work plan item for the HAB and the Harbor Fund in the coming Council goal cycle.

Staff recommend the HAB:

- A. Start with a review of the revenue-generating and enhancement opportunities listed above to see which might be candidates for additional review and/or action.
- B. Consider new or additional revenue-generation/enhancement opportunities worth pursuing.
- C. Utilize the HAB's "SWOT" analysis results generated in 2020/2021 as they relate to fiscal sustainability (Council Goal No. 1) to help inform and guide these efforts. The top two items in each SWOT category identified by the HAB as they related to the Council's fiscal sustainability goal are below:

Council Goal No. 1 – Achieve Economic and Fiscal Sustainability

### **Strengths:**

A. Tidelands Trust lease sites, and the Tidelands Trust Act requirement that revenues derived from Tidelands Trust Lands go to the Harbor Fund.

B. The City's historic image as a quaint fishing village, and the continued presence of a commercial fishing small boat fleet.

Weaknesses:

A. Lack of a strategic long-term plan, including its capital component, relative to maintaining and augmenting existing sources of Harbor revenue.

B. Morro Bay 's aging commercial fishing fleet in terms of its operators, as well as increasing limitations on West Coast commercial fishing opportunities.

Opportunities:

A. To implement a long-term strategic plan for the Harbor, which would include planning for national and/or regional economic downturns.

B. Provide a range of waterfront services that optimizes local and visitor interest and utilization.

Threats:

A. The General Fund extracting funds from the Harbor Fund.

B. Losing sight of small-town Morro Bay, and becoming a Pismo Beach in a desire for revenue and profits.

Results of the HAB's deliberations will be carried forward as-appropriate.



AGENDA NO: B-4

MEETING DATE: June 3, 2021

# Staff Report

**TO:** Harbor Advisory Board

**DATE:** May 27, 2021

**FROM:** Scott Collins, City Manager

**SUBJECT:** City Council Goals and Objectives Update, and Receipt of Harbor Advisory Board Input into the Upcoming 2021/2022 Goals - and Objectives-Setting Process

## **RECOMMENDATION**

Staff recommends the Harbor Advisory Board (HAB) receive the staff update on the City Goals progress and provide input regarding goals and actions items to share with City Council ahead of their review of the City Goals for 2021/2022.

## **ALTERNATIVES**

None.

## **FISCAL IMPACT**

There will be no immediate fiscal impact related to the recommendation.

## **BACKGROUND**

### **City of Morro Bay Strategic Framework Policy and Community Outreach**

In 2018, City Council revised the Strategic Framework Policy, which sets out the process for how the City adopts its strategic goals and objectives. According to the Policy, every two years, following a general election, City Council is to review (and amend if appropriate) its high-level City goals. The goals are intended to set the direction for the City for the next several years.

In order to ensure City goals relate back to the community's needs and desires, the Policy further dictates the City conduct outreach to the public to seek input in a variety of methods. Those methods include online survey(s), emails to City Council, community forums and City advisory boards/commissions. In previous years, the City has used an online engagement tool (Polco) whereby members of the community can complete simple surveys about how they feel the City is doing and what it should focus on in the upcoming years. In addition, the City hosted community forums to collect public input.

Following the Community Forum, City Council typically works with staff to create a focused set of goals for the next two years and select action items for the City to pursue during that period and inform budget decisions.

Prepared By: SC

Dept Review: EE

City Manager Review: SC

City Attorney Review: \_\_\_\_\_

## **Progress on Current City Council Goals and Objectives**

### Current City Council Goals

The City goals and related action items for calendar years 2019 and 2020 were formally adopted by City Council in May 2019. The City adopted four major goals that reflect the concerns and desires of the community. In early 2021, Council also added a temporary goal related to the COVID-19 pandemic. The goals are as follows:

- 1) Achieve Economic and Fiscal Sustainability
- 2) Improve Infrastructure and Public Spaces
- 3) Complete Updates to the City's Significant Land Use Plans and Address Affordable Housing Issues
- 4) Improve Communication and Engagement with the Community
- 5) Temporary goal for the COVID-19 pandemic public health response and response to the economic impact of the pandemic.

Each of the goals have several corresponding action items which, if implemented, would help bring the Council goals into reality. In establishing the 2019 and 2020 Goals, City Council was particularly interested in establishing an achievable work plan and stated the Council Members' desire to receive regular updates as to the status of the action items. The spreadsheet provided as Attachment 2 serves as a template to review progress toward each of the action items. For each action item, there are columns for proposed return dates to Council for further consideration/action and status updates. Council approved a total of 26 action items for 2019 and 2020. City Council Members also expressed support for a commitment to not adding new goals/action items after the goals have been adopted, without first removing or delaying an already approved goal/action item (policy adopted through recent revisions to the City Council policy handbook).

### Progress on Current Goals and Action Items

City progress on completing action items has slowed as a result of the organization shifting focus to addressing the public health and economic impacts related to the COVID-19 pandemic. The City continues to monitor and respond to the pandemic and has taken comprehensive actions to assist community members and local businesses, while sustaining the process of stabilizing the City's financial recovery. Despite that, City staff has made progress on action items, and remains committed to doing so. The attached spreadsheet demonstrates completed action items (highlighted in green), items with significant progress completed (yellow highlighted items), and other items that require more work and will be addressed in 2020 or beyond (no highlight).

The following 2019 - 2020 action items have been completed:

- *"Bring forward a comprehensive set of revenue enhancement options for City Council consideration."* Council reviewed multiple revenue options in 2019, conducted community engagement throughout 2020 and placed a sales tax measure on the November 2020 ballot (Measure E). Measure E was approved by the voters and goes into effect in April 2021. Council has also asked staff for more information Harbor specific revenue enhancement options.
- *"In support of achieving economic development goals and limiting City costs in that pursuit, contract with an outside agency to fulfill economic development Ombudsmen duties on behalf of the City."* City Council approved a contract with the Chamber of Commerce to provide these services to the City in FY 2020/21 through the annual budget process.

- *“Review opportunity to include vacation rentals and recreational vehicle parks into Tourism Business Improvement District (TBID).”* City Council reviewed options in August 2019 and directed staff to move forward with bringing vacation rentals into the TBID by early 2020.
- *“Revise the partnership policy, and related policies, in conjunction with the fee study update.”* City Council approved a revised partnership policy agreement in late 2019.
- *“Review option to revise cannabis ordinance to allow for adult-use (recreational) cannabis retailing in Morro Bay.”* City Council approved allowing adult-use cannabis on June 9, 2020, and requested staff review of other cannabis opportunities.
- *“Complete a detailed review of the CalPERS pension liability, other post-employment benefits and health liability and determine specific actions to minimize financial impact to the City.”* City Council provided direction to staff for a refined analysis on PERS liability paydown for certain tiers. Council then approved actions to pay down liabilities for tier-two employees in early 2020.
- *“Include local labor on major City capital improvement projects (CIP), with the WRF being the initial project.”* City Council directed staff to include local hire provisions into the conveyance and injection wells systems construction contracts. In May 2020, Council approved language for bid documents related to local labor for those project components.
- *“Revise the short-term vacation rental policy.”* City Council approved the Vacation Rental Ordinance in October 2020. Staff submitted Coastal Development Permit application to Coastal Commission in December 2020 and anticipate Coastal review in Fall 2021.
- *“Complete the General Plan/Local Coastal Plan rewrite.”* Planning Commission is nearing completion of review of "Plan Morro Bay" the City's update to its GP/LCP. Staff is preparing to bring the environmental review to Planning Commission in early 2021. City Council will likely review the plan in spring 2021.

Significant progress has been made on the following 2019 - 2020 action items:

- *“Complete and implement the fee study and cost allocation plan.”* City Council approved the new fee structure in late 2019, with a few remaining fees that require their review (development impact fees). Those remaining fees will be brought forward to Council in summer/fall 2021.
- *“Establish Waterfront Lease Site policies and implementation plan.”* City Council approved the final policy and provided direction to staff on June 23, 2020. Staff is working on a plan to evaluate contracting options for lease management services.
- *“WRF Implementation, which includes completing design of the facility, pipeline conveyance and injection system, permitting the project, securing financing for entire project and beginning construction.”* WIFIA line of credit for \$61 million was approved by the City, construction is underway on WRF facility site and the pipeline components of project, and the WRF team continues working with State staff on the SRF Loan/Grant. Studies also continue on injection wells.
- *“Implement approved Capital Improvement Projects, including OneWater Projects.”* City Council approved contracts for design work on three OneWater projects in early 2020. Design work has been initiated.
- *“Complete the zoning code update.”* Staff will bring this back to the Planning Commission in summer 2021. Following Planning Commission review, City Council will review.

- *“Work with San Luis Obispo County and cities therein on a regional partnership and solutions to housing issues.”* The City joined the Regional Compact with the County and other cities in the County. City staff will present updates on housing related issues to City Council throughout the year. The City completed the Housing Element prior to the end of calendar year 2020 and is coordinating implementation activities regionally.
- *“Review and make improvements, where feasible, to the planning permit process.”* Chamber completed a survey of key stakeholders in fall of 2020. Staff presented the survey results and related recommendations to Council on a process to review the planning and building function in November 2020. Council approved the recommendations to continue this effort.
- *“Complete and bring to Council a Parking Management Plan to address parking issues in the downtown and waterfront areas.”* City Council/advisory boards to review parking data analysis and parking management options (as developed by the City’s parking consultant) and provide initial direction in summer/fall 2021.

Many other action items have had some work completed and staff continues to work diligently on completion of them. The following is a quick snapshot of those items:

- Market Street Plaza redevelopment.
- Continued work with federal agencies and elected representatives on offshore wind development.
- Outreach on opportunity sites in Morro Bay.
- Assist in development of a business incubator/co-working space in Morro Bay.
- Pursue grants for Boatyard feasibility study.
- Bring hi-speed internet to Morro Bay.
- Pursue grant funding for an emergency warming shelter in Morro Bay.
- Coordination with non-profits and community groups.

## **DISCUSSION**

The original plan was to initiate the community outreach process for reviewing the City Goals in early 2021 in accordance with the City policy. Staff typically initiates outreach to the community and advisory boards in January and February, and then host a community forum(s) in March. From there, City Council would meet to determine the City goals and action items for 2021 and 2022, at the outset of the FY 2021/2022 Budget process to help inform budget decisions. In a typical year, that approach would be advisable and certainly achievable for the organization. With the City’s existing resources diverted to the pandemic effort, budget constraints and in the position of rebuilding reserves, and advisory boards not properly positioned to provide comprehensive input related to goals, Council approved delaying the goal setting process be delayed until closer to midyear 2021.

### **Goal Process Timing**

Staff will be seeking input from the community from June through August. Staff will use the same methods of outreach in the past to garner community input, including surveying and gathering input from City Boards and Commissions. Staff will summarize that input into a report for City Council in advance of the community forum to be held either in late August or in September. The forum is another opportunity for the public to engage in the process and also an opportunity for the Council to deliberate as a body about the public input and formulate together their goals for the next 18 months

(through the end of 2022). As in years past, staff recommends the forum be facilitated by a professional third party to allow full Council and staff participation in the process.

Following the community input period and forum, City Council will then formalize the City goals and action items for 2021 – 2022, likely in September of this year. The key considerations for the City Council in developing goals and action items are to:

- 1) Ensure they reflect the current needs and desires of the community
- 2) Are achievable given existing City resources (staff and revenues)

The new Council goals and action items will help inform the work plans for the City’s advisory boards and commissions for the remainder of 2021 and all of 2022.

### **HAB/Harbor Specific “Action Items”**

The HAB and Harbor staff have provided input to the City Council in years past, which helped Council in forming and approving the existing goals and related action items. The current action items that have bearing on the Harbor and HAB are as follows:

- Review of revenue enhancement options
- Review of parking management options
- General Plan and Zoning Code update
- Pursuit of a booyard facility
- Pursuit of offshore wind development
- Consideration of options for lease management
- Market Street Plaza redevelopment

### **Questions for the HAB**

- 1) Do the current City goals (identified in the beginning of this report) reflect the context to address the needs and priorities of the Harbor?
  - i. If not, are there other goals that should be added or current goals that should be removed or refined?
- 2) Do the current action items related to the Harbor reflect priority Harbor needs?
  - i. If not, are there other action items the City should consider or current action items that should be removed or refined?

In answering these questions, HAB members should keep in mind the available staffing resources. Therefore, it is important to develop a list of priority action items for Council consideration that can be achieved within the context of all the other City goals and action items. Narrow focus will ensure that the priorities are more likely to be achieved.

### **CONCLUSION**

Updating the City Council goals is an important process to ensure that City goals link back to the current needs and desires of the community. Given the special circumstances related to the COVID-19 pandemic, the goal setting process was delayed several months to allow the organization to stabilize the budget and focus staff resources on the pandemic response. Now is the appropriate time to receive input from the community, including the City’s advisory boards and commissions. Input from the community and boards and commissions will help bring the various points of public input together as Council begins its process of identifying priority goals and works with City staff to

develop a work plan to systematically achieve them through allocation of budget and staff resources.

**ATTACHMENTS**

1. 2019 – 2020 Goals and Action Items Spreadsheet

# City Council Goals and Action Items for 2019 and 2020

These are the City Council Goals and priority action items for 2019 and 2020, constituting the main work plan for the City.

Goal #1: Achieve Financial Sustainability and Economic Sustainability					
Item #	Action Items	Departments Involved	Lead Department	Anticipated Council Date/Completion	Current Status
1)	Complete and implement the fee study and cost allocation plan.	All	Finance	City Council approved the new fee schedule in late 2019, with the Development Impact Fees left for Council review in Summer/Fall 2021.	Rate increases for majority of fees have gone into effect, as of January 1, 2020. Other fees being phased in over several years. Staff completing development impact fees review, and will seek input from Chamber/Government Affairs Committee.
2)	Review option to revise cannabis ordinance to allow for adult-use (recreational) cannabis retailing in Morro Bay.	City Manager, Police, Fire and Finance	Planning, City Attorney	City Council approved allowing adult-use cannabis on June 9, 2020, and requested staff review of other cannabis opportunities.	One retailer opened business in October 2020, and second retailer currently has building under construction, with goal to open in Spring 2021.
3)	Redevelop the Market Street Plaza lot for visitor serving accommodations, with significant community benefit to include public improvements to the Centennial Plaza.	City Attorney, Finance	Planning, City Manager	City Council will review proposals if they are submitted.	Some interest in developing the property, but no progress to report at this time.
4)	Review and make improvements, where feasible, to the planning permit process.	City Manager, Public Works, Fire, Harbor	Chamber, Planning	City Council to review a resolution in Fall 2021 (which includes goals and metrics for the planning process) and receive regular updates on progress.	Chamber completed a survey of key stakeholders in fall of 2020. Staff presented recommendations on a process to review the planning and building function in November 2020.
5)	Bring forward a comprehensive set of revenue enhancement options for City Council consideration.	All	City Manager, Finance	Measure E will go into effect April 2021. Staff will present information to Council in June 2021 regarding Harbor specific revenues.	City Council placed Measure E (1 cent sales tax measure) on the November 2020 Ballot. Community approved Measure E. Council requested information regarding other revenue sources in response to the pandemic's impact on City finances. Council requested staff review of Harbor specific revenues in April 2021.
6)	Conduct outreach on the current opportunity sites within Morro Bay, including, but not limited to the decommissioned power plant.	Planning, City Manager, Harbor, Tourism	Chamber	Staff will provide updates to City Council.	On-going effort by the City and Chamber.
7)	In support of achieving economic development goals and limiting City costs in that pursuit, contract with an outside agency to fulfill economic development Ombudsmen duties on behalf of the City.	Planning, Tourism, Harbor	City Manager	City Council to receive quarterly updates from the Chamber.	City Council approved contract with Chamber to provide this service to the City.
8)	Continue to pursue locating a new aquarium in the water front area, in partnership with Cal Poly and Central Coast Aquarium.	City Manager, Planning, Tourism	Harbor	No updates planned at this time.	Project is on hold indefinitely as Central Coast Aquarium restructures following closure of their Avila Beach Aquarium due to the COVID-19 pandemic.
9)	Establish Waterfront Lease site policies and implementation plan.	Harbor, Planning, City Manager, Finance	Harbor	City Council approved final policy and provided direction to staff on June 23, 2020. Staff will report out on contracting options in late 2021/early 2022.	Staff in process of reviewing contracting out options for lease management services.
10)	Continue to pursue offshore windfarm development, with a short-term focus on ensuring the Federal Government approves a windfarm lease site near Morro Bay.	City Manager, Planning, City Attorney	Harbor	Staff will provide updates to City Council.	City Council approved Community Benefits Agreement with Castle Wind in 2018. Staff and Council sub-committee working with State and Federal representatives. Biden Administration announced agreement to move forward Offshore Wind in May 2021.

## City Council Goals and Action Items for 2019 and 2020

11)	Review opportunity to include vacation rentals and recreational vehicle parks into Tourism Business Improvement District (TBID).	City Manager	Tourism	No further Council action required.	Council approved bringing VRs into the TBID. Goes into effect in mid-January 2020.
12)	Facilitate coordination and development of a business incubator/co-working space in Morro Bay.	City Manager, Planning	Ombudsmen	Staff will provide updates to City Council.	Chamber and staff will review opportunities in 2020 for business incubation/co-worker space.
13)	Complete a detailed review of the CalPERS pension liability, other post employment benefits and health liability and determine specific actions to minimize financial impact to the City.	Finance	City Manager	City Council approved actions in early 2020. Staff will present information to Council regarding potential increases in Summer/Fall 2021.	Council reviewed detailed report in August 2019 and directed staff to bring back refined analysis for liability paydown options. Council reviewed and approved actions in early 2020.

### Goal #2: Improve Public Infrastructure

Item #	Action Items	Departments Involved	Lead Department	Anticipated Council date/Completion	Current Status
1)	WRF Implementation, which includes completing design of the facility, pipeline conveyance and injection system, permitting the project, securing financing for entire project and beginning construction.	Public Works, Planning, City Attorney	WRF Program Manager, City Manager	Next steps for Council: Review SRF loan information, likely in Summer 2021.	WIFIA line of credit approved, construction underway on WRF facility site and conveyance/pipeline components of project, and continuing working with State staff on the SRF Loan/Grant. Studies continue on injection wells.
2)	Include local labor on major City capital improvement projects (CIP), with the WRF being the initial project.	City Attorney, Public Works, Finance	WRF Program Manager, City Manager	City Council approved language to add to bidding documents at their May 26, 2020 meeting.	City Council directed staff to include local hire provisions in contracts for conveyance and injection well system components of the WRF project.
3)	Complete and bring to Council a Parking Management Plan to address parking issues in the downtown and water front areas.	City Manager, Finance, Harbor, Planning, Public Works	City Manager	City Council to review parking data analysis and parking management options and provide initial direction in Summer/Fall 2021.	City contracted with firm to conduct initial parking study. Parking counts completed, and contractor completed analysis. Outreach to community will begin in Summer 2021.
4)	Harbor Advisory Board to pursue grants for an RFP for marine services facility (boatyard) feasibility study and bring forward information to City Council for next steps.	City Manager	Harbor	City Council to review options sometime in 2020/2021.	Staff reviewing options for feasibility study (no responses to RFP in 2018), and looking at funding opportunities.
5)	Pursue a public-private partnership to increase business and residential access to hi-speed internet in Morro Bay.	All	City Manager	City Council to review options in 2021.	Staff reviewing options.
6)	Implement approved Capital Improvement Projects, including OneWater Projects.	Public Works, City Manager	Harbor	City Council to review construction bids in 2021/2022, following completion of design work.	City Council approved contracts for design work on 3 OneWater projects in early 2020. Design work initiated.

### Goal #3: Improve Communication and Community Engagement

Item #	Action Items	Departments Involved	Lead Department	Anticipated Council date/Completion	Current Status
1)	Work to develop stronger coordination, and processes, with community groups in support of advancing mutually beneficial initiatives and goals.	All	City Manager	Staff to provide updates to City Council. Will bring new partnership agreements for Council review in 2021.	Will be an on-going effort. Next step includes outreach to volunteer groups in Morro Bay.

## City Council Goals and Action Items for 2019 and 2020

2)	Revise the partnership policy, and related policies, in conjunction with the fee study update.	Finance	City Manager, Recreation, Tourism	Staff will bring new partnership agreements to Council for review in Summer 2021.	Council approved a revised Partnership Policy in late 2019.
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### Goal #4: Complete Updates to the City Major Land Use Plans and Address Affordable Housing Issues

Item #	Action Items	Departments Involved	Lead Department	Anticipated Council date/Completion	Current Status
1)	Complete the General Plan/Local Coastal Plan rewrite.	City Manager	Planning	City Council approved this in May 2021.	Shipped off to Coastal Commission for review.
2)	Complete the Zoning Code update.	City Manager, Public Works	Planning	Staff likely to bring draft plans to City Council in Summer 2021, following Planning Commission review.	Planning Commission will begin review of Zoning Code in Spring/Summer 2021.
3)	Revise the vacation rental policy.	City Manager, Finance, Public Works, City Attorney	Planning	Staff will provide regular updates to City Council on the progress of the Coastal Development Permit and implementation of the new ordinance.	City Council approved the Vacation Rental Ordinance in October 2021. Staff submitted Coastal Development Permit application to Coastal Commission in December 2020, and anticipate Coastal review in Spring/Summer 2021.
4)	Work with San Luis Obispo County and cities therein on a regional partnership and solutions to housing issues.	Planning, Public Works, Finance	City Manager	Council approved Regional Housing Compact. Staff will provide updates to City Council in 2021.	Staff coordinating with County of SLO staff on housing and infrastructure planning. The City completed the Housing Element, and is coordinating implementation regionally.
5)	Pursue grant funding to develop an emergency warming shelter in Morro Bay.	Public Works, Recreation, Finance	City Manager	Staff will provide an update to City Council on the new funding opportunity once information is made available by the County.	City did not receive State funding (HEAP Grant). Coordinating with County on a new funding opportunity.



AGENDA NO: B-5

MEETING DATE: June 3, 2021

# Staff Report

TO: Harbor Advisory Board

DATE: May 26, 2021

FROM: Eric Endersby, Harbor Director

SUBJECT: Harbor Advisory Board Member Outreach Assignments for Public Engagement Outreach Assignments

## **RECOMMENDATION**

Staff recommend the Harbor Advisory Board review member public engagement assignments to act as information conduits to various outside organizations and entities, and consider a consistent list of initial outreach “conversation starter” questions, as outlined in this staff report.

## **BACKGROUND**

At their November 5, 2020 meeting, the Harbor Advisory Board (HAB) considered an agenda item (B-4) for voluntary assignments of HAB members as information conduits between various organizations, agencies or specific areas of interest in order to increase the HAB’s public engagement both to and from the HAB and these organizations. During this meeting, the HAB voted to establish such formal relationships with various groups, and to explore Board member assignments for “public engagement activities” at a future meeting.

This engagement is intended to help inform the HAB’s current and future work, in addition to informing City staff in providing the public access, services and facilities of the Morro Bay harbor and waterfront.

At the February 4, 2021 HAB meeting, the HAB voted to approve the following list of member engagement/outreach assignments:

### Chair Hansson

*Morro Bay Chamber of Commerce, Embarcadero Leaseholders, and Local schools.*

### Member Doughty

*Recreational fishing and mariculture businesses.*

### Member O'Brien

*Morro Bay Rotary & Lions Club, Friends of the Morro Bay Harbor Department, and CMB Morro Bay Recreation Department.*

### Member Meissen

*Environmental organizations (Pacific Wildlife, Marine Mammal Center, ECOSLO, Coastwalk, etc.) and NEP*

### Member Vaile

*Quota International*

Prepared By: EE

Dept Review: EE

City Manager Review: \_\_\_\_\_

City Attorney Review: \_\_\_\_\_

Member Mather

*CA State Parks and Coast Guard Auxiliary*

Member McClish

*Cal Poly Sailing, MB Youth Sailing Foundation and Central Coast Regional Water Quality Control Board*

**DISCUSSION**

Since members Mather and McClish are no longer on the HAB, those assignments should be considered for reassignment.

In addition, the HAB may wish to establish some consistent “conversation starting points” for outreach to the various groups and entities identified. Some staff suggestions (in no particular order) are as-follows:

- A. What is your favorite thing about the Morro Bay harbor, waterfront or beach?
- B. What is your least favorite thing about the Morro Bay harbor, waterfront or beach?
- C. Is there an event, activity or service on the Morro Bay harbor, waterfront or beach that you believe would increase the enjoyment of those things?
- D. Due to the COVID-19 pandemic certain events were cancelled and/or services limited. As we come out of the pandemic, what are some of the events and/or services that should be brought back first?
- E. What do you see as your organization’s role(s) or potential role(s) as they relate to the Morro Bay harbor, waterfront or beach?
- F. What is your organization’s position, opinion or input, if any, on the Harbor Department’s various services, initiatives or programs?
- G. Do you have any revenue enhancement opportunity ideas for the City to consider in order to help pay for the safety and management of the harbor, waterfront and beach?

**CONCLUSION**

HAB members are reminded these assignments and public engagement activities would be at the direction of and for the HAB as a body by assisting the HAB and staff with HAB business.