

MINUTES - MORRO BAY CITY COUNCIL  
SPECIAL MEETING – SEPTEMBER 29, 2021  
TELECONFERENCE – 4:00 P.M.

AGENDA NO: A-2  
MEETING DATE: October 26, 2021

*City Council conducted this meeting in accordance with California Governor Newsom's Executive Order N-08-21 issued on June 11, 2021 in response to the present State of Emergency in existence due to the threat of COVID-19. This meeting was held via teleconference for all participants.*

PRESENT:            John Headding                            Mayor  
                         Dawn Addis                                Council Member  
                         Laurel Barton                              Council Member  
                         Jennifer Ford                              Council Member  
                         Jeff Heller                                 Council Member

ABSENT:            None

STAFF:             Scott Collins                              City Manager  
                         Dana Swanson                            City Clerk  
                         Sarah Johnson-Rios                     Assistant City Manager/Admin Services Dir.  
                         Greg Kwolek                              Public Works Director  
                         Scot Graham                              Community Development Director  
                         Jody Cox                                 Police Chief  
                         Daniel McCrain                         Fire Chief  
                         Kirk Carmichael                        Recreation Services Manager  
                         Lori Stilts                                Harbor Business Manager

ESTABLISH QUORUM AND CALL TO ORDER

Mayor Headding established a quorum and called the meeting to order at 4:00 p.m. with all members present.

SPECIAL MEETING AGENDA:

I. CITY COUNCIL GOALS WORKSHOP

City Manager Collins presented the staff report and responded to Council inquiries.  
<https://youtu.be/gEcmBg6lLg4?t=581>

Mayor Headding opened public comment.

<https://youtu.be/gEcmBg6lLg4?t=1081>

Erica Crawford, Morro Bay Chamber of Commerce, expressed appreciation for the collaborative working group assembled to discuss sanitation, maintenance and wildlife in Morro Bay's public spaces.

Mayor Headding closed public comment.

Mr. Collins introduced Sommer Kehrli with The Center of Organization Effectiveness who facilitated the goals workshop. Ms. Kehrli invited the Mayor and each Council Member to describe what success looks like in each of the major goal areas and shared a written summary of those comments to gain consensus.

<https://youtu.be/gEcmBg6lLg4?t=1153>

## **Public Infrastructure**

<https://youtu.be/gEcmBg6ILg4?t=2454>

Short-term (November 2021 – December 2022)

- Continue efforts toward a clean city that is also sensitive to animal habitat
- Address pedestrian safety concerns, specifically on the Embarcadero and Morro Bay Blvd. (re-paint crosswalks and ensure stop signs are visible)
- Address Embarcadero traffic circulation during peak traffic times

Long-term

- Identify funding for Harbor infrastructure needs and improvement of public spaces
- Bring in broadband connection to draw and support businesses
- Prepare long-term plan for stormwater management (capital plan and funding mechanism)

## **Fiscal Sustainability & Economic Vitality**

<https://youtu.be/gEcmBg6ILg4?t=3248>

Short-term (November 2021 – December 2022)

- Gain a better understand and develop funding plan for CalPERS and Other Post Employment Benefits (OPEB) unfunded liabilities
- Support and expeditiously complete catalyst site development (Market Plaza, Embarcadero lease sites, Cloisters development, Bank of America redevelopment).

Ongoing & long-term

- Complete WRF within a reasonable budget
- Fund decommissioning of existing wastewater treatment plant and plan for future redevelopment
- Be strategic and creative regarding new and increased revenue opportunities
- Address Vistra proposed battery project and master planning for that property.
- Identify funding for Harbor infrastructure needs
- Identify long-term funding for street improvements
- Explore and support offshore wind opportunities
- Consider ways to assist businesses, hoteliers & retail in improving their façade and infrastructure (possible TOT relief plan that allows businesses to invest in their property)
- Explore Enhanced Infrastructure Financing District (EIFD) opportunities with regard to Vistra development.
- Bring in broadband connection to draw and support businesses
- Implement OneWater Projects

## **Housing**

<https://youtu.be/gEcmBg6ILg4?t=4482>

Short-term (November 2021 – December 2022)

- Educate Council regarding new State legislation, such as SB9
- Continue efforts to expedite development review process
- Identify properties and explore opportunities for partnerships to develop affordable workforce housing and mixed use development around downtown core and waterfront

## **Climate Action**

<https://youtu.be/gEcmBg6ILg4?t=5189>

Short-term (November 2021 – December 2022)

- Participate with other SLO County agencies to update the Climate Action Plan
- Educate Council on the technical terms around climate action to help make informed decisions

- Take a leadership role in educating the community regarding SB 1383 implementation
- Connect to housing goal to reduce vehicle traffic (travel/commuting) to reduce emissions and ease traffic circulation concerns

#### Ongoing & long-term

- Preserve open space, support tree planting efforts, and invest in parks
- Support battery storage project
- Identify funding opportunities to increase the number of EV charging stations
- Explore and support offshore wind opportunities
- Identify opportunities for solar power
- Evaluate City policies regarding purchases that are climate conscious
- Be aware of and advocate for regional policies that reduce emissions
- Support additional water conservation efforts

The Council directed staff to evaluate and make recommendations for short- and long-term actions based on organizational capacity, and identify tools needed to execute key goals.

#### **Proposed New Goal – Community Health**

<https://youtu.be/gEcmBg6ILq4?t=7115>

- Increase COVID vaccination rates through the lens of equity, set a target for the City of fully-vaccinated people, increase outreach and education efforts
- Diversity, Equity and Inclusion (DEI). Engage in community conversation to develop a greater understanding and awareness of the issues.
- Provide support for unhoused population
- Connect to sanitation issues identified in public infrastructure goal
- Raise awareness on drugs as a public health issue (e.g., Fentanyl and Methamphetamine)

The Council did not take any formal action on this item.

#### **ADJOURNMENT**

The meeting adjourned at 6:38 p.m.

Recorded by:

Dana Swanson  
City Clerk