



CITY OF MORRO BAY HARBOR ADVISORY BOARD AGENDA

The City of Morro Bay provides essential public services and infrastructure to maintain a safe, clean and healthy place for residents and visitors to live, work and play.

Regular Meeting Thursday, March 2, 2023 – 5:30 P.M. Veterans Memorial Hall 209 Surf St., Morro Bay, CA

Cal Myers	Recreational Boating
Cherise Hansson	Waterfront Leaseholders
Gene Doughty	South Bay/Los Osos
Sean Green	Member at Large
Christopher Vaile	Member at Large
Mary Witkowski	Marine Oriented Business
Jeremiah O'Brien	Morro Bay Commercial Fishermen's Organization
Lori French	Alternate to Jeremiah O'Brien (MBCFO)

Public Participation:

Public participation is allowed in the following ways:

- *Community members may attend the meeting in person at the Morro Bay Veterans Hall.*
- *Alternatively, members of the public may watch the meeting and speak during general Public Comment or on a specific agenda item by logging in to the Zoom webinar using the information provided below. Please use the "raise hand" feature to indicate your desire to provide public comment.*

Please click the link below to join the webinar:

➤ <https://us02web.zoom.us/j/82722747698?pwd=aWZpTzcwTHlRTk9xaTlmWVNWRWFUQT09>

Password: 135692

➤ *Or Telephone Attendee: 1 (408) 638-0968 or 1 (669) 900 6833 or 1 (346) 248 7799; Webinar ID: 827 2274 7698; Password: 135692; Press *9 to "Raise Hand" for Public Comment*

- *Members of the public may watch the meeting either on cable Channel 20 or as streamed on the City [website](#).*
- *Community members are encouraged to submit agenda correspondence in advance of the meeting via email to the Harbor Advisory Board at hab@morrobayca.gov prior to the meeting. Agenda Correspondence received at hab@morrobayca.gov by 10 a.m. on the meeting day will be posted on the City website.*

ESTABLISH QUORUM AND CALL TO ORDER
MOMENT OF SILENCE
PLEDGE OF ALLEGIANCE

CHAIR, ADVISORY BOARD MEMBER & LIAISON ANNOUNCEMENTS,

PRESENTATIONS

Sea Otter Savvy, Gena Bentall Director, Senior Scientist

PUBLIC COMMENT

Members of the audience wishing to address the HAB on Harbor business matters not on the agenda may do so at this time. For those desiring to speak on items on the agenda, but unable to stay for the item, may also address the HAB at this time.

A. CONSENT CALENDAR

Unless an item is pulled for separate action by the Board, the following actions are approved without discussion. The public will also be provided an opportunity to comment on consent agenda items.

- A-1 Harbor Department Status Report.
RECOMMENDATION: Receive and file report.

B. BUSINESS ITEMS

- B-1 Update from the Parking Management/Paid Parking Ad-Hoc Committee on Committee's Recent Activities
RECOMMENDATION: Receive and file committee update.
- B-2 Update from the Marine Services Ad-Hoc Committee on Committee's Recent Activities
RECOMMENDATION: Receive and file committee update.
- B-3 Update from the Finance & Budget Ad-Hoc Committee on Committee's Recent Activities
RECOMMENDATION: Receive and file committee update.
- B-4 Harbor Advisory Board Member Public Engagement Outreach Assignment Reporting
RECOMMENDATION: Receive and file Harbor Advisory Board (HAB) member outreach effort reports to date.
- B-5 Continued Discussion of the Harbor Advisory Board Goals in the City Council Goal, Objective and Work Planning Process
RECOMMENDATION: Discuss and provide input to staff on the City Council – Harbor Advisory Board goal, objective and work planning process.

C. DECLARATION OF FUTURE AGENDA ITEMS

D. ADJOURNMENT

This agenda is subject to amendment up to 72 hours prior to the date and time set for the meeting. Please refer to the agenda posted at the Morro Bay Harbor Department, 1275 Embarcadero, for any revisions or call the department at 772-6254 for further information.

Materials related to an item on this Agenda are available for public inspection during normal business hours at the Harbor Department, 1275 Embarcadero Road, or online at www.morrobayca.gov. Materials related to an item on this Agenda submitted to the Board after publication of the Agenda packet are available for inspection at the Harbor Department during normal business hours or at the scheduled meeting.



AGENDA NO: A-1

MEETING DATE: March 2, 2023

Staff Report

TO: Harbor Advisory Board

DATE: February 22, 2023

FROM: Ted Schiafone, Harbor Director

SUBJECT: Harbor Department Status Report

RECOMMENDATION

Receive and file report.

DISCUSSION

Recent Department Activity:

Harbor Patrol statistics for **February 2023:**

- 57 bay patrols
- 151 land patrols
- 5 emergency responses
- 59 calls for service
- 7 assists of other agencies
- 8 enforcement contacts
- 46 Trainings
- 180 maintenance actions
- 11 weather warnings, and 6 hazardous bar warnings

The Harbor Department is committed to providing public safety and waterfront enjoyment. Three major changes to the Harbor Department were celebrated on Monday February 20th.

A crowd gathered to meet the new Harbor Director, Ted Schiafone who joins the Harbor Department with over 30 years of related harbor and business experience. Ted recently served as Harbor Division Manager for the City of Oceanside and previously owned and managed a succession of commercial businesses and real estate developments on the West Coast of Florida. In addition, Ted served in leadership roles in the banking industry and holds an MBA in Finance and Marketing along with various relevant certifications and licenses.

A new Harbor Patrol Officer, Charlie Howland was sworn in to fill a position that was removed in 2010 after the Great Recession. Charlie is a long-time local fisherman and all-around talented waterman who will serve the community well with his keen sense of environmental stewardship while providing some relief to staffing pressures of the Department.

Finally, with great pride, the new Harbor Patrol Vessel 3869 was unveiled to the community, christened by Mayor Wixom and blessed for safe operations. Boat 3869 was purchased through a DBW grant from Port San Luis Harbor Patrol and has undergone a complete overhaul at D.R. Radon

Prepared By: LS

Dept Review: TS

City Manager Review: _____

City Attorney Review: _____

Boat Building over the past 2 years. Some of the upgrades include structural changes to accommodate our needs, new emissions-compliant diesel engines, new electronics, and a new firefighting system. The Department is very pleased with the results and looking forward to many years of service from this boat. The vessel overhaul was partially funded by generous donations made to the Friends of the Morro Bay Harbor Department raising over \$100,000 for the refit. Morro Bay Harbor Department is eternally grateful for the support from this community.





AGENDA NO: B-1

MEETING DATE: March 2, 2023

Staff Report

TO: Harbor Advisory Board

DATE: February 22, 2023

FROM: Ted Schiafone, Harbor Director

SUBJECT: Update from the Parking Management/Paid Parking Ad-Hoc Committee on Committee's Recent Activities

RECOMMENDATION

Receive and file committee update.

BACKGROUND, DISCUSSION & CONCLUSION

The Parking Management/Paid Parking Ad-Hoc Committee of the Harbor Advisory Board will be presenting an oral update on their activities. This is a standing committee report agenda item.

Prepared By: LS

Dept Review: TS

City Manager Review: _____

City Attorney Review: _____



AGENDA NO: B-2

MEETING DATE: March 2, 2023

Staff Report

TO: Harbor Advisory Board

DATE: February 22, 2023

FROM: Ted Schiafone, Harbor Director

SUBJECT: Update from the Marine Services Ad-Hoc Committee on Committee's Recent Activities

RECOMMENDATION

Receive and file committee report.

BACKGROUND, DISCUSSION & CONCLUSION

The Marine Services Ad-Hoc Committee of the Harbor Advisory Board will be presenting an oral update on their activities. This is a standing committee report agenda item.

Prepared By: LS

Dept Review: TS

City Manager Review: _____

City Attorney Review: _____



AGENDA NO: B-3

MEETING DATE: March 2, 2023

Staff Report

TO: Harbor Advisory Board

DATE: February 22, 2023

FROM: Ted Schiafone, Harbor Director

SUBJECT: Update from the Finance & Budget Ad-Hoc Committee on Committee's Recent Activities

RECOMMENDATION

Receive and file committee report.

BACKGROUND, DISCUSSION & CONCLUSION

The Finance & Budget Ad-Hoc Committee of the Harbor Advisory Board will be presenting an oral update on their activities. This is a standing committee report agenda item.

Prepared By: LS

Dept Review: TS

City Manager Review: _____

City Attorney Review: _____



AGENDA NO: B-4

MEETING DATE: March 2, 2023

Staff Report

TO: Harbor Advisory Board

DATE: February 22, 2023

FROM: Ted Schiafone, Harbor Director

SUBJECT: Harbor Advisory Board Member Public Engagement Outreach Assignment Reporting

RECOMMENDATION

Receive and file Harbor Advisory Board (HAB) member outreach effort reports to date.

BACKGROUND, DISCUSSION & CONCLUSION

This agenda item is for HAB members to provide an oral update on any of their outreach efforts to date.

Prepared By: LS

Dept Review: TS

City Manager Review: _____

City Attorney Review: _____



AGENDA NO: B-5

MEETING DATE: March 2, 2023

Staff Report

TO: Harbor Advisory Board

DATE: February 2, 2023

FROM: Ted Schiafone, Harbor Director

SUBJECT: Continued Discussion of the Harbor Advisory Board Goals in the City Council Goal, Objective and Work Planning Process

RECOMMENDATION

Discuss and provide input to staff on the City Council – Harbor Advisory Board goal, objective and work planning process.

BACKGROUND

At the February HAB meeting, the City Manager brought forward an update on the City Council Goals and Action Items progress. At that meeting, staff requested input for the following questions.

Questions

- 1) If you had to pick one major Harbor/waterfront priority for the City to focus on, what would it be?
- 2) Do you believe the current five city goals reflect the priorities of the Harbor/waterfront?
Yes/No
- 3) If you answered no to question number 2, please elaborate.
- 4) What action items should the City pursue related to the Harbor/waterfront?
- 5) Please provide any other input you think would be helpful with regard to City Goals and Action Items.

It was requested for each member individually submit responses to the questions to Harbor staff by Friday, February 17, 2023. Staff would collect those responses and create and share a summary of that input back to the HAB in advance of the March 2, 2023, meeting. That summary will serve as the basis for the HAB to deliberate and provide formal input to City Council to inform Council's efforts to update the City Goals and Action Items.

DISCUSSION

The Council sets its goals and objectives and, working with indirect HAB input (essentially, from HAB-member public comment and staff input), the Council sets the HAB work plan.

Review and prioritize the goals summited by HAB members.

Any HAB recommendations will be forwarded to the Council and/or considered in the City's goal/work plan-setting process, as-appropriate.

Prepared By: LS

Dept Review: TS

City Manager Review: _____

City Attorney Review: _____

Attachment

1. SR 2-2-23 B-5 Update on City Council's Adopted 2021-2022 Goals and Action Items
2. HAB Submitted Responses



AGENDA NO: B-5

MEETING DATE: February 2, 2023

Attachment #1

Staff Report

TO: Harbor Advisory Board

DATE: January 27, 2023

FROM: Scott Collins, City Manager

SUBJECT: Update on City Council's Adopted 2021-2022 Goals and Action Items

RECOMMENDATION

Staff recommends the Harbor Advisory Board (HAB) receive the staff update on the City Council Goals and Action Items progress.

BACKGROUND

In 2018, City Council revised the Strategic Framework Policy, which sets out the process for how the City adopts its strategic goals and objectives. According to the Policy, every two years, following a general election, City Council is to review (and amend if appropriate) its high-level City goals. The goals are intended to set the direction for the City for the next several years.

In order to ensure City goals relate back to the community's needs and desires, the Policy further dictates the City conduct outreach to the public to seek input in a variety of methods. Those methods include online survey(s), emails to City Council, community forums and City advisory boards/commissions. In previous years, the City has used an online engagement tool (Polco) whereby members of the community can complete simple surveys about how they feel the City is doing and what it should focus on in the upcoming years. In addition, the City hosted community forums to collect public input.

Following the Community Forum, City Council typically works with staff to create a focused set of goals for the next two years and select action items for the City to pursue during that period and inform budget decisions.

In November 2021 City Council both adopted five major goal areas and goal statements for each of the goals, and further approved 35 short-term action items to help achieve those goals and re-emphasized the City's Purpose Statement (see below). Additionally, Council requested that staff provide quarterly updates to Council and the community on progress toward completing the short-term action items. Lastly, at the June 28, 2022 Regular City Council meeting, Council added a short-term action item related to the City's water resources.

City Purpose and Related Citywide Efforts

As a reminder, the City's Purpose Statement (or mission) is as follows:

The City of Morro Bay provides essential public service and infrastructure to maintain a safe, clean and healthy place for residents and visitors to live, work and play.

Prepared By: CS

Dept Review: BK

City Manager Review: _____

City Attorney Review: _____

The entire City organization, from Police, Fire, and Harbor to Public Works, Community Development, and Recreation, from the City Attorney and City Manager's Office to Finance, Information Technology, and Human Resources is dedicated to that purpose in all things we do. The City Council goals that are discussed below are also aimed at achieving the City's purpose, but are more narrowly and strategically focused. It is common for cities to develop goals that are future oriented as is the case for Morro Bay. The City is able to focus on the future because it has been able to provide those core services to the community consistently, and the community has supported these services through fees and increases in City taxes.

It should be noted that many of the City's core services do not fall under the proposed Council goals, and staff continues to work to develop clearer ways to communicate key elements of broader City work plans and associated objectives that go beyond the five Council goals. The intent is to capture and communicate all of the important day-to-day City functions that our community depends upon. Further, staff continues to analyze our capacity to deliver core services and brought forward recommendations to Council as part of the (FY) 2023-24 Budget process and will do so again if needed through the mid-year budget process.

City Council Goals (2021-2022)

City Council developed consensus at the September 29, 2021 Workshop to pursue the following goals for the next 2+ years:

- 1) Improve Public Infrastructure
- 2) Achieve Fiscal Sustainability and Economic Vitality
- 3) Address Housing Needs
- 4) Climate Action
- 5) Improve Community Health

City Goals' Statements (2021-2022)

The approved goal statements help define the goals and focus City actions and initiatives. Below are the statements for each of the goals:

Improve Public Infrastructure

- 1) Address cleanliness (while maintaining sensitivity to wildlife) and safety issues in heavy tourism areas and business corridors
- 2) Conduct a capital needs assessment
- 3) Address traffic circulation in Embarcadero

Achieve Fiscal Sustainability and Economic Vitality

- 4) Create a plan to address the City's unfunded liabilities while striving to achieve competitive compensation
- 5) Determine potential paths to secure funding for capital needs (Harbor and other needs)
- 6) Support expedient catalyst site development

Address Housing Needs

- 7) Educate the Council on new and existing State legislation related to housing
- 8) Identify the opportunities for additional housing options and/or explore partnerships to support these efforts
- 9) Continue the Community Development Department's efforts to expedite the development review process

Climate Action

- 10) Participate with other cities in SLO County to support climate action planning efforts
- 11) Educate Council on the technical terms around climate action to support policy advocacy and the identification of critical next steps for Morro Bay
- 12) Consider opportunities to reduce reliance on carbon producing energy sources

Improve Community Health

- 13) Create a plan to address immediate need for increasing COVID vaccination rates with an emphasis towards target populations with inequitable access or education
- 14) Educate Council and staff about Diversity, Equity, and Inclusion (DEI) and engage in a community conversation

Progress on Short-Term Action Items (2021-2022)

Staff has begun work on many of the 35 short-term action items approved by Council (which was brought to a total of 36 items following Council action to add water resource planning as an action item at the June 28, 2022 Council meeting). Staff has pursued all of the short-term action items over the course of 2022 and into early 2023 to make progress on the City goals. The full list of approved action items can be found in the attachment to this report (the attachment has not yet been updated to include the water action item). Below is a review of progress that has been achieved to date on specific action items, categorized by the five goal areas. There is no progress to report at this time on the action items that are not listed below.

Improve Public Infrastructure

- *“Conduct a traffic speed survey.”* Council approved funding to conduct a traffic speed survey during FY 2022-23.
- *“Initiate a capital assessment effort.”* Council approved funding to conduct a capital assessment of the Harbor and other areas of the City during FY 2022-23.
- *“Review options and develop optimal staffing for City maintenance efforts.”* Council approved staffing enhancements at the FY 2021-22 mid-year Budget review in February 2022.
- *“Initiate work on paid parking pilot program and continue work on long-term plan.”* Walker Consultants is under contract for the next phase of the pilot program, which includes seeking further input from the parking stakeholder group. It is expected that Advisory Boards and Council will review results of this next phase on the pilot in the next couple months.
- *“Pursue grant opportunities for the Coleman Beach area.”* The City received a \$600,000 California State Prop 68 grants for improvements at the Coleman Beach park area. Staff will begin the planning process soon.

Achieve Fiscal Sustainability and Economic Vitality

- *“Seek state lobbyist contract to assist in obtaining state funding for City projects.”* City Council approved a contract with Townsend Public Affairs to represent the City on important state matters and pursue funding for City projects. Council extended their contract, as well as the contract for the City’s federal lobbyist (The Ferguson Group) through FY 2022-23.
- *“Assess viability for business improvement districts (BID) for Downtown and Embarcadero.”* The City and Chamber are partnered to review this opportunity. A survey of businesses was conducted in those areas to assess needs and potential support for creation of a BID

in mid-2022. There appears to be interest in forming a BID, but no further action has been taken.

- *“Review development opportunities for the Market Plaza property.”* The City completed its Notice of Availability timeframe with regard to the State’s surplus land act (AB 1486), and can now pursue redevelopment opportunities on that site.
- *“Complete fee study (development impact fees).”* City staff will need to do an RFP for a new development impact fee study.
- *“Continue review of Vistra proposed battery project (BESS).”* Vistra has submitted a project application for the BESS project and removal of the decommissioned power plant and smoke stacks, and an environmental review for the project and master plan process for the parcel is underway.
- *“Assess cyber security needs.”* City staff conducted an assessment recently and implemented several additional security measures. Assessments of needs will be on-going.
- *“Prepare and review policy options on liabilities (pension and health care).”* City Council approved the City moving forward with the creation of a 115 Trust Fund for pension liabilities and other post-retirement benefits. Council approved creation of a 115 Trust Fund.

Address Housing Needs

- *“Complete zoning code update.”* City Council approved the zoning code update in fall 2022. Coastal Commission will review the code update in spring 2023.
- *“Develop stock Accessory Dwelling Unit (ADU) templates to provide to public for free.”* City staff is working with County partners to finalize the ADU templates. Staff anticipates this work to complete soon, and relevant documents will be placed on the City website.
- *“Provide update to Council on new state housing legislation (such as SB 9) and general education on housing.”* Council received an update on housing legislation and a general overview of City efforts to address housing needs in Morro Bay.
- *“Implement Housing Element.”* The City updated zoning code was approved by City Council in November of 2022 and includes new inclusionary housing and density bonus policies. The objective design standards are undergoing final City review and will be complete in February of 2023.
- *“Seashell Estate land use amendment regarding density.”* City Council moved forward the process to upzone these properties, and that work is on-going. Based upon concerns of the Planning Commission and Chamber, The City Manager formed an ad hoc group of Councilmembers, Planning Commissioners, City staff and Chamber representatives on this item. Information from this group will be presented to Council in 2023.
- *“Complete Cityworks online plan check application.”* Cityworks online is fully functioning, and City is now accepting electronic Building and Planning applications. Community Development has also incorporated an online plan check application, Digeplan, into Cityworks which allows for plan check to be completed electronically, eliminating the need for paper plans.
- *“Initiate work with the Planning Commission ad hoc committee for the review of the planning process.”* The committee is formed and will begin meeting once the Cityworks online application is fully implemented and zoning code review is completed. Zoning Code is adopted and the Community Development Director will be discussing this item with the Planning Commission as part of the goals discussion in February.

Climate Action

- *“Pursue funding to complete the Climate Action Plan Update.”* City is actively reviewing grant opportunities to update the Climate Action Plan.

- *“Pursue electric vehicle charging station funding.”* The City has received grant funding for several chargers on the waterfront and staff is working through implementation efforts.
- *“Initiate implementation of SB 1383 (organic waste for residents and businesses).”* Staff is coordinating roles and responsibilities for organic waste management with the Integrated Waste Management Authority of SLO County and Morro Bay Garbage, the City's franchise waste hauler. These roles include food recovery program management, business waiver program, implementation of paper and organic procurement requirements, contamination monitoring, education and outreach, and changes in the collection system that ensure residents and business can comply with SB 1383. These local changes will support the State's efforts to realize a 75% reduction in organic waste going to the landfill. This, in turn, will support reduction of greenhouse gases being emitted from decomposing organic material. Trash rate increases were approved following a Proposition 218 process in June 2022, to support this effort.
- *“Promote Central Coast Community Energy (3CE) new construction electrification program.”* City staff published a climate action webpage where this information resides.
- *“Create city webpage with links to energy efficient websites.”* City staff published a climate action webpage where this information resides.
- *“Elevate ‘Climate Crisis’ to ‘Climate Emergency’ by way of resolution and seek funding to move forward in this area.”* City Council approved a resolution to that effect in February 2022.
- *“Implement 3CE Reach Code Incentive Program for new residential development.”* City developed a draft electrification code and sent out a survey to gather input from the public on the draft ordinance. Once the input was reviewed, it was clear the additional education was necessary before the electrification code could be brought back for City adoption. The City is working with 3C-REN on an educational campaign for the electrification code.

Improve Community Health

- *“Provide education to City Council and Staff about Diversity, Equity and Inclusion issues.”* Council has discussed these issues throughout 2022, and adopted different policies to support inclusion and belonging in the Morro Bay community and within the City.
- *“Support SLO County Public Health communication efforts to vaccinate members of the Morro Bay community, particularly underrepresented communities.”* The City continues to supplement County communications to the public regarding COVID-19 and vaccines/boosters through the City website, social media, local media, and at City Council meetings.
- *“Inform the County process to update the 10-year plan on homelessness.”* The City Manager is represented Morro Bay on the countywide group charged with updating the long-term plan to reduce homelessness. The new plan was adopted by the SLO County Board of Supervisors in August 2022, and implementation is underway.
- *“Explore opportunities to support countywide efforts to address homeless issues on the North Coast.”* The City applied for state funding to create a warming center, but was not funded. Work continues to bring mental health resources to our homeless population, joining efforts that have been in place for years through the Estero Bay Alliance of Care and Los Osos Cares and Community Connections. The City continues to evaluate opportunities to lend its support to this important issue.
- *“Support Filipino-American group (FANHS) rededication event of their historic monument at Coleman Beach.”* City hosted the rededication event with FANHS in October 2022 (at Coleman Beach) and coordination efforts are underway to help improve the monument area.

- “Review opportunity for Boy and Girls Club to offer teen services.” The City Council approved a 5-year agreement with the Central Coast Boys and Girls Club to provide teen services to Morro Bay residents out the Morro Bay Teen Center. They will open their doors in coordination with the beginning of the next school year.

Organizational Capacity

Staff will continue to monitor staffing and other needs to achieve the action items (and additional action items added through the goal process) and carry out the remainder of staff duties. As members of Council acknowledged in the 2021/2022 Goals Workshop, the City has limited staffing and very ambitious goals and workplans. Adjustments may need to be made to staffing, training and equipment moving forward to ensure these goals can be achieved and workplans completed, and of course meeting those needs will be dependent upon available resources.

DISCUSSION

The City is currently in the process of collecting community input, including asking each of the advisory boards and commissions for their thoughts and priorities. That input will be shared with City Council during a community forum, likely in late March 2023. Below is a summary of current City Goals and Action Items have bearing on the Harbor Department and HAB (for progress updates on the Action Items, please see above).

Current City Goals and Action Items Most Relevant to the Harbor Dept and HAB

Goals

- Improve Public Infrastructure
- Achieve Fiscal Sustainability and Economic Vitality
- Climate Action

Action Items

- *(Infrastructure Goal) Initiate a capital assessment effort*
- *(Infrastructure Goal) Initiate work on paid parking pilot program and continue work on long-term plan*
- *(Infrastructure Goal) Pursue grant opportunities for the Coleman Beach area*
- *(Fiscal Goal) Assess viability for business improvement districts (BID) for Downtown and Embarcadero*
- *(Fiscal Goal) Review development opportunities for the Market Plaza property*
- *(Fiscal Goal) Continue review of Vistra proposed battery project (BESS)*
- *(Climate Goal) Offshore Wind*

Next Steps and Questions for HAB to Consider

Staff recommends that HAB members receive and review all the information above, and ask questions of staff for any clarifications. Moving forward beyond the February 3, 2023, HAB meeting, staff recommends that HAB members consider the questions below over the next couple weeks and each member should then individually submit responses to the questions to Harbor staff by Friday, February 17, 2023. Staff will collect those responses and create and share a summary of that input back to the HAB in advance of the March 2, 2023 meeting. That summary will serve as the basis for the HAB to deliberate and provide formal input to City Council to inform Council’s

efforts to update the City Goals and Action Items.

Questions

- 1) If you had to pick one major Harbor/waterfront priority for the City to focus on, what would it be?
- 2) Do you believe the current five city goals reflect the priorities of the Harbor/waterfront?
Yes/No
- 3) If you answered no to question number 2, please elaborate.
- 4) What action items should the City pursue related to the Harbor/waterfront?
- 5) Please provide any other input you think would be helpful with regard to City Goals and Action Items.

ATTACHMENT

1. SR C-2 8/9/2022 City Goals and Action Items Update
2. City of Morro Bay 2022 Goals and Short Term Actions



AGENDA NO: C-2

MEETING DATE: August 9, 2022

Staff Report

TO: Honorable Mayor and City Council

DATE: August 4, 2022

FROM: Scott Collins, City Manager

SUBJECT: City Council Goals and Action Items Update

RECOMMENDATION

Staff recommends the City Council receive an update from staff on the City's progress on City goals and related short-term action items and provide direction as appropriate.

ALTERNATIVES

None.

FISCAL IMPACT

There is no fiscal impact related to the recommendation. However, many of the action items have associated fiscal impacts, some of which will result in costs to the City when implemented and others which will bring revenue enhancements to the City if implemented. These items will be discussed on an individual basis with Council as they progress forward over the next year or so.

BACKGROUND

Following two goal forums and after consideration of community input received through a survey and the City's various advisory commission and boards and relevant business boards, City Council adopted City goals and short-term action items to carry through 2022 and into the early part of 2023 at their November 10, 2021, Special Meeting.

The Council approved five major goal areas and goal statements for each of the goals, and further approved 35 short-term action items to help achieve those goals. Council also re-emphasized the City's Purpose Statement (see below) on November 10, 2021. Additionally, Council requested that staff provide quarterly updates to Council and the community on progress toward completing the short-term action items. Lastly, at the June 28, 2022 Regular City Council meeting, Council added a short-term action item related to the City's water resources.

DISCUSSION

City Purpose and Related Citywide Efforts

As a reminder, the City's Purpose Statement (or mission) is as follows:

The City of Morro Bay provides essential public service and infrastructure to maintain a safe, clean and healthy place for residents and visitors to live, work and play.

Prepared By: SC

Dept Review: _____

City Manager Review: SC

City Attorney Review: _____

The entire City organization, from Police, Fire, and Harbor to Public Works, Community Development, and Recreation, from the City Attorney and City Manager's Office to Finance, Information Technology, and Human Resources is dedicated to that purpose in all things we do. The City Council goals that are discussed below are also aimed at achieving the City's purpose, but are more narrowly and strategically focused. It is common for cities to develop goals that are future oriented as is the case for Morro Bay. The City is able to focus on the future because it has been able to provide those core services to the community consistently, and the community has supported these services through fees and increases in City taxes.

It should be noted that many of the City's core services do not fall under the proposed Council goals, and staff continues to work to develop clearer ways to communicate key elements of broader City work plans and associated objectives that go beyond the five Council goals. The intent is to capture and communicate all of the important day-to-day City functions that our community depends upon. Further, staff continues to analyze our capacity to deliver core services and brought forward recommendations to Council as part of the (FY) 2022-23 Budget process and will do so again if needed through the mid-year budget process.

Approved City Council Goals

City Council developed consensus at the September 29, 2021 Workshop to pursue the following goals for the next 2 to 4 years:

- 1) Improve Public Infrastructure
- 2) Achieve Fiscal Sustainability and Economic Vitality
- 3) Address Housing Needs
- 4) Climate Action
- 5) Improve Community Health

Proposed City Goals' Statements

The approved goal statements help define the goals and focus City actions and initiatives. Below are the statements for each of the goals:

Improve Public Infrastructure

- 1) Address cleanliness (while maintaining sensitivity to wildlife) and safety issues in heavy tourism areas and business corridors
- 2) Conduct a capital needs assessment
- 3) Address traffic circulation in Embarcadero

Achieve Fiscal Sustainability and Economic Vitality

- 4) Create a plan to address the City's unfunded liabilities while striving to achieve competitive compensation
- 5) Determine potential paths to secure funding for capital needs (Harbor and other needs)
- 6) Support expedient catalyst site development

Address Housing Needs

- 7) Educate the Council on new and existing State legislation related to housing
- 8) Identify the opportunities for additional housing options and/or explore partnerships to support these efforts
- 9) Continue the Community Development Department's efforts to expedite the development review process

Climate Action

- 10) Participate with other cities in SLO County to support climate action planning efforts
- 11) Educate Council on the technical terms around climate action to support policy advocacy and the identification of critical next steps for Morro Bay
- 12) Consider opportunities to reduce reliance on carbon producing energy sources

Improve Community Health

- 13) Create a plan to address immediate need for increasing COVID vaccination rates with an emphasis towards target populations with inequitable access or education
- 14) Educate Council and staff about Diversity, Equity, and Inclusion (DEI) and engage in a community conversation

Progress on Short-Term Action Items

Staff has begun work on many of the 35 short-term action items approved by Council (which was brought to a total of 36 items following Council action to add water resource planning as an action item at the June 28, 2022 Council meeting). Staff will attempt to pursue all of the short-term action items over the remainder of 2022 and into early 2023 to make progress on the City goals. The full list of approved action items can be found in the attachment to this report (the attachment has not yet been updated to include the new action item). Below is a review of progress that has been achieved to date on specific action items, categorized by the five goal areas. There is no progress to report at this time on the action items that are not listed below.

Improve Public Infrastructure

- *“Conduct a traffic speed survey.”* Council approved funding to conduct a traffic speed survey during FY 2022-23.
- *“Initiate a capital assessment effort.”* Council approved funding to conduct a capital assessment of the Harbor and other areas of the City during FY 2022-23.
- *“Review options and develop optimal staffing for City maintenance efforts.”* Council approved staffing enhancements at the FY 2021-22 mid-year Budget review in February 2022.
- *“Initiate work on paid parking pilot program and continue work on long-term plan.”* Walker Consultants is under contract for the next phase of the pilot program, which includes seeking further input from the parking stakeholder group. It is expected that Council will review results of this next phase on the pilot around fall/winter 2022.
- *“Pursue grant opportunities for the Coleman Beach area.”* City Council authorized staff to apply for California State Prop 68 grants for improvements at the Coleman Beach park area. It is unknown when grant decisions will be made.

Achieve Fiscal Sustainability and Economic Vitality

- *“Seek state lobbyist contract to assist in obtaining state funding for City projects.”* City Council approved a contract with Townsend Public Affairs to represent the City on important state matters and pursue funding for City projects. Council extended their contract, as well as the contract for the City’s federal lobbyist (The Ferguson Group) through FY 2022-23.
- *“Assess viability for business improvement districts (BID) for Downtown and Embarcadero.”* The City and Chamber are partnered to review this opportunity and currently are conducting survey of businesses in those areas to assess needs and potential support for creation of a BID.
- *“Review development opportunities for the Market Plaza property.”* The City completed its

Notice of Availability timeframe with regard to the State's surplus land act (AB 1486), and can now pursue redevelopment opportunities on that site.

- *"Complete fee study (development impact fees)."* City staff is in process of completing review of the draft study, and will present to Council this fall.
- *"Continue review of Vistra proposed battery project (BESS)."* Vistra has submitted a project application for the BESS project and removal of the decommissioned power plant and smoke stacks, and environmental review for the project is underway.
- *"Assess cyber security needs."* City staff conducted an assessment recently and implemented several additional security measures. Assessments of needs will be on-going.
- *"Prepare and review policy options on liabilities (pension and health care)."* City Council approved the City moving forward with the creation of a 115 Trust Fund for pension liabilities and other post-retirement benefits. Council formed a sub-committee of two Councilmembers and a member of the Citizen Finance Advisory Committee to review proposals for a 115 Trust Fund. That will be brought back for Council consideration this fall.

Address Housing Needs

- *"Complete zoning code update."* City staff finalizing draft with review by Coastal Commission staff. Planning Commission to review this summer/fall, followed by City Council this fall.
- *"Develop stock Accessory Dwelling Unit (ADU) templates to provide to public for free."* City staff is working with County partners to finalize the ADU templates. Staff anticipates this work to complete this summer, and relevant documents will be placed on the City website.
- *"Provide update to Council on new state housing legislation (such as SB 9) and general education on housing."* Council received an update on housing legislation and a general overview of City efforts to address housing needs in Morro Bay.
- *"Implement Housing Element."* Staff is working to finalize core components of the housing element, including inclusionary housing, objective design standards, and density bonus. Council will likely review these components this fall.
- *"Seashell Estate land use amendment regarding density."* City staff presented to Planning Commission in June and may bring forward to City Council this summer/fall.
- *"Complete Cityworks online plan check application."* City staff has implemented the online application and is currently testing the systems.
- *"Initiate work with the Planning Commission ad hoc committee for the review of the planning process."* The committee is formed and will begin meeting once the Cityworks online application is fully implemented and zoning code review is completed.

Climate Action

- *"Pursue electric vehicle charging station funding."* The City has received grant funding for several chargers on the waterfront and staff is working through implementation efforts.
- *"Initiate implementation of SB 1383 (organic waste for residents and businesses)."* Staff is coordinating roles and responsibilities for organic waste management with the Integrated Waste Management Authority of SLO County and Morro Bay Garbage, the City's franchise waste hauler. These roles include food recovery program management, business waiver program, implementation of paper and organic procurement requirements, contamination monitoring, education and outreach, and changes in the collection system that ensure residents and business can comply with SB 1383. These local changes will support the State's efforts to realize a 75% reduction in organic waste going to the landfill. This, in turn, will support reduction of greenhouse gases being emitted from decomposing organic material. Trash rate increases were approved following a Proposition 218 process in June 2022, to support this effort.
- *"Promote Central Coast Community Energy (3CE) new construction electrification program."*

- City staff published a climate action webpage where this information resides.
- *“Create city webpage with links to energy efficient websites.”* City staff published a climate action webpage where this information resides.
 - *“Elevate ‘Climate Crisis’ to ‘Climate Emergency’ by way of resolution and seek funding to move forward in this area.”* City Council approved a resolution to that effect in February 2022.
 - *“Implement 3CE Reach Code Incentive Program for new residential development.”* City Staff is working with the Tri-County Energy network (3C-REN) on development of a REACH code related to electrification of new residential development. 3C-REN is developing background material for preparation of a draft code that will be brought forward as part of the adoption of the 2022 Building Code that will be brought to City Council for review this upcoming winter.

Improve Community Health

- *“Support SLO County Public Health communication efforts to vaccinate members of the Morro Bay community, particularly underrepresented communities.”* The City continues to supplement County communications to the public regarding COVID-19 and vaccines/boosters through the City website, social media, local media, and at City Council meetings.
- *“Inform the County process to update the 10-year plan on homelessness.”* The City Manager is representing Morro Bay on the countywide group charged with updating the long-term plan to reduce homelessness. The plan will be presented to the SLO County Board of Supervisors at their August 9, 2022 meeting.
- *“Support Filipino-American group (FANHS) rededication event of their historic monument at Coleman Beach.”* City staff is working with FANHS on their Saturday, October 22, 2022 public event (at Coleman Beach) and to help improve the monument area.

Organizational Capacity

While staff believes we can execute on the proposed short-term action items over the remainder of 2022 into early 2023, we will continue to monitor staffing and other needs to achieve the action items and carry out the remainder of staff duties. As members of Council acknowledged in the Goals Workshop, the City has limited staffing and very ambitious goals and workplans. Adjustments may need to be made to staffing, training and equipment moving forward to ensure these goals can be achieved and workplans completed.

ATTACHMENT

1. City Goals, Goals’ Statements, Action Item Worksheet

CITY OF MORRO BAY 2022

GOALS AND SHORT TERM ACTIONS



CITY PURPOSE

In order to preserve the high quality of life in Morro Bay, the City's purpose is to provide essential public service and infrastructure to maintain a safe, clean and healthy place for residents and visitors to live, work and play. To achieve that purpose, the City invests the vast majority of its resources in services such as public safety, public utilities, recreation services, city planning, infrastructure maintenance and improvement, and the internal financial, human resources, and technology to support these public services.

CITY GOALS, GOAL STATEMENTS, AND SHORT-TERM ACTION ITEMS

The City is able to successfully provide these core services thanks to community support and

volunteerism that resource and supplement the City's talented professional staff. As a result of this success, the City is also able to dedicate some resources to address emerging challenges and future-facing opportunities. In late 2021, the City Council adopted five (5) City goals and thirty-five (35) corresponding short-term action items to meet emerging needs and opportunities. The City goals each have goal statements that outline what the City aims to achieve. The short-term action items are the areas of focus related to the goals that the City will work on in 2022 and into early 2023 (all listed below).

Combining the City's work on core services with future oriented goals will help ensure our community remains a great place to live, work and play for current and future generations.



PUBLIC INFRASTRUCTURE

GOAL STATEMENT: Address (1) cleanliness (while maintaining sensitivity to wildlife) and safety issues in heavy tourism areas, (2) conduct a capital needs assessment, and (3) traffic circulation in Embarcadero.

SHORT-TERM ACTIONS

- Conduct a traffic speed survey
- Initiate a capital assessment effort (Harbor, facilities, stormwater, etc.)
- Review options and develop optimal staffing for City maintenance efforts
- Continue work to implement paid parking program and continue work on long-term plan
- Pursue grant opportunities for the Coleman Beach area improvements



FISCAL SUSTAINABILITY & ECONOMIC VITALITY

GOAL STATEMENT: (1) Create plan to address the City’s unfunded liabilities while striving to achieve competitive compensation, (2) determine potential paths to secure funding for capital needs (Harbor and other needs), and (3) support expedient catalyst site development.

SHORT-TERM ACTIONS

- Seek state lobbyist contract to assist in obtaining state funding for City projects
- Assess viability for business improvement districts for Downtown and Embarcadero
- Review development opportunities for the Market Plaza property
- Complete fee study (development impact fees)
- Continue review of Vistra proposed battery project
- Assess cyber security needs
- Prepare and review policy options on liabilities (pension and health care)



HOUSING

GOAL STATEMENT: (1) Educate the Council on new and existing State legislation related to housing, (2) identify the opportunities for additional housing options and/or explore partnerships to support these efforts, and (3) continue the Community Development Department’s efforts to expedite the development review process.

SHORT-TERM ACTIONS

- Complete Zoning Code update
- Development of stock Accessory Dwelling Units (ADU) to provide to public for free
- Provide update to Council on new state housing legislation (such as SB 9) and general education on housing
- Implement Housing element, including reviewing housing by right, objective design guidelines, ADU ordinance update with incentives, update Density Bonus and inclusionary housing requirements
- Bring land use amendment forward for the Seashell estates property to increase density to 7 – 15 units per acre for a future multifamily housing project
- Complete Cityworks online plan check application
- Initiate work with the Planning Commission ad hoc committee for the review of the planning process



CLIMATE ACTION

GOAL STATEMENT: (1) Participate with other cities in SLO County to support climate action planning efforts, (2) educate Council on the technical terms around climate action to support policy advocacy and the identification of critical next steps for Morro Bay, and (3) consider opportunities to reduce reliance on carbon producing energy sources.

SHORT-TERM ACTIONS

- Pursue funding to complete Climate Action Plan update
- Continue review of Vistra proposed battery project
- Pursue electric vehicle charging station funding
- Initiate implementation of SB 1383 (organic waste for residents and businesses)
- Promote Central Coast

- Community Energy (3CE) New Construction Electrification Program and include in planning materials and on website
- Designate 1 week a year to conduct a renewable energy outreach campaign targeting a specific group
- Create city webpage with links to energy efficient websites

- Elevate “Climate Crisis” to “Climate Emergency” by way of resolution and seek funding to move forward in this area
- Implement 3CE Reach Code Incentive Program electrification of new residential construction with the adoption of 2022 Building Code in Jan 2023



COMMUNITY HEALTH

GOAL STATEMENT: (1) Create plan to address immediate need for increasing COVID vaccination rates with an emphasis towards target populations with inequitable access or education. (2) Educate Council and staff about Diversity, Equity, and Inclusion (DEI) and engage in a community conversation.

SHORT-TERM ACTIONS

- Provide education to City Council and staff about DEI issues
- Support SLO County Public Health communication efforts to vaccinate members of the Morro Bay community, particularly underrepresented communities
- Inform the County process to update the 10-year plan on homelessness
- Explore opportunities to

- support County efforts to address homeless issues on the North Coast
- Support Filipino-American group (FANHSA) rededication event of their historic monument at Coleman Beach
- Review opportunity for Boys and Girls Club to offer enrichment activities for teens in the Estero Bay region

- Provide community information and resources regarding access to mental health resources to address behavioral health or mental health crises: substance abuse issues, depressive illnesses and exacerbation of previously controlled mental health issues

Attachment #2

The purpose the HAB goal setting session is select a small number of goals from the larger list below and present that to the City Council for their overall goal setting process. These goals will then drive the future work of the HAB and its various ad-hoc committees. Not all of the items will make the list and this list may be updated by the City Council and/or external changes over time such as the city budgeting process or grant opportunities.

During the meeting each of the goals can be discussed and clarifying questions can be asked. At the end of the session each member can recommend their top 5 goals with ranking to help get the overall list down to 5. With the top 5 chosen as group a HAB member will make a motion and vote on the those goals that will ultimately sent to the city council.

1) Fiscal Goals

- a) Grant Writer for the City & Harbor Department
- b) City resources to assist with Project Engineering and management for capital projects
- c) Possible marketing opportunities for both downtown and Embarcadero business vacancies
- d) Identify longer term revenue sources
- e) Lease Management (terms, revenue, audit, appraisal, transparency)
- f) Enforcement & Compliance (CUP, CDP, coastal access, city code)

2) Infrastructure Goals

- a) Updating the waterfront Master Plan possibly separate into two areas, Recreational (Northern) and leasehold Tidelands (Southern). Start with Northern based on current events, Vistra, OSW, Coleman grants.
- b) Harbor Improvements
 - i) Focus on "safe haven for boaters of all types for a good 70 years"
 - ii) Leaseholder properties, e.g. public pier/dock at Libertine and Roses
 - iii) Marine Service for the long term expected Harbor usage
 - iv) Better planning & funding around scheduled maintenance/replace/repair for existing harbor infrastructure, e.g. Harbor docks, piers, the launch ramp and other facilities
- c) Embarcadero improvements
 - i) Traffic & Parking needs
 - (1) Bridge across Morro Creek
 - (2) Parking Management (Embarcadero, Rock, Structure, Paid)
 - ii) Harbor Walk
 - (1) HAB Harbor Walk recommendations along the Embarcadero
 - (2) Continue Harbor Walk onto State Park (Rock and south side Jetty)
 - iii) New Harbor Department building
 - iv) Construction of public services, bathroom, trash, lifeguard station at base of jetty on south side of Morro Rock, State Park

- v) Tidelands Park remodel with improved structures for play area, ramadas for gatherings, improved restrooms, remodeled fish cleaning stations, overhaul of public dock
 - vi) Coleman Park received some initial grant funds. Ideas for Coleman area-bathrooms, playground, Morro Bay signage sculpture, Chumash Sculpture, Jack Lalane fitness circuit, ramadas, stage for live concerts and events, small vessel haul out, fire pits, parking.
 - vii) Environmental Research Center (possible links to Cal Poly and other related existing organizations)
- 3) Climate Action
 - a) Identify both harbor and land side needs to support the offshore power infrastructure
 - 4) Housing Needs
 - a) Focus more on improving existing housing stock in lieu of “more is better”