



CITY OF MORRO BAY CITY COUNCIL AGENDA

The City of Morro Bay provides essential public services and infrastructure to maintain a safe, clean and healthy place for residents and visitors to live, work and play.

NOTICE OF SPECIAL MEETING

Tuesday, March 14, 2017

Veterans Memorial Hall – 3:30 P.M.

209 Surf St., Morro Bay, CA

- I. ESTABLISH QUORUM AND CALL TO ORDER
- II. PUBLIC COMMENT FOR ITEMS ON THE AGENDA
- III. ADVISORY BOARD INTERVIEWS

Applicants for items a. and b. should arrive at 3:30 p.m.

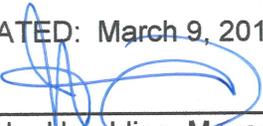
- a. Tourism Business Improvement District Advisory Board for two openings:
 - i. One current vacancy for the remainder of a term ending 1/31/19
(Member-at-large)
 - ii. One current vacancy for the remainder of a term ending 1/31/21
(Hotelier Member-at-large)
- b. Citizens Transportation Advisory Committee (CTAC) for one opening:
 - i. One appointee to the CTAC countywide advisory board for a term to be determined

Applicants for items c. and d. should arrive at 4:30 p.m.

- c. Public Works Advisory Board interviews for one opening:
 - i. One current vacancy for the remainder of a term ending 1/31/21
- d. Citizens Oversight & Citizens Finance Committee interviews for two openings:
 - i. One current vacancy for a term ending 1/31/19
 - ii. One current vacancy for a term ending 1/31/22

IV. ADJOURNMENT

DATED: March 9, 2017



John Heading, Mayor Pro Tempore

THIS AGENDA IS SUBJECT TO AMENDMENT UP TO 24 HOURS PRIOR TO THE DATE AND TIME SET FOR THE MEETING. PLEASE REFER TO THE AGENDA POSTED AT CITY HALL FOR ANY REVISIONS OR CALL THE CLERK'S OFFICE AT 772-6205 FOR FURTHER INFORMATION.

IN COMPLIANCE WITH THE AMERICANS WITH DISABILITIES ACT, IF YOU NEED SPECIAL ASSISTANCE TO PARTICIPATE IN A CITY MEETING, PLEASE CONTACT THE CITY CLERK'S OFFICE AT LEAST 24 HOURS PRIOR TO THE MEETING TO INSURE REASONABLE ARRANGEMENTS CAN BE MADE TO PROVIDE ACCESSIBILITY TO THE MEETING.



AGENDA NO: I

MEETING DATE: March 14, 2017

Staff Report

TO: Honorable Mayor and City Council **DATE:** March 9, 2017

FROM: Dana Swanson, City Clerk

SUBJECT: Advisory Board Interviews

RECOMMENDATION

Staff recommends the Council conduct interviews to fill current vacancies on the Tourism Business Improvement District ("TBID") Advisory Board, Public Works Advisory Board ("PWAB"), and Citizens Oversight & Citizens Finance Committee ("CFAC").

Staff also recommends the Council consider whether to establish a set term for the City's appointee to the Citizens Transportation Advisory Committee ("CTAC") countywide advisory board, then conduct interviews and select an appointee to fill the current vacancy.

ALTERNATIVES

No alternatives are being recommended.

FISCAL IMPACT

There is no fiscal impact associated with this action.

BACKGROUND/DISCUSSION

Following the December 13, 2016 advisory board interviews, vacancies remained on the TBID Advisory Board, PWAB and CFAC. In addition, Council Member Davis resigned his appointment to the CTAC advisory board when he was seated on the Council. Council Member Davis was appointed to the CTAC in 2002 for an indefinite term and served in that capacity for 14 years. Staff reached out to SLOCOG staff to confirm the City has a right to set a term for this position. The response was CTAC Bylaws allow each member to serve so long as the appointing body allows or until resignation; however, having the same Committee member serve for many years allows continuity and understanding of the issues that affect the County.

Staff posted a Notice of Advisory Board Vacancies to fill the remaining vacancies, including the CTAC, on December 20, 2016. The recruitment deadline was originally set for January 20 but later extended to February 24. The following individuals submitted applications:

TBID Advisory Board

Amanda Birdsong – Member-at-large
Sean Green – Member-at-large
Peter Frans Hagen – Member-at-large

Steven Allen – Hotelier member-at-large

CTAC Advisory Board

James Costanzo
Walter Heath
Malcolm McEwen
Chuck Spagnola

Prepared By: DS

Dept Review: _____

City Manager Review: DWB

City Attorney Review: JWP

PWAB

Christian Erlendson
Walter Heath
Malcolm McEwen

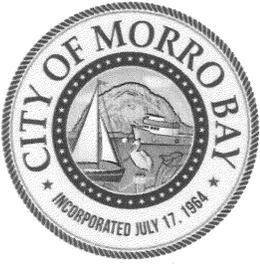
CFAC

Dawn Addis
Homer Alexander
Christian Erlendson
Walter Heath
Jean Johnson
John Martin
Malcolm McEwen
Ron Reisner

ATTACHMENTS

Advisory Board Applications

TOURISM BUSINESS IMPROVEMENT DISTRICT (“TBID”) ADVISORY BOARD



**CITY OF MORRO BAY
ADVISORY BOARD APPLICATION**

RECEIVED
City of Morro Bay
FEB 15 2017

City Clerk

FULL NAME: Amanda Birdsong
ADDRESS: [REDACTED] Morro Bay, CA 93442
MAILING ADDRESS: _____
(If different)
PHONE NO. [REDACTED]
E-MAIL ADDRESS: [REDACTED]

Please note this application is a public record that
may be disclosed to the public upon request.

Are you a registered voting resident of the City of Morro Bay? Yes No

I would like to be considered for appointment to the following Commission/Advisory Board/Committee:

- Public Works Advisory Board (PWAB)
- Citizen Oversight Committee (Measure Q)/Citizens Finance Committee
- Tourism Business Improvement District Advisory Board
 - Hotelier member-at-large
 - Member-at-large
- Citizens Transportation Advisory Committee (CTAC)

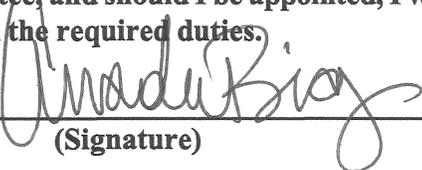
Application Deadline: Friday, February 24, 2017 at 5pm

Applicants should be present in order to be interviewed by the City Council.
Interviews are tentatively scheduled for the second week of March.

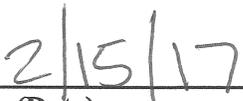
The following is a short statement of my background and interests, which I believe qualify me for consideration (attach additional page(s) as necessary):

We have owned & operated our business in Morro Bay for eight years. (The Rock Espresso Bar) I would love to be a part of growing business in Morro Bay.

I have read the statement regarding the responsibilities of this Commission, Advisory Board, Committee, and should I be appointed, I will be able and willing to devote the necessary time to perform the required duties.



(Signature)

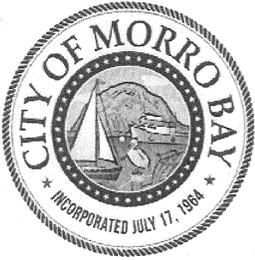


(Date)

All appointees to a City Commission, Advisory Board, or Committee will be required, in accordance with State law to file a "Statement of Economic Interest Form 700" which remains available for public inspection.

Application Deadline: Friday, February 24, 2017 at 5pm

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Interviews are tentatively scheduled for the second week of March.**



CITY OF MORRO BAY
ADVISORY BOARD APPLICATION

City of Morro Bay
FEB 24 2017
Rec'd City Hall

FULL NAME: Sean Green

ADDRESS: [Redacted] Morro Bay, CA 93442

MAILING ADDRESS: _____
(If different)

PHONE NO. [Redacted]

E-MAIL ADDRESS: [Redacted]

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may be disclosed to the public upon request.

Are you a registered voting resident of the City of Morro Bay? Yes No

I would like to be considered for appointment to the following Commission/Advisory Board/Committee:

- Planning Commission
- Public Works Advisory Board (PWAB)
- Harbor Advisory Board (please circle choice below):
 - Marine Oriented Business
 - Morro Bay Commercial Fishermen's Organization
 - Member-at-large
- Recreation & Parks Commission
- Citizen Oversight Committee (Measure Q)/Citizens Finance Committee
- Tourism Business Improvement District Advisory Board
 - Hotelier member-at-large Community Member At Large
 - Preference given for hotelier with 50 rooms or less

WRF Citizen's Advisory Committee

General Plan/Local Coastal Program Advisory Committee (GPAC)

Application Deadline: Friday, December 2, 2016 at 5pm Revised to 2/24/17

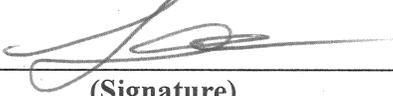
Applicants should be present in order to be interviewed by the City Council.
Interviews will be held on Tuesday, December 13th

The following is a short statement of my background and interests, which I believe qualify me for consideration (attach additional page(s) as necessary):

As an active participant in local governance, I take great pride in caring for Morro Bay's present and future. Owning and residing in downtown Morro Bay, as well as owning commercial property in the same, has allowed me to see firsthand the strengths and opportunities we have in regards to tourism.

With the City's new General Plan on the horizon, I look forward to the possibility of optimizing the resident-tourist balance such that locals and visitors alike can benefit from all that we have to offer in our small but amenity-rich city, while continuing to look for reasonable growth opportunities for TOT revenue.

I have read the statement regarding the responsibilities of this Commission, Advisory Board, Committee, and should I be appointed, I will be able and willing to devote the necessary time to perform the required duties.



(Signature)

2/25/17

(Date)

All appointees to a City Commission, Advisory Board, or Committee will be required, in accordance with State law to file a "Statement of Economic Interest Form 700" which remains available for public inspection.

Application Deadline: Friday, December 2, 2016 at 5pm

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Interviews will be held on Tuesday, December 13th**



CITY OF MORRO BAY ADVISORY BOARD APPLICATION

City of Morro Bay
JAN 06 2017
Rec'd City Hall

FULL NAME: PETER FRANS HAGEN Ph.D.

ADDRESS: [REDACTED]

MAILING ADDRESS: MORRO BAY, CA 93442
(If different)

PHONE NO. [REDACTED]

E-MAIL ADDRESS: NA

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Board/Committee:

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- Harbor Advisory Board (please circle choice below):
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 - Morro Bay Commercial Fishermen's Organization
 - Member-at-large
- Recreation & Parks Commission
- Citizen Oversight Committee (Measure Q)/Citizens Finance Committee
- Tourism Business Improvement District Advisory Board
 - member-at-large
 - Preference given for hotelier with 50 rooms or less

WRF Citizen's Advisory Committee

General Plan/Local Coastal Program Advisory Committee (GPAC)

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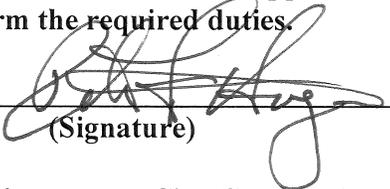
The following is a short statement of my background and interests, which I believe qualify me for consideration (attach additional page(s) as necessary):

I RETIRED FROM CUESTA COLLEGE AFTER 15½ YEARS OF WORKING WITH IN-COMING STUDENTS. *

I HAVE NO CONNECTIONS WITH THE HOTEL INDUSTRY IN ANY CAPACITY.

I BELIEVE THAT QUALIFIES ME TO BE AN UNBIASED/ NON-AFFILIATED MEMBER OF THE ADVISORY BOARD.

I have read the statement regarding the responsibilities of this Commission, Advisory Board, Committee, and should I be appointed, I will be able and willing to devote the necessary time to perform the required duties.



(Signature)

6 JANUARY 2017

(Date)

All appointees to a City Commission, Advisory Board, or Committee will be required, in accordance with State law to file a "Statement of Economic Interest Form 700" which remains available for public inspection.

* I ALSO HAVE EXTENSIVE EXPERIENCE IN DESIGNING, CONDUCTING, AND ANALYZING

PUBLIC OPINION SURVEYS. THIS SKILL MAY BE USEFUL FOR THE ADVISORY BOARD AND/OR THE HOTEL OWNERS OR VISITORS IN GENERAL.

Application Deadline: Friday, December 2, 2016 at 5pm

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Interviews will be held on Tuesday, December 13th



**CITY OF MORRO BAY
ADVISORY BOARD APPLICATION**

RECEIVED
City of Morro Bay
FEB 10 2017

City Clerk

FULL NAME: Steven Allen

ADDRESS: [REDACTED] Morro Bay, CA 93442

MAILING ADDRESS: [REDACTED] Aptos, CA 95003
(If different)

PHONE NO. [REDACTED]

E-MAIL ADDRESS: [REDACTED]

**Please note this application is a public record that
may be disclosed to the public upon request.**

Are you a registered voting resident of the City of Morro Bay? Yes No

I would like to be considered for appointment to the following Commission/Advisory Board/Committee:

- Public Works Advisory Board (PWAB)
- Citizen Oversight Committee (Measure Q)/Citizens Finance Committee
- Tourism Business Improvement District Advisory Board
 - Hotelier member-at-large
 - Member-at-large
- Citizens Transportation Advisory Committee (CTAC)

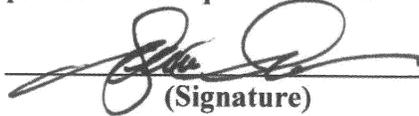
Application Deadline: Friday, February 24, 2017 at 5pm

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Interviews are tentatively scheduled for the second week of March.

The following is a short statement of my background and interests, which I believe qualify me for consideration (attach additional page(s) as necessary):

** SEE ATTACHMENT*

I have read the statement regarding the responsibilities of this Commission, Advisory Board, Committee, and should I be appointed, I will be able and willing to devote the necessary time to perform the required duties.



(Signature)

2/10/2017

(Date)

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February 10, 2017

***ATTACHMENT TO CITY OF MORRO BAY ADVISORY BOARD APPLICATION**

The following is a short statement of my background and interests, which I believe qualify me for consideration:

Steven D. Allen

1997 Graduate Cal Poly School of Business

President – Allen Property Group, Inc.

President/Co-owner – Bartfield Hotel Group, Inc., which manages three Morro Bay Hotels:

Best Western Plus San Marcos Inn (32 rooms)

La Serena Inn (38 rooms)

El Morro Masterpiece Hotel (27 rooms)

Manager/Operator of two other Central Coast hotels as well as approximately 500,000 square feet of commercial rental space.

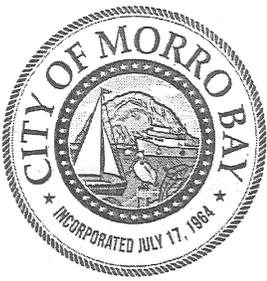
Current Board Member – Visit Santa Cruz County (Tourism Bureau)

Current Vice President – Aptos Chamber of Commerce

2014 Business of the Year – Morro Bay Chamber of Commerce

2016 Man of the Year – Aptos Chamber of Commerce

SLO COUNTY CITIZENS
TRANSPORTATION ADVISORY
COMMITTEE (“CTAC”)



CITY OF MORRO BAY ADVISORY BOARD APPLICATION

RECEIVED
City of Morro Bay
JAN 20 2017

FULL NAME: James Costanzo City Clerk

ADDRESS: [REDACTED]

MAILING ADDRESS: _____
(If different)

PHONE NO. [REDACTED]

E-MAIL ADDRESS: [REDACTED]

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 - Morro Bay Commercial Fishermen's Organization
 - Member-at-large
- Recreation & Parks Commission
 - Citizen Oversight Committee (Measure Q)/Citizens Finance Committee
 - Tourism Business Improvement District Advisory Board
 - Hotelier member-at-large
 - Preference given for hotelier with 50 rooms or less
 - Member-at-large
- WRF Citizen's Advisory Committee
- General Plan/Local Coastal Program Advisory Committee (GPAC)
- Citizens Transportation Advisory Committee (CTAC)

Application Deadline: Friday, January 20, 2017 at 5pm

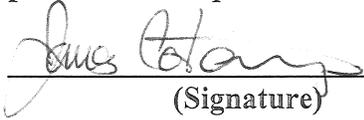
Applicants should be present in order to be interviewed by the City Council.
Interviews are tentatively scheduled for the week of January 23rd
CC 3.14.17 Special Meeting Page 15 of 49

The following is a short statement of my background and interests, which I believe qualify me for consideration (attach additional page(s) as necessary):

I have a background in the transportation industry, and a small business owner.

I have seen a lot of changes in the City of Morro Bay over the past forty years. I keep up on the issues by attending City meeting and Forums. We have a great City and a very good quality of life. I love living here in Morro Bay and want to see our City grow in a positive way. Having volunteered and participated at many of our City and School functions. It would be an honor to be considered for an advisory committee and serve our great City.

I have read the statement regarding the responsibilities of this Commission, Advisory Board, Committee, and should I be appointed, I will be able and willing to devote the necessary time to perform the required duties.



(Signature)

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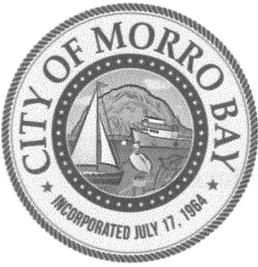
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Interviews are tentatively scheduled for the week of January 23rd



CITY OF MORRO BAY ADVISORY BOARD APPLICATION

RECEIVED
City of Morro Bay

JAN 17 2017

FULL NAME: Walter Thomas Heath City Clerk

ADDRESS: [REDACTED], Morro Bay

MAILING ADDRESS: _____
(If different)

PHONE NO. [REDACTED]

E-MAIL ADDRESS: [REDACTED]

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Planning Commission

Public Works Advisory Board (PWAB)

Harbor Advisory Board (please circle choice below):

Marine Oriented Business

Morro Bay Commercial Fishermen's Organization

Member-at-large

Recreation & Parks Commission

Citizen Oversight Committee (Measure Q)/Citizens Finance Committee

Tourism Business Improvement District Advisory Board

Hotelier member-at-large

Preference given for hotelier with 50 rooms or less

Member-at-large

WRF Citizen's Advisory Committee

General Plan/Local Coastal Program Advisory Committee (GPAC)

Citizens Transportation Advisory Committee (CTAC)

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The following is a short statement of my background and interests, which I believe qualify me for consideration (attach additional page(s) as necessary):

I have managed budgets for businesses, not-for-profit organizations and research groups. I am interested to engage with the financial challenges to our city.

Much of the additional demand on our city's budget is related to infrastructure projects. I serve on the Citizens' Beautification and Heritage Committee. I'm interested to see the timely and satisfactory completion of these projects on budget.

I have read the statement regarding the responsibilities of this Commission, Advisory Board, Committee, and should I be appointed, I will be able and willing to devote the necessary time to perform the required duties.



(Signature)

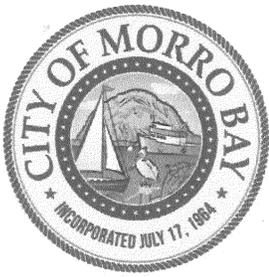
1/17/17

(Date)

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Interviews are tentatively scheduled for the week of January 23rd**



CITY OF MORRO BAY ADVISORY BOARD APPLICATION

RECEIVED
City of Morro Bay

FEB 24 2017

FULL NAME: Malcolm McEwen

City Clerk

ADDRESS: [REDACTED] Morro Bay, CA 93442

MAILING ADDRESS: _____
(If different)

PHONE NO. [REDACTED]

E-MAIL ADDRESS: [REDACTED]

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- Public Works Advisory Board (PWAB)
- Citizen Oversight Committee (Measure Q)/Citizens Finance Committee
- Tourism Business Improvement District Advisory Board
 - Hotelier member-at-large
 - Member-at-large
- Citizens Transportation Advisory Committee (CTAC)

I desire appointment to only one Advisory Board or Committee.
I am willing to serve on any of the bodies noted above, depending on the
City Council's preference. *Moe*

Application Deadline: Friday, February 24, 2017 at 5pm

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Interviews are tentatively scheduled for the second week of March.

The following is a short statement of my background and interests, which I believe qualify me for consideration (attach additional page(s) as necessary):

I have the following experience/interests related to the advisory positions open:

1. I have worked as a Civil Engineer on municipal water/sewer/drainage/roads infrastructure projects, including rate setting, systems analysis, design, construction management, and cost-estimating.
2. I have worked as a pension plan administrator using standard accounting procedures.
3. I would like to see greater use of public transportation in our county.

I have read the statement regarding the responsibilities of this Commission, Advisory Board, Committee, and should I be appointed, I will be able and willing to devote the necessary time to perform the required duties.

M.A. McCwen

(Signature)

2/24/2017

(Date)

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FEB 23 2017

Rec'd City Hall

CITY OF MORRO BAY ADVISORY BOARD APPLICATION

FULL NAME: Chuck SPAGNOLA

ADDRESS: [REDACTED]

MAILING ADDRESS: _____
(If different)

PHONE NO. [REDACTED]

E-MAIL ADDRESS: [REDACTED]

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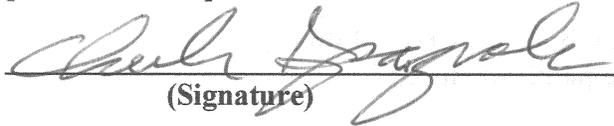
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SEE ATTACHED

I have read the statement regarding the responsibilities of this Commission, Advisory Board, Committee, and should I be appointed, I will be able and willing to devote the necessary time to perform the required duties.


(Signature)

2-23-17
(Date)

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Citizens Transportation Advisory Committee - Application

Chuck Spagnola

[REDACTED], Morro Bay
[REDACTED]

While I am a relatively new resident of Morro Bay (8 years), I have enjoyed learning about the Central Coast and becoming part of it. Shortly after moving here I participated in several phases of the 2010 Census. Later I served two consecutive terms on the San Luis Obispo County Grand Jury (2012-2013 and 2013-2014). That experience was especially useful in learning how the region works and sharpening my critical thinking skills while emphasizing the need to work collaboratively.

Professionally, I retired in 2009 from the County of San Diego Air Pollution Control District where I administered grants targeting the reduction of mobile source air pollutants. Prior to that I worked as a Transportation Planner in various private consulting firms and public agencies including Caltrans and the County of Orange. During my time with the County of Orange I was granted a six month leave of absence to serve as a Venue Transportation Manager for the 1984 Los Angeles Olympic Committee. I believe my interests and previous professional experience would be helpful to the City of Morro Bay on the Citizens Transportation Advisory Committee.

Previous Work History

San Diego County Air Pollution Control District 2009- 1995; Administrator for Mobile Source Emission Reduction Grants including but not limited to: Carl Moyer Program; Vehicle Registration Fund Program; Lower Emission School Bus Program. Calculated emission reduction and cost per ton of proposals and proposed funding allocations.

Transportation Consultant 1995-1985; Transportation Planner for several engineering consulting firms as well as Principal of the Spagnola Group. Conducted traffic impact studies, intersection analysis, wrote elements of Environmental Impact Reports and CEQA documents and conducted parking studies and transit route analysis.

Transportation Manager 1984 Los Angeles Olympic Games; Responsible for planning and operation of all aspects of transportation related to the games at the Field Hockey venue (East LA College).

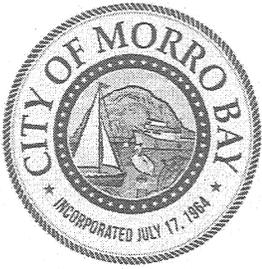
Transportation Planner County of Orange Transportation Planning; Primary responsibility for maintaining and updating the Bicycle Master Plan. Processed updates and amendments. Worked with designers to draft guidelines.

Transportation Planner Caltrans: Liaison to Orange County Transit I-5 Multi-Modal Corridor Analysis Team; Proposed Union Station Intermodal Facility acquisition.

MS in Geography (Transportation) UC Riverside; Thesis - Using GIS to Optimize Bicycle Route Planning in the City of Moreno Valley

Citizens Bicycle Advisory Committee City of Moreno Valley

PUBLIC WORKS ADVISORY BOARD
("PWAB")



**CITY OF MORRO BAY
ADVISORY BOARD APPLICATION**

RECEIVED
City of Morro Bay

FEB 14 2017

FULL NAME: Christian Erlendson

City Clerk

ADDRESS: [REDACTED]

MAILING ADDRESS: _____

(If different)

PHONE NO. [REDACTED]

E-MAIL ADDRESS [REDACTED]

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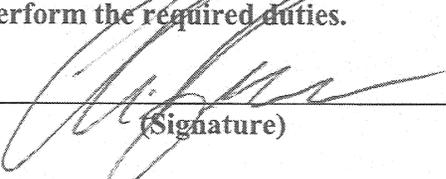
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- Citizen Oversight Committee (Measure Q)/Citizens Finance Committee
- Tourism Business Improvement District Advisory Board
 - Hotelier member-at-large
 - Member-at-large
- Citizens Transportation Advisory Committee (CTAC)

Application Deadline: Friday, February 24, 2017 at 5pm

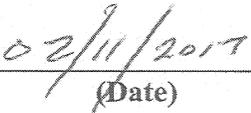
Applicants should be present in order to be interviewed by the City Council.
Interviews are tentatively scheduled for the second week of March.

The following is a short statement of my background and interests, which I believe qualify me for consideration (attach additional page(s) as necessary):

I have read the statement regarding the responsibilities of this Commission, Advisory Board, Committee, and should I be appointed, I will be able and willing to devote the necessary time to perform the required duties.



(Signature)

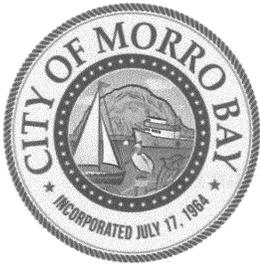


(Date)

All appointees to a City Commission, Advisory Board, or Committee will be required, in accordance with State law to file a "Statement of Economic Interest Form 700" which remains available for public inspection.

Application Deadline: Friday, February 24, 2017 at 5pm

**Applicants should be present in order to be interviewed by the City Council.
Interviews are tentatively scheduled for the second week of March.**



CITY OF MORRO BAY ADVISORY BOARD APPLICATION

RECEIVED
City of Morro Bay

JAN 17 2017

FULL NAME: Walter Thomas Heath City Clerk

ADDRESS: [Redacted], Morro Bay

MAILING ADDRESS: _____
(If different)

PHONE NO. [Redacted]

E-MAIL ADDRESS: [Redacted]

Please note this application is a public record that
may be disclosed to the public upon request.

Are you a registered voting resident of the City of Morro Bay? Yes No

I would like to be considered for appointment to the following Commission/Advisory Board/Committee:

Planning Commission

Public Works Advisory Board (PWAB)

Harbor Advisory Board (please circle choice below):

Marine Oriented Business

Morro Bay Commercial Fishermen's Organization

Member-at-large

Recreation & Parks Commission

Citizen Oversight Committee (Measure Q)/Citizens Finance Committee

Tourism Business Improvement District Advisory Board

Hotelier member-at-large

Preference given for hotelier with 50 rooms or less

Member-at-large

WRF Citizen's Advisory Committee

General Plan/Local Coastal Program Advisory Committee (GPAC)

Citizens Transportation Advisory Committee (CTAC)

Application Deadline: Friday, January 20, 2017 at 5pm

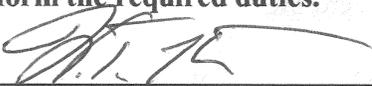
Applicants should be present in order to be interviewed by the City Council.
Interviews are tentatively scheduled for the week of January 23rd

The following is a short statement of my background and interests, which I believe qualify me for consideration (attach additional page(s) as necessary):

I have managed budgets for businesses, not-for-profit organizations and research groups. I am interested to engage with the financial challenges to our city.

Much of the additional demand on our city's budget is related to infrastructure projects. I serve on the Citizens' Beautification and Heritage Committee. I'm interested to see the timely and satisfactory completion of these projects on budget.

I have read the statement regarding the responsibilities of this Commission, Advisory Board, Committee, and should I be appointed, I will be able and willing to devote the necessary time to perform the required duties.



(Signature)

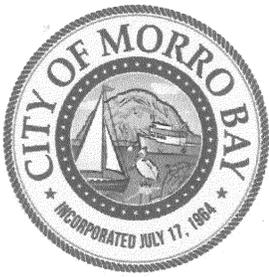
1/17/17

(Date)

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Application Deadline: Friday, January 20, 2017 at 5pm

**Applicants should be present in order to be interviewed by the City Council.
Interviews are tentatively scheduled for the week of January 23rd**



CITY OF MORRO BAY ADVISORY BOARD APPLICATION

RECEIVED
City of Morro Bay

FEB 24 2017

FULL NAME: Malcolm McEwen

City Clerk

ADDRESS: [REDACTED] Morro Bay, CA 93442

MAILING ADDRESS: _____

(If different)

PHONE NO. [REDACTED]

E-MAIL ADDRESS: [REDACTED]

**Please note this application is a public record that
may be disclosed to the public upon request.**

Are you a registered voting resident of the City of Morro Bay? Yes No

I would like to be considered for appointment to the following Commission/Advisory Board/Committee:

- Public Works Advisory Board (PWAB)
- Citizen Oversight Committee (Measure Q)/Citizens Finance Committee
- Tourism Business Improvement District Advisory Board
 - Hotelier member-at-large
 - Member-at-large
- Citizens Transportation Advisory Committee (CTAC)

I desire appointment to only one Advisory Board or Committee.
I am willing to serve on any of the bodies noted above, depending on the
City Council's preference. *Moe*

Application Deadline: Friday, February 24, 2017 at 5pm

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Interviews are tentatively scheduled for the second week of March.

The following is a short statement of my background and interests, which I believe qualify me for consideration (attach additional page(s) as necessary):

I have the following experience/interests related to the advisory positions open:

1. I have worked as a Civil Engineer on municipal water/sewer/drainage/roads infrastructure projects, including rate setting, systems analysis, design, construction management, and cost-estimating.
2. I have worked as a pension plan administrator using standard accounting procedures.
3. I would like to see greater use of public transportation in our county.

I have read the statement regarding the responsibilities of this Commission, Advisory Board, Committee, and should I be appointed, I will be able and willing to devote the necessary time to perform the required duties.

M.A. McCuen

(Signature)

2/24/2017

(Date)

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Application Deadline: Friday, February 24, 2017 at 5pm

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CITIZENS OVERSIGHT / CITIZENS
FINANCE ADVISORY COMMITTEE
("CFAC")

RECEIVED
City of Morro Bay
FEB 22 2017



**CITY OF MORRO BAY
ADVISORY BOARD APPLICATION**

City Clerk

FULL NAME: Dawn Addis
ADDRESS: [REDACTED] Morro Bay, CA 93442
MAILING ADDRESS: _____
(If different) [REDACTED]
PHONE NO. [REDACTED]
E-MAIL ADDRESS [REDACTED]

**Please note this application is a public record that
may be disclosed to the public upon request.**

Are you a registered voting resident of the City of Morro Bay? Yes No

I would like to be considered for appointment to the following Commission/Advisory Board/Committee:

- Public Works Advisory Board (PWAB)
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 - Hotelier member-at-large
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- Citizens Transportation Advisory Committee (CTAC)

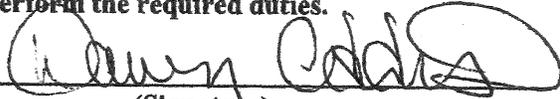
Application Deadline: Friday, February 24, 2017 at 5pm

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Interviews are tentatively scheduled for the second week of March.**

The following is a short statement of my background and interests, which I believe qualify me for consideration (attach additional page(s) as necessary):

Please see attached.

I have read the statement regarding the responsibilities of this Commission, Advisory Board, Committee, and should I be appointed, I will be able and willing to devote the necessary time to perform the required duties.


(Signature)

Feb. 19, 2017

(Date)

All appointees to a City Commission, Advisory Board, or Committee will be required, in accordance with State law to file a "Statement of Economic Interest Form 700" which remains available for public inspection.

Application Deadline: Friday, February 24, 2017 at 5pm

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Interviews are tentatively scheduled for the second week of March.**

Dawn Addis, M.A.

Morro Bay, CA 93442,

February 19, 2017

Dear Morro Bay City Council,

Thank you for considering my application for the Citizens Finance Committee.

I am a fifteen year resident of, and homeowner in, Morro Bay. My husband and I relocated from the Bay Area to attend Cal Poly, and chose to stay here to raise our two boys. Morro Bay captured our hearts a decade and a half ago, and we feel fortunate to have spent our adult lives in this small, community-oriented, coastal town. My interest in the Citizens Finance Committee comes from our gratitude for living in such a beautiful place, and my desire to support the future positive direction of our community and our city government.

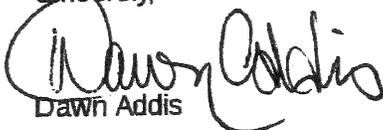
The qualifications I bring to this committee arise from my career in public education and my volunteer service in community organizing. Currently, I am a district-level educator, known as a Teacher on Special Assignment (TOSA). I work across 15 school sites in Morro Bay, Los Osos, and San Luis Obispo developing and supporting programs. I have also been a Summer School Administrator, Department Chair, and Classroom Teacher. In these positions, I have served on numerous committees, delivered board and employee-level presentations, sought input and provided recommendations on district-level budgets, and overseen project budgets using federally mandated funding mechanisms. As a community organizer I lead Women's March San Luis Obispo. This includes interfacing with community members, the media, and government entities as well as budget management.

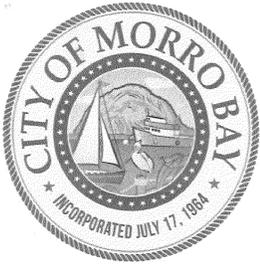
Specific examples of work that qualifies me for consideration for the Citizens Finance Committee includes:

- service on the Morro Bay High School School Site Council that oversees mandated funds spending, approves specific program funding, and advises on budget formation
- employment as a TOSA where I manage a portion of the federally mandated Title III budget, prioritize spending recommendations for our Focus Area aligned district budget, and manage funds for specific project completion
- employment as Summer School Administrator where I oversaw budget expenditures for the overall program
- organizer of Women's March San Luis Obispo where I manage the overall budget and successfully worked within the parameters of city and safety service processes

Given my background, I feel I would be an excellent fit for the Citizens Finance Committee. I look forward to your consideration, and thank you for this opportunity.

Sincerely,


Dawn Addis



**CITY OF MORRO BAY
ADVISORY BOARD APPLICATION**

RECEIVED
City of Morro Bay
JAN 24 2017

City Clerk

FULL NAME: Homer Alexander

ADDRESS: [REDACTED]

MAILING ADDRESS: _____
(If different)

PHONE NO. [REDACTED]

E-MAIL ADDRESS: [REDACTED]

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Are you a registered voting resident of the City of Morro Bay? Yes No

I would like to be considered for appointment to the following Commission/Advisory Board/Committee:

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Harbor Advisory Board (please circle choice below):

- Marine Oriented Business
- Morro Bay Commercial Fishermen's Organization
- Member-at-large

Recreation & Parks Commission

Citizen Oversight Committee (Measure Q)/Citizens Finance Committee

Tourism Business Improvement District Advisory Board

- Hotelier member-at-large
- Preference given for hotelier with 50 rooms or less
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WRF Citizen's Advisory Committee

General Plan/Local Coastal Program Advisory Committee (GPAC)

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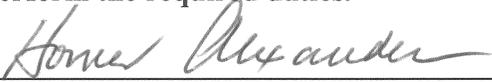
The following is a short statement of my background and interests, which I believe qualify me for consideration (attach additional page(s) as necessary):

I have been interested in the City's finances and how they are structured and reported for the last ten years.

As a retired small business owner of a company about the same size as the City's General Fund, it was critical for me to have a solid working knowledge of the company's finances.

Due to the patience of the two previous Finance Directors who answered a lot of questions, I have developed a layman's understanding of fund accounting. Additionally, I chaired the Citizens Oversight Committee from its inception through January of 2015 which exposed me to the various reports that the City produces. Thank you for your consideration. +

I have read the statement regarding the responsibilities of this Commission, Advisory Board, Committee, and should I be appointed, I will be able and willing to devote the necessary time to perform the required duties.



(Signature)

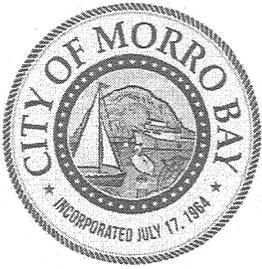
01-24-17

(Date)

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Application Deadline: Friday, January 20, 2017 at 5pm

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Interviews are tentatively scheduled for the week of January 23rd**



CITY OF MORRO BAY ADVISORY BOARD APPLICATION

RECEIVED
City of Morro Bay

FEB 14 2017

FULL NAME: Christian Erlendson City Clerk

ADDRESS: [REDACTED]

MAILING ADDRESS: _____
(If different)

PHONE NO. [REDACTED]

E-MAIL ADDRESS [REDACTED]

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Are you a registered voting resident of the City of Morro Bay? Yes No

I would like to be considered for appointment to the following Commission/Advisory
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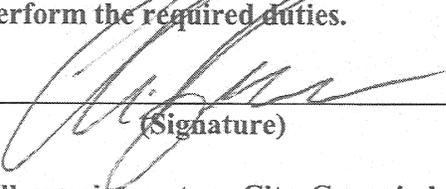
- Public Works Advisory Board (PWAB)
- Citizen Oversight Committee (Measure Q)/Citizens Finance Committee
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 - Hotelier member-at-large
 - Member-at-large
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(Signature)

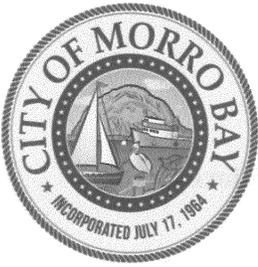
02/11/2017

(Date)

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CITY OF MORRO BAY ADVISORY BOARD APPLICATION

RECEIVED
City of Morro Bay

JAN 17 2017

FULL NAME: Walter Thomas Heath City Clerk

ADDRESS: [REDACTED], Morro Bay

MAILING ADDRESS: _____
(If different)

PHONE NO. [REDACTED]

E-MAIL ADDRESS: [REDACTED]

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Harbor Advisory Board (please circle choice below):

Marine Oriented Business

Morro Bay Commercial Fishermen's Organization

Member-at-large

Recreation & Parks Commission

Citizen Oversight Committee (Measure Q)/Citizens Finance Committee

Tourism Business Improvement District Advisory Board

Hotelier member-at-large

Preference given for hotelier with 50 rooms or less

Member-at-large

WRF Citizen's Advisory Committee

General Plan/Local Coastal Program Advisory Committee (GPAC)

Citizens Transportation Advisory Committee (CTAC)

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Much of the additional demand on our city's budget is related to infrastructure projects. I serve on the Citizens' Beautification and Heritage Committee. I'm interested to see the timely and satisfactory completion of these projects on budget.

I have read the statement regarding the responsibilities of this Commission, Advisory Board, Committee, and should I be appointed, I will be able and willing to devote the necessary time to perform the required duties.



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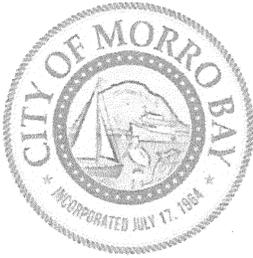
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CITY OF MORRO BAY ADVISORY BOARD APPLICATION

RECEIVED
City of Morro Bay
JAN 19 2017

City Clerk

FULL NAME: Jean Johnson
ADDRESS: [REDACTED], Morro Bay CA 93442
MAILING ADDRESS: _____
(If different)
PHONE NO. [REDACTED]
E-MAIL ADDRESS: [REDACTED]

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Are you a registered voting resident of the City of Morro Bay? Yes No

I would like to be considered for appointment to the following Commission/Advisory Board/Committee:

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Marine Oriented Business

Morro Bay Commercial Fishermen's Organization

Member-at-large

Recreation & Parks Commission

Citizen Oversight Committee (Measure Q)/Citizens Finance Committee

Tourism Business Improvement District Advisory Board

Hotelier member-at-large

Preference given for hotelier with 50 rooms or less

Member-at-large

WRF Citizen's Advisory Committee

General Plan/Local Coastal Program Advisory Committee (GPAC)

Citizens Transportation Advisory Committee (CTAC)

Application Deadline: Friday, January 20, 2017 at 5pm

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Interviews are tentatively scheduled for the week of January 23rd

The following is a short statement of my background and interests, which I believe qualify me for consideration (attach additional page(s) as necessary):

See attached.

I have read the statement regarding the responsibilities of this Commission, Advisory Board, Committee, and should I be appointed, I will be able and willing to devote the necessary time to perform the required duties.

Jan Johnson
(Signature)

Jan 19, 2017
(Date)

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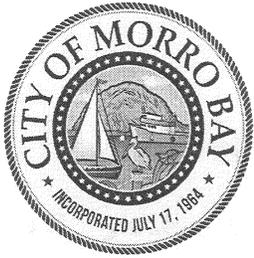
I moved to Morro Bay almost four years ago from Seattle and am looking to become more involved in local policymaking. This is an exciting and important time for the city as it moves toward making major new investments in its sewer plant and roads; looks to new sources of economic growth; and develops a long term plan. My professional, non-profit and educational background encompasses a range of financial expertise and can add value to the work of the Citizens Finance Committee in reviewing city budgets and expenses and other financial matters.

My career includes 25 years of experience in various business development, strategy, marketing, sales and consultant roles in the telecommunications industry. My graduate degree was an interdisciplinary combination of international business, economics and law. I have worked for and with large corporations, as well as technology start-up companies with a focus on wireless infrastructure in international markets. This often involved knowledge of and interaction with foreign laws and regulatory agencies.

In those roles, I had substantial experience with financial issues, including:

- preparation and review of business cases and financial projections;
- development of annual department budgets; and
- formulation of pricing proposals, along with internal pro forma profit and loss statements.

Locally, I have been on the steering committee of the San Luis Obispo chapter of Slow Money, a national organization that promotes peer-to-peer investment in local food and agricultural companies. That entails review of company business plans and strategies, as background for making individual investments. (Two of the companies that have received investments are located in Morro Bay – South Bay Wild and Elemental Herbs.) I have been involved with Morro Bay's EcoRotary club and SLO Big Brothers Big Sisters. I am also on the advisory board of a family educational trust that disburses scholarships and manages investments. I have strong personal proficiency in financial markets, investments and setting up and tracking budgets. I believe my experience and interest in contributing to the community qualify me for the work of the Citizens Finance Committee.



**CITY OF MORRO BAY
ADVISORY BOARD APPLICATION**

RECEIVED
City of Morro Bay

FEB 8 2017

City Clerk

FULL NAME: JOHN ANTHONY MARTIN

ADDRESS: [REDACTED] MORRO BAY, CA

MAILING ADDRESS: _____
(If different)

PHONE NO. [REDACTED]

E-MAIL ADDRESS: [REDACTED]

Please note this application is a public record that
may be disclosed to the public upon request.

Are you a registered voting resident of the City of Morro Bay? Yes No

I would like to be considered for appointment to the following Commission/Advisory Board/Committee:

- Public Works Advisory Board (PWAB)
- Citizen Oversight Committee (Measure Q)/Citizens Finance Committee
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 - Hotelier member-at-large
 - Member-at-large
- Citizens Transportation Advisory Committee (CTAC)

Application Deadline: Friday, February 24, 2017 at 5pm

Applicants should be present in order to be interviewed by the City Council.
Interviews are tentatively scheduled for the second week of March.

The following is a short statement of my background and interests, which I believe qualify me for consideration (attach additional page(s) as necessary):

I RECENTLY RETIRED AFTER 23 YEARS OF PUBLIC SECTOR MANAGEMENT, WITH 8 YEARS AS GENERAL MANAGER OF A WATER DISTRICT. I AM A MASTER OF PUBLIC ADMINISTRATION (1996-CSUB) AND A CERTIFIED PUBLIC FINANCE OFFICER (#384-GFOA). I HAVE THE TIME TO DEDICATE TO THE COMMITTEE'S WORK.

I have read the statement regarding the responsibilities of this Commission, Advisory Board, Committee, and should I be appointed, I will be able and willing to devote the necessary time to perform the required duties.



(Signature)

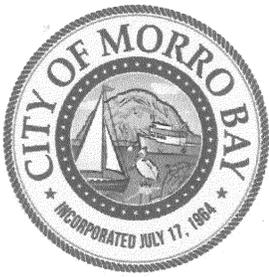


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Interviews are tentatively scheduled for the second week of March.



CITY OF MORRO BAY ADVISORY BOARD APPLICATION

RECEIVED
City of Morro Bay

FEB 24 2017

FULL NAME: Malcolm McEwen

City Clerk

ADDRESS: [REDACTED] Morro Bay, CA 93442

MAILING ADDRESS: _____

(If different)

PHONE NO. [REDACTED]

E-MAIL ADDRESS: [REDACTED]

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Are you a registered voting resident of the City of Morro Bay? Yes No

I would like to be considered for appointment to the following Commission/Advisory Board/Committee:

- Public Works Advisory Board (PWAB)
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I desire appointment to only one Advisory Board or Committee.
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2. I have worked as a pension plan administrator using standard accounting procedures.
3. I would like to see greater use of public transportation in our county.

I have read the statement regarding the responsibilities of this Commission, Advisory Board, Committee, and should I be appointed, I will be able and willing to devote the necessary time to perform the required duties.

M.A. McCuen

(Signature)

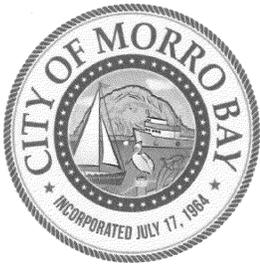
2/24/2017

(Date)

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Interviews are tentatively scheduled for the second week of March.**



**CITY OF MORRO BAY
ADVISORY BOARD APPLICATION**

RECEIVED
City of Morro Bay
JAN 26 2017

City Clerk

FULL NAME: Ron Reisner

ADDRESS: [REDACTED]

MAILING ADDRESS: _____
(If different)

PHONE NO. [REDACTED]

E-MAIL ADDRESS: [REDACTED]

Please note this application is a public record that
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Are you a registered voting resident of the City of Morro Bay? Yes No

I would like to be considered for appointment to the following Commission/Advisory Board/Committee:

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Citizens Transportation Advisory Committee (CTAC)

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The following is a short statement of my background and interests, which I believe qualify me for consideration (attach additional page(s) as necessary):

Vessel construction company owner/operator from 1969 to 1980, responsible for financial planning and financial management. Certified business and management consultant 1980 to 1983, advising clients relative to strategic planning, resource allocation, resource management, and other areas of business operations. Owner and chief executive officer of consulting firms serving the marine industry from 1984 to present, with responsibilities including: service contract negotiations; construction project contract development and negotiations; project management related to construction projects ranging from a few millions of dollars to tens of millions of dollars, including budget preparation, budget and cost monitoring, and assessment of contractor performance; as well as detailed reporting to clients.

I have read the statement regarding the responsibilities of this Commission, Advisory Board, Committee, and should I be appointed, I will be able and willing to devote the necessary time to perform the required duties.



(Signature)



(Date)

All appointees to a City Commission, Advisory Board, or Committee will be required, in accordance with State law to file a "Statement of Economic Interest Form 700" which remains available for public inspection.

Application Deadline: Friday, January 20, 2017 at 5pm

**Applicants should be present in order to be interviewed by the City Council.
Interviews are tentatively scheduled for the week of January 23rd**