



CITY OF MORRO BAY CITY COUNCIL AGENDA

The City of Morro Bay provides essential public services and infrastructure to maintain a safe, clean and healthy place for residents and visitors to live, work and play.

NOTICE OF SPECIAL MEETING

Thursday, January 24, 2019

**Community Center Multi-Purpose Room – 4:00 P.M.
1001 Kennedy Way, Morro Bay, CA**

ESTABLISH QUORUM AND CALL TO ORDER

PUBLIC COMMENT FOR ITEMS ON THE AGENDA

SPECIAL MEETING AGENDA ITEM:

I. ADVISORY BOARD INTERVIEWS

Planning Commission

- Two (2) upcoming vacancies for 4-year terms ending January 31, 2023

Citizens Oversight / Finance Advisory Committee (“CFAC”)

- Three (3) upcoming vacancies for 4-year terms ending January 31, 2023
- One (1) current vacancy for the remainder of a term ending January 31, 2022

Public Works Advisory Board

- One (1) upcoming vacancy for a 4-year term ending January 31, 2023

Harbor Advisory Board

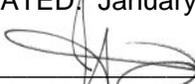
- One (1) upcoming vacancy for a Recreational Boating Representative for a 4-year term ending January 31, 2023
- One (1) upcoming vacancy for a Waterfront Leaseholder representative for a 4-year term ending January 31, 2023

Tourism Business Improvement District (“TBID”) Advisory Board

- One (1) upcoming vacancy for a Hotelier Member-at-Large with term ending January 31, 2023
- One (1) current vacancy for a Hotelier with 50 rooms or less with term ending January 31, 2021
- Two (2) upcoming vacancies for Members-at-Large for 4-year terms ending January 31, 2023

ADJOURNMENT

DATED: January 16, 2019



John Heading, Mayor

IN COMPLIANCE WITH THE AMERICANS WITH DISABILITIES ACT, IF YOU NEED SPECIAL ASSISTANCE TO PARTICIPATE IN A CITY MEETING, PLEASE CONTACT THE CITY CLERK'S OFFICE AT LEAST 24 HOURS PRIOR TO THE MEETING TO INSURE REASONABLE ARRANGEMENTS CAN BE MADE TO PROVIDE ACCESSIBILITY TO THE MEETING.

This Page Intentionally Left Blank

PLANNING COMMISSION

(2 vacancies for 4-year term ending January 31, 2023)

Applicants:

- 1. Judy Eoff-Snow**
- 2. Gerald Luhr**
- 3. Joseph Montecalvo**
- 4. Susan Stewart**
- 5. Richard Glenn Turner**
- 6. Phillip Usher**
- 7. Alexis Vincent**
- 8. Melany Walker**



CITY OF MORRO BAY ADVISORY BOARD APPLICATION

JAN 11 2018

Rec'd City Hall

FULL NAME: Judy Eoff-Snow

ADDRESS: Morro Bay CA. 93442

MAILING ADDRESS: _____
(If different)

PHONE NO. _____

E-MAIL ADDRESS: _____

**Please note this application is a public record that
may be disclosed to the public upon request.**

Are you a registered voting resident of the City of Morro Bay? Yes No

I would like to be considered for appointment to the following Commission/Advisory Board/Committee and have provided a statement of background and interests, which I believe qualifies me for consideration:

- Planning Commission
- Public Works Advisory Board
- Citizens Finance Advisory Committee
- Tourism Business Improvement District Advisory Board
 - Hotelier
 - Member-at-Large
- Harbor Advisory Board (please check all that apply)
 - Recreational Boating
 - Waterfront Leaseholder

I have read the statement regarding the responsibilities of this Commission, Advisory Board, Committee, and should I be appointed. I will be able and willing to devote the necessary time to perform the required duties.

01/11/2018
(Date)

All appointees to a City Commission, Advisory Board, or Committee will be required, in accordance with State law to file a "Statement of Economic Interest Form 700" which remains available for public inspection.

Application Deadline: Friday, January 11, 2019 at 5pm

Applicants should be present in order to be interviewed by the City Council.
Interviews are tentatively scheduled for January 23, 2019

Judy Eoff-Snow

Planning Commission

Worked with Pacific Homes (National Builder) in total development of builder's communities. Pacific Homes built Planned Unit Developments including homes, PARKS, recreation facilities, Swimming Pools, green Belts Bike paths AND Club Houses.

Awarded top builder of the year in United States. We worked closely with Cities AND Communities Across the Country in completion of P.U.D.'s.



CITY OF MORRO BAY ADVISORY BOARD APPLICATION

RECEIVED
City of Morro Bay
DEC 20 2018

City Clerk

FULL NAME: Joseph Montecalvo Ph.D.

ADDRESS: _____

MAILING ADDRESS: _____
(If different)

PHONE NO. _____

E-MAIL ADDRESS: _____

Please note this application is a public record that may be disclosed to the public upon request.

Are you a registered voting resident of the City of Morro Bay? Yes No

I would like to be considered for appointment to the following Commission/Advisory Board/Committee and have provided a statement of background and interests, which I believe qualifies me for consideration:

- Planning Commission
- Public Works Advisory Board
- Citizens Finance Advisory Committee
- Tourism Business Improvement District Advisory Board
- Hotelier
- Member-at-Large
- Harbor Advisory Board (please check all that apply)
 - Recreational Boating
 - Waterfront Leaseholder

I have read the statement regarding the responsibilities of this Commission, Advisory Board, Committee, and should I be appointed, I will be able and willing to devote the necessary time to perform the required duties.

December 19, 2018.
(Date)

All appointees to a City Commission, Advisory Board, or Committee will be required, in accordance with State law to file a "Statement of Economic Interest Form 700" which remains available for public inspection.

Application Deadline: Friday, January 11, 2019 at 5pm

Applicants should be present in order to be interviewed by the City Council.
Interviews are tentatively scheduled for January 23, 2019

Statement of Interest

I would like to be considered for an appointment to either the Planning Commission or Public Works Advisory Board. I am a retired professor and department head in the Food Science and Nutrition Department at Cal Poly and owner of Central Coast Consulting, a small international consulting business for 28 years, which is registered in Morro Bay.

I have managed budgets of over 2M while at Call Poly and managed using teamwork and partnerships along with win/win goals as guiding principles.

I would very much like to contribute to the development of our beautiful city and I feel, based on my technical and management experiences, that I will be able to provide significant contributions to the people and city of Morro Bay.

JAN 11 2019

City Clerk



CITY OF MORRO BAY ADVISORY BOARD APPLICATION

FULL NAME: Susan Stewart

ADDRESS: Morro Bay

MAILING ADDRESS: _____
(If different)

PHONE NO. _____

E-MAIL ADDRESS: _____

**Please note this application is a public record that
may be disclosed to the public upon request.**

Are you a registered voting resident of the City of Morro Bay? Yes No

I would like to be considered for appointment to the following Commission/Advisory Board/Committee and have provided a statement of background and interests, which I believe qualifies me for consideration:

- Planning Commission
- Public Works Advisory Board
- Citizens Finance Advisory Committee
- Tourism Business Improvement District Advisory Board
 - Hotelier
 - Member-at-Large
- Harbor Advisory Board (please check all that apply)
 - Recreational Boating
 - Waterfront Leaseholder

I have read the statement regarding the responsibilities of this Commission, Advisory Board, Committee, and should I be appointed, I will be able and willing to devote the necessary time to perform the required duties.

1/10/2019

(Date)

All appointees to a City Commission, Advisory Board, or Committee will be required, in accordance with State law to file a "Statement of Economic Interest Form 700" which remains available for public inspection.

Application Deadline: Friday, January 11, 2019 at 5pm

Applicants should be present in order to be interviewed by the City Council.

Interviews are tentatively scheduled for January 23, 2019

January 11, 2019

Dear Mayor Headding and Council Members McPherson, Heller, Addis and Davis,

I am interested in an appointment to Morro Bay's Planning Commission. I think I can bring a unique point of view and voice to this important City board.

I have been a resident of Morro Bay since January of 1988. My two children were born and raised here. For approximately 10 years beginning in the late 90's I worked in cultural resource management as an archaeologist, which included work with government agencies, contractors, developers, land owners, and indigenous populations and involved research, surveying, illustration, field and lab work, and writing reports. I also worked on EIR's and helped prepare portions of CEQA reports. Since I also worked with a painting contractor during that time, I have literally seen development projects from start to finish, from foundations to the last coat of paint.

In 2006 I purchased a retail business in Old Town Morro Bay on Morro Bay Blvd. Owning a brick and mortar store provided me with a different viewpoint of our town and the business community. I was appointed to the Morro Bay Promotions Committee (precursor to the TBID) in 2007, and eventually became chair of that committee until it's dissolution in 2012.

I have also been a board member and chairperson of the Morro Bay Chamber of Commerce, member of the Morro Bay Merchant's Association and participated in the LEAP program and many other local planning, economic development committees and workshops.

In 2015 I was appointed to serve on the General Plan Advisory Committee and took over as chairperson after the untimely death of Dr. Robert Tefft.

I currently sit on the board of the Historical Society of Morro Bay, and am interested in the preservation of our culture and character, while at the same time recognizing the need for sustainable development and economic diversity and vitality. As a long time renter, I also am aware of the need for affordable housing that meets the needs of diverse residents. I believe that my work on the General Plan, Local Coastal Plan and Zoning Code Update has given me a good overview of the challenges and opportunities that we face as a community. And it would be exciting to see these documents ratified as they go through their final edits and ultimate approvals.

I would hope that I could bring a practical and common sense approach to Planning Commission discussions and decisions, with perspective that could be useful to the group and the city.

Thank you for considering me for this very important role. It would be an honor to serve the community again.

Susan Stewart



CITY OF MORRO BAY
ADVISORY BOARD APPLICATION

City of Morro Bay

JAN 11 2018

Rec'd City Hall

FULL NAME: RICHARD GLENN TURNER

ADDRESS: _____, MORRO BAY, CA.

MAILING ADDRESS: _____

(If different)

PHONE NO. _____

E-MAIL ADDRESS: _____

Please note this application is a public record that may be disclosed to the public upon request.

Are you a registered voting resident of the City of Morro Bay? Yes No

I would like to be considered for appointment to the following Commission/Advisory Board/Committee and have provided a statement of background and interests, which I believe qualifies me for consideration:

- Planning Commission
- Public Works Advisory Board
- Citizens Finance Advisory Committee
- Tourism Business Improvement District Advisory Board
 - Hotelier
 - Member-at-Large
- Harbor Advisory Board (please check all that apply)
 - Recreational Boating
 - Waterfront Leaseholder

I have read the statement regarding the responsibilities of this Commission, Advisory Board, Committee, and should I be appointed, I will be able and willing to devote the necessary time to perform the required duties.

(Signature) _____

(Date) 1-6-19

All appointees to a City Commission, Advisory Board, or Committee will be required, in accordance with State law to file a "Statement of Economic Interest Form 700" which remains available for public inspection.

Application Deadline: Friday, January 11, 2019 at 5pm

Applicants should be present in order to be interviewed by the City Council.
Interviews are tentatively scheduled for January 23, 2019

Dana Swanson

From: RICHARD TURNER
Sent: Tuesday, January 15, 2019 5:09 PM
To: Dana Swanson
Subject: Re: Advisory Board Interview - Thursday, January 24th

Qualification Statement

Richard Glenn Turner

Morro Bay, Ca. 93442

Previous H.O.A Committee experience
K. Hovnanian Four Season (500 homes)

Finance Committee
Member one year
Chair one year

Architectural Review Committee
Member two years

Public Works Committee
Member one year

Board of Directors
Member one year
Vice-President two years

As a result of this experience I'm very familiar with Roberts Rule of Order, The Brown Act, the role of the committee and dealing the many of the public. I have a Bachelor of Arts degree from Fresno State and am a retired General Building Contractor. I look forward to participating in any way i can.

Respectfully Submitted,

Glenn Turner



CITY OF MORRO BAY ADVISORY BOARD APPLICATION

FULL NAME: Phillip A. Usher

ADDRESS: _____

MAILING ADDRESS: _____
(If different)

PHONE NO. _____

E-MAIL ADDRESS _____

**Please note this application is a public record that
may be disclosed to the public upon request.**

Are you a registered voting resident of the City of Morro Bay? Yes No

I would like to be considered for appointment to the following Commission/Advisory Board/Committee and have provided a statement of background and interests, which I believe qualifies me for consideration:

- Planning Commission
- Public Works Advisory Board
- Citizens Finance Advisory Committee
- Tourism Business Improvement District Advisory Board
 - Hotelier
 - Member-at-Large
- Harbor Advisory Board (please check all that apply)
 - Recreational Boating
 - Waterfront Leaseholder

I have read the statement regarding the responsibilities of this Commission, Advisory Board, Committee, and should I be appointed, I will be able and willing to devote the necessary time to perform the required duties.

Phillip A. Usher Digitally signed by Phillip A. Usher
Date: 2018.12.19 08:53:01 -08'00'
(Signature)

(Date)

All appointees to a City Commission, Advisory Board, or Committee will be required, in accordance with State law to file a "Statement of Economic Interest Form 700" which remains available for public inspection.

Application Deadline: Friday, January 11, 2019 at 5pm

Applicants should be present in order to be interviewed by the City Council.
Interviews are tentatively scheduled for January 23, 2019

PHILLIP A. USHER, PMP

PROGRAM/PROJECT MANAGER

PROFESSIONAL SUMMARY

As consultant and project manager, scope, plan, organize and lead projects comprised of cross-functional teams of up to 15 members implementing enterprise-level SaaS software solutions for Fortune 1000 organizations to execute strategy, increase performance, reduce costs, and enhance their customers' experience. Managed up to 8 concurrent projects.

QUALIFYING SKILLS

Customer Focus: Implement solutions that contribute to clients' strategic business success; manage clients' expectations; build a base of successful clients for reference, referral and follow-on business.

Knowledge Assimilation: Clarify clients' articulated and unarticulated needs to develop clearly defined objectives and end deliverables; align product and service capabilities with these requirements.

Operational Blueprints: Craft blueprints that clearly represent the operational end-state of successful implementation, and the benefits that will accrue to the clients' organization.

Implementation Roadmaps: Lead initial implementation team meetings to develop a work breakdown structure (WBS), define end deliverables and responsibilities, and create comprehensive project plans.

EXPERIENCE SUMMARY

AQT SOLUTIONS

2014 - 2015

Manager, Project Implementation

Planned, organized and led combined company-customer project teams to implement AQT Solutions' Advanced Training and Management System for domestic and overseas commercial airlines and the US military. Responsible for creating and maintaining AQT Solutions' project management processes and managing existing customer relationships within the realm of functionality guidance, additional training, customizations, and implementation of additional AQT Solutions products.

- Clients included Virgin America, UPS, Spirit Airlines and the US Air Force.
- Developed AQT's Implementation Excellence Package to ensure timely and efficient system deployment.

THE ADVISORY BOARD COMPANY (ABC) & ACTIVESTRATEGY, INC.

2006 - 2014

Director

Led up to 8 multiple concurrent projects to implement The Advisory Board Company (ABC)'s ASE SaaS enterprise performance management software. Worked with sales to determine client needs and prepare statements of work; conducted kickoff meetings; developed project plans, schedules and budgets; assembled joint ABC and client teams; managed project execution; facilitated strategy planning and balanced scorecard creation workshops with senior management teams to determine strategic objectives; managed the setup of strategic objective and metric metadata in the ASE database, including legacy system interfaces; trained and coached management in use of ASE to manage strategy execution and organizational performance. Clients were major healthcare providers, governments, and private enterprises.

- Led a \$200,000 project to implement ASE at Kaiser Permanente's 48 Southern California vision centers to improve internal operations and streamline service delivery to Kaiser members
- Other ABC projects included implementing ASE software at healthcare providers and government agencies throughout the US. Total value of these contracts ranged from \$1MM to \$1.2MM.
- Led internal cross-departmental Go-to-Market program to successfully launch ASE10, the latest version of ABC's ASE enterprise performance management software
- The Advisory Board Company enjoyed a 90% contract renewal rate by clients I serviced

KAISER PERMANENTE, Oakland, CA (As contractor with Agreeya Solutions)

2006

Implementation Project Manager

Led an engagement to create and execute a plan to implement an enterprise performance management and compensation system for this healthcare giant. When fully deployed, this system was designed to evaluate employee performance and determine compensation.

EMPLOYEE BENEFITS SPECIALISTS, Pleasanton, CA

2005 - 2006

Group Services Implementation Manager

Worked with external clients to implement EBS's on-line benefits management systems. In addition, led projects to re-engineer EBS's internal business processes. Clients included Kavlico Corp and AAA.

EDUCATION

MBA, Management, Pace University, New York, NY

BA, Economics, Rutgers University, Newark, NJ

CERTIFICATIONS

PMP - Certified Project Management Professional and member, Project Management Institute



CITY OF MORRO BAY
ADVISORY BOARD APPLICATION

RECEIVED
City of Morro Bay

JAN 9 2019

City Clerk

FULL NAME: Aleyis Vincent

ADDRESS: 845 Embarcadero Unit #E Morro Bay CA 93442

MAILING ADDRESS: _____
(If different)

PHONE NO. _____

E-MAIL ADDRESS: Aleyis@BloomingRoseDaySpa.com

Please note this application is a public record that
may be disclosed to the public upon request.

Are you a registered voting resident of the City of Morro Bay? Yes No

I would like to be considered for appointment to the following Commission/Advisory Board/Committee and have provided a statement of background and interests, which I believe qualifies me for consideration:

- Planning Commission
- Public Works Advisory Board
- Citizens Finance Advisory Committee
- Tourism Business Improvement District Advisory Board
 - Hotelier
 - Member-at-Large
- Harbor Advisory Board (please check all that apply)
 - Recreational Boating
 - Waterfront Leaseholder

I have read the statement regarding the responsibilities of this Commission, Advisory Board, Committee, and should I be appointed, I will be able and willing to devote the necessary time to perform the required duties.

(Date) Jan 9th 2019

All appointees to a City Commission, Advisory Board, or Committee will be required, in accordance with State law to file a "Statement of Economic Interest Form 700" which remains available for public inspection.

Application Deadline: Friday, January 11, 2019 at 5pm

Applicants should be present in order to be interviewed by the City Council.
Interviews are tentatively scheduled for January 23, 2019



CITY OF MORRO BAY ADVISORY BOARD APPLICATION

RECEIVED
City of Morro Bay

DEC 27 2018

City Clerk

FULL NAME: Melany Walker

ADDRESS: Morro Bay 93442

MAILING ADDRESS: _____

(If different)

PHONE NO. _____

E-MAIL ADDRESS _____

**Please note this application is a public record that
may be disclosed to the public upon request.**

Are you a registered voting resident of the City of Morro Bay? Yes No

I would like to be considered for appointment to the following Commission/Advisory Board/Committee and have provided a statement of background and interests, which I believe qualifies me for consideration:

- Planning Commission
- Public Works Advisory Board
- Citizens Finance Advisory Committee
- Tourism Business Improvement District Advisory Board
 - Hotelier
 - Member-at-Large
- Harbor Advisory Board (please check all that apply)
 - Recreational Boating
 - Waterfront Leaseholder

I have read the statement regarding the responsibilities of this Commission, Advisory Board, Committee, and should I be appointed, I will be able and willing to devote the necessary time to perform the required duties.

(Signature)

12/20/2018

(Date)

All appointees to a City Commission, Advisory Board, or Committee will be required, in accordance with State law to file a "Statement of Economic Interest Form 700" which remains available for public inspection.

Application Deadline: Friday, January 11, 2019 at 5pm

Applicants should be present in order to be interviewed by the City Council.

Interviews are tentatively scheduled for January 23, 2019

01/15/2019

Hello Ms. Swanson,

Thank you for informing me via your email, of the upcoming Advisory Board Interviews. I am interested in becoming a member of the Planning Commission. The following briefly describes my professional background and qualifications.

- Retired special education teacher from Los Angeles. Served children ages 3-21 with mild to severe special needs.
- Member of School Leadership, School Council and Safety Committees over 28 years
- Familiar with Parliamentary Procedure
- Author of 3 Single School Plans (these were each, three year plans for the schools where I worked which included proposals for funding, meeting state objectives and inclusion of all stake holders including staff, students, parents and community)
- Developed and presented educational in services for both staff and parents
- Worked with school administration and legal staff interpreting Department of Education directives and goals for special education. Participated in Fair Hearings to determine best placement for students with special needs.
- Contributed in an advisory role at the state level to the Department of Education in establishing educational goals for students with severe-profound special education needs

I have 38 years of experience witnessing the development of Morro Bay. My interest in this area began in 1980 when my husband and I would vacation at the State Campground or Montana de Oro. We eventually were fortunate enough to purchase a house in 1998 which we used as a vacation property until 2016. In that year my husband was able to obtain work in this area. Our daughter and I followed to live permanently here in 2017 after my retirement from Los Angeles Unified School District.

Sincerely,
Melany Walker

**CITIZENS OVERSIGHT /
FINANCE ADVISORY COMMITTEE
(CFAC)**

**(3 vacancies for 4-year term ending January 31, 2023
1 current vacancy with term ending January 31, 2022)**

Applicants:

- 1. Homer Alexander**
- 2. William Bowes**
- 3. Lois Johnson**
- 4. Monica King**
- 5. Barbara Spagnola**

JAN 10 2019

City Clerk



CITY OF MORRO BAY ADVISORY BOARD APPLICATION

FULL NAME: Homer Alexander

ADDRESS: _____

MAILING ADDRESS: _____
(If different)

PHONE NO. _____

E-MAIL ADDRESS: _____

**Please note this application is a public record that
may be disclosed to the public upon request.**

Are you a registered voting resident of the City of Morro Bay? Yes No

I would like to be considered for appointment to the following Commission/Advisory Board/Committee and have provided a statement of background and interests, which I believe qualifies me for consideration:

- Planning Commission
- Public Works Advisory Board
- Citizens Finance Advisory Committee
- Tourism Business Improvement District Advisory Board
 - Hotelier
 - Member-at-Large
- Harbor Advisory Board (please check all that apply)
 - Recreational Boating
 - Waterfront Leaseholder

I have read the statement regarding the responsibilities of this Commission, Advisory Board, Committee, and should I be appointed, I will be able and willing to devote the necessary time to perform the required duties.

(Signature)

01.05.2019
(Date)

All appointees to a City Commission, Advisory Board, or Committee will be required, in accordance with State law to file a "Statement of Economic Interest Form 700" which remains available for public inspection.

Application Deadline: Friday, January 11, 2019 at 5pm

Applicants should be present in order to be interviewed by the City Council.
Interviews are tentatively scheduled for January 23, 2019

Attachment to my application for a position on the Citizen's Finance Committee

I have been interested in the City's finances for a number of years. During that time, and with the help of the City's Finance Directors, I have developed a layman's understanding of how the City's finances are structured.

Additionally, I chaired the District Transaction Tax Citizens Oversight Committee from its inception through January of 2015. During those eight years I was exposed to a number of the City's financial reports.

I understand that being a member of this committee is a commitment to spend the time necessary to study and understand the material that is included with each of the meeting's agendas items.

Thank you for your consideration.

Homer Alexander



**CITY OF MORRO BAY
ADVISORY BOARD APPLICATION**

RECEIVED
City of Morro Bay
JAN 9 2019

City Clerk

FULL NAME: William C. Bowes
ADDRESS: Morro Bay, Ca 93442
MAILING ADDRESS: _____
(If different)
PHONE NO. _____
E-MAIL ADDRESS. _____

Please note this application is a public record that
may be disclosed to the public upon request.

Are you a registered voting resident of the City of Morro Bay? Yes No

I would like to be considered for appointment to the following Commission/Advisory Board/Committee and have provided a statement of background and interests, which I believe qualifies me for consideration:

- Planning Commission
- Public Works Advisory Board
- Citizens Finance Advisory Committee
- Tourism Business Improvement District Advisory Board
 - Hotelier
 - Member-at-Large
- Harbor Advisory Board (please check all that apply)
 - Recreational Boating
 - Waterfront Leaseholder

I have read the statement regarding the responsibilities of this Commission, Advisory Board, Committee, and should I be appointed, I will be able and willing to devote the necessary time to perform the required duties.

(Signature) _____
_____ Jan 9, 2019
(Date)

All appointees to a City Commission, Advisory Board, or Committee will be required, in accordance with State law to file a "Statement of Economic Interest Form 700" which remains available for public inspection.

Application Deadline: Friday, January 11, 2019 at 5pm
Applicants should be present in order to be interviewed by the City Council.
Interviews are tentatively scheduled for January 23, 2019

William C. Bowes (Bill)

Morro Bay, Ca 93442



January 9, 2019

City of Morro Bay
Attention: Mayor and City Council
595 Harbor Street
Morro Bay, CA 93442

Attachments:

1. City of Morro Bay Advisory Board Application
2. Resume of Bill Bowes, Vice Admiral, USN (Ret)

City Council of Moro Bay:

This letter forwards my application to become a member of the Citizens Finance Advisory Committee as well as a brief resume of my career.

I have been a resident of Morro Bay since July 2003 and finally have the time to devote to serving my community. Having led organizations with annual budgets in the billions I have also had responsibility for much smaller organizations. I am currently the chair of the St Peters Episcopal Church finance committee and have held that position for eight years.

Financial management has been a keen interest of mine throughout my Navy and civilian aerospace management careers. I am reasonably well educated and experienced in financial management, from having had total responsibility for budget execution to serving in oversight roles on public boards of directors.

My wife and I have had a tour of India scheduled for some time, and we depart on January 20 and do not return until February 10. Therefore, I shall be unable to be present for the scheduled applicant interviews tentatively scheduled for January 23, 2019. I will try to contact each member of the City Council prior to my departure which hopefully will give



the council members sufficient knowledge of my competence and desire to serve the City of Morro Bay on its Citizens Finance Advisory Committee.

Sincerely,

William C. Bowes

William C. Bowes
Morro Bay,
California 93442



Bill Bowes is a retired Navy Vice Admiral, having served 33 years in the Navy in numerous operational and acquisition assignments. As a Vice Admiral he served as the Commander of the Naval Air Systems Command, the Principal Deputy Assistant Secretary of the Navy for Research, Development and Acquisition (RDA), and the Acting Assistant Secretary of the Navy for RDA.

As a Naval Aviator he commanded an A-7E squadron, flew 350 combat missions during the Viet Nam conflict and has flown over 5000 hrs in more than 50 different US and foreign military aircraft types. He is an accomplished test pilot and program manager. He served as the program manager for the F-14 and Phoenix missile program, the Joint Cruise Missiles Project, which developed and deployed the Tomahawk cruise missile, and was the first director of DOD's Joint Unmanned Aerial Vehicles Project.

After retiring from the Navy, Bowes joined Hughes Aircraft as a Senior Vice President and Deputy General Manager of the newly forming Sensors and Communications Sector. After Hughes was acquired by Raytheon, Bowes joined Litton Industries as the Vice President, Corporate Strategic Planning, and subsequently led the creation of the Military Aircraft Electronics Systems business unit after Litton was acquired by Northrop Grumman.

Since retiring from Northrop Grumman he has served as a director on a number of public company, private company and non-profit boards. Bill served as a director on the boards of Cobham Advanced Electronic Solutions for nine years and the Laird R&F Products Board for five years, both operating under SSAs until both SSAs were renewed in mid-2017. He served on the Carnegie Mellon University Software Engineering Institute Board of Visitors for 13 years until Jan 2016. Bill is a member of the Secretary of the Navy's Advisory Panel and is the vice chairman of the Naval Research Advisory Committee (NRAC), the Department of the Navy's science advisory board. Bill has been and is currently serving as an advisor to a commercial space company which is undergoing flight test. He is a fellow in the Society of Experimental Test Pilots (SETP). He has received numerous awards during his career, including the AIAA National Quality Management Award, the SETP Doolittle Aerospace Management Excellence Award, the Defense Distinguished Service Medal, two Navy Distinguished Service Medals, three Legions of Merit, three Distinguished Flying Crosses, thirty-six Air Medals, and eight Navy Commendation Medals.

Bill holds a B.S. in chemical engineering from the University of Idaho, an M.S. in systems acquisition management from the Navy Postgraduate School and is a graduate of

the U.S. Navy Test Pilot School. He is a certified director from the UCLA Anderson School and has completed the University of Chicago's corporate director course and the UCLA Anderson School financial management course for senior executives.



CITY OF MORRO BAY ADVISORY BOARD APPLICATION

JAN 11 2018

Rec'd City Hall

FULL NAME: Lois Johnson

ADDRESS: Morro Bay 93442

MAILING ADDRESS: _____

(If different)

PHONE NO. _____

E-MAIL ADDRESS: _____

**Please note this application is a public record that
may be disclosed to the public upon request.**

Are you a registered voting resident of the City of Morro Bay? Yes No

I would like to be considered for appointment to the following Commission/Advisory Board/Committee and have provided a statement of background and interests, which I believe qualifies me for consideration:

- Planning Commission
- Public Works Advisory Board
- Citizens Finance Advisory Committee
- Tourism Business Improvement District Advisory Board
- Hotelier
- Member-at-Large
- Harbor Advisory Board (please check all that apply)
 - Recreational Boating
 - Waterfront Leaseholder

I have read the statement regarding the responsibilities of this Commission, Advisory Board, Committee, and should I be appointed, I will be able and willing to devote the necessary time to perform the required duties.

01/09/2019

(Date)

All appointees to a City Commission, Advisory Board, or Committee will be required, in accordance with State law to file a "Statement of Economic Interest Form 700" which remains available for public inspection.

Application Deadline: Friday, January 11, 2019 at 5pm

Applicants should be present in order to be interviewed by the City Council.
Interviews are tentatively scheduled for January 23, 2019

LOIS JOHNSON

Morro Bay, CA 93442

Work History

CHIEF FINANCIAL OFFICER
Twin Cities Community Hospital, Templeton, CA
Aug 2018 to Present

FACILITIES FINANCIAL MANAGER
Cal Poly University, San Luis Obispo, CA
Nov 2016 to Aug 2018

CHIEF FINANCIAL OFFICER
Ridgecrest Regional Hospital, Ridgecrest, CA
Aug - 2009 to Nov 2016

CONTROLLER and ASSISTANT VICE PRESIDENT FINANCE
AltaOne Federal Credit Union, Ridgecrest, CA
Dec 2005 to Aug 2009

VICE PRESIDENT INTERNAL AUDIT
AltaOne Federal Credit Union, Ridgecrest, CA
1997 to 2005

CAPITAL MANAGER
North American Chemical Company
Trona, CA 1994 – 1997

Volunteer History

Supervisory Committee (Audit) / Executive Board Member
AltaOne Federal Credit Union, 2012 – 2016

Chief Financial Officer
Habitat for Humanity of IWW, 2009 - 2016



CITY OF MORRO BAY ADVISORY BOARD APPLICATION

RECEIVED
City of Morro Bay

JAN 2 2019

City Clerk

FULL NAME: Monica King

ADDRESS: Morro Bay, CA 93442

MAILING ADDRESS: _____

(If different)

PHONE NO. _____

E-MAIL ADDRESS: _____

**Please note this application is a public record that
may be disclosed to the public upon request.**

Are you a registered voting resident of the City of Morro Bay? Yes No

I would like to be considered for appointment to the following Commission/Advisory Board/Committee and have provided a statement of background and interests, which I believe qualifies me for consideration:

- Planning Commission
- Public Works Advisory Board
- Citizens Finance Advisory Committee
- Tourism Business Improvement District Advisory Board
 - Hotelier
 - Member-at-Large
- Harbor Advisory Board (please check all that apply)
 - Recreational Boating
 - Waterfront Leaseholder

I have read the statement regarding the responsibilities of this Commission, Advisory Board, Committee, and should I be appointed, I will be able and willing to devote the necessary time to perform the required duties.

DocuSigned by:
Monica King
38F0156702C4425
(Signature)

1/2/2019
(Date)

All appointees to a City Commission, Advisory Board, or Committee will be required, in accordance with State law to file a "Statement of Economic Interest Form 700" which remains available for public inspection.

Application Deadline: Friday, January 11, 2019 at 5pm

Applicants should be present in order to be interviewed by the City Council.
Interviews are tentatively scheduled for January 23, 2019

January 3, 2019

To Whom It May Concern,

I am applying to fill one of the vacancies in the Morro Bay Citizens Financial Advisory Committee. I have been asked to provide my motivation for taking on this task as well as my personal and professional background.

I have lived in Morro Bay since about 1975. I raised two children here as a single mother my kids and I had a great life here in Morro Bay and many beautiful memories. I love this community and plan to live out my life here. For most of my adult life I have been too caught up in living my life to think about giving back so I may have neglected my community. For this reason I feel it's time for me to give back and do something good for my home town.

I do not have any professional experience in finance however I have been successful in my personal financial endeavors along the way, as a single woman and with no college degree, (which is no easy task). I have also managed a successful real estate office with over 30 full time real estate agents. My business has maintained healthy profits even through tough economic times and this continues through hard work and smart spending.

I am a conservative in many ways, particularly in terms of spending, cutting costs and saving. I also understand how certain expenses are essential investments for growth.

I understand this position is not a decision making one but one of oversight and one that provides citizen feedback to those who truly do make decisions.

I have attached a professional profile for review.

Sincerely,

Monica King
Real Estate Broker

Monica King

Summary

Experienced and self motivated Real Estate Sales Broker

Qualifications

17 years experience as a full time Real Estate Broker.
Consistent Top Producer Status since 1997.
Excellent communication skills.
Outstanding customer service.
Skilled negotiator.
Organized and multitask oriented.

Professional experience

1989-1993 Morro Bay, CA

Sales manager for Came's Security Alarms. Specialized in commercial fire alarm and custom home alarms system design and sales. Worked primarily with builders, architects and home owners.

1993-1997 Morro Bay, CA

Sales and office management for King Pest Control and Roofing Company. Worked primarily in new construction. President of the Cambria Contractor's Association during this time.

1997-2005 San Luis Obispo, CA

Real Estate Agent with Century 21 San Luis Properties. Achieved received the prestigious Centurion award consecutively from 1998 through 2004

2004 San Luis Obispo, CA

Real Estate Broker with RE/MAX Seven Cities. Recognized as RE/MAX Top Producer.

2005-Present San Luis Obispo, CA

Broker and co-owner of San Luis Obispo Realty and maintaining Top Producer status for personal production levels working with buyers and sellers.

Education

Real Estate Sales Person's License-1997

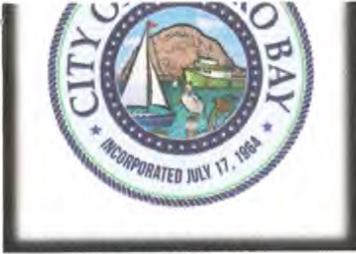
Real Estate Broker's License-2005

Personal

Mother of 2 children born 1972 and 1973

Grandmother of 4

Has lived in Morro Bay since 1974



CITY OF MORRO BAY ADVISORY BOARD APPLICATION

RECEIVED
City of Morro Bay

JAN 8 2019

City Clerk

FULL NAME: BARBARA SPAGNOLA

ADDRESS: MORRO BAY, CA 93442

MAILING ADDRESS: _____
(If different)

PHONE NO. _____

E-MAIL ADDRESS: _____

Please note this application is a public record that
may be disclosed to the public upon request.

Are you a registered voting resident of the City of Morro Bay? Yes No

I would like to be considered for appointment to the following Commission/Advisory Board/Committee and have provided a statement of background and interests, which I believe qualifies me for consideration:

- Planning Commission
- Public Works Advisory Board
- Citizens Finance Advisory Committee
- Tourism Business Improvement District Advisory Board
 - Hotelier
 - Member-at-Large
- Harbor Advisory Board (please check all that apply)
 - Recreational Boating
 - Waterfront Leaseholder

I have read the statement regarding the responsibilities of this Commission, Advisory Board, Committee, and should I be appointed, I will be able and willing to devote the necessary time to perform the required duties.

(Signature)

JAN 8, 2019
(Date)

All appointees to a City Commission, Advisory Board, or Committee will be required, in accordance with State law to file a "Statement of Economic Interest Form 700" which remains available for public inspection.

Application Deadline: Friday, January 11, 2019 at 5pm

Applicants should be present in order to be interviewed by the City Council.

TO: Honorable Mayor and Members of the Morro Bay City Council

FROM: Barbara Spagnola

SUBJECT: Statement of Qualifications for Citizens Finance Advisory Committee (CFAC) Opening

DATE: January 8, 2019

Thank you for considering my application to continue serving on the Citizens Finance Advisory Committee for Morro Bay. I have been serving on this board for over eight years now and am currently chairing the committee; my present term expires this month. CFAC has worked closely with City Council and Staff personnel over the past several years, and has made significant progress in providing fiscal transparency to Morro Bay's citizens. We have transitioned from merely providing oversight and reporting of the Measure Q ½ cent sales tax revenue to analyzing and recommending improvements to the City's budget reporting, audits, contract expenditures and citizens' understanding of the City's finances. It is my sincere desire to continue serving on CFAC and work collaboratively with City Council leadership, City Staff, citizens and other CFAC members to continue our progress and be recognized as a "best-in-class" citizens advisory committee.

In addition to my experience serving on CFAC, I also serve on the Water Reclamation Facility Citizens Advisory Committee (WRFCAC). My professional background includes over thirty years' experience in management, computer contract negotiations, and corporate finance. I would like to continue applying my business management expertise to challenges faced by local government. I also volunteer in our community with AAUW Tech Trek, SLO County Election Office, and Estero Bay Newcomers Club. Please see my attached resume for additional information. I would be pleased to continue serving at your pleasure.

Thank you for your consideration.

Respectfully submitted,

Barbara Spagnola 

BARBARA SPAGNOLA
Morro Bay, CA 93442

EXECUTIVE SUMMARY

Resourceful professional with over 30 years' management experience in computer services and aerospace industries. Advise professional personnel on computer contract negotiation, software licensing and auditing, Statements of Work, vendor management, and financial analysis. Experienced senior manager skilled in generating cost savings through supplier negotiation and successful IT contract implementation.

EXPERIENCE

DXC Technology
895 Napa Ave Suite B-4
Morro Bay, CA 93442

SEPT 1998 – SEPT 2017

Advisor, Global Enterprise Agreements. Responsible for corporate software licensing agreements, contractual negotiations, supplier relationship management, and budgeting. Negotiate global enterprise contracts and proactively ensure company is receiving maximum benefit from corporate agreements. Routinely interface with senior managers and colleagues in Europe and Australia.

- Manage global enterprise agreements, consolidate software subscription and maintenance renewals, and advise on SaaS and cloud-based agreements
- Performed review of software contracts and invoices and negotiated new agreements resulting in documented savings of \$ 2.65 million for fiscal year 2015
- Utilized knowledge of software terms and conditions to favorably resolve, on behalf of DXC clients, outstanding licensing issues with vendors threatening litigation for non-compliance
- Consulted extensively with Deloitte on current enterprise agreements, in support of the split of DXC into two companies (CSC and CSRA) during 2015
- Recognized expert in industry standards for software license compliance and frequently requested to present at technical conferences
- Conduct training sessions for department members in intellectual property, asset management, and software auditing concepts
- Submitted research paper on IT Software Asset Management to DXC's Papers Forum

Northrop Grumman Corporation
One Northrop Way
Hawthorne, CA

NOV 1984 - SEPT 1998

Manager, IT Asset and Maintenance Management. Directed activities of a staff of thirty-one professionals with responsibility for hardware/software inventory, corporate maintenance contracts, budgeting, and warehouse receiving operations in California and New York. Managed annual budget of \$ 52 million for acquisition of computer related goods and services. Initially employed as an analyst, and promoted to Manager, IT Contract Administration in 1987. Subsequently promoted to ITAM Manager with the merger of Northrop and Grumman Corporations in 1990.

EDUCATION

UCR Executive Management Certificate Program	University of California, Riverside, CA
M.S. Degree in Management Science, Minor in Finance	USC Graduate School of Business
B.S. Degree in Mathematics	Clarion State University, Clarion, PA

PROFESSIONAL ACTIVITIES

- Speaker at several ITAM and IBSMA technical conferences held in San Jose, New Orleans, San Diego, Las Vegas, Chicago and Florida from 2013 through 2017. Sessions topics included negotiation of Enterprise Agreements and cost savings initiatives.
- Participated on two advisory panels at International Software Business Managers Association conferences as expert in software compliance during 2014 and 2013 in San Jose, CA.
- Represented Northrop Grumman as a speaker on Maintenance Contract Management, IT Asset Management Metrics, and Software Licensing topics at technical conferences sponsored by ICN (International Computer Negotiations, Inc) in Washington DC, Dallas, New Orleans, and San Francisco.
- Presenter at IBM SHARE conferences held Feb 2003 and Feb 2004. Received “Best Session” award for 2003 presentation on Software Supplier Negotiation.

COMMUNITY ACTIVITIES

- Chairperson, Citizens Finance Advisory Committee, City of Morro Bay, CA.
- Vice-Chair, Water Reclamation Facility Citizens Advisory Committee, City of Morro Bay, CA.
- Lead inspector for SLO County Election Office responsible for polling locations on Election Day.
- Currently serving as officers for local AAUW and women’s organizations, Morro Bay, CA.
- Taught IT Management, Procurement, and Business Management courses onsite and via distance learning program at CA community college and private business college.

This Page Intentionally Left Blank

PUBLIC WORKS ADVISORY BOARD (PWAB)

(1 vacancy for 4-year term ending January 31, 2023)

Applicants:

- 1. Torrey Byles**
- 2. Paul Donnelly**
- 3. Joseph Montecalvo**
- 4. Richard Glenn Turner**



**CITY OF MORRO BAY
ADVISORY BOARD APPLICATION**

RECEIVED
City of Morro Bay

JAN 11 2019

City Clerk

FULL NAME: Torrey Koppe Byles

ADDRESS: _____

MAILING ADDRESS: _____
(If different)

PHONE NO. _____

E-MAIL ADDRESS: _____

Please note this application is a public record that
may be disclosed to the public upon request.

Are you a registered voting resident of the City of Morro Bay? Yes No

I would like to be considered for appointment to the following Commission/Advisory Board/Committee and have provided a statement of background and interests, which I believe qualifies me for consideration:

- Planning Commission
- Public Works Advisory Board
- Citizens Finance Advisory Committee
- Tourism Business Improvement District Advisory Board
- Hotelier
- Member-at-Large
- Harbor Advisory Board (please check all that apply)
 - Recreational Boating
 - Waterfront Leaseholder

MORRO BAY CITY HALL

JAN 11 2019

PAID

I have read the statement regarding the responsibilities of this Commission, Advisory Board, Committee, and should I be appointed, I will be able and willing to devote the necessary time to perform the required duties.

(Date) 1/11/2019

All appointees to a City Commission, Advisory Board, or Committee will be required, in accordance with State law to file a "Statement of Economic Interest Form 700" which remains available for public inspection.

Application Deadline: Friday, January 11, 2019 at 5pm

Applicants should be present in order to be interviewed by the City Council.

Interviews are tentatively scheduled for January 23, 2019

Dana Swanson

From: Torrey Byles
Sent: Tuesday, January 15, 2019 7:41 PM
To: Dana Swanson
Cc: Lori Kudzma; Scott Collins
Subject: Re: Advisory Board Interview - Thursday, January 24th

Dear Dana Swanson,

Here is a brief statement of qualifications for me to be on the Public Works Advisory Board.

Torrey Byles, M.S.

I have a 30-year professional career as an economist and business analyst and 7 years prior to that as a journalist in East Asia. I have a BA in economics from UCSD and a Masters Degree in economics and environmental studies from Southern Oregon University. I have conducted financing and tariff analysis and development for public infrastructure projects such as the Sonoma County and City Broadband Network, and recently conducted economic impact analysis of offshore windfarm for the Central Coast. I bring a broad-based framework for public-good implementation and service through a combination of group consensus skills, quantitative analysis and report-writing expertise. For fun, I facilitate dream groups most recently to raise money for the SLO Botanic Gardens in Feb. 2019. I would like to be a member of the City of Morro Bay's Public Works Advisory Board.

Torrey Byles
Principal Economist
Granada Research

Morro Bay, CA 93442



CITY OF MORRO BAY
ADVISORY BOARD APPLICATION

RECEIVED
City of Morro Bay
JAN 11 2019

City Clerk

FULL NAME: Paul F Donnelly

ADDRESS: Morro Bay, CA.

MAILING ADDRESS: _____
(If different)

PHONE NO. _____

E-MAIL ADDRESS: _____

Please note this application is a public record that
may be disclosed to the public upon request.

Are you a registered voting resident of the City of Morro Bay? Yes No

I would like to be considered for appointment to the following Commission/Advisory Board/Committee and have provided a statement of background and interests, which I believe qualifies me for consideration:

- Planning Commission
- Public Works Advisory Board
- Citizens Finance Advisory Committee
- Tourism Business Improvement District Advisory Board
 - Hotelier
 - Member-at-Large
- Harbor Advisory Board (please check all that apply)
 - Recreational Boating
 - Waterfront Leaseholder

I have read the statement regarding the responsibilities of this Commission, Advisory Board, Committee, and should I be appointed, I will be able and willing to devote the necessary time to perform the required duties.

Jan. 11, '19
(Date)

All appointees to a City Commission, Advisory Board, or Committee will be required, in accordance with State law to file a "Statement of Economic Interest Form 700" which remains available for public inspection.

Application Deadline: Friday, January 11, 2019 at 5pm

Applicants should be present in order to be interviewed by the City Council.
Interviews are tentatively scheduled for January 23, 2019

Attachment

RESUMÉ - January 2019

Paul F. Donnelly

Morro Bay, CA 93442

Personal Information:

Born December 9, 1953 in Pasadena, California

Professional Registrations/Licenses:

California Professional Engineer - Civil (PE 52216)

California Professional Land Surveyor (PLS 5897)

Hawaii Professional Engineer - Civil (PE 12671)

Hawaii Professional Land Surveyor (PLS 12908)

Employment Background:

December 16, 2011 to Present, *Semi-retired, currently writing reports as a Technical Expert on investigation cases for the California Board of Registration for Professional Engineers, Land Surveyors and Geologists.*

August 6, 1984 to December 16, 2011, *County of San Luis Obispo - Department of Public Works (formerly County Engineering Department), San Luis Obispo, California.*

Duties; Project Manager of Major Storm Drain Diversion Project in Cayucos, CA.
Project Manager of River Road Bridge Replacement Project in San Miguel, CA.
Project Manager of Moonstone Beach Drive Bridge Replacement in Cambria, CA. (ASCE Award).
Project Manager of 2 bridge replacement projects on San Simeon Creek Road.
Project Manager of Main Street Bridge Replacement Project in Cambria, CA.
Project Manager and Resident Engineer for the Chorro Valley Pipeline Project of the State Water Project..
Project Engineer in Design Division, designing highway improvements, determining public right of way for design projects and managing major capital projects.
Project Engineer in Office of County Surveyor, checking and reviewing maps and plans for new subdivisions and then inspecting subdivision construction.
Project Engineer in Hydraulic Planning, planning and managing local pipeline projects of the State Water Project
Project Manager in Transportation, managing highway and bridge projects.
Survey Crew Supervisor and Crew Chief.

March 15, 1982 to August 3, 1984, *Westland Engineering of San Luis Obispo, California.*

Duties; Designer/Surveyor/Draftsman on various land development projects in San Luis Obispo and Santa Barbara Counties.

RESUMÉ, Paul F. Donnelly - Page 2

November 30, 1981 to March 12, 1982, *City of San Luis Obispo - Community Development Department, San Luis Obispo, California.*

Duties; Draftsman/Graphic Arts Specialist

June 19, 1979 to August 21, 1981, *City of Pasadena - Public Works Department, Pasadena, California.*

Duties; Surveyor/Draftsman/Designer

February 1979 to June 1979, *County of Los Angeles - Arboretum and Botanical Gardens in Arcadia, California*

Duties; Gardener/Student Worker

Educational Background:

September 1981 to June 1984, *Cal Poly University - San Luis Obispo, California*
Major; Civil Engineering

September 1978 to June 1981, *Pasadena City College - Pasadena, California*
Major; Civil Engineering Technology (Surveying)

February 1974 to January 1976, *Pasadena City College - Pasadena, California*
Major; Forestry

September 1968 to June 1972, *Rosemead High School - Rosemead, California*
Honors; Achievement Award in Mathematics from the Bank of America
Contestant - Annual Mathematics Contest, Poly Royal SLO (1972)

Extracurricular Studies:

University of California - Institute of Transportation Studies
Computer Aided Design and Drafting (CADD)
Geometric Highway Design
Highway Drainage Design

University of California Extension - Berkeley
Management of Water in California

University of California Extension - Santa Barbara
Water Marketing

Columbia University Extension - Jackson, California
Emergency Trench Shoring

California Council of Civil Engineers
Drainage Law

RESUMÉ, Paul F. Donnelly - Page 3

Law Firm of Hatch & Parent - Santa Barbara, California
Water Rights Law (9 week course study)

Ductile Iron Pipe Research Association
Ductile Iron Pipe Seminar

County of San Luis Obispo Personnel Department
Supervisory Academy Training Courses

American Institute for Professional Training and Development
Construction Management
Construction Scheduling and Delay Claims Analysis

SkillPath Seminars
Successful Project Management

Certificates:

United States Coast Guard Auxiliary
Advanced Coastal Navigation
Boating and Seamanship Skills

California Department of Transportation (Caltrans)
Construction Materials Testing

Campbell Pacific Nuclear Corporation
Radiation Safety and Use of Nuclear Gage

Other Affiliations:

City of Morro Bay, California
Former Vice Mayor (1988)
Former Councilmember
Former Chairman of the Street Advisory Committee
Former Chairman of the Street and Tree Advisory Committee
Former County Advisor to the Water Advisory Board
Former member of the original Public Works Advisory Board
Current member of the Water Reclamation Facility Citizen's Advisory Committee

Economic Opportunity Commission of San Luis Obispo County
Former Boardmember

Nacimiento Participants Advisory Committee (NPAC)
Former Chairman

RESUMÉ, Paul F. Donnelly - Page 4

National Society of Professional Surveyors (NSPS)
Current Member

Hawaii Land Surveyors Association (HLSA)
Current Associate Member

California Land Surveyor's Association (CLSA)
Former Member

American Society of Civil Engineers (ASCE)
Former Member



CITY OF MORRO BAY ADVISORY BOARD APPLICATION

RECEIVED
City of Morro Bay
DEC 20 2018

City Clerk

FULL NAME: Joseph Montecalvo Ph.D.

ADDRESS: _____

MAILING ADDRESS: _____
(If different)

PHONE NO. _____

E-MAIL ADDRESS: _____

**Please note this application is a public record that
may be disclosed to the public upon request.**

Are you a registered voting resident of the City of Morro Bay? Yes No

I would like to be considered for appointment to the following Commission/Advisory Board/Committee and have provided a statement of background and interests, which I believe qualifies me for consideration:

- Planning Commission
- Public Works Advisory Board
- Citizens Finance Advisory Committee
- Tourism Business Improvement District Advisory Board
- Hotelier
- Member-at-Large
- Harbor Advisory Board (please check all that apply)
 - Recreational Boating
 - Waterfront Leaseholder

I have read the statement regarding the responsibilities of this Commission, Advisory Board, Committee, and should I be appointed, I will be able and willing to devote the necessary time to perform the required duties.

December 19, 2018.
(Date)

All appointees to a City Commission, Advisory Board, or Committee will be required, in accordance with State law to file a "Statement of Economic Interest Form 700" which remains available for public inspection.

Application Deadline: Friday, January 11, 2019 at 5pm

Applicants should be present in order to be interviewed by the City Council.
Interviews are tentatively scheduled for January 23, 2019

Statement of Interest

I would like to be considered for an appointment to either the Planning Commission or Public Works Advisory Board. I am a retired professor and department head in the Food Science and Nutrition Department at Cal Poly and owner of Central Coast Consulting, a small international consulting business for 28 years, which is registered in Morro Bay.

I have managed budgets of over 2M while at Call Poly and managed using teamwork and partnerships along with win/win goals as guiding principles.

I would very much like to contribute to the development of our beautiful city and I feel, based on my technical and management experiences, that I will be able to provide significant contributions to the people and city of Morro Bay.



CITY OF MORRO BAY
ADVISORY BOARD APPLICATION

City of Morro Bay

JAN 11 2018

Rec'd City Hall

FULL NAME: RICHARD GLENN TURNER

ADDRESS: MORRO BAY, CA.

MAILING ADDRESS: _____
(If different)

PHONE NO. _____

E-MAIL ADDRESS: _____

Please note this application is a public record that
may be disclosed to the public upon request.

Are you a registered voting resident of the City of Morro Bay? Yes No

I would like to be considered for appointment to the following Commission/Advisory Board/Committee and have provided a statement of background and interests, which I believe qualifies me for consideration:

- Planning Commission
- Public Works Advisory Board
- Citizens Finance Advisory Committee
- Tourism Business Improvement District Advisory Board
- Hotelier
- Member-at-Large
- Harbor Advisory Board (please check all that apply)
 - Recreational Boating
 - Waterfront Leaseholder

I have read the statement regarding the responsibilities of this Commission, Advisory Board, Committee, and should I be appointed, I will be able and willing to devote the necessary time to perform the required duties.

(Signature)

1-6-19

(Date)

All appointees to a City Commission, Advisory Board, or Committee will be required, in accordance with State law to file a "Statement of Economic Interest Form 700" which remains available for public inspection.

Application Deadline: Friday, January 11, 2019 at 5pm

Applicants should be present in order to be interviewed by the City Council.
Interviews are tentatively scheduled for January 23, 2019

Dana Swanson

From: RICHARD TURNER
Sent: Tuesday, January 15, 2019 5:09 PM
To: Dana Swanson
Subject: Re: Advisory Board Interview - Thursday, January 24th

Qualification Statement

Richard Glenn Turner

Morro Bay, Ca. 93442

Previous H.O.A Committee experience
K. Hovnanian Four Season (500 homes)

Finance Committee
Member one year
Chair one year

Architectural Review Committee
Member two years

Public Works Committee
Member one year

Board of Directors
Member one year
Vice-President two years

As a result of this experience I'm very familiar with Roberts Rule of Order, The Brown Act, the role of the committee and dealing the many of the public. I have a Bachelor of Arts degree from Fresno State and am a retired General Building Contractor. I look forward to participating in any way i can.

Respectfully Submitted,

Glenn Turner

HARBOR ADVISORY BOARD

Recreational Boating Representative

(1 vacancy for term ending Jan. 31, 2023)

Applicant:

1. Dana McClish

Waterfront Leaseholder Representative

(1 vacancy for term ending Jan. 31, 2023)

Applicants:

1. Cherise Hansson
2. Paula Radke
3. Alexis Vincent



**CITY OF MORRO BAY
ADVISORY BOARD APPLICATION**

RECEIVED
City of Morro Bay

JAN 11 2019

City Clerk

FULL NAME: Dana Mcclish
ADDRESS: Morro Bay, CA. 93442
MAILING ADDRESS: _____
(If different)
PHONE NO. _____
E-MAIL ADDRESS: _____

Please note this application is a public record that
may be disclosed to the public upon request.

Are you a registered voting resident of the City of Morro Bay? Yes No

I would like to be considered for appointment to the following Commission/Advisory Board/Committee and have provided a statement of background and interests, which I believe qualifies me for consideration:

- Planning Commission
- Public Works Advisory Board
- Citizens Finance Advisory Committee
- Tourism Business Improvement District Advisory Board
- Hotelier
- Member-at-Large
- Harbor Advisory Board (please check all that apply)
 - Recreational Boating
 - Waterfront Leaseholder

I have read the statement regarding the responsibilities of this Commission, Advisory Board, Committee, and should I be appointed, I will be able and willing to devote the necessary time to perform the required duties.

(Signature) _____ (Date) 1/11/19

All appointees to a City Commission, Advisory Board, or Committee will be required, in accordance with State law to file a "Statement of Economic Interest Form 700" which remains available for public inspection.

Application Deadline: Friday, January 11, 2019 at 5pm
Applicants should be present in order to be interviewed by the City Council.
Interviews are tentatively scheduled for January 23, 2019



CITY OF MORRO BAY ADVISORY BOARD APPLICATION

RECEIVED
City of Morro Bay
DEC 13 2018

City Clerk

FULL NAME: Cherise Hansson

ADDRESS: MB

MAILING ADDRESS: _____

(If different)

PHONE NO. _____

E-MAIL ADDRESS: _____

**Please note this application is a public record that
may be disclosed to the public upon request.**

Are you a registered voting resident of the City of Morro Bay? Yes No

I would like to be considered for appointment to the following Commission/Advisory Board/Committee and have provided a statement of background and interests, which I believe qualifies me for consideration:

- Planning Commission
- Public Works Advisory Board
- Citizens Finance Advisory Committee
- Tourism Business Improvement District Advisory Board
- Hotelier
- Member-at-Large
- Harbor Advisory Board (please check all that apply)
 - Recreational Boating
 - Waterfront Leaseholder

I have read the statement regarding the responsibilities of this Commission, Advisory Board, Committee, and should I be appointed, I will be able and willing to devote the necessary time to

12/12/18
(Date)

All appointees to a City Commission, Advisory Board, or Committee will be required, in accordance with State law to file a "Statement of Economic Interest Form 700" which remains available for public inspection.

Application Deadline: Friday, January 11, 2019 at 5pm

Applicants should be present in order to be interviewed by the City Council.

Interviews are tentatively scheduled for January 23, 2019

Cherise Hansson Biography

Born July 30th, 1972 in Orange, California. Cherise graduated class of 1991 from Carlmont Highschool in San Carlos California with college prep honors. Cherise graduated with a double major bachelor of Science, with degrees in Marine Biology and Zoology, and a minor in Environmental Ethics from Humboldt State University in 1997. While at college she developed an Intertidal two-day program at the Arcata Natural History Museum for ages 4-10, of which the basis is still in use today. She also worked and managed and helped finance the Wildflower Cafe with her close friend Conny Pena.

Cherise moved to the Silicon Valley in 1997 and pursued a career in the Pharmaceutical Industry. She worked at Quintiles as a data manager. Cherise received a considerably large offer to join Roche Pharmaceuticals in 1998 as a liaison between doctors and patients regarding trial drug programs. The job allowed her to pay off, in full, her college loans and save enough to buy their first home in Los Osos California. The job paid very well but her true aspiration has always been to pass on her love and knowledge of the ocean to others.

While completing her contract with Roche, Cherise began Under the Sea Gallery June of 1999. She would make hats, paint pots, place orders during her work week evenings and drive down each weekend to work the shop. Every thing she made or purchased sold exceptionally well and the response from the customers was uplifting and positive. Under the Sea was a success from the beginning. When it was the off season Cherise worked as a substitute teacher for San Luis Obispo, Paso Robles, and Templeton school districts. During this time Cherise lived on her boat in Morro Bay for two years. In 2001 she was accepted by Cal Poly for a teaching credential in Science. Upon receiving her credential, Under the Sea Gallery was so profitable, she decided to open another shop in Morro Bay, a third in Avila Beach and a fourth in Kauai over the past 20 years, all while raising three young boys. Cherise has three beautiful boys, Trason Alexander, 13, Lance Curren 10, and Coen James 8. In preparation for the eventual tear down of 833 Embarcadero she has secured another Embarcadero location at 725 Embarcadero. As of December 11th she with her partner Travis Leage secured a long term lease on the Embarcadero. In year 2020 she will be building a two-story Retail, Hotel and restaurant, the HarborWalk Plaza.

Cherise's (as a business owner and a possible harbor advisor) presence on the Embarcadero is to enjoy our amazing environment, be a positive addition to our community, keep our unique Embarcadero "district" a great place to visit, and maintain our natural ecosystem for centuries to come for our children.



CITY OF MORRO BAY ADVISORY BOARD APPLICATION

RECEIVED
City of Morro Bay
JAN 8 2019

City Clerk

FULL NAME: Paula Radke

ADDRESS: _____, Morro Bay Ca 93442

MAILING ADDRESS: _____
(If different)

PHONE NO. _____

E-MAIL ADDRESS: _____

**Please note this application is a public record that
may be disclosed to the public upon request.**

Are you a registered voting resident of the City of Morro Bay? Yes No

I would like to be considered for appointment to the following Commission/Advisory Board/Committee and have provided a statement of background and interests, which I believe qualifies me for consideration:

- Planning Commission
- Public Works Advisory Board
- Citizens Finance Advisory Committee
- Tourism Business Improvement District Advisory Board
- Hotelier
- Member-at-Large
- Harbor Advisory Board (please check all that apply)
 - Recreational Boating
 - Waterfront Leaseholder

I have read the statement regarding the responsibilities of this Commission, Advisory Board, Committee, and should I be appointed, I will be able and willing to devote the necessary time to perform the required duties.

(Signature)

(Date)

Jan 8, 2019

All appointees to a City Commission, Advisory Board, or Committee will be required, in accordance with State law to file a "Statement of Economic Interest Form 700" which remains available for public inspection.

Application Deadline: Friday, January 11, 2019 at 5pm

Applicants should be present in order to be interviewed by the City Council.
Interviews are tentatively scheduled for January 23, 2019

PAULA RADKE ART GLASS

Morro Bay, CA 93442

701 Embarcadero Suite C, Morro Bay, 93442

January 7, 2019

To those concerned:

My name is Paula Radke. I am a new (sub) lease holder on the Embarcadero at 701 Suite C.

I have a sincere interest in making the Embarcadero my home for many years to come and I want to work with the Harbor Advisory Board. I love our City and of course, the Bay and Harbor. I want to help Morro Bay and the Embarcadero to bloom.

I want to bring you the concerns of my neighbors and help with the development of our water front.

I hope you will consider my application. I have run a fairly good sized manufacturing, wholesale and retail business for 35 years here in Morro Bay. I am phasing out of the constant traveling I used to have to do to stay in Morro Bay and to be a part of this community.

If I may be of assistance....

Sincerely,

~

Paula Radke



CITY OF MORRO BAY
ADVISORY BOARD APPLICATION

RECEIVED
City of Morro Bay

JAN 9 2019

City Clerk

FULL NAME: Alexis Vincent

ADDRESS: 845 Embarcadero Unit #E Morro Bay CA 93442

MAILING ADDRESS: _____

(If different)

PHONE NO. _____

E-MAIL ADDRESS: Alexis@BloomingRoseDaySpa.com

Please note this application is a public record that
may be disclosed to the public upon request.

Are you a registered voting resident of the City of Morro Bay? Yes No

I would like to be considered for appointment to the following Commission/Advisory Board/Committee and have provided a statement of background and interests, which I believe qualifies me for consideration:

- Planning Commission
- Public Works Advisory Board
- Citizens Finance Advisory Committee
- Tourism Business Improvement District Advisory Board
 - Hotelier
 - Member-at-Large
- Harbor Advisory Board (please check all that apply)
 - Recreational Boating
 - Waterfront Leaseholder

I have read the statement regarding the responsibilities of this Commission, Advisory Board, Committee, and should I be appointed, I will be able and willing to devote the necessary time to _____

Jan 9th 2019
(Date)

All appointees to a City Commission, Advisory Board, or Committee will be required, in accordance with State law to file a "Statement of Economic Interest Form 700" which remains available for public inspection.

Application Deadline: Friday, January 11, 2019 at 5pm

Applicants should be present in order to be interviewed by the City Council.
Interviews are tentatively scheduled for January 23, 2019

This Page Intentionally Left Blank

TOURISM BUSINESS IMPROVEMENT DISTRICT (“TBID”) ADVISORY BOARD

Hotelier Representatives

(1 Member-at-Large - term ending Jan. 31, 2023)

(1 Hotelier with 50 rooms or less – term ending Jan. 31, 2021)

Applicants:

- 1. Isaac Su, 456 Embarcadero (33 rooms)**
- 2. Amish Patel, Fireside Inn (24 rooms)**

Members-at-Large

(2 vacancies for term ending Jan. 31, 2023)

Applicants:

- 1. Jim Curnutt**
- 2. Nancy Dickenson**
- 3. Sean Green**
- 4. Maggie Juren**
- 5. Taylor Newton**
- 6. Joan Solu**
- 7. Alexis Vincent**



**CITY OF MORRO BAY
ADVISORY BOARD APPLICATION**

RECEIVED
City of Morro Bay

JAN 11 2019

City Clerk

FULL NAME: Isaac Emanuel Sr
ADDRESS: 604 456 Embarcadero, Morro Bay, CA 93442
MAILING ADDRESS: _____
(If different)
PHONE NO. _____
E-MAIL ADDRESS: info@embarcaderoinn.com

Please note this application is a public record that
may be disclosed to the public upon request.

Are you a registered voting resident of the City of Morro Bay? Yes No

I would like to be considered for appointment to the following Commission/Advisory Board/Committee and have provided a statement of background and interests, which I believe qualifies me for consideration:

- Planning Commission
- Public Works Advisory Board
- Citizens Finance Advisory Committee
- Tourism Business Improvement District Advisory Board
 - Hotelier
 - Member-at-Large
- Harbor Advisory Board (please check all that apply)
 - Recreational Boating
 - Waterfront Leaseholder

I have read the statement regarding the responsibilities of this Commission, Advisory Board, Committee, and should I be appointed, I will be able and willing to devote the necessary time to perform the required duties.

(Date) 1/10/19

All appointees to a City Commission, Advisory Board, or Committee will be required, in accordance with State law to file a "Statement of Economic Interest Form 700" which remains available for public inspection.

Application Deadline: Friday, January 11, 2019 at 5pm

Applicants should be present in order to be interviewed by the City Council.
Interviews are tentatively scheduled for January 23, 2019

Isaac Su TBID Application Personal Statement

To whom it may concern,

My name is Isaac Su and my mom, Delphine Su, recently became the new owner of 456 Embarcadero in March 2018. My family's background is primarily healthcare – my dad was an OB/GYN doctor with his own practice and my mom worked the front office, helping to schedule appointments and bill patients. I actually graduated from Indiana University School of Medicine in May 2018 but have decided, for now, not to pursue residency training and am looking for alternate careers. Originally, I wanted to become a financial analyst primarily focusing on biotech/pharma companies – I saw a plethora of these positions available online and all of them were looking for someone with an advanced life sciences degree (like an M.D.) as well as some sort of financial analysis experience. To meet the latter requirement, I signed up and passed the CFA (certified financial analyst) Level I Exam last June. I got an interview for a financial analyst position at an equity research company in New York after applying widely in July and August but didn't get the job. Shortly after, I moved up to Morro Bay in September 2018 to help my mom working front desk at her new business. Thus far, it has been a good experience but honestly don't know if I will continue working with my mom long-term. That being said, I do see myself sticking around at least for the next 6 months and think this is a rare and unique opportunity for me to get involved politically and become more knowledgeable about the small business community and the tourism sector in Morro Bay, all while helping my mom out. Thank you for your time and attention and I hope you will consider allowing me to join as a member of the TBID Advisory Board for Morro Bay.

Sincerely,

Isaac Su



CITY OF MORRO BAY ADVISORY BOARD APPLICATION

RECEIVED
City of Morro Bay

JAN 3 2019

City Clerk

FULL NAME: Amish Patel

ADDRESS: 730 Morro Avenue Morro Bay, CA 93442

MAILING ADDRESS: _____

(If differen

PHONE NO _____

E-MAIL ADDRESS: info@firesdenmotel.com

**Please note this application is a public record that
may be disclosed to the public upon request.**

Are you a registered voting resident of the City of Morro Bay? Yes No

I would like to be considered for appointment to the following Commission/Advisory Board/Committee and have provided a statement of background and interests, which I believe qualifies me for consideration:

- Planning Commission
- Public Works Advisory Board
- Citizens Finance Advisory Committee
- Tourism Business Improvement District Advisory Board
 - Hotelier
 - Member-at-Large
- Harbor Advisory Board (please check all that apply)
 - Recreational Boating
 - Waterfront Leaseholder

I have read the statement regarding the responsibilities of this Commission, Advisory Board, Committee, and should I be appointed, I will be able and willing to devote the necessary time to perform the required duties.

12/14/18
(Date)

All appointees to a City Commission, Advisory Board, or Committee will be required, in accordance with State law to file a "Statement of Economic Interest Form 700" which remains available for public inspection.

Application Deadline: Friday, January 11, 2019 at 5pm

Applicants should be present in order to be interviewed by the City Council.
Interviews are tentatively scheduled for January 23, 2019

Amish Patel
Fireside Inn Motel
December 20, 2018

Personal Statement

Tourism Business Improvement District Advisory Board

Hello, my name is Amish Patel, and I am a hotelier, a central coast community member for over 20 years, and a millennial who respects all perspectives. I believe I would be a great addition to the board.

I currently manage Fireside Inn and have been involved in the hotel business all of my life. My parents created a new beginning here as entrepreneurs, and after much modeling and training, I learned about the hotel business from housekeeping to management and all of the responsibilities it entails. As a recent graduated from San Francisco State University with a background in marketing, I continue to focus on my goal of improving my family business with innovative means. While I may be one of the youngest hoteliers in the city of Morro Bay, I have trusting relationships with many other hoteliers in the city that would allow me to provide a strong voice for our community. Through years of working in hospitality, I have learned that a handshake, a smile, and simple conversations go a long way in building and maintaining relationships with customers. These connections, along with all the central coast has to offer, really enhance the experience visitors have in the community of Morro Bay and make their travels memorable.

The hotel industry has seen highs and lows over the past couple of decades, with the recession and then the come back. I believe in the core elements of tourism such as attractions and accommodations, infrastructure and proper communication, and I want to make sure we use forward thinking. My goals are to connect with the people who visit Morro Bay, to nurture these relationships and use them to not only promote tourism but sustain it. My goals are to listen to the customer, listen to the business owner, and look for ways to improve on our weaknesses and celebrate our strengths. I want to continue to learn about what people seek when they travel to the central coast, listen to the needs of the business owners, and build on current ideas to keep propelling tourism and economic growth in a forward motion.

I hope my goals align with yours and we can work together to improve tourism in beautiful Morro Bay.

Sincerely,

Amish Patel



CITY OF MORRO BAY ADVISORY BOARD APPLICATION

JAN 11 2018

Rec'd City Hall

FULL NAME: Jim Curnutt

ADDRESS: Morro Bay CA 93442

MAILING ADDRESS: _____
(If different)

PHONE NO. _____

E-MAIL ADDRESS: _____

Please note this application is a public record that may be disclosed to the public upon request.

Are you a registered voting resident of the City of Morro Bay? Yes No

I would like to be considered for appointment to the following Commission/Advisory Board/Committee and have provided a statement of background and interests, which I believe qualifies me for consideration:

- Planning Commission
- Public Works Advisory Board
- Citizens Finance Advisory Committee
- Tourism Business Improvement District Advisory Board
- Hotelier
- Member-at-Large
- Harbor Advisory Board (please check all that apply)
 - Recreational Boating
 - Waterfront Leaseholder

I have read the statement regarding the responsibilities of this Commission, Advisory Board, Committee and should I be appointed, I will be able and willing to devote the necessary time to perform the required duties.

(Date) JAN 11, 2019

All appointees to a City Commission, Advisory Board, or Committee will be required, in accordance with State law to file a "Statement of Economic Interest Form 700" which remains available for public inspection.

Application Deadline: Friday, January 11, 2019 at 5pm

Applicants should be present in order to be interviewed by the City Council.
Interviews are tentatively scheduled for January 23, 2019

JANUARY 11, 2019

JIM CURNUTT

TOURISM IMPROVEMENT DISTRICT ADVISORY BOARD

EXPERIENCE:

THE BEACH REPORTER – 30 YRS EXTENSIVE EXPERIENCE WORKING WITH CITIES OF MANHATTAN BEACH, HERMOSA BEACH, AND REDONDO BEACH, ADVERTISING AND PROMOTING A VARIETY OF COMMUNITY EVENTS.

WORKED WITH MANHATTAN BEACH EDUCATION FOUNDATION, HERMOSA BEACH EDUCATION FOUNDATION, LOCAL NON-PROFIT ORGANIZATIONS; SANDPIPERS, RICHSTONE FOUNDATION, IN PROMOTING AND PUBLICIZING VARIOUS FUNDRAISING EVENTS.

UNIVERSITY OF CALIFORNIA – 7 YEARS ACTIVITIES COORDINATOR, PRODUCED, STAGED, PROMOTED CONCERTS, LECTURES, AND SOCIAL EVENTS FOR UCSB. VENUES OF 900 SEATS; 4,000 SEATS; 25,000 SEATS AND FREE EVENTS.

JAN 8 2019



CITY OF MORRO BAY ADVISORY BOARD APPLICATION

City Clerk

FULL NAME: Nancy Dickenson

ADDRESS: Morro Bay, CA 93442

MAILING ADDRESS: _____
(If different)

PHONE NO. _____

E-MAIL ADDRESS: _____

**Please note this application is a public record that
may be disclosed to the public upon request.**

Are you a registered voting resident of the City of Morro Bay? Yes No

I would like to be considered for appointment to the following Commission/Advisory Board/Committee and have provided a statement of background and interests, which I believe qualifies me for consideration:

- Planning Commission
- Public Works Advisory Board
- Citizens Finance Advisory Committee
- Tourism Business Improvement District Advisory Board
 - Hotelier
 - Member-at-Large
- Harbor Advisory Board (please check all that apply)
 - Recreational Boating
 - Waterfront Leaseholder

I have read the statement regarding the responsibilities of this Commission, Advisory Board, Committee, and should I be appointed, I will be able and willing to devote the necessary time to perform the required duties.

January 4, 2019
(Date)

All appointees to a City Commission, Advisory Board, or Committee will be required, in accordance with State law to file a "Statement of Economic Interest Form 700" which remains available for public inspection.

Application Deadline: Friday, January 11, 2019 at 5pm

Applicants should be present in order to be interviewed by the City Council.
Interviews are tentatively scheduled for January 23, 2019

January 7, 2019

TOURISM BUSINESS IMPROVEMENT DISTRICT ADVISORY BOARD
COMMUNITY MEMBER-AT-LARGE APPLICANT: NANCY DICKENSON

To Whom It May Concern:

When I bought my home in North Morro Bay in March of 2015, I thought it would be my second home until I was ready to retire. It only took me a year to change my mind: I sold my house in Marin County and moved down here full-time in 2016. There's just so much I love to do in Morro Bay. Here are three of the things I love best:

- Being a docent for Morro Bay State Parks & enjoying Adventures with Nature
- Being a member of and volunteer for the Estero Community Garden (sponsored by the Methodist Church)
- Being a participant in the annual Morro Bay International Bird Festival and many other Morro Bay events

Living in Morro Bay is a great experience. Now is a perfect time to start making it an even greater experience for both tourists and the local businesses that host them.

I attended the Tourism Board meeting on January 3rd. The strategic plan presented is a great start, but too many great strategies sit "on the shelf" and never get fully realized. I believe that I could be of great service to the Tourism Board in implementing this new and important strategy for Morro Bay.

When I started my career at Apple in the 1980s, I became one of the first to work in what is now called Customer Experience Design. I am now a recognized world expert in the field. I consult and teach many Fortune 200 companies on how to become customer-centered, change their culture, and improve their business results.

A more detailed overview of my background is on page two. I look forward to the opportunity to meet you and discuss this further.

Sincerely,

Nancy Dickenson

Morro Bay, CA 93442

NANCY DICKENSON - BACKGROUND

I began my career at Apple Computer in 1988. Over the past 30 years, I have built and led large teams at both start-ups and major corporations. I now run my own company. I consult and teach strategies and tactics for building and sustaining great Customer Experiences. In today's competitive environment, Customer Experience is often the key to enjoying sustainable competitive advantage and financial success.

As a professor for Bentley University and for the Nielsen Norman Group, I teach for both graduate and certificate programs. My classes focus how to deliver innovative customer experiences through strategy and leadership, along with a sustained approach to team work and change management.

Work Experience Timeline

2010 to Present: Dickenson, LLC

- Customer Experience Consulting and Workshops
- Professor and Executive in Residence: Bentley University
- Professor, Nielsen Norman User Experience Certificate Program

2004 to 2009: eBay

- Head of Product Design
- Head of Product Design Research
- Member of eBay Leadership Team

2003 – 2004: Taproot Foundation (non-profit)

- Executive Director

1998 – 2002: Scient Corporation

- Head of Customer Experience
- Member of Leadership Team

1994 – 1997: HarperCollins

- VP of Digital Media

1990 – 1993: ABCNews

- Manager of Product Management for ABC News Interactive

1984 – 1989: Apple Computer

- Coordinator: Multimedia, Product Marketing



**CITY OF MORRO BAY
ADVISORY BOARD APPLICATION**

RECEIVED
City of Morro Bay

JAN 10 2019

City Clerk

FULL NAME: Sean Green

ADDRESS: MB, CA 93442

MAILING ADDRESS: _____
(If different)

PHONE NO. _____

E-MAIL ADDRESS: _____

Please note this application is a public record that
may be disclosed to the public upon request.

Are you a registered voting resident of the City of Morro Bay? Yes No

I would like to be considered for appointment to the following Commission/Advisory Board/Committee and have provided a statement of background and interests, which I believe qualifies me for consideration:

- Planning Commission
- Public Works Advisory Board
- Citizens Finance Advisory Committee
- Tourism Business Improvement District Advisory Board
 - Hotelier
 - Member-at-Large
- Harbor Advisory Board (please check all that apply)
 - Recreational Boating
 - Waterfront Leaseholder

I have read the statement regarding the responsibilities of this Commission, Advisory Board, Committee, and should I be appointed, I will be able and willing to devote the necessary time to perform the required duties.

(Signature) 1/10/19

(Date)

All appointees to a City Commission, Advisory Board, or Committee will be required, in accordance with State law to file a "Statement of Economic Interest Form 700" which remains available for public inspection.

Application Deadline: Friday, January 11, 2019 at 5pm
Applicants should be present in order to be interviewed by the City Council.
Interviews are tentatively scheduled for January 23, 2019

Sean Green

Morro Bay, CA 93442

January 10, 2019

Morro Bay City Council
595 Harbor St
Morro Bay, CA 93442

Re: Statement of Background and Interests (TBID)

Council,

Now entering my second application period for the Tourism Business Improvement District Advisory Board, it is my pleasure to once again submit my name for consideration as TBID Board Member At-Large.

During my time on TBID, much progress has been made in terms of City marketing and TOT reporting. As a former accountant, I take pride in helping to improve systems of financial reporting--an area in which the City has made great strides of late. As part of TBID 2019-21, my hope would be to continue advancing our current reporting trajectory.

In regards to marketing, my position as writing instructor (technical, creative, argumentative, etc.) at Cal Poly puts me in a unique position to offer sound critique of new and ongoing marketing materials produced and distributed by Morro Bay Tourism and MorroBay.org. It is these materials that help drive "heads in beds," which, in turn, drives TOT dollars and our ability as a City to sustain its current level of infrastructure and public services.

And lastly, as an at-large member, I have been one of two voices on the Board who speaks not on behalf of hotels, but for the citizens of Morro Bay. While hoteliers are necessarily thinking about the financial repercussions to their business of any TBID decision, I have and will continue to fight to fund tourism-focussed events, installations, and infrastructure that not only help hotels, but also restaurants, retailers, and citizens of Morro Bay.

Thank you for your consideration,

Sean Green
Tourism Business Improvement District Board Member At-Large



CITY OF MORRO BAY
ADVISORY BOARD APPLICATION

RECEIVED
City of Morro Bay

DEC 18 2018

City Clerk

FULL NAME: Margaret Elaine Juren (Maggie)

ADDRESS: 259 Morro Bay Blvd

MAILING ADDRESS: _____
(If different)

PHONE NO. _____

E-MAIL ADDRESS: maggie@beachnbaygetaways.com

Please note this application is a public record that
may be disclosed to the public upon request.

Are you a registered voting resident of the City of Morro Bay? Yes No

I would like to be considered for appointment to the following Commission/Advisory Board/Committee and have provided a statement of background and interests, which I believe qualifies me for consideration:

- Planning Commission
- Public Works Advisory Board
- Citizens Finance Advisory Committee
- Tourism Business Improvement District Advisory Board
 - Hotelier
 - Member-at-Large
- Harbor Advisory Board (please check all that apply)
 - Recreational Boating
 - Waterfront Leaseholder

I have read the statement regarding the responsibilities of this Commission, Advisory Board, Committee, and should I be appointed, I will be able and willing to devote the necessary time to perform the required duties.

12-18-2018
(Date)

All appointees to a City Commission, Advisory Board, or Committee will be required, in accordance with State law to file a "Statement of Economic Interest Form 700" which remains available for public inspection.

Application Deadline: Friday, January 11, 2019 at 5pm

Applicants should be present in order to be interviewed by the City Council.

Interviews are tentatively scheduled for January 23, 2019

**Maggie Juren – applicant for Member-At-Large position on
Tourism Business Improvement District Board.**

I am applying for one of the Member-at-Large positions on the TBID. I have served on the TBID board since June, 2016 in the position of Hotelier-at-Large. Although my company does manage 2 small hotels on the Embarcadero, I do not feel that I am tied in enough to the hotelier community in Morro Bay and I feel that I can better serve the community and the city as a Member-at-Large board member. I have greatly enjoyed serving on the board and it has given me good insight to how city government and advisory boards work together to make the best decisions for the community.

My husband and I own a vacation rental property management company, Beach-N-Bay Getaways, that manages 14 vacation rental homes and 2 small hotels (Harbor Front Suites and La Roche Suites) in Morro Bay. We are also 50% partners in URelax Vacation Rentals, our sister company that manages 21 homes in Morro Bay. Upon last calculation, between our 2 companies, we pay about 40% of all the vacation rental TOT submitted in Morro Bay. As you can see, we are very interested and very vested in the success of tourism in our city.

Qualifications:

- Served on TBID board for 2 ½ years
- Participated on multiple TBID sub-committees
- Retired from a successful 30-year management career in the telecommunications industry
- Currently own a tourism-based business with office located in Morro Bay (business has been operational for 8 years)
- Very comfortable with reviewing and analyzing budget proposals

My philosophy regarding the future of tourism for Morro Bay:

I believe that in a small community like ours that has tourism as it's number one industry, it is important to focus on supporting projects and events that will attract the right kind of tourist (one who spends money with our businesses and attractions). I would really like to see a long-term goal of expanding the Business Improvement District to include restaurants, businesses and activities companies that also benefit from the advertising, PR and events paid for by the TBID. I also support the use of some of the TBID money being spent on general improvements to the city that will make our town a more inviting place for tourists. I attended the presentation for the Tourism Strategic Plan for Morro Bay and I am excited and aligned with the direction the plan laid out.



CITY OF MORRO BAY ADVISORY BOARD APPLICATION

RECEIVED
City of Morro Bay

DEC 14 2018

City Clerk

Taylor Ward Newton

FULL NAME: _____

Morro Bay, CA 93442

ADDRESS: _____

PO Box 1827, Morro Bay, CA 93443

MAILING ADDRESS: _____

(If different)

PHONE NO. _____

E-MAIL ADDRESS: _____

**Please note this application is a public record that
may be disclosed to the public upon request.**

Are you a registered voting resident of the City of Morro Bay? Yes No

I would like to be considered for appointment to the following Commission/Advisory Board/Committee and have provided a statement of background and interests, which I believe qualifies me for consideration:

- Planning Commission
- Public Works Advisory Board
- Citizens Finance Advisory Committee
- Tourism Business Improvement District Advisory Board
 - Hotelier
 - Member-at-Large
- Harbor Advisory Board (please check all that apply)
 - Recreational Boating
 - Waterfront Leaseholder

I have read the statement regarding the responsibilities of this Commission, Advisory Board, Committee, and should I be appointed, I will be able and willing to devote the necessary time to perform the required duties.

113018

(Date)

All appointees to a City Commission, Advisory Board, or Committee will be required, in accordance with State law to file a "Statement of Economic Interest Form 700" which remains available for public inspection.

Application Deadline: Friday, January 11, 2019 at 5pm

Applicants should be present in order to be interviewed by the City Council.
Interviews are tentatively scheduled for January 23, 2019

STATEMENT OF QUALIFICATIONS TBID

TAYLOR NEWTON

December 3, 2018

Taylor Newton

Morro Bay, CA 93442

To Whom It May Concern,

I am reapplying for the "Member At Large" position for the TBID. I have served in this position since 02-01-2015. I served on the former TBID before it was brought under the city management, & have served on the current TBID under city management. I have missed only 1 meeting or less each year since becoming a member.

I am a Cal Poly graduate Majoring in the field of Ecology & Systematic Biology with a concentration in Botany, & Minorng in English.

I am the director of the 501(c)3 Nonprofit Guerrilla Gardening Club based out of Morro Bay, we also have clubs & programs in Los Angeles, San Francisco, & Bologna Italy. Our Nonprofit provides travel, job training, & educational programs primarily for young adults; we have extensive volunteer opportunities in programs focusing on gardening, public services, homelessness, travel & tourism, & event services. Our Zero Waste Program is very successful throughout SLO County for nearly a decade, providing educational showmanship based recycle & waste management contracts to events & businesses. I also speak/teach about gardening, zero waste management, & public service at schools & for groups here in California & in Italy.

The Guerrilla Gardening Club travel, tourism, & event services programs allow me unique access to information, experience, & people in the tourism, travel, lodging & hotelier industry.

The Guerrilla Gardening Club gardening programs have allowed me to design, build, & manage many public gardens throughout Morro Bay & the Central Coast.

The Guerrilla Gardening Club public services programs have allowed me to manage a down town Morro Bay Thrift Shop for 3 years, a homeless services & sober living program for 6 years, & a young adult job training program for 8 years.

The Guerrilla Gardening Club public outreach rhetoric have allowed me experience with marketing, website sales & contracts, & in depth management of social media.

I have served the City of Morro Bay on the City tree committee, in addition to 4 years on TBID.

I have been honored with the award of SLO Top 20 under 40, as well as other awards & magazine/television interviews.

Sincerely yours,

Taylor Newton



**CITY OF MORRO BAY
ADVISORY BOARD APPLICATION**

RECEIVED
City of Morro Bay

JAN 11 2019

City Clerk

FULL NAME: Joan K. Solu

ADDRESS: Morro Bay, CA 93442

MAILING ADDRESS: _____
(If different)

PHONE NO. _____

E-MAIL ADDRESS: _____

Please note this application is a public record that
may be disclosed to the public upon request.

Are you a registered voting resident of the City of Morro Bay? Yes No

I would like to be considered for appointment to the following Commission/Advisory Board/Committee and have provided a statement of background and interests, which I believe qualifies me for consideration:

- Planning Commission
- Public Works Advisory Board
- Citizens Finance Advisory Committee
- Tourism Business Improvement District Advisory Board
 - Hotelier
 - Member-at-Large
- Harbor Advisory Board (please check all that apply)
 - Recreational Boating
 - Waterfront Leaseholder

I have read the statement regarding the responsibilities of this Commission, Advisory Board, Committee, and should I be appointed, I will be able and willing to devote the necessary time to perform the required duties.

January 11, 2019

(Date)

All appointees to a City Commission, Advisory Board, or Committee will be required, in accordance with State law to file a "Statement of Economic Interest Form 700" which remains available for public inspection.

Application Deadline: Friday, January 11, 2019 at 5pm

Applicants should be present in order to be interviewed by the City Council.

Interviews are tentatively scheduled for January 23, 2019

Joan Solu

Morro Bay, Ca. 93442

Work History

6/1998 – Present - **Self Employed**, Cihan Corporation and Capci Family Partnership Morro Bay, CA – Took over operations of existing 22 room motel. Doubled company assets within the first 12 months and continued growth through Motel/Inn acquisitions. Grew to 6 inns in 2 counties including cross branding of franchise units. Assets included 22 and 16 room independent inns, 99 room Country Inn and Suites, 70 room Guest house Inn and Suites, 46 room Days Inn, Harbor House and 38 room Best Western, Kronborg Inn, 12-17 Room Beach Bungalow Inn & Suites, 10 Room Pleasant Inn and 34 Room 456 Embarcadero Inn & Suites. Controlled re-design of all properties as product demanded. Over saw all aspects lodging section of company while company diversified into other real estate related endeavors. Experienced in franchise and private venture hotel management, brand development, design and renovation.

Successfully remodeled and rebranded multiple motels in Morro Bay including the 17 room Sandpiper Inn to the Beach Bungalow Inn & Suites, The Pleasant Inn Motel to the Pleasant Inn and the Embarcadero Inn to the 456 Embarcadero Inn & Suites. Developed enhanced revenue management plans, cultivated and implemented Marketing and Sales Plans and Reputation and Hospitality development strategies and enhanced employee benefit systems. Through systematic brand and reputation management and hospitality staff development the properties progressed into the top tier of the market place and advanced above the market set. Directed a fully and highly functioning team to clearly support the strategy of “At Your Service Hospitality” in every aspect of the business from guests to employee interactions.

8/1994 – 6/1998 - **Personal Development**, Married and had a son expanded our family.

01/1993 - 8/1994 - **La Baron Hotel**, San Jose, CA, Director of *Human Resources* – Controlled all aspects of Human Resources for the privately owned 355 room tower with 300-350 unionized employees. Managed all aspects of benefit and salary negotiations with 3 unions and maintained contracts and working conditions. Developed and implemented Management Salary and Benefit pay structure and Risk Management Plan. Insured compliance with all state and federal employment laws, rules and regulations.

10/1992 - 12/1993 - **Red Lion Hotel, LAX**, Los Angeles, CA, *Director Human Resources/Risk Manager* – Facilitated take over of the 300 room, 300 employee airport hotel. Developed strategic plan to implement company staffing and service levels. Managed transitional Human Resources team and insured quick movement into Red Lion standards. Administered compensation and benefit packages including multiple health and life insurance plans, 401-k, and leave and disability compensation plans for all employees. Directed purchase and distribution of uniforms. Managed all Safety and Risk Management programs.

5/1991 - 9/1992 - **Red Lion Hotel**, Bakersfield, CA, *Director of Human Resources/Risk Manager* – Directed all daily aspects of Human Resource management for medium size full service hotel. Managed all workers compensation claims. Increased employee morale and safety incentive programs moving the hotel from the highest incident rate to the lowest incident rate companywide in 12 months. Built successful management team increasing retention through management development plan and team building training. Built team programs to include advanced hospitality training for line employees and management. Developed hospitality training program, structured launch to management and line level employees. Program was core for the hotel's team to achieve 2nd highest hospitality guest satisfaction index companywide within 10 months of launch.

11/1989 - 4/1991 - **Fess Parkers Red Lion Resort**, Santa Barbara, CA, *Ast. Director of Human Resources* - Performed management of 401-K enrollment and maintenance for 400 employees. Managed workers

compensation benefits and directed all insurance benefit programs and enrollment periods. Responsible for recruitment and retention. Partial management of workers compensation claims. Complied with company orientation training for all new hires. Completed all necessary federal and state employment forms and complied with all laws.

Community Service and Memberships:

2014-Current **Historical Society Morro Bay – Board Member**, Supported the board in its efforts to support the community driven celebration of Morro Bay's 50th Anniversary. Continue to participate by working with subcommittees and the City on the development of Franklin Riley Park, The quarterly newsletter, quarterly member meetings, the feasibility of a public space for a Historical Society Museum and a Historic Preservation Ordinance for the City and the community to adopt.

2009 – 2016 **Morro Bay Tourism Business Improvement District**, City of Morro Bay, Chair, – Worked with the Advisory board to direct the Tourism Assessment of 35 Lodging Partners in the MBTBID. Guided and supported initial process of creation and partnership of assessment district and advisory board with stakeholders, community partners, City of Morro Bay Staff and Morro Bay City Council. Once appointed to advisory board worked to create/maintain budget. Worked with the TBID board, marketing agency and City Staff to create a solutions driven approach for TBID/City's marketing program resulting in significant growth to the General Fund and TBID collections. Worked with the TBID to develop marketing tools including centered and concise destination branding for Morro Bay. As Chair – worked to gain consensus on a majority of issues and topics brought before MBTBID board. Worked with nationally recognized media partners such as Sunset Magazine, U.S. Airways, and the CTC to develop exposure, contact and recognition for Morro Bay as a destination. Supported Sunset's Savor the Central Coast marketing and event, meeting with the development team prior to event launch. Directed the transition to a new marketing firm, working closely with the Morro Bay CPC, City Staff and the firm Barnett, Cox & Associates. Voted to support community events such as Morro Bay 4th's Fireworks, Central Coast Writer's Conference, Morro Bay Oyster Festival, Sunset's Savor the Central Coast, and the Morro Bay triathlon. Organized successful marketing partnership with Sunset's Savor the Central Coast and the San Luis Obispo County VCB resulting in multiple articles featuring Morro Bay residents and businesses. Worked to purchase the domain name Morrobay.org for future security of the "Morro Bay" brand, City Brand Management, City/BID marketing. Worked with a team to supervise the development of multiple visitor guides, web site designs and brand fulfillment. Oversaw the transition and formation of the successful brand management to "Morro Bay Tourism Bureau and Morro Bay Tourism". Lead to the community to successfully support the position of Director of Tourism/Tourism Manager currently. Helped to guide the performance of the BID budget

20103-2014, **Morro Bay's 50th Anniversary Celebration Committee**, Contributed to a Community celebration of the 50th anniversary of the City of Morro Bay's incorporation as a City. Worked with a team of community members, City Staff, City Council, California State Parks, Community Organizations including the Chamber of Commerce, Morro Bay Historical Society, Tourism Bureau, Public Schools, Local Businesses, Bike Groups, Hiking groups, Community event organizers, Gardening and beautification groups and county residents to organize multiple events throughout the year including a Kick off Gala, First Day – New Years Day Hike, Bike Rides, Free Community Picnic, Free Community Parade, Planting of 50 trees in honor of the anniversary, Time Capsule and a Closing Celebration Gala all on a shoestring budget.

2004 – 2009, **Recreation and Parks Commission**, City of Morro Bay, *Chair Person*, 2008 and 2009, *Commissioner* 2004-2007 – Supported the beginning of the master plan for Coleman Park. Supported the Harbor Walk Project. Supported the Cayucos/Morro Bay connector. Took the direction of the new playground equipment at Del Mar Park directly to the community it would most effect and placed it to a vote of every student at Del Mar Elementary to insure their happiness with the project. Supporter of the community tennis courts at Del Mar Park. Continued to push for and supported direct conversation with San Luis Obispo County and SLCUSD for a partnership solution for a community pool.

2006 - 2012, **Del Mar Elementary PTA**, 2012 Historian, 2010/2012 President, 2006/2007, 2009/2010 Vice President, 2008/2009 Fundraising *Chair Fundraising Committee*, 2007/2008, Art Auction Co Chair, 2002-2006 Class Volunteer, Selected Committees, 2008 PTA *Volunteer of the Year* – Worked with team to grow annual budget for support services for Del Mar Elementary School. Insured that PTA 501c-3 rules and regulations were satisfied. Recruited board members. Developed programs for families and students with board members and parent input and consensus. Supported volunteer efforts in classrooms. Represented Del Mar Elementary PTA at local, regional and State meetings. Developed deeper communications with SLCUSD Board of Trustees. Represented Del Mar Elementary at SLCUSD Meetings and communicated our specific community issues to Superintendent. Thanked all volunteers for their deeds and works. Focused on PTA mission statement of “*Every Child One Voice*”, as the center of all efforts.

2012- Current **Morro Bay High School Sports Programs** – Team support for Football, Volleyball, Swimming, Basketball and Water polo throughout multiple seasons and years

2015-Current **Historical Society Morro Bay** – Board Member

2014 – **Community of Morro Bay’s 50th Anniversary Celebration Community Committee** – Community Organizer – Point Person

2008 – Present, **Morro Bay Community Foundation**, *Board Member – Past President*

2009 – 2015 **Morro Bay Chamber of Commerce**, *Board of Directors*

2008 – 2016 **Morro Bay Tourism Improvement District**, *Development Committee Member, Chair, Vice Chair*

Education:

San Jose City College, AA History, 1997

Languages: Fluent English – Solid working knowledge of Spanish

Personal: Married – 23 years, John Solu – 4 sons – Lots of fun and great moments and sometimes even a challenge or two or three. Always looking at the details because the detail is where all the surprises are and where the greatest growth can come from and can create the best fun for my family. I tend to learn more from challenges than I do from success – especially when parenting. I enjoy laughing and never miss an opportunity to laugh at myself.

My personal saying – Find the Joy in all you do.



CITY OF MORRO BAY
ADVISORY BOARD APPLICATION

RECEIVED
City of Morro Bay

JAN 9 2019

City Clerk

FULL NAME: Alexis Vincent

ADDRESS: 845 Embarcadero Unit #E Morro Bay CA 93442

MAILING ADDRESS: _____

(If different)

PHONE NO. _____

E-MAIL ADDRESS: Alexis@BloomingRoseDaySpa.com

Please note this application is a public record that
may be disclosed to the public upon request.

Are you a registered voting resident of the City of Morro Bay? Yes No

I would like to be considered for appointment to the following Commission/Advisory Board/Committee and have provided a statement of background and interests, which I believe qualifies me for consideration:

- Planning Commission
- Public Works Advisory Board
- Citizens Finance Advisory Committee
- Tourism Business Improvement District Advisory Board
 - Hotelier
 - Member-at-Large
- Harbor Advisory Board (please check all that apply)
 - Recreational Boating
 - Waterfront Leaseholder

I have read the statement regarding the responsibilities of this Commission, Advisory Board, Committee, and should I be appointed, I will be able and willing to devote the necessary time to perform the required duties.

(Signature)

Jan 9th 2019
(Date)

All appointees to a City Commission, Advisory Board, or Committee will be required, in accordance with State law to file a "Statement of Economic Interest Form 700" which remains available for public inspection.

Application Deadline: Friday, January 11, 2019 at 5pm

Applicants should be present in order to be interviewed by the City Council.
Interviews are tentatively scheduled for January 23, 2019