



**January 22, 2019**

Happy Tuesday, Morro Bay! I hope your New Year has gotten off to a great start!

In this update, we will introduce you to two new employees in the Community Development Department, Chad Ouimet (Building Inspector/Plans Examiner) and Willow Urquidi (Assistant Planner). They were selected for these important roles, in part, because of their commitment to providing excellent customer service. Join us in welcoming Chad and Willow!

You can learn about the latest efforts related to the Water Reclamation Facility (WRF) program. A few readers of the City Manager's Update suggested including WRF updates in the Update moving forward. Great suggestion! I will commit to providing important WRF updates each month.

Lastly, this report includes important information on upcoming Recreation programming, Tourism strategic planning work, Harbor efforts to keep us safe during what has been a rather hazardous winter on the water, and learn how to sign up for emergency alerts in addition to other useful City information.

Have a wonderful week! Feel free to share your thoughts with me by email at [scollins@morrobayca.gov](mailto:scollins@morrobayca.gov) or phone at 805-776-6206.

Thanks!

Scott Collins  
City Manager

## Public Works

### **Water Reclamation Facility Program Update**

The City is making progress on several fronts regarding the \$126 Million Water Reclamation Facility (WRF) program, including nearing completion of design for the advanced treatment facility, permitting the overall program, and working with the state on furthering our pursuit of a low-interest State Revolving Fund (SRF) loan. City Council will receive its first monthly update and consider actions at the January 22, 2019 Council meeting (6:00 p.m. at the Vets Hall), including pipeline routing, annexation of the property for the water treatment facility, permitting through the Coastal Commission, and a general program update. Council will review the WRF program on a monthly basis moving forward.

In addition, the Citizen Finance Advisory Committee (CFAC) will now regularly review the WRF program budget and financial reports. This adds to the community oversight of the program, with the WRF Citizen Advisory Committee (WRFCAC) maintaining the responsibility of reviewing technical components of the project. CFAC meets the third Tuesday of each month, and the WRFCAC meet the first Tuesday of the month, as needed, when there are new components of the program to review.

### **WRF Funding – State Revolving Fund Application Status**

The City received a high rating for its application; staff estimates the State will issue notice in April if Morro Bay is a recipient of the loan. Receiving an SRF could potentially help reduce the WRF Surcharge of \$41 (for single family homes) set to go into effect in July 2019.

### **Proposition 218 Ballot Tabulation and Verification Process Complete**

City Council directed staff in November 2018 to complete an informal tabulation and verification of all written protests submitted, including the ~1,000 purported protests that were deemed invalid because they did not have a date on them that corresponded with the 45-day public hearing period as required by State law and City policy. All told, of the 2,163 written protests submitted during the 45-day notice period, 1,560 were deemed to be valid, 292 had missing or invalid information, 260 were duplicates, and 73 were submitted on behalf of trusts that would require further research to determine if the individual had standing to sign the protest on behalf of the trust.

Of the ~1,000 purported protests acknowledged to be collected prior to the Prop 218 notice, while they didn't meet all of the City's requirements, 272 were considered "new", 665 were duplicates of valid protests, 70 had other missing data, and 62 were trusts that would require further research to determine if the individual had standing to submit the protest.

The number fell short of the 2,794 that were needed to successfully protest the WRF Surcharge.

You can read the full report at: <http://morrobayca.gov/DocumentCenter/View/12728/2018-Prop-218---Results-of-Informal-Verification>.

### **Consolidated Maintenance Update**

## Top Results Last 4 Weeks

- 1) Streets:
  - Filled several potholes around town with cold mix asphalt.
  - Installed new high visibility street sign at Greenwood/Bonita, 2 new HV 15-minute parking signs at the MBCC parking lot, 2 new poles and HV 25 mph turn signs before the Little Morro Cr. Rd. turn.
  - Hauled in and graded 130 tons of red rock material at the Rock parking lot.
  - Replaced rotten retaining wall with treated posts and lumber at the 714 Embarcadero parking lot.
- 2) Trees:
  - Trimmed and lifted canopies on several trees around town.
  - 44 trees were pruned on MB Blvd. and Main St. for routine maintenance and prep for tree lighting, contracted.
- 3) Lila Keiser:
  - Prepped and painted interior Men's restroom.
- 4) Bayshore Bluffs:
  - Re-plant, install new drip irrigation and wood chips in planters around park.
- 5) Corp Yard:
  - Installed 100' of new chain link security fencing and hardware in rear of yard.
- 6) Harbor:
  - Replaced electrical ballasts in 2 office light fixtures.
- 7) City Hall Annex:
  - Installed new programmable thermostat.
- 8) MB Community Center:
  - Repaired and patched damaged drywall around auto door at Senior Center, finished with texture and paint on the entire wall.
  - Auto scrub and re-coat with wax in the studio, multipurpose room and hallway floors.
  - Installed 2 irrigation boxes with quick connect hose bibs in planters.
  - Oak trim finish wood work was completed in the auditorium, contracted.
  - Service flush out tankless water heater to descale.
  - Repair and patch several drywall corners in kitchen and lobby, finish with texture and paint.
  - Rebuilt urinal auto flush valve for proper operation.
  - Install 13 stainless steel corner protectors in kitchen and auditorium.
- 9) MBFD:
  - Repaired keypad entry on exterior gate by replacing electronic keypad.
- 10) MBPD:
  - Replaced electrical ballasts and bulbs in office light fixtures.
- 11) Public Works:

-Removed and hauled large hedge along the NE side of building.



New wood chips added to Bayshore Bluffs, and floors in Community Center scrubbed and re-waxed.

## Fire

### Estero Bay Community Emergency Response Team

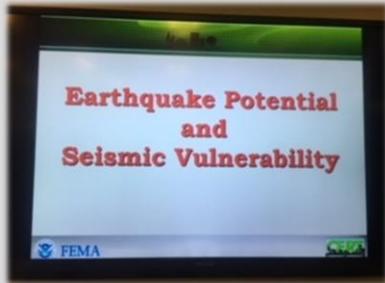


This week the Morro Bay Fire Department and Estero Bay Community Emergency Response Team (CERT) are working together to teach you how to help yourself and your neighbors when a largescale disaster strike. The Estero Bay CERT comprises the communities of Los Osos, Morro Bay, and Cayucos. The concept of the 20-hour CERT training is to provide a basic level of expertise in such areas of disaster preparedness, search and

rescue procedures, terrorism, disaster medicine, firefighting, and many other related skills. Besides learning to help yourself, CERT training teaches you how to form into effective neighborhood teams, if you so choose, that can greatly assist your neighborhood in overcoming the emergency. In doing so, this training can provide individuals with a sense of self-reliance with an added bonus of neighbors helping neighbors, no matter how overwhelmed the emergency services system might be.



After you receive your training, you can choose to become a Disaster Service Worker as a member of our local Estero Bay CERT.



We are very fortunate to have our training and our local team lead by two former Fire Chiefs from our area, Chief Bob Neumann and Chief Jeff Jones. Both Fire Chiefs had distinct fire careers that believed in regional approach to emergency management and they both continue to be members of a Federal Incident Management Team assisting with large scale emergency event nationwide. This current class is full and will be completed on January 29<sup>th</sup>. A spring class is currently being

scheduled and will be announced soon. For more information on our local CERT, checkout [www.esterobaycert.com](http://www.esterobaycert.com)

### **Are you registered to receive Reverse 911 notifications on your cellphone?**

Reverse 911 is a service that provides information to the public during a disaster or emergency. If there is an emergency or disaster in our community, you will receive a Reverse 911 phone call with information on how to keep you and your family safe. All landlines are automatically set up, but mobile phones need to be registered with your address. In San Luis Obispo County, the San Luis Obispo County Sheriff's Office dispatch facility will inform the public directly by sending a phone message to each land line phone and registered cell phone in the county to inform persons of evacuation orders, missing persons, and Amber Alerts. You can register up to three additional phone numbers associated with your home address. You will need to register your cellphones to receive notifications on your cellphones.



Registration is available on the sheriff's website at [www.slosheriff.org/reverse\\_911.php](http://www.slosheriff.org/reverse_911.php)

## **Tourism**

### **AMGEN Tour of California Professional Bike Race – Coming to Morro Bay!**

First site visit by AEG is Jan 23, at 4:15pm at the Fire Station. Community Bike Ride pre-race arrival on May 15<sup>th</sup> we're starting to formulate the course and outreach to bikers. VIP Hotel Packages: 7 out of 30 packages are booked. The landing page is activated and getting hits through digital ad placement. <http://www.morrobay.org/deals-promotions/2019-amgen-vip-packages>

We had our initial meeting with MBHS and started working on concepts to get the students involved. Some of the ideas were; bike repair workshop, land art and a Social media takeover.

As soon as the Swag has been released by Amgen we will set up the general sell ads for booking rooms. Continue to work on Marketing Plan deliverable which are due early next week to AEG.

**AMGEN VOLUNTEERS WANTED!** If you are interested in being a volunteer email us!

[jlittle@morrobayca.gov](mailto:jlittle@morrobayca.gov)

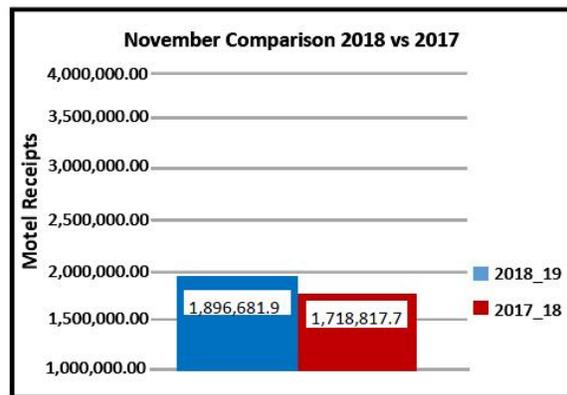
### Tourism By the Numbers

Below is a quick review of tourism numbers for Morro Bay, 2018 compared to 2017. Overall, we are performing better in 2018, and hope that trend continues as we move through the winter shoulder season.

## TOT November 2018 - 2017 Year to Year Comparison



STR November Comparison	Occ %		ADR		RevPAR	
	2018	2017	2018	2017	2018	2017
Atascadero, CA+	65.7	64.0	114.94	114.21	75.54	73.06
Cambria, CA+	63.8	59.4	177.99	169.35	113.51	100.61
Paso Robles, CA+	67.8	70.8	135.19	132.01	91.62	93.40
Pismo Beach, CA+	62.2	60.8	167.87	154.17	104.42	93.67
San Luis Obispo, CA+	67.7	65.7	142.96	136.28	96.75	89.47
San Simeon, CA+	52.8	43.7	115.70	116.27	61.13	50.82
Five Cities+	62.3	59.7	157.58	147.87	98.10	88.21
North Coast+	58.8	52.5	150.61	146.69	88.55	77.04
North County+	67.2	69.0	129.93	127.63	87.35	88.01
South County+	64.8	62.4	150.51	142.23	97.47	88.79
San Luis Obispo County	64.0	61.9	143.90	137.56	92.09	85.10



\* STR REPORT NUMBERS DO NOT REPRESENT 100% OF HOTEL ROOMS

2018	2017	2018	2017	2018	2017
59%	56%	\$116	\$112	\$69	\$62
<b>OCC RATE</b>		<b>ADR</b>		<b>REV PAR</b>	

**TOTAL ROOMS IN NOVEMBER - 915**

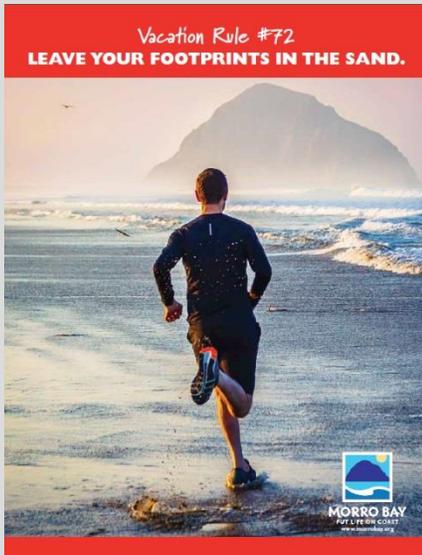
**TOTAL JACKRABBIT LEADS: 2357**

### MARKET FACTORS FOR NOVEMBER

WINE WITH STAY OFFER 11/1 - 11/21, 243 REDEEMED  
 THANKSGIVING HOLIDAY  
 TALL SHIPS IN PORT 11/27

VALLEY WEATHER  
 DAYS OVER  
 3 - 70+  
 24 - 60+

MORRO BAY WEATHER  
 DAYS OVER  
 5 - 70+  
 20 - 60+



### Tourism Strategic Plan

Strategic planning continues with Carl Ribaud. We are actively working with our agency of record (the firm that conducts public relations and advertising purchases on behalf of Morro Bay) to add these components into the branding campaign to continue this focus. We have some initial creative focused on the outdoor multi-sport activist in place.

Next up will be concepts for Arts & Culture and The National Estuary.

Thank you again, to Danna Joy Dykstra-Coy, for this great photo of our very own City Manager on an early morning run.



### VISIT California, China office

Hosted Visit CA China office and 16 tour operators for dinner at Dutchman's (paid for by SLOCAL). VCA specifically set up this tour because they have had a request to see more of the "traditional California" some tour operators also refer to this as "real CA" which is why they specifically came to Morro Bay. We will continue to work with Visit SLOCAL, our countywide tourism partner to expand the Chinese market.



### Annual Yard Sale

Work around the *Annual Yard Sale* continued with the completion of the press release to

visitors, as well as the application for residents. The application is now on our website and available at the Visitor Center. We are already receiving applications. Below is an application for your use. Tara Lee's the new Antique Mall in the old Brenda Sue's location on Morro Bay Blvd will be a sponsor of the Annual Yard Sale.



**No FEE to be on the Map!**

This year's City-Wide Yard Sale is **FREE**, courtesy of Morro Bay Tourism Business Improvement District (TBID). We invite you to participate in the City-wide yard sale *April 4-7*. Just fill out the form below and mail to/drop off at the Morro Bay Visitor Center 695 Harbor Street (10am-5pm daily) or email the completed form [info@morrobay.org](mailto:info@morrobay.org).

Listing due by:

- **March 15<sup>th</sup>** to be placed on the map.
- Maps will be available online and at *Tara Lee's Antiques* starting at noon on Thursday, April 4<sup>th</sup>.
- Pick up a complementary yard sale signs at *Tara Lee's Antiques*, 248 Morro Bay Blvd. or the Visitors Center starting March 25<sup>th</sup>. *Please be sure to take it down Sunday, April 7<sup>th</sup>, 2019 after the yard sale is over.*



**MORRO BAY**  
PUT LIFE ON COAST

**Hours of the yard sale will be promoted as:**

Thursday - preview day noon until 5 pm

Friday - start at 8 am

Saturday - start at 8 am

Sunday - deep discount day...time to make those last markdowns

**Drop off your completed form at the Visitor's Center 695 Harbor St.**

Name: \_\_\_\_\_ Phone: \_\_\_\_\_

**Listing Information:**

*Address (to be used on map):*

\_\_\_\_\_

*Short description of items for sale*

\_\_\_\_\_

\_\_\_\_\_

**\*\* ONLY sales located in City of Morro Bay will be listed on the map \*\***



**MORRO BAY**  
PUT LIFE ON COAST

## Harbor

### **Coast Guard Update**

The Harbor Department would like to start by thanking Coast Guard Station Morro Bay for their incredible partnership with the City, and for continuing to work unpaid during the government shutdown. The dedication and service of station Chief Tim Crochet and his Morro Bay team are inspiring. Coast Guard personnel across the country are currently working without pay, and housing and food allowances as a result of the partial Federal Government Shutdown. The community (individuals and non-profits) are stepping up to help them in their time of need. As the Shutdown continues, they will need all the help they can get. Thank you Coasties for your dedication to keeping our water safe!

### **Hazardous Conditions Continue**

Since January 1st we have had seven days of hazardous harbor entrance conditions, with seriously large breaking waves across the entire harbor mouth. The series of storms we have experienced have been tough on the boating community, especially the commercial fishermen who have been stuck in port. Inside the harbor, often the wind puts an immense amount of strain on mooring and tie-up lines securing the boats to the docks or moorings causing them to chafe and break. Harbor Patrol has kept busy pumping rain water out of boats and secure boats with extra lines. One boater was sent to the hospital for hypothermia after falling in the water in the middle of the night. Cold water immersion is a serious concern and often one of the greatest hazards of living aboard a vessel.

### **Lifeguards Lend a Hand at the Polar Bear Dip**

On January 1st the Harbor Department provided the water safety for the Cayucos Polar Bear Dip, a partnership we've had since the inception of the event that provides training and mutual aid opportunities for the Harbor Patrol. Morro Bay Lifeguards and Rescue Watercraft Operators reported back no emergencies at the event attended by several thousand people.



### Rescue Successful

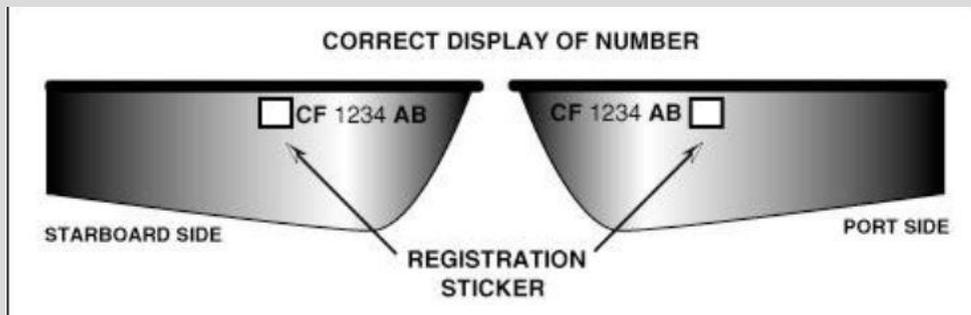
On Friday January 11th , the Harbor Patrol and Coast Guard rescued a 71' fishing vessel that lost its transmission while on a sea trial run and ran aground at the North Jetty. Thanks to the quick action of the Harbor Patrol and Coast Guard, the vessel was quickly towed off and luckily not badly damaged.



As large swells continue this winter, we would like to remind all beach goes to be extremely cautious as previously dry areas can be swept with large waves, and never turn your back on the ocean.

### Boater Registration

With the New Year, Harbor Patrol would like to remind all boaters to make sure their registration and registration stickers are up to date on their vessels. All vessels greater than 8 feet (except manually-propelled vessels) or any vessel with any type of motor must be registered at the DMV unless they are federally documented by the US Coast Guard.



### Boat Storage Open for Business

The City of Morro Bay is now offering trailer boat storage on the Embarcadero for \$100 a

month in the “Triangle Lot” at the south end of the power plant in the vicinity of the Maritime Museum. Contact the Harbor Department for details and storage agreement. Spaces are available now, including storage of sailboats with the mast up.

## Recreation Services

### Special Events

Recreation Staff are gearing up for our upcoming events in the next few months. Keep your calendars open!

- Our 30<sup>th</sup> annual Dixon’s Spaghetti Dinner will take place on Friday March 15<sup>th</sup>.
- The Mermaid, Pirate, and Sea Creature Parade will be held on Saturday May 18<sup>th</sup>.

### Facilities

During the closure of the Community Center, our Maintenance Staff worked diligently in the building to ensure that our upcoming events were amazing. Thank you so much for the resurfacing of the floors in the building. We have never seen them shine so much. Also refinishing the trim in the Auditorium – it looks amazing.

On January 11th, the Chamber of Commerce transformed the Community Center into a spectacular setting for a wonderful evening. Congratulations to all those honored.

Winter Bird Festival is in from January 17th-January 21st. Bird lovers will flock to many locations in and around San Luis Obispo County, but Morro Bay is the nesting ground for all activities.

Keep your eyes out for our local surfers as they compete in the Big, Bad and Ugly! This surf event is taking place at the Rock over the Presidents holiday weekend. Come support our local talent!

### Aquatics Programs

We began January with a staff in-service and refresher on emergency procedures to make sure that our staff is rescue ready! Staff reviewed rescue techniques in the water, first aid/CPR refresher, activating the EAP and more. All pool lifeguards are American Red Cross Certified in Lifeguarding, CPR for the Professional Rescuer and First Aid for Safety Personnel as required by Title 22 of the California Code of Regulation. We are in the planning stages to hold a Lifeguarding/CPR/FAFSP class in May.



Despite the wet January, the pool has been open for lap swim, aqua aerobics and Master's Swim. We have many hearty swimmers that participate regardless of the weather and even heartier lifeguards that stand guard in the elements to keep everyone safe. (If you swim on a rainy day, please make sure to thank your lifeguards.) We are often asked will the pool be open in the rain? The answer is yes! There are 3 circumstances that will lead to closure during inclement weather—1) Lightning; 2) Electrical Outage (pump can't circulate); or 3) if lifeguards can not see the bottom of the pool.

Our pool schedule remains at M-F 5:30 am to 8:00 am and 11:00 am to 1:00 pm and Sundays 1:00 pm to 4:00 pm.

## **Sports**

Estero Bay Youth Basketball Season is underway. Games are played Friday evenings and Saturdays through March 2. We are thankful for all our amazing sponsors: Ranch WiFi, AFX, MWE2, Lambright Electric, Dorfman Kinesiology, Swallow Creek Ranch, Morro Bay Active Adults, Red and Gail Davis, Community Foundation of the Estero Bay, and Bay Osos Kiwanis Foundation. Bay Osos Kiwanis Foundation has donated \$600 to help defray costs for the end of the season tournament. Game schedules are posted online at [www.leaguelineup.com/mbsports](http://www.leaguelineup.com/mbsports).



Girls Softball registration is currently open for the 2019 season. In lieu of assessments this year, we will be partnering with MBHS Varsity Softball team to offer a skills clinic. We are also partnering with a coach to provide pitching lessons to the girls in our league as well. USA Softball Junior Olympic Annual Meeting will be on Saturday January 26 in Templeton and we will be meeting with representatives from other Central Coast Girls Softball Leagues to discuss changes for the 2019 season. We are also looking for team sponsors. Contact Tyler Fechner at [tfechner@morrobayca.gov](mailto:tfechner@morrobayca.gov) for more information. Current sponsors for the 2019 season are: Higgie's World BBQ, Chuck's Towing, Cayucos Lions Foundation, Morro Bay Eagles and Tech Time Communications.



Registration for Spring Adult Softball will begin on January 28 with the season set to begin late March. We have 3 nights of play in the Spring—Monday (Coed), Tuesday (Masters) and Thursday (Mens).

Registration for the 2019 Estero Bay Youth Futsal League will begin on February 25 with the season beginning April 8. This fun, non-competitive indoor soccer league is open to boys and girls in Kindergarten through 6<sup>th</sup> grade. There will be 1 practice and 1 game per week (on Thursday or Friday evening).



**Save the date! July 20, 2019 will be the 50<sup>th</sup> Annual Brian Waterbury Memorial Rock to Pier Run and 8<sup>th</sup> Annual Half Marathon.** We are part of the California Half and Full Marathon Series and the Trail Runner Magazine Trophy Series. Look for registration to open in May.



**Morro Bay Junior Lifeguard program update:** This year, in an effort to avoid Spring Break confusion, registration will start on March 25 at 8:30 am. Summer 2019 dates will be as follows: June 10-21, Junior Waterman (formerly JG 2.0); June 24-July 12, Session 1; and July 22-August 9, Session 2. Pool Junior Guards schedule will be determined and advertised in March.



## Youth Services

- Youth Services:
  - Kids' Club returned from Winter Break on Monday January 7<sup>th</sup> and they are ready for the New Year. They even made 2019 Vision Boards to set goals and good intentions.



## Police

Morro Bay Police Department responded to a disturbance related to a Mental Health situation. Several guns and ammunition were seized from the residence and the residents in and around the residence are safe.

Also, Officers arrested a WMA for Domestic Violence, False Imprisonment, Withhold Communication Device and Child Endangerment. The press release regarding that incident is attached.



### CITY OF MORRO BAY

POLICE DEPARTMENT  
850 Morro Bay Boulevard  
Morro Bay, CA 93442



### *Morro Bay Police Department* **MEDIA RELEASE**

**INCIDENT:** Domestic Violence, False Imprisonment, Withhold Communication Device, Child Endangerment

**DATE/TIME:** 01-15-2019, 0148 AM

**LOCATION:** 2600 Block of Main Street

**SUSPECT:** **Caleb Poe Lebbad, 42 yrs,**

On 01-15-2019 at approximately 0148 AM, Morro Bay Officers responded to the 2600 Block of Main Street for a report of a domestic dispute. On arrival, Officers contacted the female Victim and were informed the suspect, Caleb Poe Lebbad had fled the location on foot and had taken the couple's 1-year old son with him.

The Victim was determined to have sustained injuries caused by the suspect as he held her against her will and refused to let her have access to a telephone to call for help. The Victim stated the altercation had begun on 1-12-2019 and she had finally been able to call for help on 1-15-2019.

The Victim was provided assistance and medical treatment. MBPD Officer's conducted an ongoing investigation and search to locate Suspect Lebbad and the child. At approximately 2:20 PM on 01-15-2019, Suspect Lebbad returned to the area and was located in the 2600 Block of Main Street. When located, Lebbad fled the area on foot, but was found hiding in a nearby neighborhood with the child. Lebbad was taken into custody and booked in San Luis Obispo County Jail. The child was found to be uninjured and was turned over to Child Welfare Services.

Any possible witnesses are asked to contact Morro Bay Police Department at 805-772-6225.

Prepared by: Sgt. N. Taylor

## Community Development

The Community Development Department is pleased to welcome two new employees to the team; Chad Ouimet joins us as the City's Building Inspector/Plans Examiner and Willow Urquidi moves into the Assistant Planner Position from her previously held Planning Intern position.



Chad has over 24 years of experience in the building inspection field and most recently was performing contract building inspection services for the cities of Arroyo Grande and Grove Beach. Chad has extensive experience in all facets of building inspection including wide ranging knowledge of California and International codes for building, fire, health and safety.



Willow graduated from CALPOLY San Luis Obispo with a degree in City and Regional Planning in Spring of 2018. Following graduation Willow was hired by the City of Morro Bay as an Planning Intern where she gained the practical hands on planning experience that allowed her to move seamlessly into the City's recently vacated Assistant Planner Position.

Please welcome Chad and Willow to Morro Bay when you see them.

### Planning Division Activity

#### Planning Commission:

Dec. 4, 2018:

**Plan Morro Bay:** Review of the Public Draft of Plan Morro Bay (General Plan/Local Coastal Program update)

**December 18, 2018**

**11 State Park Road:** CDP for a new 1,200 sq.ft. modular office building.

### Planning Permits Received

- Use Permit = 3
- Coastal Dev. Permits = 4
- Sign Permit = 1

Fees collected = \$7,024

### Code Enforcement Activity

- 15 cases initiated
- 15 cases resolved
- 28 total pending cases

Action: Approved

**571 Embarcadero:** CUP for conversion of the upper floor office to two vacation rental units and various public access improvements.

Action: forwarded favorable recommendation to Council

**Plan Morro Bay:** Review of the Public Draft of Plan Morro Bay (General Plan/Local Coastal Program update)

## Building Division Activity

- Permits Issued = 35
- Valuation = \$444,328
- Fees Received = \$22,407
- # of Inspections = 142
- New Permits = 17