



CITY OF MORRO BAY CITY COUNCIL AGENDA

The City of Morro Bay provides essential public services and infrastructure to maintain a safe, clean and healthy place for residents and visitors to live, work and play.

NOTICE OF SPECIAL MEETING

**Tuesday, January 14, 2020
Veterans Memorial Hall – 3:30 P.M.
209 Surf St., Morro Bay, CA**

ESTABLISH QUORUM AND CALL TO ORDER

PUBLIC COMMENT FOR ITEMS ON THE AGENDA

SPECIAL MEETING AGENDA ITEM:

I. ADVISORY BODY INTERVIEWS

Planning Commission

- One (1) upcoming vacancy for a 4-year term ending January 31, 2024.

Public Works Advisory Board ("PWAB")

- Two (2) upcoming vacancies for 4-year term ending January 31, 2024.

Citizens Oversight / Finance Advisory Committee ("CFAC")

- One (1) current vacancy for the remainder of a term ending January 31, 2022.

Recreation and Parks Commission

- One (1) upcoming vacancy for a 4-year term ending January 31, 2024.

Tourism Business Improvement District ("TBID") Advisory Board

- One (1) upcoming vacancy for a Hotelier with 22 rooms or less with a term ending January 31, 2024.
- One (1) upcoming vacancy for a Vacation Rental Representative with a term ending January 31, 2024.
- The City Clerk's office will continue to recruit for the one (1) unfilled vacancy for the Hotelier Member-at-large with a term ending January 31, 2024.

ADJOURNMENT

DATED: January 7, 2020



John Heading, Mayor

IN COMPLIANCE WITH THE AMERICANS WITH DISABILITIES ACT, IF YOU NEED SPECIAL ASSISTANCE TO PARTICIPATE IN A CITY MEETING, PLEASE CONTACT THE CITY CLERK'S OFFICE AT LEAST 24 HOURS PRIOR TO THE MEETING TO INSURE REASONABLE ARRANGEMENTS CAN BE MADE TO PROVIDE ACCESSIBILITY TO THE MEETING.

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PLANNING COMMISSION

(1 vacancy for 4-year term ending January 31, 2024)

Applicants:

- 1. Laurel Barton**
- 2. Ronald Bovasso**
- 3. Neta Davis**
- 4. Joseph Ingraffia**
- 5. Mike Rodriguez**



CITY OF MORRO BAY ADVISORY BODY APPLICATION

RECEIVED
City of Morro Bay

JAN 02 2020

Administration

Contact Information

Full Name Laurel Barton	Home Phone
Street Address	Cell Phone
Mailing Address (if different than above)	Work Phone
City, State, Zip Code Morro Bay, CA 93443	Email Address

Do you live within the Morro Bay City Limits? Yes No

Are you registered to vote in the City of Morro Bay? Yes No

Advisory Body Information

I would like to be considered for appointment to the following Commission/Advisory Board

- Citizens Oversight and Citizens Finance Advisory Committee*
- Harbor Advisory Board
 - Marine-Oriented Business
 - Waterfront Leaseholder
 - Recreational Boating
 - Member-at-Large
 - South Bay/Los Osos Representative
 - Morro Bay Commercial Fisherman's Association (MBCFO)
 - Alternate Member to MBCFO
- Planning Commission*
- Public Works Advisory Board*
- Recreation & Parks Commission
- Tourism Business Improvement District Advisory Board
 - Hotelier (Member-at-Large)
 - Hotelier (No. of rooms _____)
 - Vacation Rental Representative
 - Community Member-at-Large*

* Must be a resident and registered to vote in the City of Morro Bay during the term of appointment.

Employment Information

Present or Last Employer City of Tulare	Position or Occupation Sr. Management Analyst
Employer Address 411 E. Kern	How Many Years 15
City, State, Zip Code Tulare, CA 93274	

Education and Training

Institution Name, City and State	Major, Degree or Area of Study
CSU, Fresno	BS, Plant Science/Horticulture
University of San Francisco	MA, Public Administration

Qualifications and Interests

Please use the space provided, or attach a separate document, responding to the questions below. If desired, you may attach a resume or other additional documentation for consideration.

1. Are you currently or have you previously served on a board, commission, committee, or other public body, if so, which one and when? What do you feel were the advisory body's major accomplishment(s) during your tenure?

Please see attached resume of elected experience

2. What experience, technical training, and skill qualify you for an appointment, considering your experience and activities in business, labor, professional, social, or other organization?

Please see attached resume of local government administrative experience

3. Why are you interested in serving on this advisory board, commission, or committee?

I always like to serve, in some capacity, the community where I live. I feel like my skills, interests, and experience are a good fit for the available position on the Planning Commission.

I have read the Advisory Bodies Handbook regarding the expectations and responsibilities of this Commission/Advisory Board/Committee and, should I be appointed, am able and willing to devote the necessary time to perform the required duties.

(Signature)

1/2/2020

(Date)

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Completed applications may be emailed to cityclerk@morrobayca.gov or mailed to: Office of the City Clerk, City Hall, 595 Harbor Street, Morro Bay, CA 93442

Laurel Barton

Morro Bay, CA 93442

Local Government Administrative Experience

Senior Management Analyst, City of Tulare, 2004-2018

Parks & Recreation Department, Community Development Department

Worked closely with public and private engineers, planners, landscape architects, builders, and citizens' groups on issues such as: design and installation of commercial and subdivision landscaping including street trees, retention of Valley Oaks, and dedication of parkland.

Responsible for grantwriting and on-going grants management for 3 divisions of Community Development—Parks, Engineering, and CDBG. Examples of successful grants include: \$1 million Prop. 84 grant to build Mulcahy Park, \$1 million in Roberti-Z'berg grants for two parks, \$250,000 in First 5 grants for toddler play improvements in four locations, and \$60,000 for Safe Routes to School crosswalk improvements.

Elected Experience

Visalia City Council Member, 1993-97

One of 5 members setting policy, planning, and budget direction for the City. Challenges faced included negotiations with the school district over developer fees and joint use agreements, significant rezoning and redevelopment proposals, continued renaissance of the downtown area, and the retirement and rehiring of both the City Manager and Police Chief.

Visalia Unified School District Board of Trustees, 1986-88

Served as one of seven trustees representing a diverse district of 19,000 students with a \$65 million budget. Due to rapid enrollment growth, Board experienced a dynamic period of challenging and unpopular decisions such as collection of developer fees, implementing year-round schools, and calling for a bond election.

Education

M.A. Public Administration, University of San Francisco, 1982-83

B.S. Plant Science, CSU Fresno, 1971-76

Resident Status

Fulltime resident of Morro Bay since November, 2018. Property owner since 2014.



CITY OF MORRO BAY ADVISORY BODY APPLICATION

City of Morro Bay
DEC 20 2019
Rec'd City Hall

Contact Information

Full Name Ronald Bovasso	Home Phone
Street Address	Cell Phone
Mailing Address (if different than above)	Work Phone
City, State, Zip Code Morro Bay, CA 93442	Email Address

Do you live within the Morro Bay City Limits? Yes No

Are you registered to vote in the City of Morro Bay? Yes No

Advisory Body Information

I would like to be considered for appointment to the following Commission/Advisory Body:

- Citizens Oversight and Citizens Finance Advisory Committee*
- Harbor Advisory Board
 - Marine-Oriented Business
 - Waterfront Leaseholder
 - Recreational Boating
 - Member-at-Large
 - South Bay/Los Osos Representative
 - Morro Bay Commercial Fisherman's Association (MBCFO)
 - Alternate Member to MBCFO
- Planning Commission*
- Public Works Advisory Board*
- Recreation & Parks Commission
- Tourism Business Improvement District Advisory Board
 - Hotelier (Member-at-Large)
 - Hotelier (No. of rooms _____)
 - Vacation Rental Representative
 - Community Member-at-Large*

* Must be a resident and registered to vote in the City of Morro Bay during the term of appointment.

Employment Information

Present or Last Employer STV Group	Position or Occupation Project Manager
Employer Address 1818 Market St.	How Many Years 6+ YEARS
City, State, Zip Code Phil., PA	PRESENTLY RETIRED

Education and Training

Institution Name, City and State	Major, Degree or Area of Study
NWCal. U. School of Law SACRAMENTO	JD
St. Peter's Univ. - JG., NJ	BS/Economics- BS/Regional Planning

Qualifications and Interests

Please use the space provided, or attach a separate document, responding to the questions below. If desired, you may attach a resume or other additional documentation for consideration.

1. Are you currently or have you previously served on a board, commission, committee, or other public body, if so, which one and when? What do you feel were the advisory body's major accomplishment(s) during your tenure?

As Project Director for the capitol city of Harrisburg, PA, I represented the city during the rehab of a central city hotel and the construction of an Imax theater and art center.

2. What experience, technical training, and skill qualify you for an appointment, considering your experience and activities in business, labor, professional, social, or other organization?

Nearly 40 years in development, construction management, real estate, contract negotiation and management. I've earned a law degree, realtor license, appraisal certification, and built everything from a car wash to a \$53 million dormitory for Cheney University in PA.

3. Why are you interested in serving on this advisory board, commission, or committee?

I am retired now. I tend my community garden plot, walk the town from Marina Park to the Morro Strand state park, I would like to offer my unique skills and experience for the benefit of my new community.

I have read the Advisory Bodies Handbook regarding the expectations and responsibilities of this Commission/Advisory Board/Committee and, should I be appointed, am able and willing to devote the necessary time to perform the required duties.

(Signature)

12/15/19

(Date)

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CITY OF MORRO BAY ADVISORY BODY APPLICATION

City of Morro Bay
JAN 02 2020
Rec'd City Hall

Contact Information

Full Name <i>NETA DAVIS</i>	Home Phone
Street Address	Cell Phone
Mailing Address (if different than above)	Work Phone
City, State, Zip Code <i>MORRO BAY, CA 93442</i>	Email Address <i>/</i>

Do you live within the Morro Bay City Limits?

Yes

No

Are you registered to vote in the City of Morro Bay?

Yes

No

Advisory Body Information

I would like to be considered for appointment to the following Commission/Advisory Body:

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 - Recreational Boating
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 - South Bay/Los Osos Representative
 - Morro Bay Commercial Fisherman's Association (MBCFO)
 - Alternate Member to MBCFO
- Planning Commission*
- Public Works Advisory Board*
- Recreation & Parks Commission
- Tourism Business Improvement District Advisory Board
 - Hotelier (Member-at-Large)
 - Hotelier (No. of rooms _____)
 - Vacation Rental Representative
 - Community Member-at-Large*

* Must be a resident and registered to vote in the City of Morro Bay during the term of appointment.

Employment Information

Present or Last Employer <i>L.A. USD</i>	Position or Occupation <i>TEACHER</i>
Employer Address <i>LA, CA.</i>	How Many Years <i>33 1/2</i>
City, State, Zip Code	

Education and Training

Institution Name, City and State <i>CSUN</i>	Major, Degree or Area of Study <i>BA, ART / HISTORY</i>

Qualifications and Interests

Please use the space provided, or attach a separate document, responding to the questions below. If desired, you may attach a resume or other additional documentation for consideration.

1. Are you currently or have you previously served on a board, commission, committee, or other public body, if so, which one and when? What do you feel were the advisory body's major accomplishment(s) during your tenure?

No

2. What experience, technical training, and skill qualify you for an appointment, considering your experience and activities in business, labor, professional, social, or other organization?

I HAVE TAUGHT THE VISUAL ARTS AND WOULD LIKE TO SHARE SOME OF THIS INFORMATION.

3. Why are you interested in serving on this advisory board, commission, or committee?

I WOULD LIKE TO SEE MORROBAY BECOME A MORE VISUALLY UNIFIED COMMUNITY.

I have read the Advisory Bodies Handbook regarding the expectations and responsibilities of this Commission/Advisory Board/Committee and, should I be appointed, am able and willing to devote the necessary time to perform the required duties.

(Signature)

1/2/20

(Date)

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CITY OF MORRO BAY ADVISORY BODY APPLICATION

City of Morro Bay
DEC 16 2019
Rec'd City Hall

Contact Information

Full Name Joseph Andrew Ingrassia	Home Phone
Street Address	Cell Phone
Mailing Address (if different than above) same as above	Work Phone
City, State, Zip Code MORRO BAY, CA 93442	Email Address

Do you live within the Morro Bay City Limits? Yes No

Are you registered to vote in the City of Morro Bay? Yes No

Advisory Body Information

I would like to be considered for appointment to the following Commission/Advisory Body:

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- Harbor Advisory Board
 - Marine-Oriented Business
 - Waterfront Leaseholder
 - Recreational Boating
 - Member-at-Large
 - South Bay/Los Osos Representative
 - Morro Bay Commercial Fisherman's Association (MBCFO)
 - Alternate Member to MBCFO
- Planning Commission*
- Public Works Advisory Board*
- Recreation & Parks Commission
- Tourism Business Improvement District Advisory Board
 - Hotelier (Member-at-Large)
 - Hotelier (No. of rooms _____)
 - Vacation Rental Representative
 - Community Member-at-Large*

* Must be a resident and registered to vote in the City of Morro Bay during the term of appointment.

Employment Information

Present or Last Employer retired-Providence High School	Position or Occupation Director-Cinema Arts Dept.
Employer Address 511 South Buena Vista St.	How Many Years 8 years
City, State, Zip Code BURBANK, CA 91505	

Education and Training

Institution Name, City and State UCLA	Major, Degree or Area of Study BA-Political Science/Economics
UCLA School of Law	Law Degree

Qualifications and Interests

Please use the space provided, or attach a separate document, responding to the questions below. If desired, you may attach a resume or other additional documentation for consideration.

- Are you currently or have you previously served on a board, commission, committee, or other public body, if so, which one and when? What do you feel were the advisory body's major accomplishment(s) during your tenure?
I have served on the Planning Commission beginning in February, 2016. I feel the Commission's major contributions have been participation in the drafting of a new General Plan, revised zoning code and residential design guidelines; examination of the environmental impact of the proposed water reclamation facility; working to ensure neighborhood compatabilty of new construction projects
- What experience, technical training, and skill qualify you for an appointment, considering your experience and activities in business, labor, professional, social, or other organization?
law degree-UCLA School of Law; experience practicing law; 3 decades of planning & supervising feature, television and commercial film production as an assistant director/DGA member; experience as a residential & commercial real estatee broker; director of the Cinema Arts Dept. at Providence High School, Burbank, CA-8 yrs.
- Why are you interested in serving on this advisory board, commission, or committee?
I find it fulfilling to play a role in shaping the future, physical development of the Morro Bay community while at the same time exerting thoughtful consideration to preserve the best of its past and present development.

I have read the Advisory Bodies Handbook regarding the expectations and responsibilities of this Commission/Advisory Board/Committee and, should I be appointed, am able and willing to devote the necessary time to perform the required duties.

(Signature)

12-14-2019

(Date)

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CITY OF MORRO BAY ADVISORY BODY APPLICATION

RECEIVED
City of Morro Bay

JAN 03 2020

Administration

Contact Information

Full Name Mike Rodriguez	Home Phone n/a
Street Address	Cell Phone
Mailing Address (if different than above)	Work Phone n/a
City, State, Zip Code Morro Bay, CA 93442	Email Address

Do you live within the Morro Bay City Limits? Yes No

Are you registered to vote in the City of Morro Bay? Yes No

Advisory Body Information

I would like to be considered for appointment to the following Commission/Advisory Body:

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 - Morro Bay Commercial Fisherman's Association (MBCFO)
 - Alternate Member to MBCFO
- Planning Commission*
- Public Works Advisory Board*
- Recreation & Parks Commission
- Tourism Business Improvement District Advisory Board
 - Hotelier (Member-at-Large)
 - Hotelier (No. of rooms _____)
 - Vacation Rental Representative
 - Community Member-at-Large*

* Must be a resident and registered to vote in the City of Morro Bay during the term of appointment.

Employment Information

Present or Last Employer Santa Clara Valley Water District	Position or Occupation Senior Management Analyst/Program Admin
Employer Address 5750 Almaden Expressway	How Many Years 12
City, State, Zip Code San Jose, CA 95118	

Education and Training

Institution Name, City and State	Major, Degree or Area of Study
San Jose State University, CA	BS: Business Admin w/ minor in Econ
San Jose State University, CA	MPA
UC Extension Program, CA	Project & Program Management

Qualifications and Interests

Please use the space provided, or attach a separate document, responding to the questions below. If desired, you may attach a resume or other additional documentation for consideration.

1. Are you currently or have you previously served on a board, commission, committee, or other public body, if so, which one and when? What do you feel were the advisory body's major accomplishment(s) during your tenure?

Planning Commissioner, Santa Clara, CA (7/97-6/05): facilitated the development of the largest residential plan in the City's history (3K plus units); mixed use developments.
 CALTRAIN Citizens Advisory Committee, Joint Powers Board, CA (1999-2006): increased public rail service in San Francisco, San Mateo & Santa Clara Counties; facilitated the electrification of the system to promote environmental protection.
 VTA Citizens Working Group, BART to San Jose (2001-2006): expanded public transportation.

2. What experience, technical training, and skill qualify you for an appointment, considering your experience and activities in business, labor, professional, social, or other organization?

Please see attached professional biography

3. Why are you interested in serving on this advisory board, commission, or committee?

Having resided in Morro Bay for almost two years, I have made many new friends and gotten to know the community. I am aware that the City is in the process of doing a "Housing Element Update." I am interested in serving in an advisory capacity to the City Council in matters pertaining to land use and the physical development of Morro Bay. This will be my home for many years and I am ready to serve my community.

I have read the Advisory Bodies Handbook regarding the expectations and responsibilities of this Commission/Advisory Board/Committee and, should I be appointed, am able and willing to devote the necessary time to perform the required duties.

(Signature)

11/3/20

(Date)

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Professional Biography – Mike Rodriguez

Cell:

e-mail:

Education & Certifications

- ❖ Bachelor's of Science in Business Administration, minor in Economics, *SJSU*
- ❖ Master's of Public Administration, emphasis in Public Policy, *SJSU*
- ❖ Project and Program Management, UC Extension Program
- ❖ Malcolm Baldrige Senior Examiner, *California Council for Excellence*
- ❖ ISO 9001/14001, Senior & Lead Auditor, *BSI Management Systems*

State Government Experience

- California Public Utilities Commission
- California Board of Equalization
- California Conservation Corps

Local & Regional Experience

- Santa Clara Valley Water District, (aka: Valley Water)
- Planning Commissioner, City of Santa Clara
- Citizens Advisory Committee, Caltrain
- Community Working Group, Bay Area Rapid Transit (BART)
- Joint Venture Silicon Valley Network

Knowledge

- Business Planning & Strategic Planning
- Continuous Quality Improvement & Total Quality Management
- Policy & Program Design, Development & Implementation
- Government & Community Relations
- Budget & Financial Management
- Project & Program Management
- Operations Management
- Internal & External Auditing
- Urban Planning & Development
- Local, State, and Federal Legislative Process & Procedure
- Interpreting & applying Local, State & Federal Laws

Adjunct Instructor – Undergraduate & Graduate Courses

- *Introduction to Public Administration*
- *Government and Community Relations*
- *Ethics in Law, Business and Management*
- *Public Policy Development*
- *Pubic Administration & the Nonprofit Sector*
- *Senior Research Project*
- *Negotiation, Bargaining & Conflict Resolution (Graduate)*
- *Theory & Practice of Organizational Development (Graduate)*
- *Seminar in Urban Affairs (Graduate)*

Volunteer & Community Service (partial list)

- ✓ YMCA
- ✓ American Diabetes Association
- ✓ Second Harvest Food Bank
- ✓ The Puente Project

PUBLIC WORKS ADVISORY BOARD (PWAB)

(2 vacancies for 4-year term ending January 31, 2024)

Applicants:

- 1. Doug Rogers**
- 2. Mike Whitlock**



CITY OF MORRO BAY ADVISORY BODY APPLICATION

RECEIVED
City of Morro Bay
JAN 02 2020
Administration

Contact Information

Full Name DOUG ROGERS	Home Phone
Street Address	Cell Phone
Mailing Address (if different than above)	Work Phone
City, State, Zip Code MORRO BAY CA 93442	Email Address

Do you live within the Morro Bay City Limits?

Yes

No

Are you registered to vote in the City of Morro Bay?

Yes

No

Advisory Body Information

I would like to be considered for appointment to the following Commission/Advisory Body:

Citizens Oversight and Citizens Finance Advisory Committee*

Harbor Advisory Board

Marine-Oriented Business

Waterfront Leaseholder

Recreational Boating

Member-at-Large

South Bay/Los Osos Representative

Morro Bay Commercial Fisherman's Association (MBCFO)

Alternate Member to MBCFO

Planning Commission*

Public Works Advisory Board*

Recreation & Parks Commission

Tourism Business Improvement District Advisory Board

Hotelier (Member-at-Large)

Hotelier (No. of rooms _____)

Vacation Rental Representative

Community Member-at-Large*

* Must be a resident and registered to vote in the City of Morro Bay during the term of appointment.

Employment Information

Present or Last Employer TEMPO PLASTIC CO	Position or Occupation PRESIDENT
Employer Address 1227 N. MILLER (PLANT)	How Many Years 40
City, State, Zip Code VISALIA CA 93291	

Education and Training

Institution Name, City and State CAL POLY SLO	Major, Degree or Area of Study BSC BUSINESS & ECONOMICS

Qualifications and Interests

Please use the space provided, or attach a separate document, responding to the questions below. If desired, you may attach a resume or other additional documentation for consideration.

- Are you currently or have you previously served on a board, commission, committee, or other public body, if so, which one and when? What do you feel were the advisory body's major accomplishment(s) during your tenure?

WRFCAC: STUDIED DRIFT EDR & 60% DESIGN
& MORRO AQUIFER

- What experience, technical training, and skill qualify you for an appointment, considering your experience and activities in business, labor, professional, social, or other organization?

MAINTENANCE & IMPROVEMENTS FOR TEMPO PLANT UTILITIES STEAM, COOLING, DRAIN & COMPRESSED AIR SYSTEMS

- Why are you interested in serving on this advisory board, commission, or committee?

MONITOR CONSTRUCTION OF WRF

I have read the Advisory Bodies Handbook regarding the expectations and responsibilities of this Commission/Advisory Board/Committee and, should I be appointed, am able and willing to devote the necessary time to perform the required duties.

(Signature)

January 2, 2020
(Date)

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CITY OF MORRO BAY ADVISORY BODY APPLICATION

RECEIVED
City of Morro Bay

JAN 02 2020

Administration

Contact Information

Full Name Mike Whitlock	Home Phone
Street Address	Cell Phone
Mailing Address (if different than above)	Work Phone
City, State, Zip Code Morro Bay, CA 93442	Email Address

Do you live within the Morro Bay City Limits? Yes No

Are you registered to vote in the City of Morro Bay? Yes No

Advisory Body Information

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- Tourism Business Improvement District Advisory Board
 - Hotelier (Member-at-Large)
 - Hotelier (No. of rooms _____)
 - Vacation Rental Representative
 - Community Member-at-Large*

* Must be a resident and registered to vote in the City of Morro Bay during the term of appointment.

Employment Information

Present or Last Employer Mendoza & Assoc/NV5	Position or Occupation Deputy Director Construction Mngt.
Employer Address 2109 W Bullard	How Many Years 4
City, State, Zip Code Fresno, CA 93711	

Education and Training

Institution Name, City and State	Major, Degree or Area of Study
California State University Long Beach	BS Civil Engineering/Registered Civil Engineer

Qualifications and Interests

Please use the space provided, or attach a separate document, responding to the questions below. If desired, you may attach a resume or other additional documentation for consideration.

1. Are you currently or have you previously served on a board, commission, committee, or other public body, if so, which one and when? What do you feel were the advisory body's major accomplishment(s) during your tenure?

I have served as Chairman of the Tulare County Employees Retirement Association Board of Retirement and have interacted with boards, commissions and city councils concerning a variety of water, sewer, street and public works improvement projects.

2. What experience, technical training, and skill qualify you for an appointment, considering your experience and activities in business, labor, professional, social, or other organization?

35 years of engineering experience (5 yrs Caltrans, 19 yrs Senior Engineer Tulare County Public Works, 7 yrs City Engineer City of Tulare, and 4 yrs with NV5), a BS in Civil Engineering and Registration as a Civil Engineer in the State of California uniquely qualify me for the City of Morro Bay Public Works Advisory Committee.

3. Why are you interested in serving on this advisory board, commission, or committee?

I am recently retired having relocated to Morro Bay and am interested in serving this community and my professional experience in public works and municipal engineering.

I have read the Advisory Bodies Handbook regarding the expectations and responsibilities of this Commission/Advisory Board/Committee and, should I be appointed, am able and willing to devote the necessary time to perform the required duties.

01/02/2020

(Signature)

(Date)

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**CITIZENS OVERSIGHT /
FINANCE ADVISORY COMMITTEE
(CFAC)**

(1 current vacancy with term ending January 31, 2022)

Applicant:

- 1. Tina Wener**



RECEIVED
City of Morro Bay

JAN 02 2020

Administration

CITY OF MORRO BAY ADVISORY BODY APPLICATION

Contact Information

Full Name Tina Marie Wener	Home Phone
Street Address	Cell Phone
Mailing Address (if different than above)	Work Phone
City, State, Zip Code Morro Bay, CA 93442	Email Address

Do you live within the Morro Bay City Limits?

Yes

No

Are you registered to vote in the City of Morro Bay?

Yes

No

Advisory Body Information

I would like to be considered for appointment to the following Commission/Advisory Body:

- Citizens Oversight and Citizens Finance Advisory Committee*
- Harbor Advisory Board
 - Marine-Oriented Business
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 - Recreational Boating
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 - Alternate Member to MBCFO
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- Public Works Advisory Board*
- Recreation & Parks Commission
- Tourism Business Improvement District Advisory Board
 - Hotelier (Member-at-Large)
 - Hotelier (No. of rooms _____)
 - Vacation Rental Representative
 - Community Member-at-Large*

* Must be a resident and registered to vote in the City of Morro Bay during the term of appointment.

Employment Information

Present or Last Employer Hewlett Packard Enterprise	Position or Occupation IT, Program Management
Employer Address	How Many Years 6
City, State, Zip Code Palo Alto, CA	

Education and Training

Institution Name, City and State	Major, Degree or Area of Study
San Jose State	None, Liberal Arts
University of Reno Nevada	None, Liberal Arts
Stanford Program Management	Certificates

Qualifications and Interests

Please use the space provided, or attach a separate document, responding to the questions below. If desired, you may attach a resume or other additional documentation for consideration.

1. Are you currently or have you previously served on a board, commission, committee, or other public body, if so, which one and when? What do you feel were the advisory body's major accomplishment(s) during your tenure?

NV Rock Art Foundation Board Member (2009-2011); NV Women's Lobby Board Member(2009-2010); Friends of North Bloomfield & Malakoff Diggins Association Board Member (2017); CA State Parks Volunteer(2016-2018); Northern NV Community Response Team Volunteer. We furthered each organization's mission.

2. What experience, technical training, and skill qualify you for an appointment, considering your experience and activities in business, labor, professional, social, or other organization?

See Resume: Attached.

3. Why are you interested in serving on this advisory board, commission, or committee?

Retired two years new to Morro Bay. Professional experience teaches one of the best ways to understand an organization is by understanding it's 'financial's'. I love Morro Bay and wish to participate as a an active citizen in it's long term success. I am new to city government and interested in learning how it works. My experience is in all sizes of 'for profit' and non-profit organizations.

I have read the Advisory Bodies Handbook regarding the expectations and responsibilities of this Commission/Advisory Board/Committee and, should I be appointed, am able and willing to devote the necessary time to perform the required duties.

January 2, 2020

(Signature)

(Date)

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Sr. Management/Sales/Operations/Supply Chain/ERP/IT Project Management

Profile

A results-oriented professional with proven abilities in leadership; includes complex sales, all aspects of strategic planning, process improvement, project management, team building; Superb ability to assess areas of strength and weakness and manage organizational change. Deep understanding of how technical implementations and business functions are impacted by change and software implementations. Excellent communicator: emphasis on financial accountability and strong client relationships.

P&L Management
Strategic Planning
Project Management
Sales and Business Development

Fortune 100 and Start-Up Organizations
ERP
Key Account Management
Supply Chain & Global Logistics

Professional Experience

HEWLETT PACKARD Aug 2011 – Jan 2017
IT PROJECT MANAGER, HEWLETT PACKARD

Project manager for Hewlett Packard Information Technology. Manage technical projects and life cycle Waterfall and agile methodologies utilized to deploy a variety of technical projects for HPIT and ESM. Certified Stanford Product Management, Agile Management.

INDEPENDENT CONSULTANT Jan 2009 – Aug 2011

Independent lobbyist Nevada legislative year 2009 (Governor signed the bill), and business consulting professional services (Apple Sales & Service) aiding sole proprietors, and entrepreneurs. Board member Nevada Rock Art Foundation, Nevada Women's Lobby 2009 & 2010,

TECHNOLOGY PROFESSIONALS EXCHANGE, INC. Feb 2000 – Dec 2009
(Formerly, SOLnTEC, Inc.)

President/Chief Operating Officer

Owned and operated IT staffing and consulting organization. TechProX specialized in data center management and operations and providing contract and consulting services (Oracle/Solaris/NT 'shop') 'C-level' sales, contract development and negotiation. Developed and positioned sales for 50,000 sq foot data center investment developed as co-location facility in Reno, NV.

INTEL CORPORATION 1997 – 2000
Manager

Oracle/Intel relationship manager for Enterprise Server Group (ESG) Developed a decision support strategy tool for analyzing Information Technology infrastructure operation data and trends. Owned PMO and delivered Intel IT Project Management methodology and lifecycle.

ORACLE CORPORATION 1994 – 1997

Senior Account Manager

Alliance Marketing: supported Oracle partners in reselling Oracle Applications
Business development of Oracle Applications (specialty: semiconductor industry supply chain management)

Applications Products Semiconductor Industry – Western Region

Drove Oracle Applications suite into fab-less semiconductor industry

Trained consultants and sales reps on semiconductor supply chain management practices

SPECTRUM ASSOCIATES 1993 - 1994

(Formerly Minx Software)

Senior Consultant

Pre-Sales and Post Sales consulting for 'Minxware' (ERP & MRP) Discrete & Repetitive Manufacturer's Requirements Analysis. Custom built demonstrations & hardware configuration

Custom implementations and training on full ERP suite (Financial, Manufacturing, Shipping and Receiving)

CONCURRENT LOGIC, INC. 1991 – 1993

IT and Planning Manager

Managed production control, purchasing (direct and indirect), shipping and receiving

Selected and implemented the PLATINUM Accounting System

Established and maintained quality relationships with key suppliers and foundries.

ADVANCED MICRO DEVICES 1988 – 1991

Senior Business Analyst

Corporate IT planning system: life cycle included prototyping, development through implementation

Developed systems requirements for AMD-wide Distributor Quotation System.

Implemented Order Entry system including international and bonded warehouse requirements

CONSILIUM ASSOCIATES 1984 – 1985

Senior Sales Consultant

Pre-sales & Post-Sales for COMETS (Computer-aided manufacturing software)

Requirements analysis for semiconductor wafer fabrication

Custom built demonstrations and hardware configuration and post-sales support

FAIRCHILD SEMICONDUCTOR

Production Control and Planning

Project Manager COMETS (US Fabs), MAPICS (IBM ERP)

Education

Attained junior status, San Jose State University, Liberal Arts

Additional semester: University of Reno Nevada

Stanford Program and Project Management Training

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RECREATION AND PARKS COMMISSION

(1 vacancy for 4-year term ending January 31, 2024)

Applicant:

1. Kevin Carroll



CITY OF MORRO BAY ADVISORY BODY APPLICATION

RECEIVED
City of Morro Bay

JAN 2 2020

City Clerk

Contact Information

Full Name Kevin Carroll	Home Phone
Street Address	Cell Phone
Mailing Address (if different than above)	Work Phone
City, State, Zip Code Morro Bay, CA 93442	Email Address

Do you live within the Morro Bay City Limits? Yes No

Are you registered to vote in the City of Morro Bay? Yes No

Advisory Body Information

I would like to be considered for appointment to the following Commission/Advisory Body:

- Citizens Oversight and Citizens Finance Advisory Committee*
- Harbor Advisory Board
 - Marine-Oriented Business
 - Waterfront Leaseholder
 - Recreational Boating
 - Member-at-Large
 - South Bay/Los Osos Representative
 - Morro Bay Commercial Fisherman's Association (MBCFO)
 - Alternate Member to MBCFO
- Planning Commission*
- Public Works Advisory Board*
- Recreation & Parks Commission
- Tourism Business Improvement District Advisory Board
 - Hotelier (Member-at-Large)
 - Hotelier (No. of rooms _____)
 - Vacation Rental Representative
 - Community Member-at-Large*

* Must be a resident and registered to vote in the City of Morro Bay during the term of appointment.

Employment Information

Present or Last Employer State of California	Position or Occupation Teacher
Employer Address 1 Colony Drive	How Many Years 19 total (4 at CMC)
City, State, Zip Code San Luis Obispo, CA 93409	

Education and Training

Institution Name, City and State CSUN Northridge, CA	Major, Degree or Area of Study Linguistics (MA) and Teaching Credential
USC, Los Angeles, CA	English (BA)

Qualifications and Interests

Please use the space provided, or attach a separate document, responding to the questions below. If desired, you may attach a resume or other additional documentation for consideration.

- Are you currently or have you previously served on a board, commission, committee, or other public body, if so, which one and when? What do you feel were the advisory body's major accomplishment(s) during your tenure?
I was appointed to the Morro Bay Recreation and Parks Commission on June 23, 2015. I am currently its chairperson. Over the years it has been my privilege to encourage civic support of the recreation services department and help the RPC provide recommendations to the City Council. Prioritizing pickleball over the roller skating rink was the right thing to do for our residents.
- What experience, technical training, and skill qualify you for an appointment, considering your experience and activities in business, labor, professional, social, or other organization?
I have nearly 5 years of experience with the commission.
- Why are you interested in serving on this advisory board, commission, or committee?
I find the work satisfying, and I am proud of the work that we do.

I have read the Advisory Bodies Handbook regarding the expectations and responsibilities of this Commission/Advisory Board/Committee and, should I be appointed, am able and willing to devote the necessary time to perform the required duties.

(Signature) _____

1-2-20

(Date)

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TOURISM BUSINESS IMPROVEMENT DISTRICT (“TBID”) ADVISORY BOARD

Hotelier Representative

(1 Hotelier with 22 rooms or less – term ending Jan. 31, 2024)

Applicant:

- 1. Christopher Kostecka, Estero Inn (8 rooms)**

Vacation Rental Representative

(1 vacancy for term ending Jan. 31, 2024)

Applicants:

- 1. Teresa (Teri) Ennis**
- 2. Greg Finch**
- 3. Terri Frank**



DEC 20 2019

CITY OF MORRO BAY ADVISORY BODY APPLICATION

Administration

Contact Information

Full Name Christopher Michael Kostecka	Home Phone
Street Address Temecula, ca 9259	Cell Phone
Mailing Address (if different than above)	Work Phone
City, State, Zip Code	Email Address

Do you live within the Morro Bay City Limits? Yes No

Are you registered to vote in the City of Morro Bay? Yes No

Advisory Body Information

I would like to be considered for appointment to the following Commission/Advisory Body:

- Citizens Oversight and Citizens Finance Advisory Committee*
- Harbor Advisory Board
 - Marine-Oriented Business
 - Waterfront Leaseholder
 - Recreational Boating
 - Member-at-Large
 - South Bay/Los Osos Representative
 - Morro Bay Commercial Fisherman's Association (MBCFO)
 - Alternate Member to MBCFO
- Planning Commission*
- Public Works Advisory Board*
- Recreation & Parks Commission
- Tourism Business Improvement District Advisory Board
 - Hotelier (Member-at-Large)
 - Hotelier (No. of rooms 8___)
 - Vacation Rental Representative
 - Community Member-at-Large*

* Must be a resident and registered to vote in the City of Morro Bay during the term of appointment.

Employment Information

Present or Last Employer Estero Inn	Position or Occupation Owner
Employer Address 501 Embarcadero	How Many Years 2
City, State, Zip Code Morro Bay, CA 92592	

Education and Training

Institution Name, City and State	Major, Degree or Area of Study

Qualifications and Interests

Please use the space provided, or attach a separate document, responding to the questions below. If desired, you may attach a resume or other additional documentation for consideration.

- Are you currently or have you previously served on a board, commission, committee, or other public body, if so, which one and when? What do you feel were the advisory body's major accomplishment(s) during your tenure?
I have previously served on the Lake Riverside Estates POA board and on the board of the Fellowship of Christian Athletes. It has been a pleasure to serve on the TBID board for this last year. The major accomplishments were welcoming vacation rentals into the TBID fold and working with Mental Marketing in establishing clear marketing focus and objectives.
- What experience, technical training, and skill qualify you for an appointment, considering your experience and activities in business, labor, professional, social, or other organization?
My wife, Cynthia, and I have owned and operated the Estero Inn since November 2017. This has surpassed any other previous training or activities in regards to understanding Morro Bay's unique tourism and marketing needs. My time on the board has only deepened these understandings.
- Why are you interested in serving on this advisory board, commission, or committee?
I hope my personal experiences and professional investments in Morro Bay hospitality provide me with a skill set that can assist Morro Bay tourism, the business community as a whole and the City of Morro Bay in maximizing the great "enjoyment of life" amenities this wonderful community has to offer.

I have read the Advisory Bodies Handbook regarding the expectations and responsibilities of this Commission/Advisory Board/Committee and, should I be appointed, am able and willing to devote the necessary time to perform the required duties.

(Signature)

12/20/19

(Date)

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CITY OF MORRO BAY ADVISORY BODY APPLICATION

RECEIVED
City of Morro Bay

DEC 17 2019

Administration

Contact Information

Full Name Teresa (Teri) Ann Ennis	Home Phone
Street Address	Cell Phone
Mailing Address (if different than above)	Work Phone
City, State, Zip Code Morro Bay, CA 93442	Email Address

Do you live within the Morro Bay City Limits?

Yes

No

Are you registered to vote in the City of Morro Bay?

Yes

No

Advisory Body Information

I would like to be considered for appointment to the following Commission/Advisory Body:

Citizens Oversight and Citizens Finance Advisory Committee*

Harbor Advisory Board

Marine-Oriented Business

Waterfront Leaseholder

Recreational Boating

Member-at-Large

South Bay/Los Osos Representative

Morro Bay Commercial Fisherman's Association (MBCFO)

Alternate Member to MBCFO

Planning Commission*

Public Works Advisory Board*

Recreation & Parks Commission

Tourism Business Improvement District Advisory Board

Hotelier (Member-at-Large)

Hotelier (No. of rooms _____)

Vacation Rental Representative

Community Member-at-Large*

* Must be a resident and registered to vote in the City of Morro Bay during the term of appointment.

Employment Information

Present or Last Employer Pacific Heating and Sheet Metal	Position or Occupation Co-Owner
Employer Address 1600 Main St.	How Many Years 30
City, State, Zip Code Morro Bay, CA 93442	

Education and Training

Institution Name, City and State	Major, Degree or Area of Study
Various college level real estate courses	CA Real Estate Broker License

Qualifications and Interests

Please use the space provided, or attach a separate document, responding to the questions below. If desired, you may attach a resume or other additional documentation for consideration.

1. Are you currently or have you previously served on a board, commission, committee, or other public body, if so, which one and when? What do you feel were the advisory body's major accomplishment(s) during your tenure?

Previously served on the Ethics Committee for the Scenic Coast Assoc. of Realtors

2. What experience, technical training, and skill qualify you for an appointment, considering your experience and activities in business, labor, professional, social, or other organization?

3. Why are you interested in serving on this advisory board, commission, or committee?

I love Morro Bay and know the importance tourism plays in the economy here. If I may be of any assistance in helping in any way to help in the local economy I am happy to do so.

I have read the Advisory Bodies Handbook regarding the expectations and responsibilities of this Commission/Advisory Board/Committee and, should I be appointed, am able and willing to devote the necessary time to perform the required duties.

12/17/19

(Signature)

(Date)

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CITY OF MORRO BAY ADVISORY BODY APPLICATION

RECEIVED
City of Morro Bay

JAN 03 2020

Administration

Contact Information

Full Name Greg Finch	Home Phone
Street Address	Cell Phone SAME
Mailing Address (if different than above)	Work Phone
City, State, Zip Code Morro Bay, CA 93442	Email Address

Do you live within the Morro Bay City Limits?

Yes

No

Are you registered to vote in the City of Morro Bay?

Yes

No

Advisory Body Information

I would like to be considered for appointment to the following Commission/Advisory Body:

- Citizens Oversight and Citizens Finance Advisory Committee*
- Harbor Advisory Board
 - Marine-Oriented Business
 - Waterfront Leaseholder
 - Recreational Boating
 - Member-at-Large
 - South Bay/Los Osos Representative
 - Morro Bay Commercial Fisherman's Association (MBCFO)
 - Alternate Member to MBCFO
- Planning Commission*
- Public Works Advisory Board*
- Recreation & Parks Commission
- Tourism Business Improvement District Advisory Board
 - Hotelier (Member-at-Large)
 - Hotelier (No. of rooms _____)
 - Vacation Rental Representative
 - Community Member-at-Large*

* Must be a resident and registered to vote in the City of Morro Bay during the term of appointment.

Employment Information

Present or Last Employer Studio Fitness and Wellness LLC	Position or Occupation Owner
Employer Address 630 Quintana Road #162	How Many Years 15
City, State, Zip Code Morro Bay, CA 93442	

Education and Training

Institution Name, City and State	Major, Degree or Area of Study
Cal Poly SLO CA	Bachelors of Science Recreation Administration

Qualifications and Interests

Please use the space provided, or attach a separate document, responding to the questions below. If desired, you may attach a resume or other additional documentation for consideration.

1. Are you currently or have you previously served on a board, commission, committee, or other public body, if so, which one and when? What do you feel were the advisory body's major accomplishment(s) during your tenure?

I am presently sitting on the Short Term Vacation Rental Committee working to update the current Ordinance for the City of Morro Bay. Co-chaired by John Heading, Mayor and Marlys McPherson, Council Member.

2. What experience, technical training, and skill qualify you for an appointment, considering your experience and activities in business, labor, professional, social, or other organization?

1. Over 15 years of marketing, sales & technology experience within the Personal Fitness industry as owner / operator of a personal fitness business.
2. 15 years as a Certified Personal Trainer American College of Sports Medicine
3. Multi year Superhost with Airbnb as a short term vacation rental owner / operator

3. Why are you interested in serving on this advisory board, commission, or committee?

I want to actively contribute to: 1) a healthy community as a full time resident of Morro Bay. 2) increasing revenue through TOT for the City as an owner/operator of a short term vacation rental. 3) an overall healthy, growing and diverse local economy as a long time small business owner in the city.

I have read the Advisory Bodies Handbook regarding the expectations and responsibilities of this Commission/Advisory Board/Committee and, should I be appointed, am able and willing to devote the necessary time to perform the required duties.

(Signature)

1/3/2020

(Date)

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From: GJF
Sent: Friday, January 3, 2020 11:15 AM
To: CityClerk
Subject: Vacation Rental Rep on the TBID board



Advisory-Board-Application-De...

Good morning here is my application for the vacant seat on the TBID board.

Happy New Year,

Greg Finch

--

Thank you,

Greg Finch

Q: Why is this email five sentences or less?

A: <http://five.sentenc.es>



CITY OF MORRO BAY ADVISORY BODY APPLICATION

RECEIVED
City of Morro Bay

JAN 03 2020

Administration

Contact Information

Full Name Terri Frank	Home Phone N/A
Street Address	Cell Phone
Mailing Address (if different than above) , Avila Beach, CA 93424	Work Phone N/A
City, State, Zip Code Morro Bay, CA 93442	Email Address

Do you live within the Morro Bay City Limits? Yes No

Are you registered to vote in the City of Morro Bay? Yes No

Advisory Body Information

I would like to be considered for appointment to the following Commission/Advisory Body:

- Citizens Oversight and Citizens Finance Advisory Committee*
- Harbor Advisory Board
 - Marine-Oriented Business
 - Waterfront Leaseholder
 - Recreational Boating
 - Member-at-Large
 - South Bay/Los Osos Representative
 - Morro Bay Commercial Fisherman's Association (MBCFO)
 - Alternate Member to MBCFO
- Planning Commission*
- Public Works Advisory Board*
- Recreation & Parks Commission
- Tourism Business Improvement District Advisory Board
 - Hotelier (Member-at-Large)
 - Hotelier (No. of rooms _____)
 - Vacation Rental Representative
 - Community Member-at-Large*

* Must be a resident and registered to vote in the City of Morro Bay during the term of appointment.

Employment Information

Present or Last Employer Cayucos By The Sea Rentals LLC	Position or Occupation Manager/Owner
Employer Address	How Many Years 1 1/2
City, State, Zip Code Morro Bay, CA 93442	

Education and Training

Institution Name, City and State	Major, Degree or Area of Study
CSU Long Beach	Liberal Arts

Qualifications and Interests

Please use the space provided, or attach a separate document, responding to the questions below. If desired, you may attach a resume or other additional documentation for consideration.

1. Are you currently or have you previously served on a board, commission, committee, or other public body, if so, which one and when? What do you feel were the advisory body's major accomplishment(s) during your tenure?

No, but I would love to be part of Morro Bay's TBID Advisory Board.

2. What experience, technical training, and skill qualify you for an appointment, considering your experience and activities in business, labor, professional, social, or other organization?

I started my own STR business in Cayucos in July 2018. In 1 1/2 years, I have garnered 53 5-Star reviews & three 4-Star reviews. I have run into different situations that have helped me understand what it takes to run a successful STR. I also have been a landlord for many years and have had success there as well.

3. Why are you interested in serving on this advisory board, commission, or committee?

As a vacation rental owner, I think that I can give valuable input including STR Owner/Neighbor relationships, the value of a strong Rental Agreement in getting vacation renters to comply and respect the neighbors, & STR Owners' Best Practices. On the other side, I would like to provide valuable input on how much it costs to run a STR and why this needs to be taken into account.

I have read the Advisory Bodies Handbook regarding the expectations and responsibilities of this Commission/Advisory Board/Committee and, should I be appointed, am able and willing to devote the necessary time to perform the required duties.

(Signature)

1/3/2020

(Date)

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From: Terri Frank
Sent: Friday, January 3, 2020 8:19 AM
To: CityClerk
Subject: TBID Advisory Board Vacation Rental Representative
Attachments: MB_Advisory Board Member_STR Rep_Page 1.pdf; MB_Advisory Board Member_STR Rep_Page 2.pdf

Hello,

I am very interested in being a Vacation Rental Representative on the TBID Advisory Board. I believe I can be an asset to the Board by my own experience of owning and managing a vacation rental.

Please find attached Pages 1 and 2 of the application.

I hope to hear from you soon!

Thanks so much.

Sincerely,

Terri Frank