



AGENDA NO: C-2

MEETING DATE: May 24, 2022

**AGENDA CORRESPONDENCE
RECEIVED BY THE CITY COUNCIL FOR
PUBLIC REVIEW PRIOR TO THE MEETING**

Heather Goodwin

From: Sean Green [REDACTED]
Sent: Monday, May 23, 2022 10:12 PM
To: Council
Cc: CityClerk
Subject: 5/24/22 Council Agenda Item C-2: Salinan Monument at Coleman Park

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Council and staff,

I want to express my overwhelming support for a city commitment to feature Salinan history and culture in a designated section of the future Coleman Park. Such a monument shows respect to an important community while offering residents and visitors an exciting feature to stop by on their way out to the Rock.

That said, please please please do not decide the official location until a formal concept for the entire Coleman Park moves through the proper process and is agendized at a public hearing. Public Works has announced at multiple Council meetings that the current park renderings are by no means indicative of a finished plan but instead are being used for grant submission purposes alone. We as a City are not yet at the stage where we are prepared to permanently eliminate possibilities, and Coleman Park's clean slate affords us a rare opportunity to successfully plan an important Morro Bay space from start to finish (as opposed to a series of one-off decisions).

Of course we should commit to a Salinan monument, and we may even specify dimensions in our support letter. But please resist the urge to earmark specific sections of a yet-to-be-finalized park, especially near the only coastal access point to Coleman Beach that water-dependent activities (and their associated vehicles) absolutely depend on.

Respectfully submitted,

Sean Green
Morro Bay, CA

Reference: [CA Tidelands Trust Doctrine](#)



AGENDA NO: C-3

MEETING DATE: May 24, 2022

**AGENDA CORRESPONDENCE
RECEIVED BY THE CITY COUNCIL FOR
PUBLIC REVIEW PRIOR TO THE MEETING**

Heather Goodwin

From: Sean Green [REDACTED]
Sent: Monday, May 23, 2022 9:28 PM
To: Council
Cc: CityClerk
Subject: 5/24/22 Council Agenda Item C-3: Ironman 70.3 Morro Bay

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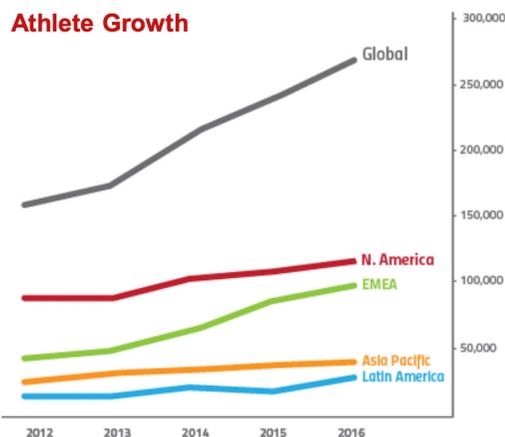
Council and staff,

Thank you for bringing forward this exciting concept for potential city investment. As a former endurance athlete, I still enjoy visiting past race destinations years later, and Ironman 70.3 Morro Bay could very well become that for thousands of racers for decades to come. Two questions that I'd have for the Ironman presenter before expressing my support for a 3-year contract would be:

1. For the Morro Bay tourism and business communities to see real long-term benefits and significant ROI, the event must truly take over the town for a weekend and have total buy-in from retailers and restaurants. How can Ironman work with the city to incentivize businesses to maintain longer hours, to rally local organizations to turn our streets into decorative spaces, and encourage our fishing community to welcome visitors with fresh fish markets, tastings, or other unique offerings (to amplify their presence despite losing a big fishing day to water closures)?
2. While reading through Ironman's sales deck, I paused on a graph that appeared to show triathlon's impressive growth only to notice the graph only covered the period of 2012-2016. In recent years, however, several articles suggest the sport may be struggling a bit. What does Ironman envision the future of triathlon will look like, and how does Morro Bay play into that future?

Thank you for taking the time to ask these questions on Morro Bay's behalf. I look forward to contributing to the 2023 event however I can.

Sean Green
Morro Bay, CA



Additional sources:

<https://endurance.biz/2020/industry-news/how-to-bring-back-the-good-times-widening-participation-in-triathlon/>
<https://sportfactoryproshop.com/sport-factory-blog/is-the-sport-of-triathlon-dead/>