

Marijuana Policy and Survey Outreach

Marijuana Work Session - March 1, 2017

1. Survey **Fri – 4/28**
2. Public Workshop **Wed - May 31**
3. Few Work Sessions **Jun – 13 & 27**
4. Update Policy in a few Council Sessions

Marijuana Survey & Outreach

Option 1:

1. Online Survey
2. Downloadable Survey
3. Printed Surveys at City Hall, Rec, PW & CD

Nominal Cost

Marijuana Survey & Outreach

Option 2

\$6,400

1. Mail survey to ~7,500 addresses
2. w/ Pre-addressed return envelope (not stamped)
3. No Downloadable option
4. No Online survey option

Marijuana Survey & Outreach

Option 3

No Cost

1. No Survey Process
2. Public Engagement at workshops and meetings
3. Council Interacts w/ Public
4. Update Council Discussion

Conclusion

Option #1: Online, Downloadable, Printed

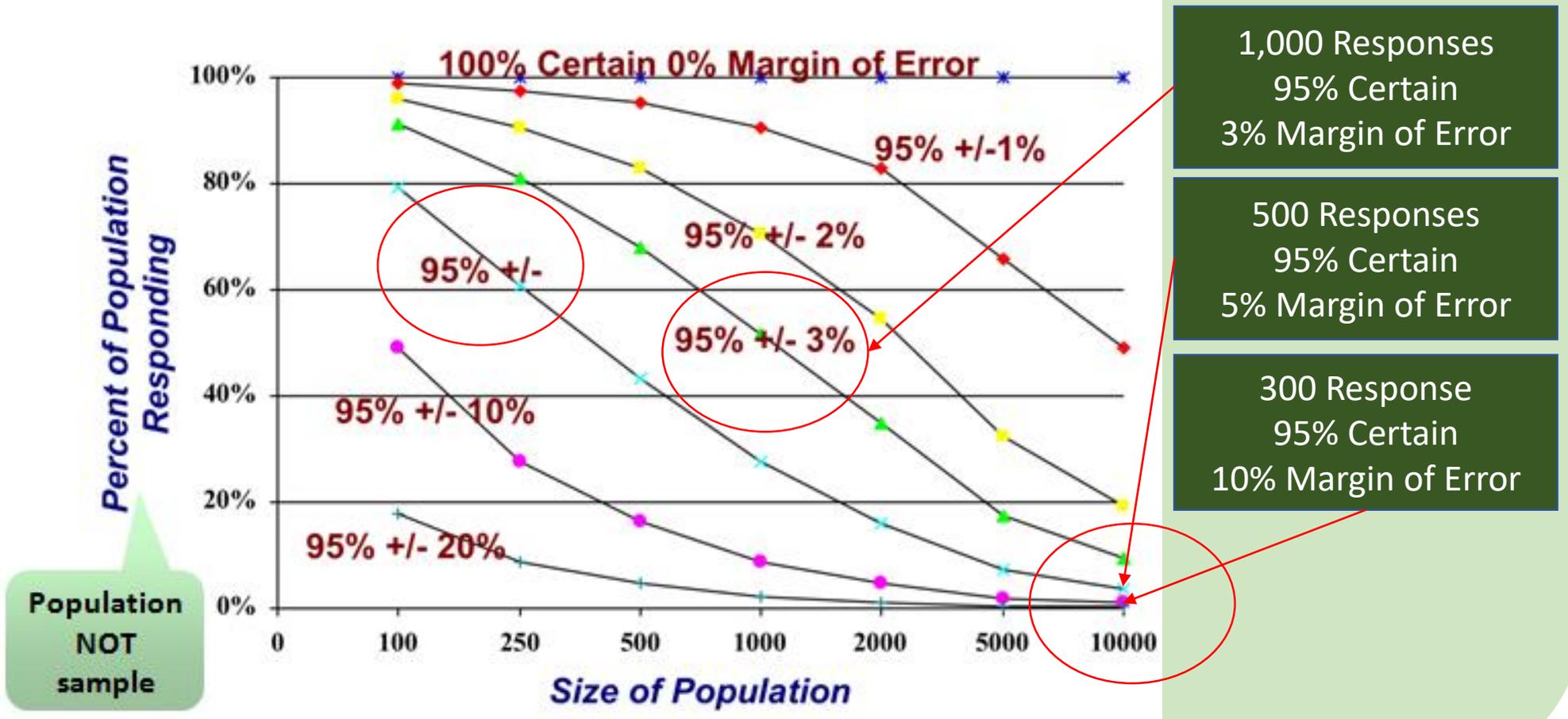
Option #2: Direct Mail

Option #3: No Survey, Public Engagement

More Options: Survey in Utility Bill

Marijuana Survey & Outreach

Statistical Accuracy of a Survey



No. Originals	No. Sets Run	Description	Item	No Tax	Total Qty	Price	Line Total
Printing							
4	7500	Survey Pages	8.5"x11" 20# Bond 1/1 (Double Sided BW)		30,000	0.039	\$ 1,170.00
1	7500	Envelopes	#10 Regular Envelope 24# White Wove Printed 1/0 (Black Ink Front Side)		7,500	476.44	\$ 476.44
1	7500	Envelopes	#9 Regular Return Envelope 24# White Wove Printed 1/0 (Black Ink Front Side)		7,500	465.60	\$ 465.60
Estimated Mailing Details (Bulk Mailing)							
1	7425	Setup	Data Merge Setup		7,425	75.00	\$ 75.00
1	7425	Addressing	Address Brochures with Supplied List		7,425	0.095	\$ 705.38
1	7425	Stuffing	Stuff 2 Sheets + Return EPS Into #10 Envelope		7,425	0.125	\$ 928.13
1	7425	Postage	Bulk Mail - 5-Digit	X	7,425	0.266	\$ 1,975.05
1	1473	Postage	Bulk Mail - 3-Digit	X	0	0.283	
1	53	Postage	AADC (Non-Taxable)	X	0	0.283	
1	890	Postage	Mixed AADC (Non-Taxable)	X	0	0.304	
1	1	Processing	Mailing Batch Processing Fee		1	25.00	\$ 25.00
1	1	Mailing List	Purchase Mailing List - 7,425 Addresses Zip Codes 93442 + 93443		1	198.500	\$ 198.50
1	1	CC Fee	3% Credit Card Processing Fee on Postage		1	59.252	\$ 59.25
Turnaround Time 6 - 7 Working Days							

This estimate is for print-ready artwork only and does not include any graphic design fees. Additional charges will apply for design and layout if required. We do not guarantee any exact color matches. Turnaround time begins from the time your artwork is approved for printing and payment processed. Order cutoff time is 10:30 a.m. (PST). Estimate is good for 30 days. For more information on our terms and conditions please go to: <http://www.printonlineasap.com/company/terms>

Subtotal	\$ 6,078.35
Sales Tax	318.01
Quote Total	\$ 6,396.36
Postage Deposit Due at Mailing	1,975.05
Balance Due On Completion	\$ 4,421.31

Approved	Date
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In November 2016, California voters passed Proposition 64, which legalized the adult recreational use of marijuana. The purpose of this survey is to receive input from Morro Bay residents related to actions the City may take regarding this law. Only fully completed surveys can be considered so please make sure to answer all the questions and mark appropriate responses. Thank you.

1. This survey is for Morro Bay residents. Are you a Morro Bay resident?

- Yes
- No

The following two (2) questions are related to the cultivation of marijuana for personal (non-commercial) use.

2. **Regulation.** With the passage of Prop. 64, residents may lawfully cultivate up to six marijuana plants indoors within their residence for personal use. Cities may not prevent this personal cultivation, but may impose regulations to help protect public health and safety (ie. odor control, fire inspections, water-use monitoring, etc.). Do you favor any regulation on personal indoor cultivation?

- Yes, I am in favor of the City regulating personal indoor cultivation.
- No, I oppose the City imposing regulations on personal indoor cultivation.
- Undecided / no opinion.

3. **Outdoor Cultivation.** While the City must allow personal *indoor* cultivation as described above, the City may prevent personal cultivation *outdoors*. What best describes your preference on outdoor cultivation for personal use.

- Ban all outdoor cultivation for personal use.
- Allow outdoor cultivation with regulation (ie. safety, security and odor control).
- Allow outdoor cultivation without regulation.
- Undecided / no opinion.

The following two (2) questions are related to **medical marijuana** only.

4. **Medical Marijuana Dispensaries.** A medical marijuana dispensary is a “brick and mortar” storefront where medical marijuana may be sold over-the-counter to patients possessing a valid doctor’s prescription. Do you support medical marijuana dispensaries in Morro Bay?

- Yes, allow medical marijuana dispensaries.
- No, do not allow medical marijuana dispensaries.

- Undecided / no opinion.

5. **Medical Marijuana Delivery.** A medical marijuana delivery service is a business that delivers medical marijuana to patients possessing a valid doctor’s prescription. Deliveries are normally made to the patient’s residence.

- Yes, allow medical marijuana deliveries.
- No, do not allow medical marijuana deliveries.
- Undecided / no opinion.

The following two (2) questions are related to the **adult, non-medical** or “recreational” use of marijuana only.

6. **Marijuana Stores.** A marijuana store is a “brick and mortar” storefront where marijuana may be sold over-the-counter to adults for “recreational” use. Do you support allowing marijuana stores in Morro Bay?

- Yes, allow marijuana stores.
- No, do not allow marijuana stores.
- Undecided / no opinion.

7. **Adult Use Marijuana Delivery.** A marijuana delivery service is a business that delivers marijuana to adults for recreational use. Do you support recreational marijuana deliveries in Morro Bay?

- Yes, allow adult-use marijuana deliveries.
- No, do not allow adult-use marijuana deliveries.
- Undecided / no opinion.

The following three (3) questions are related to the **taxation, cultivation and zoning.**

8. **Marijuana Cultivation.** Cultivation refers to businesses that grow marijuana for wholesale to licensed purchasers. Cultivation in Morro Bay would likely take place in indoor facilities and would be regulated by the City to address public health and safety concerns such as odor control, water system operation and safety and security. Do you support allowing cultivation of marijuana in Morro Bay?

- Yes, allow cultivation of marijuana.
- No, do not allow cultivation of marijuana.
- Undecided / no opinion.

9. **Taxation of Marijuana.** If marijuana stores and cultivation are allowed in Morro Bay, the City could propose a local ballot measure (likely in the Nov 2018 election) to impose a local tax on such marijuana related businesses. Where state law allows, would you vote to tax marijuana businesses to raise revenue for the city's general operations such as police, fire, public works and recreation?

- Yes, would likely vote to impose a local marijuana tax
- No, I would likely vote against a local marijuana tax.
- Undecided / no opinion.

10. **Marijuana Zoning.** If the City allows marijuana stores or dispensaries, it could restrict the location of such storefronts to certain areas of town, or allow them to open in any commercial district. (State law prevents such stores from proximity to certain locations such as schools.) For example, the City might choose to restrict marijuana stores from opening on the waterfront or downtown, but allow them in other certain areas. If the City allows marijuana stores and / or dispensaries, should they be allowed to open anywhere allowed by state law, or should they be limited to certain areas of the City?

- Allow marijuana stores/dispensaries to open anywhere state law allows.
- Restrict marijuana stores/dispensaries to certain areas of town.
- Undecided / no opinion.

11. Please provide an age range.

- Over 65 years
- 46 to 65 years
- 21 to 45 years
- Under 21 years

12. In the November 2016 election, did you vote for or against Prop 64 which legalized the adult "recreational" use of marijuana in California.

- I voted for Prop 64
- I voted against Prop 64
- I did not vote in the Nov 2016 Election

13. Do you have any other comments regarding marijuana regulation or taxation in Morro Bay?