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# PRESS RELEASE

## FOR IMMEDIATE RELEASE

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## CITY APPOINTS EMILY CONRAD AS THE NEW FINANCE DIRECTOR

Morro Bay, CA – City Manager Yvonne Kimball proudly announced the appointment of Emily Conrad as the City’s new Finance Director, effective April 27, 2024. As the Finance Director, Emily oversees budgeting, utility billing, accounts payable, Transient Occupancy Tax (TOT) collection, revenue programs, payroll, financial forecasting, investment, and IT functions. The Finance Director reports directly to the City Manager, serves as a member of the City’s Executive Team as well as the staff liaison to the Citizens Finance Advisory Committee (CFAC).



Formerly known as the Administrative Service Director / Assistant City Manager, this position was reclassified as the Finance Director in March, reflecting the vital role finance plays in the city’s operation. Emily has served as the Acting Finance Director since March, during which time she led her team to achieve a clean financial audit for the city, initiated the second year of a TOT audit, participated in labor negotiations, and prepared for the FY 24/25 Budget development.

Emily brings with her eighteen years of experience in government finance and a genuine passion for public service in this community. Her career with the City of Morro Bay began in September 2021 when she was hired as the Finance Manager under the former Administrative Services Director/Assistant City Manager. In this capacity, Emily successfully oversaw the essential financial functions, completed annual financial reports, special fund audits and annual reports, and federal audits. She has played a crucial role in enhancing the City’s investment portfolio, resulting in the highest interest earnings the City has yet achieved. Additionally, during the winter of 2022-2023, Emily also served as the acting Administrative Services Director/Assistant City Manager. She is known for her strong work ethic, and commitment to excellence, and collaborative leadership style.

“We are delighted to see Emily transition into her new role,” expressed City Manager Yvonne Kimball. “Her profound grasp of city’s finance, proven leadership abilities, and

steadfast dedication to our community make her an ideal fit. I am confident that Emily will help elevate overall team effectiveness and drive customer satisfaction.”

Prior to her tenure in Morro Bay, Emily dedicated 15 years to Cuesta College, where she held various roles across accounting divisions, specializing in governmental accounting, budgeting, and grant administration. Emily holds a bachelor’s degree from California Polytechnic State University in San Luis Obispo.

“I am very excited to take on this role of Finance Director for the City of Morro Bay,” said Emily Conrad. “As a longtime resident of and parent in Estero Bay, I am deeply invested in our special community and honored to join the leadership team.”

Emily is a California native. Her connection to Morro Bay traces back to her teenage years, which initially drew her to San Luis Obispo County for college and eventually paved the way for a fulfilling career. Outside of work, Emily finds joy in spending time with her family. In her spare time, she enjoys traveling and reading.

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