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PRESS RELEASE

FOR IMMEDIATE RELEASE

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Morro Bay City Council Sets City Goals for 2025-2027

The Morro Bay City Council decided upon three City Goals for the next two fiscal years.

In no order, they are as follows:

- Economic Vitality and Fiscal Health
- Infrastructure Resiliency
- (El) Morro Elementary School

The City Council held a [special](#) meeting serving as the goal-setting workshop on March 25. Statements for each Goal were agreed upon by the Council as well as [Objectives](#) surrounding the Goals.

This year, the City Goal process provided extensive public engagement opportunities including an online community survey, discussions with Advisory Bodies, a community forum, and virtual participation through emails. Live polling and real time survey analysis were utilized as interactive public engagement tools at the community forum. City Council and staff would like to thank our community for their active participation.

Guided by these City Goals and Objectives, city staff will recommend short-term actions to be included in the FY 2025-26 annual budget.

Previous city goals can be found here: [City Goals & Objectives | City of Morro Bay - Official Website](#). To sign up for city announcements and stay engaged, please click here [Notify Me • Morro Bay • CivicEngage](#).

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