



Morro Bay Waterfront Master Plan Update - Outreach and Engagement

Workshop #1

The City of Morro Bay held its first community workshop for the Morro Bay Waterfront Master Plan Update at the Veterans Memorial Building on Tuesday, November 18, 2025, from 6:00 pm to 8:00 pm. The purpose of the workshop was to introduce the Waterfront Master Plan project to the community, report input on the key themes of the outreach so far, and share initial data gathered for the Background Report. Additionally, the project team discussed the plans outlined in the 1996 Waterfront Master Plan to gather input on their implementation over the last 30 years. Lastly, a preliminary visioning activity was conducted to gather residents' feedback on their wants and needs for the waterfront area.

The workshop was held in an open-house format, allowing the 75 community members who attended to interact with informational boards as they pleased. A summary of feedback is provided below.



Veterans Memorial Building,
209 Surf Street, Morro Bay

November 18th, 2025
6:00-8:00 pm



75
Attendees



324
Total
Comments

Key Takeaways

FAVORITE SPOTS TO VISIT AND PLACES OF VALUE



Harborwalk (14)



Tidelands Park (6)



Maritime Museum (4)



Coleman Park (4)

FAVORITE MEMORIES



1. Activities, such as:

- Water-based activities (6)
- Festivals & Events (5)
- Walking along the water (4)

2. Interactions with/ observing wildlife (7)



3. Time spent at parks/beaches (4)



Presentation by Airlin Singewald, Community Development Director, on the current progress of the WMP Update.

1996 PLAN EVALUATION



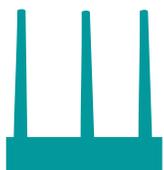
THOUGHTS ON STAKEHOLDER FEEDBACK

- Lighting/safety (9)
- Keep parking free (8)
- Power Plant Ideas (8)
- Traffic and circulation (7)

WHAT WOULD YOU LIKE TO SEE CHANGE?

-  Preserve & enhance nature/wildlife amenities (13)
-  Land Use (8)
-  Parking (7)
-  Power Plant (7)
-  Harbor facilities and maintenance for boats (6)

VISION FOR THE NEXT 20 YEARS



Power Plant ideas (17)



Pedestrian/Bike Access and Amenities (11)



Nature/wildlife/environmental amenities (10)





Key Themes Word Cloud

