



These **draft statements** reflect feedback heard from previous workshops and engagements. Which three statements reflect the community's vision for the waterfront.

Place dots to select your top 3. Have other thoughts? Write your own on a sticky note!



The Morro Bay Waterfront in 20-25 years will be..

1. A vibrant **economic district**, supporting water-based tourism, hospitality, and local businesses.

2. A place that preserves, enhances, and celebrates its **nature and wildlife amenities.**

3. A **working harbor** where the infrastructure is **resilient and sustainable** in face of sea level rise.

4. A district convenient and **accessible** to visit by motorists, pedestrians, cyclists and boaters alike.

5. The port of call for a **vibrant commercial and recreational fishing industry.**

6. A destination serving locals and visitors that maintains Morro Bay's **unique fishing village charm.**

7. A **destination for people of all ages** to be entertained, educated and rejuvenated.

Have more thoughts? Add sticky notes here!